

# Rear Window Bus Sign Advertising

## UNIVERSITY *of* DELAWARE



Here's a chance for your message to travel hundreds of miles around Newark each day prominently displayed on 4 UD Shuttle Buses. UD's exterior bus signs bring your message to both the University community and the city of Newark. In an area of limited billboard availability, our external sign program is a rolling promotion for your business! Graphics are displayed on the rear window panel on each of the 4 buses. Rates include manufacture and installation.

### Dimensions and Rates

72" W x 30" H

300 dpi @ 100%

Please add .125" for bleed on all sides. Keep copy at least .5 inches from all sides.

12 months.....\$5,000

Dare to be first.



Office of Communications and Marketing  
The Academy Building • 105 East Main St. • Newark, DE 19716-7201  
Telephone: (302) 831-4890 • Fax: (302) 831-4639 • [advertising@udel.edu](mailto:advertising@udel.edu)  
[www.udel.edu/ocm](http://www.udel.edu/ocm)