

BACHELOR OF SCIENCE

ENTREPRENEURSHIP MAJOR (ENTR)

The Entrepreneurship (ENTR) major empowers students by providing them with the knowledge, skills, connections and resources needed to successfully launch a startup, foster innovation for an established company or develop sustainable solutions to important societal problems. Entrepreneurship majors learn how to recognize opportunity, generate ideas, validate business models, influence others, bring innovative solutions to market, and launch and grow new ventures.

92%

of GRADUATES
EMPLOYED or
pursuing further
education

MEDIAN

\$55,000

SALARY

LIMITED TO

35

STUDENTS/
YEAR

BACHELOR OF
SCIENCE

from an AACSB
accredited university

121
CREDITS

OPPORTUNITIES FOR MAJORS

- > SIGNATURE INTERNSHIP PATHWAY
- > PROFESSIONAL DEVELOPMENT COURSES
- > PEER-TO-PEER MENTORING
- > IGNITE! EARLY MOVE-IN PROGRAM

WHY MAJOR IN ENTREPRENEURSHIP?

- > SMALL CLASS SIZES
- > COMMUNITY BUILDING ACTIVITIES & PROGRAMS
- > ACQUIRE SKILLS EMPLOYERS WANT
- > PERSONALIZED AND FLEXIBLE CURRICULUM

"Being part of the Horn Program has taught me how to challenge myself and to learn from my failures and to celebrate successes. I have been pushed in more ways that I could have imagined and I have only grown stronger from this. I learned how to think differently and I have built relationships that I will hold onto forever. I also learned that you may never know the answer right away but to keep trying new things can bring you closer to understanding your passion."

- Emma Lynch, '19

"This major is equipped with action packed materials to help students succeed, even if they don't intend on starting their own business. Because entrepreneurs aren't just business owners, they're those who change and positively impact lives."

- Eastwood Bempoh, '22

Visit udel.edu/horn to learn more.



UNIVERSITY OF DELAWARE
HORN ENTREPRENEURSHIP

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ENTR-BS REQUIREMENTS AT A GLANCE

BUSINESS CORE (21 CREDITS)

ACCT 207	Accounting I and ACCT 208 - Accounting II
BUAD 301	Introduction to Marketing
BUAD 306	Introduction to Service and Operations Management
BUAD 309	Organizational Behavior
BUAD 441	Strategic Management
FINC 311	Principles of Finance

ECONOMICS (3 CREDITS)

one of the following:

ECON 100	Economic Issues & Policies
ECON 101	Intro to Microeconomics
ECON 103	Intro to Macroeconomics

ORAL COMMUNICATION (3 CREDITS)

one of the following:

COMM 212	Oral Comm in Business
HOSP 230	Executive Presentations and Problem Solving
LEAD 209	Presentation Strategies
THEA 204	Intro to Voice and Speech
THEA 226	Fundamentals of Acting I

PROFESSIONAL DEVELOPMENT (3 CREDITS)

ENTR 160	Professional Development for Innovators I (1 credit)
ENTR 161	Professional Development for Innovators II (1 credit)
ENTR 260	Land Your Dream Internship (1 credit)

INTERNATIONAL BUSINESS (3 CREDITS)

ENTREPRENEURSHIP CORE (12 CREDITS)

ENTR/BUAD 350	Introduction to Entrepreneurship
ENTR/BUAD 351	Entrepreneurial Marketing
ENTR 355	User-Centered Research Methods for Entrepreneurs

And one of the following:

ENTR 452	Entrepreneurial Selling
BUAD 470	Sales Management and Selling

CREATIVITY & DESIGN THINKING (3 CREDITS)

one of the following:

ENTR 356	Creativity & Design Thinking
LEAD 300	Leadership, Creativity and Innovation

INTRAPRENEURSHIP (3 CREDITS)

one of the following:

ENTR 364	Entrepreneurship in Practice: Internship
ENTR 461	Corporate Innovation & Intrapreneurship

CAPSTONE EXPERIENCE (3 CREDITS)

ENTR 455	Startup Experience I
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MATHEMATICS & ANALYTICS (6 CREDITS)

one of the following:

STAT 200	Basic Statistical Practice
MATH 201	Intro to Statistical Methods
And one of the following:	
MATH 115	Pre-Calculus or MATH 117 - Pre-Calculus for Scientists & Engineers
MATH 221	Calculus I or MATH 241 - Analytic Geometry and Calculus A
MISY 262	Fundamentals of Business Analytics

LEGAL (3 CREDITS)

one of the following:

ACCT 352	Law and Social Issues in Business
ENTR/ACCT 457	Legal Issues for Entrepreneurship

LEADERSHIP (3 CREDITS)

one of the following:

ENTR/LEAD 253	Individual Leadership
ENTR 353	Entrepreneurial Apprentice: Leadership & Influence

TECHNOLOGY & COMPUTATIONAL THINKING (4 CREDITS)

ENTR 158	Inventions, Innovations and New Technologies (1 credit)
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And one of the following:

CISC 101	Principles of Computing
CISC 103	Intro to Computer Science with Web Applications
CISC 108	Intro to Computer Science I
MISY 225	Intro to Programming Business Applications (Pre-Req: MISY160)
MISY 261	Business Information Systems (Pre-Req: MISY160)

ENTREPRENEURSHIP ELECTIVES (9 CREDITS)

Nine credits from any combination of 300-level and higher ENTR designated or ENTR cross-listed courses

TECHNICAL COMPETENCY (15 CREDITS)

Fifteen credits that comprise: (1) an established minor, (2) the disciplinary core of an established major OR (3) a customized, well-defined area of study and practice. Examples include: Human Computer Interaction, Holistic Health & Wellness, Supply Chain Management, Leading Innovative Organizations. A specific course plan for fulfillment of the technical competency requirement should be established during the freshman or sophomore year and must be approved by a Horn Entrepreneurship advisor.

UNIVERSITY REQUIREMENTS FOR ALL UD STUDENTS

First Year Experience, ENGL110, Multicultural, Breadth Courses

FREE ELECTIVES (3+ CREDITS)

Free electives may be taken in any department to bring the total credits to 121.