



EXTERNAL BUS SIGN ADVERTISING



Here’s a chance for your message to travel hundreds of miles around Newark each day prominently displayed on 7 UD Shuttle Buses. UD’s exterior bus signs bring your message to both the University community and the city of Newark. In an area of limited billboard availability, our external sign program is a rolling promotion for your business! Graphics are displayed on one window panel on each of 7 buses. Rates include manufacture and installation.

Rates and Dimensions

45” w x 28.25” h (size)

43.25” w X 25.375” h (live area)

300 dpi @ 100%

12 months.....\$6,000

Office of Communications & Marketing

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