A fleet of 11 buses transports riders morning, noon and night, serving residence halls, downtown Newark, apartment complexes, local shopping centers and many other sites across the Newark campus. The buses carry more than a million riders each year. Signs are posted inside all buses at eye level for an entire year. Eleven signs are designed, manufactured and installed by UD at no additional cost.

Rates and Dimensions

UD operates two bus styles; each bus style has a unique sign size. If providing art, it should be designed for both sign sizes.

34” w x 11.125” h AND 34” w x 10.9375” h.................................$3,750

Please add .125” for image bleed on all sides and include both crop and bleed registration marks for production. Keep copy at least .5 inches from all sides.

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