

External Bus Sign Advertising

UNIVERSITY *of* DELAWARE



Here's a chance for your message to travel hundreds of miles around Newark each day prominently displayed on 11 UD Shuttle Buses. UD's exterior bus signs bring your message to both the University community and the city of Newark. In an area of limited billboard availability, our external sign program is a rolling promotion for your business! Graphics are displayed on one window panel on each of 11 buses. Rates include manufacture and installation.

Dimensions and Rates

- 45" W x 28.25" H
- 43.25" W x 25.375" H
- 300 dpi @ 100%
- 12 months.....\$8,000

Dare to be first.



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