

## David Christopher Wilson

### WORK ADDRESS

347 Smith Hall, University of Delaware  
Department of Political Science & International Relations  
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**RESEARCH AREAS:** Political Psychology (Racial Attitudes), American Politics (Public Opinion and Political Behavior), Survey Research Methods (Question Order, and Interviewer Effects); Organizational Behavior and Employee Attitudes

### EDUCATION

Ph.D., Political Science, Michigan State University, 2005  
M.A., Political Science, Michigan State University, 1998  
M.P.A. - Urban, Public Policy & Admin. - Urban Studies, Michigan State University, 1996  
B.A., Government, Western Kentucky University, 1993

### ACADEMIC POSITIONS

Assistant Professor (Tenure Track), Department of Political Science and International Relations, University of Delaware, Newark, DE (8/06-Present)

Assistant Professor (joint appointment), Black American Studies Program, University of Delaware, Newark, DE (9/06-Present)

Lecturer, Department of Political Science, Howard University, Washington, DC, (8/05-6/06)

### PROFESSIONAL WORK EXPERIENCE

Senior Statistical Consultant – The Gallup Organization, Washington, DC (6/99-6/06)

Senior Research Associate - Pacific Institute for Research and Evaluation, Rockville, MD (1/99-6/99)

Consultant/Trainer - SPSS Inc., Training & Education Division, Arlington, VA (3/98-7/06)

### ADDITIONAL EXPERIENCE & TRAINING

Student - Ohio State University, Summer Institute in Political Psychology, Columbus, OH, (5/97-7/97)

Research/Teaching Assistant Michigan State University - Department of Political Science (8/94-8/98)

Intern (unpaid) - Mayor Dennis Archer, City of Detroit's State Legislative Office, Lansing, MI (6/95-8/95)

Legislative Assistant - Martin Luther King Jr. Federal Holiday Commission, Atlanta, GA (12/93 - 6/94)

Fellow - University of Michigan, Institute for Public Policy Studies, Woodrow Wilson Fellowship Program in Public Policy and International Affairs, Ann Arbor, MI (5/93-7/93)

## PEER REVIEWED PUBLICATIONS

Tourangeau, Roger, Darby Miller-Steiger, and David C. Wilson (2002) "Self-Administered Questions by Telephone: Evaluating Interactive Voice Response", *Public Opinion Quarterly*. 66: 265-278.

Avery, Derek R., Patrick F. McKay, and David C. Wilson (forthcoming) "Engaging the Aging Workforce: The Relationship between Perceived Age Similarity, Satisfaction with Coworkers, and Employee Engagement." *Journal of Applied Psychology*.

Avery, Derek R., Patrick F. McKay, David C. Wilson, and Scott Tonidandel (2007) "Unequal Attendance: The Relationships between Race, Organizational Diversity Cues, and Absenteeism." *Personnel Psychology*. 60: 875-902.

Avery, Derek R., Patrick F. McKay, and David C. Wilson (2007) "What are the Odds? How Demographic Similarity Affects the Prevalence of Perceived Employment Discrimination" *Journal of Applied Psychology*. 92: 1542-1556.

Wilson, David C., David W. Moore, Patrick F. McKay, and Derek R. Avery (forthcoming) "Affirmative Action Programs for Women and Minorities: Support Affected by Question Order." *Public Opinion Quarterly*

## CURRENTLY UNDER PEER REVIEW

Wilson, David C., Blake M. Reik, Patrick F. McKay, and Derek R. Avery (2007) "Principles and Bias towards Affirmative Action: Effects from Targeted Beneficiary Groups." (*International Journal of Public Opinion Research*)

Darren W. Davis and David C. Wilson (2007) "Social Desirability and the Framing of Barack Obama and the Hypothetical Black Presidential Candidate" (*American Political Science Review*)

Mycoff, Jason, Michael Wagner, and David C. Wilson (2007) "The Effect of Voter Identification Laws on Turnout." (*Journal of Politics*)

Jones, James R., Jinlan Li, and David C. Wilson (2007) "Demographic Individual Difference Effects on Employee Attachment Processes: Interactive Relationships between Race/Ethnicity and Employee Engagement." (*Journal of Management Issues*)

Jones, James R., David C. Wilson, and Margaret A. Jones (2007) "Toward Achieving the "Beloved Community": Lessons for Applied Business Research and Practice from the Teachings of Martin Luther King, Jr." (*Business and Society*)

McKay, Patrick F., Derek R. Avery, and David C. Wilson (2007) "Place and Race Matters! Uncovering the Interplay between City Racial Dynamics and Employee Race in the Formation of Job Search Intentions." (*Journal of Organizational Behavior*)

## NON-PEER REVIEWED PUBLICATIONS

Wilson, David C. (2006) "Framing the Future of Race Relations." *Public Opinion Pros.* (December)

Wilson, David C. (2006) "The Price of Age Discrimination: When Older Workers face Discrimination, Everybody Loses." *Gallup Management Journal* (June)

Hayes, Ted and David C. Wilson (2006) "Is Diversity Good for Business, or is That Notion Just a "Received Doctrine?" (co-authored w/Ted Hayes) *Quarterly*. Vol. 2, n2 (June)

Wilson, David C. (2006) "There is more to Diversity than Sheer Numbers" *Diversity & The Bar* (May/June,)

Wilson, David C. (2006) "When Equal Opportunity Knocks: A Gallup survey reveals what workplace diversity really means to employees, managers, and the balance sheet." *Gallup Management Journal*. (March)

Wilson, David C. (2006) "Black Rage" or Conscious Dream?: A Demographic Profile of African-Americans' Prejudice. *Public Opinion Pros.* (August)

## TECHNICAL REPORTS

"*Independent Evaluation of Maine's Tobacco Control Program: Executive Summary Report, Year One.*" Technical Report Prepared by the Gallup Organization for the State of Maine. (With Fishbein, Howard, Michael Johnson, Manas Chattopadhyay, and Michael Cohen) (Spring 2001)

## WORKS IN PROGRESS

Wilson, David C. and Darren W. Davis (2007) "The Measurement of Racial Resentment: Conceptualization and Content" (Working Paper)

"Statistical Profiles of Race of Interviewer Perceptibility in National Surveys" (2006) (Prepared Book Chapter)

"Clickers as a method for survey data collection: costs and benefits" (2007) (Data collection)

"Constructing Race in Social Conversations." (2007) (Working Paper)

"Race of Interviewer and Item Nonresponse." (2007) (Working Paper)

"Black enough?: Racial Identity and Attitudes toward Barack Obama" (2007) (Data collection)

## ACADEMIC CONFERENCE ACTIVITY

### *Presentations*

"Demographic individual difference effects on employee attachment processes: Interactive relationships between race/ethnicity and employee engagement" (Nominated for Best Paper, Human Resources/Careers Division) (Non-presenter) (Co-authored with James R Jones and Jinlan Ni). Presented at the Annual Meeting of the Midwest Academy of Management, Kansas City, MO. October 2007.

"What's in a Place? Openness Toward Immigrants and Community Satisfaction." (First co-author with Michael Grillo, and Miguel Teixeira) Presented at the Annual Meeting of the American Political Science Association in Chicago, IL. August, 2007.

"The Effect of Voter Identification Laws on Turnout." (Co-presenter) (Co-authored with Jason Mycoff, Michael Wagner) Accepted for presentation at the Annual Meeting of the American Political Science Association in Chicago, IL, August, 2007.

“The Measurement of Racial Resentment: Conceptualization and Content” (Sole Presenter) (First co-author with Darren W. Davis) Presented at the Annual Meeting of the American Association for Public Opinion Research in Anaheim, CA. May 2007.

“Engaging the Aging Workforce: How Age Affects Employee Engagement” (Co-presenter) (Co-authored with Derek R. Avery and Patrick F. McKay). Presented at the Annual Meeting of the Society for Industrial Organizational Psychology in New York, NY. April, 2007.

“Relational Demography and Employment Discrimination: Does Similarity Help?” (Co-presenter) (Co-authored with Derek R. Avery and Patrick F. McKay). Presented at the Annual Meeting of the Society for Industrial Organizational Psychology in New York, NY. April, 2007.

“Thinking about Black Presidential Candidates: Can they Win?” (Sole Presenter) Presented at the Annual Meeting of the Midwest Political Science Association in Chicago, IL. April, 2007.

“Prospective Presidents or Long Shots?: Political Viability of Black Candidates and Political Realities.” (Sole Presenter) Presented at the Annual Meeting of the American Political Science Association in Philadelphia, PA. August, 2006.

"Perceived Workplace Discrimination and Racial Differences in Positive Non-Work-To-Work Spillover", (non-presenter) (Co-authored with Patrick F. McKay and Derek R. Avery) Presented at the Annual Meeting of the Academy of Management in Atlanta, GA. August 2006.

“The Promise of Racial Considerations: Differences in Gendered and Race Based Attitudes towards Affirmative Action” (Sole Presenter) (First co-author with Derek R. Avery and Patrick F. McKay) Presented at the Annual Meeting of the American Association for Public Opinion Research in Montreal, Canada. May 2006.

“Conversations with a Stranger: Race of Interviewer Perceptibility” (Sole Presenter) Presented at the Annual Meeting of the American Association for Public Opinion Research in Montreal, Canada. May 2006.

“The Promise of Racial Considerations: Differences in Gendered and Race Based Attitudes towards Affirmative Action.” (Sole Presenter) (First co-author with Patrick F. McKay and Derek R. Avery) Presented at the Annual Meeting of the Midwest Political Science Association in Chicago, IL. April, 2006.

“Context, Race, Gender, and Policy Considerations.” (Sole Presenter) Presented at the Annual Meeting of the American Association for Public Opinion Research in Miami Beach, FL. May, 2005.

“How Blacks’ Attitudes Towards Whites Vary with Racial Composition.” (Sole Presenter) Presented at the Annual Meeting of the American Association for Public Opinion Research in Miami Beach, FL. May, 2005.

“How Prejudice Attitudes Vary with Racial Composition.” (Sole Presenter) Presented at the 2004 PAPOR conference in San Francisco, CA. December, 2004. (1<sup>st</sup> Place, Student Paper Competition)

“Black Respondents' Prejudice Towards Whites.” (Sole Presenter) Presented at the Annual Meeting of the American Association for Public Opinion Research in Nashville, TN. May, 2003.

“Perceived Race of Interviewer Effects.” (Sole Presenter) (Co-authored with Eric P. Olesen) Presented at the Annual Meeting of the American Association for Public Opinion Research in St. Petersburg, FL. May, 2002.

“Differential Impacts of Race and Political Efficacy on Political Participation.” (Sole Presenter) Presented at the Annual Meeting of the American Association for Public Opinion Research in St. Louis, MO. May, 1998.

“Differential Impacts of Political Efficacy on Blacks’ Political Participation.” (Sole Presenter) Poster presented at the Annual Meeting of the American Political Science Association in Boston, MA. August, 1998.

“Immigration and the Restructuring of the Household in American Cities: How Immigration Reshapes Family Life.” (Sole Presenter) Presented at the Annual Meeting of the Urban Affairs Association in Toronto, Ontario. April, 1997.

“Service Delivery in Detroit, Michigan.” (Co-Presenter) (Co-authored with Cynthia Y. Jackson) Presented at the Annual Meeting of the Midwest Political Science Association in Chicago, IL. April, 1996.

“What are the Alternatives: A Look at Service Delivery Trends in Detroit, Michigan.” (Sole Presenter) (Co-authored with Cynthia Y. Jackson) Presented at the Annual Meeting of the Urban Affairs Association in New York, NY. April, 1996.

#### *Chair and Discussant Participation*

Panel Discussant (The Political Consequences of Income Inequality), Annual Meeting of the Midwest Political Science Association–April, 2007.

Panel Chair (Racialized Attitudes), Annual Meeting of the American Association for Public Opinion Research–May, 2006.

Panel Chair (Political Issues) Annual Meeting of the American Association for Public Opinion Research–May, 2006.

#### **INVITED LECTURES, AND BROWN BAG AND COLLOQUIA PRESENTATIONS**

##### *Invited Lectures and Presentation*

“Black President or Black Interests: Barack Obama, Hillary Clinton, and Racial Progress” (Invited Speaker) Virginia State University Honors Program Guest Lecture Series. Virginia State University, Petersburg, VA (September, 2007)

“Prospective Black Presidents: From Dream to Reality” (Invited Speaker) African American History Month Lecture, Delaware Technical & Community College, Stanton/ Wilmington Campus, Stanton, DE (February, 2007)

“Public Opinion: Economic Development, Ethnic Differences, and Elections” (Invited Speaker) Rutgers University Public Administration Student Association (PASA) Lecture Series. Rutgers University, Camden, NJ (November, 2006)

“Conversations with a Stranger: Perceptibility of Interviewer Race in Telephone Surveys” (Invited Speaker) Charles Cannell Award Fund Presentation to the Institute for Social Research – Primary Research Staff Seminar. University of Michigan, Ann Arbor, MI (September, 2006)

“Statistical Profiles in Race of Interviewer Perceptibility in National Surveys” (Invited Speaker) Presented at the Linguistic Profiling and Linguistic Human Rights Conference. Washington University, St. Louis, MO. (April, 2006)

“Perceived Context, Threat, and Prejudice: Blacks’ Prejudice Towards Whites” (Invited Speaker) Howard University Department of Political Science Brown Bag Series. Howard University, Washington, DC. (March, 2006)

“The Threat of Racial Considerations: Racial Differences in Expressed Support for Affirmative Action” (Invited Speaker) University of Baltimore, School of Public Affairs. Baltimore, MD (October, 2005)

“Questionnaire Design and First Item Non-response at the IRS.” (Sole Presenter) Presented to the Gallup Organization, Washington, DC. (April, 2001)

“A Closer Look at Interactive Voice Response (IVR): Mode Effects on Top-Box Response Rates.” (Sole Presenter) Presented at the Gallup Statistical Conference, Washington, DC. (May, 1999)

#### *University of Delaware Invited Lectures and Presentations*

“Black Americans, Hillary Clinton, Barack Obama, and the Representation of Black Interests” (Invited Speaker) Presented at the Black American Studies (BAMS) Brown Bag Lecture Series at the University of Delaware, Newark, DE (September, 2007)

“Clickers as a Data Collection Device.” University of Delaware Social Psychology Research Brown Bag Series. Newark, DE (September, 2007)

“Introduction to Clickers as a Research Tool.” Presentation to the Department of Political Science faculty. University of Delaware, Newark, DE (August, 2007)

“There's a slight problem here, Blacks don't like whites either: Is it okay for me to say that in front of Whites if I'm Black? Black American Studies Evening Dinner Seminar. University of Delaware, Newark, DE (February, 2007)

“Survey Research: Methodological Considerations” (Invited Speaker) Disaster Research Center (DRC) Salon Series. University of Delaware, Newark, DE (November, 2006)

“Questions for the Public by the Private: Methodological Considerations for the Study of Racial Beliefs” (Invited Speaker) University of Delaware Social Psychology Research Brown Bag Series. Newark, DE (September, 2006)

“Racial Progress, Racial Realities and Perceptions of Prospective Black Presidential Candidates” (Invited Speaker) Presented at the Black American Studies (BAMS) Brown Bag Lecture Series at the University of Delaware, Newark, DE (September, 2006)

#### **AWARDS, HONORS, & GRANTS**

General University Research (GUR) Grant (2007): “The Role of Race in Telephone Survey Interviews” - \$6,000

Center for Teaching Effectiveness (CTE), General Education Initiative, and IT-User Services Grant (2007): “Public Opinion and Political Socialization at the University of Delaware: Student Political Attitudes” - \$16,735

University of Delaware Summary Faculty Institute Fellow (2007)

Charles Cannell Fund in Survey Methodology Research Grant (2005-06) - “Experimental Assessment of Race of Interviewer Effects” - \$7,500

Gallup Poll Panel Research & Development Grant (2005) - \$25,000

Amer. Assoc. for Public Opinion Research Burns Roper Conference Fellowship (2005) - \$750

First Place 2004 (Pacific Assoc. for Public Opinion Research) Graduate Student Paper Competition

Gallup Statistical Analysis Teacher Award (2000)

Gallup Statistical Analysis Teacher Award (1999)

## **TEACHING EXPERIENCE**

### **UNIVERSITY OF DELAWARE**

Data Analysis for Political Scientists (POSC 300-undergraduate)

Introduction to Statistics for Political Science (POSC 815-graduate)

Public Opinion, Politics, and Society (POSC 318 – undergraduate) \* Developed Course

### **HOWARD UNIVERSITY**

Introduction to Research in Political Science (PLS 002-undergraduate)

Methods of Political Science (PLS 217-graduate)

### **MICHIGAN STATE UNIVERSITY**

Political Science Research Methods (PLS 201-undergraduate)

Introduction to Political Science (PLS 200-undergraduate)

### **SPSS INC. (SELECTED COURSES TAUGHT)**

Survey Research Methodology and Analysis; Basic & Advanced Statistical Analysis; Multivariate Analysis;  
Custom Statistical Tables Presentations; Regression & ANOVA; SPSS Syntax and Macro Language

## **SERVICE**

### *Departmental Service*

Department of Political Science & IR, Web Page Development Committee

Department of Political Science & IR, Research and External Funding Committee

Department of Political Science & IR, United Way Representative

Department of Political Science & IR, Graduate Student Data Lab Committee (Chair)

Department of Political Science & IR, Graduate Policy Committee

Academic Advisor

### *University Service*

African Heritage Faculty and Staff Caucus (AHC)

Volunteer Point of Contact for Minority Scholarship Recipients Political Science and International Relations,  
College of Arts and Sciences

University of Delaware Undergraduate Teaching Assistant (UTA) Supervisor (Students: Laura Coogan, Richard Goldschein, Mary Beth Lombardo, and Carolyn Flaherty)

Table Host for “New Faculty” Luncheon, Office of the Provost and Center for Teaching Effectiveness

### *Professional Service*

Manuscript reviewer for Public Opinion Quarterly (POQ); International Journal of Public Opinion Research (IJPOR), Journal of Applied Psychology (JAP) and American Politics Research (APR); Political Behavior (POLB), Journal of Politics (JOP)

Book Reviewer for Pearson Longman Press, Congressional Quarterly Press, and Jossey-Bass Publishing

Consultant, Pew Research Center, 2007 Social and Demographic Trends Project: Racial Attitudes in America.

### **PROFESSIONAL, HONOR, & MEMBER ASSOCIATIONS**

Pi Alpha Alpha National Honor Society for Public Affairs and Administration

Kappa Alpha Psi Fraternity, Incorporated (Life Member)

The Urban Affairs Association (UAA)

Midwest Political Science Association (MPSA)

American Political Science Association (APSA)

American Association for Public Opinion Research (AAPOR)

Society for the Psychological Study of Social Issues (SPSSI)

Society of Industrial Organizational Psychologists (SIOP)

American Association of University Professors (AAUP)

### **FORTHCOMING CONFERENCE ACTIVITIES**

David C. Wilson (co-authored with Kate Dalton) “For Better or For Worse: Racial Differences in Perceptions of Immigrant Threat.” Paper accepted for presentation at the Annual Meeting of the Midwest Sociological Society, St. Louis, MO, March, 2008.

David C. Wilson (co-authored with James M. Jones) “Black Enough? Dimensions of Blackness and Attitudes toward Black Leaders.” Paper accepted for presentation at the “Theorizing Blackness” Conference Sponsored by The Africana Studies Group of the CUNY Graduate Center, New York, April, 2008.

David C. Wilson (co-authored with Miguel A. Teixeira and Michael C. Grillo) “Public Opinion, Residential Engagement, and the City of Baltimore.” Paper accepted for presentation at the Annual Meeting of the Urban Affairs Association, Baltimore, MD, April, 2008.

David C. Wilson (co-authored with Darren W. Davis) “Social Desirability and Racial Framing of Barack Obama.” Paper accepted for presentation at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April, 2008.

David C. Wilson “Talking about Race: Racial Identification and Beliefs about Black-White Prejudice.” Paper accepted for presentation at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April, 2008.

### **CONFERENCE PROPOSALS UNDER REVIEW**

David C. Wilson (along with Laura Coogan, Richard Goldschein, and Mary Beth Lombardo) “Teaching Students Research Methods Using “Clickers” Outside the Classroom.” Poster proposal submitted to the Lilly-East Conference on College and University Teaching, Newark, DE, April, 2008.

David C. Wilson (co-authored with Kate Dalton) “Beliefs about the Negative Effects Immigrants Have on Society.” Paper proposal submitted to the American Association of Public Opinion Researchers Conference, New Orleans, LA, May, 2008.

David C. Wilson (co-authored with Darren W. Davis) “Revisiting the Measurement of Racial Resentment: Conceptualization and Content.” Paper proposal submitted to the American Political Science Association Conference, Boston, MA, August, 2008.

#### **GRANT PROPOSALS UNDER REVIEW**

“The Virtual Laboratory: The Use of Clickers in Social Science Research” Research grant proposal submitted to the University of Delaware Research Foundation (UDRF). (\$23,750)