



EXTERNAL BUS SIGN ADVERTISING

Here's a chance for your message to travel hundreds of miles around Newark each day prominently displayed on 7 UD Shuttle Buses. UD's exterior bus signs bring your message to both the University community and the city of Newark. In an area of limited billboard availability, our external sign program is a rolling promotion for your business! Graphics are displayed on one window panel on each of 7 buses. Rates include manufacture and installation.



Rates and Dimensions

Window A - 43" wide x 25 1/4" high

Window B - 53 1/2" wide x 25 1/4" high

Window C - 51 1/4" wide x 23 1/4" high

Window D - 43 1/4" wide x 25 1/4" high

Window E : 43" wide x 25 1/4" high

Window F: 48 1/4 " wide x 25 1/4" high

Window G: 48 1/4" wide x 25 1/4" high

300 dpi @ 100%

Please add 1/2" bleed to your artwork

12 months.....\$6,000

Office of Communications & Marketing

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