

# Bus Sign Advertising

## UNIVERSITY of DELAWARE



**Experience more, University of Delaware on-campus residents.**

Now you can stream live TV, movies and more on any device, anytime, anywhere. Start streaming with XFINITY—it's all included with your campus housing.

**Getting started is easy.**

- 1 Go to [xfinityoncampus.com](http://xfinityoncampus.com)
- 2 Enter your school name
- 3 Follow the login instructions and **start watching**

Start watching now at [xfinityoncampus.com](http://xfinityoncampus.com)

Download the XFINITY TV app to watch on the go.

A fleet of thirteen buses transports riders morning, noon and night, serving residence halls, downtown Newark, apartment complexes, local shopping centers and many other sites across the Newark campus. The buses carry more than a million riders each year. Signs are posted inside all buses at eye level for an entire year. Thirteen signs designed, manufactured and installed by UD at no additional cost.

### Dimensions and Rates

UD operates two bus styles; each bus style has a unique sign size.

If providing art, it should be designed for both sign sizes.

28.75" W x 6" H and 34" W x 11.125" H ..... \$3,750

Please add .125" for bleed on all sides. Keep copy at least .5 inches from all sides.

Dare to be first.



Office of Communications and Marketing  
The Academy Building • 105 East Main St. • Newark, DE 19716-7201  
Telephone: (302) 831-4890 • Fax: (302) 831-4639 • [advertising@udel.edu](mailto:advertising@udel.edu)  
[www.udel.edu/ocm](http://www.udel.edu/ocm)