



An Increasingly Complex Market - Your Opportunity

M.S. IN INTERNATIONAL BUSINESS

The one-year, full-time master of science in international business at the Lerner College prepares you to play a strategic, financial and managerial role in the global business world.

You'll work with faculty who have lived, taught and worked around the world, and you'll experience unique campus events and a diverse set of peers. You'll learn frameworks and case studies that will help you to spot trends, weigh opportunities and adapt to cultural differences in the workplace and marketplace. And you'll master the requirements of operating internationally, considering the economic, legal, political and cultural factors that impact global business.

These experiences will broaden your perspective and sharpen your focus around the international business subjects that most interest you. These include international marketing, finance, trade, human resources, comparative political economy and cross-cultural management.



UNIVERSITY OF DELAWARE

**LERNER BUSINESS
& ECONOMICS**

M.S. IN INTERNATIONAL BUSINESS

18
CREDITS

CORE COURSES

BUAD	811	Globalization and Business
BUAD	841	Managing the Global Enterprise
BUAD	840	Ethical Issues in Domestic and Global Business Environments
BUAD	848	Future of Globalization and You
BUAD	878	Leading Across Boundaries
BUAD	882	International Marketing Management

12
CREDITS

INTERDISCIPLINARY AND/OR BUSINESS ELECTIVES

You may choose 12 business and/or interdisciplinary elective credits (4 classes) in a variety of disciplines including accounting, economics, finance, quantitative methods, entrepreneurship, operations management, marketing and management. You may also be able to work for course credit on an individual study basis with a faculty member on an approved research project.

30
CREDITS

TOTAL CREDITS NEEDED TO COMPLETE THE PROGRAM

PROGRAM OPTIONS

- On-campus. The on-campus program can be completed full-time (in one year) or part-time.
- Online. The online program features the same instruction as the on-campus program.
- Hybrid. Combine on-campus and online courses for a program with the most flexibility.

CAREERS

Graduates of the M.S. in international business program work for employers including multinational manufacturers, consulting firms, international nongovernmental organizations (NGOs), technology companies, large banks and financial services firms and more. Common careers include advisor, consultant, business developer, multinational manager, financial controller or international marketing director.

CONTACT

Jennifer Gregan, Sr. Assistant Dean,
Global Programs and Partnerships
greganj@udel.edu · 302-831-4628

ONLINE APPLICATION

grad.udel.edu/apply

LERNER.UDEL.EDU

 @UDLerner

 @UDLerner

 @UDLernerCollege



UNIVERSITY OF DELAWARE

**LERNER BUSINESS
& ECONOMICS**

