

UD Magazine Advertising

UNIVERSITY of DELAWARE



The *UD Magazine* is our premiere print information source, distributed to more than 175,000 alumni, parents of current students, donors and friends of the University. The *UD Magazine* is a full-color publication that features alumni profiles, news from the colleges, updates on student and faculty research, and articles designed to engage a broad readership through the unique stories that distinguish the University and its broader community. With a national circulation, the majority of its readers are centered in the mid-Atlantic region, including more than 54,000 Delaware residents and 121,000 residents of Delaware, Maryland, New Jersey and Pennsylvania.

Dimensions and Rates

Size		1–2 issue	3 issues	
		<u>No discount</u>	<u>20% discount</u>	
Full page with border	7.5" w x 9.125" h	\$3,080	\$2,775	per issue
Inside back cover	7.5" w x 9.125" h	\$3,850	\$3,080	per issue
1/2 Page	7.5" w x 4.475" h	\$1,850	\$1,480	per issue
1/4 Page	3.667" w x 4.475" h	\$1,210	\$ 965	per issue



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