Content Specialist

20-25 hours/week

Horn Entrepreneurship serves as the University of Delaware’s creative engine for entrepreneurship education and advancement. Built and actively supported by successful entrepreneurs and thought leaders, Horn Entrepreneurship empowers aspiring innovators and entrepreneurs as they pursue new ideas for a better world.

We are looking for a talented, passionate, and enterprising individual who is eager to contribute to advancing the mission of Horn Entrepreneurship. As part of the Horn’s marketing & events team, you will be responsible for assisting in implementation of the marketing strategy by creating compelling and relevant content for Horn’s Blog, UDaily, Inside UD, Horn’s website, social media and emails. In this dynamic position, you can expect to work on several projects simultaneously, work under tight deadlines, and collaborate with the creative team. Good communication skills and team etiquette is necessary.

This is a part-time, miscellaneous wage position with no University of Delaware benefits. The position is 20 to 25 hours per week, typically between the hours of 9:00 a.m. and 5:00 p.m., Monday – Friday. Specific work hours have some flexibility. Work outside of normal business hours will be required for evening and weekend events.

Responsibilities

- Write stories about the student entrepreneurs and innovators engaged with Horn
- Write announcements about accolades and achievements of Horn, students and faculty
- Provide coverage of event and program happenings
- Provide monthly reports on blog and social media performance
- Support the development of interns
- Provide administrative support

Other duties may be assigned.

Send a cover letter and resume to Meg Marcozzi, megm@udel.edu.