

# MAKE IT HAPPEN CHALLENGE

Presented by UD MakerGym and Horn Entrepreneurship

STUDENT GRANTS FOR MAKING & INNOVATION CALL FOR PROPOSALS -SPRING 2021

Do you have an idea for something you'd like to make, but need design support, funding or access to fabrication equipment and materials to make it happen?

Ideation, proof of concept, prototyping or small batch production - wherever you are on the innovation roadmap the Make It Happen Challenge can provide the training, tools, materials and mentoring needed to bring your ideas to life.

The Challenge is a University-wide, semester-long student design competition, focused on creativity, collaboration and empowerment. You bring the idea, we provide the resources to help make it happen.

### What You Can Win

The UD MakerGym and Horn Entrepreneurship are offering 5+ award packages with a total value of more than \$25,000. Each award package will include: > A monetary grant to cover supplies and materials (up to \$3,000) > Up to 20 hours of hands-on training and design consultation

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#### PROPOSAL REQUIREMENTS

Proposals for the Spring 2021 award cycle are **due no later than Monday, March 1**. Proposals should be submitted as a pdf (Adobe Acrobat) document to: makergym@udel.edu

To be considered for an award, proposals must include:

- A cover page that includes a project title as well as the name, degree program(s), expected graduation year, email address and mobile phone number of each project team member.
- A written narrative of no more than 5 single-spaced pages (12-point or larger font and 1" margins) that includes:
  - > An introduction and project overview that provides answers to three questions:
    (1) what do you want to make?
    (2) why do you want to make it?
    - (3) what do you need to make it happen?
  - > A list & description of comparable, existing projects/products as well as a brief discussion of how your project/product will be different & better.
  - > A timeline showing planned making activities from March to May, 2021.
  - > A specific funding request for up to \$3,000 to cover the costs of materials and supplies. Requests must include an itemized list with line item estimated costs and sources for cost estimates. Inclusion of a contingency line item equal to a maximum of 20% of the total budget is acceptable.
  - > A brief statement of how you will assess the success of your project.

#### **ELIGIBILITY**

Individual students (undergraduate and graduate), teams of students, and registered student organizations are eligible to compete by submitting a proposal.



#### • AWARD PROCESS & IMPORTANT DATES

- All written proposals will be evaluated based on their feasibility, cost-effectiveness, innovativeness and overall impact potential.
- Applicants who submit the most promising proposals will be invited to pitch their proposals to an external evaluation & award panel on Friday, March 12, from 2 to 4 p.m. All applicants are strongly encouraged to hold this date/time on their calendars, as no makeup dates will be scheduled.
- Applicants will be notified of their selection for pitching no later than Friday, March 5, 2021.
- Pitches will be limited to no more than 4 minutes each with up to 5 additional minutes for Q&A; pitches will be delivered via Zoom.
- Applicants will be notified of their final award status no later than March 15, 2021.

#### • A LITTLE FINE PRINT

- Consultation with MakerGym staff will be offered through pre-scheduled weekly sessions.
- Training is required to utilize MakerGym resources and equipment and in-person access may be limited due to Covid-19 protocols.
- Training and fabrication will be conducted under the supervision of MakerGym technical staff.
- Awardees will be required to submit two interim status reports – one in the middle of March and one at the end of April.
- MakerGym staff will administer purchasing of all supplies and materials.
- Funding awards will expire on May 21, 2021. No extensions will be granted.
- The Make It Happen Challenge includes open session presentations and external review of proposals. Participation is voluntary, and as such, participants are responsible for determining whether to disclose proprietary or sensitive information in their submissions and presentations. The University of Delaware assumes no liability for accidental or voluntary disclosures of proprietary information or intellectual property.

Questions about Make It Happen? Please email: makergym@udel.edu



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