



BUS SIGN ADVERTISING



WE BUY & SELL
COOL CLOTHES FOR GUYS
AND GIRLS FOR CASH

424 Suburban Drive (Suburban Plaza)
 West Loop Bus Route
 ☺ ☺ ☺
www.platosclosetnewark.com

PLATO'S
 CLOSET

A fleet of 11 buses transports riders morning, noon and night, serving residence halls, downtown Newark, apartment complexes, local shopping centers and many other sites across the Newark campus. The buses carry more than a million riders each year. Signs are posted inside all buses at eye level for an entire year. Eleven signs are designed, manufactured and installed by UD at no additional cost.

Rates and Dimensions

34" w x 11.125" h \$4,125

Please add .125" for image bleed on all sides and include both crop and bleed registration marks for production. Keep copy at least .5 inches from all sides.

Office of Communications & Marketing

The Academy Building · 105 East Main St. · Newark, DE 19716-7201
 Telephone: (302) 831-2792 · Fax (302) 831-1440 · [ud-ads@udel.edu]
www.udel.edu/ocm