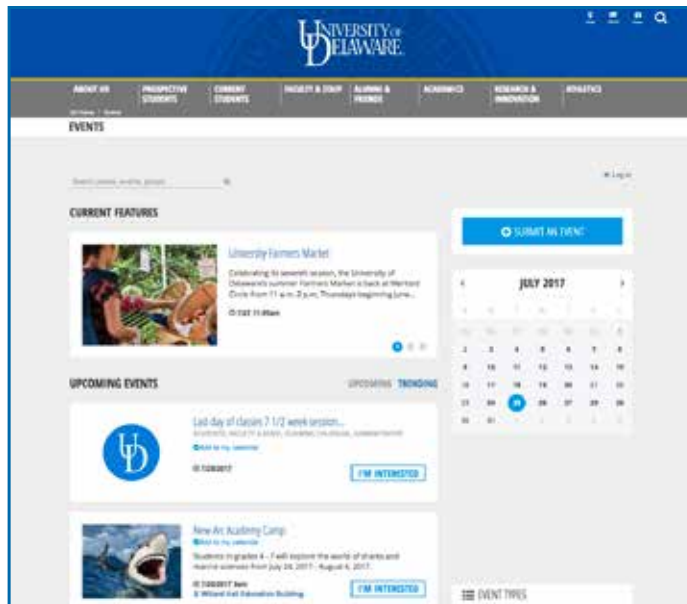


Online Calendar Advertising

UNIVERSITY *of* DELAWARE



From student events and academic activities to the performing arts and athletics, UD's calendar is the campus hub where you can find everything happening at the University of Delaware. All pages within the calendar carry an advertising space, allowing advertisers to reach members of the UD community as they look up campus events. Each year the calendar receives more than 400,000 page views.

Dimensions and Rates

300 pixels wide x 250 pixels high, RGB, 72 dpi

\$50 per 1,000 impressions (CPM)

Minimum of 10,000 impressions per month can be increased in increments of 5,000 impressions.

Dare to be first.



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