As Shakespeare reminds us, theatre captures our hearts and minds, sheds light on our everyday world, and celebrates our common humanity. The play is indeed the thing that magically moves us to wonder, to tears, to laughter, and to joy.

The Play’s the Thing campaign brings the magic to life by inviting your financial support. The campaign’s goal is to generate 100 donors at the $1,000 or more level, and thereby contribute an additional $100,000 towards essential operating costs of the REP, PTTP, and our undergraduate courses. A single gift of $1,000 can provide one of the following wonders:

- Stage makeup for the entire 2012-2013 season for 72 characters
- Scene paint for the entire production of *Anything to Declare*
- A half page ad in theatre magazines to recruit prospective students
- Fabric and labor for three modern-dress costumes in *Fever*
- Lumber for one scene in *The Threepenny Opera*
- And much, much more in support of Theatre UD
Your support makes a difference for the arts at UD and in the community.

THEATRE UD... RELEVANT, THOUGHT-PROVOKING, AND WILDLY ENTERTAINING

Make your gift of $1,000 to receive these Theatre exclusives:

- Special recognition at a reception with the Resident Ensemble Players
- Invitation to the first cast read-through of a play
- Invitation to an opening night party
- Recognition in performance programs ($100+ donors)

Your $1,000 gift will also entitle you to membership in the Delaware Diamonds Society with the following privileges:

- Special discounts to the UD Bookstore, Caffé Gelato, Vita Nova and Courtyard Marriott Newark
- Recognition in the President’s Report on Philanthropy
- Delaware Diamonds Society lapel pin
- Member-only admission to the Bob Carpenter Club
- Special entrances to Delaware Stadium
- Preferred seating at select concerts and events at the Bob Carpenter Center

Ways to Give:

- Mail in a check with “Theatre UD” in your check’s memo line to the Office of Annual Giving at 83 East Main Street, 3rd floor, Newark, DE 19716.
- Give online at www.udel.edu/makeagift - just note “Theatre UD” in the “Other” designation line.
- Call toll-free 866-535-4504.
- Set up a monthly credit, debit or electronic funds transfer to spread your gift out over the year – it’s just $83.34 a month to pledge $1,000.

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