PERSONAL RESUME OF Rita M. Landgraf 401 Owls Nest Road Wilmington, DE 19807 (302) 831-3899 (Office) (302) 650-3255 (Cell) landgraf@udel.edu. Ritalas94@aol.com.

PROFESSIONAL OBJECTIVE:

A career oriented human services position with administrative responsibilities which identify innovative measures to meet the needs of the population served and a focus on systemic advocacy, which advances best practice in the delivery of supports within the public, private and academic sectors.

EXPERIENCE 3/2017 – Present

Professor of Practice and Distinguished Health and Social Services Administrator in Residence – College of Health Sciences Director – UD Partnership for Healthy Communities

University of Delaware (UD) – The role of these positions is to provide strong, effective leadership and coordination of cross college initiatives to improve the health and well-being of individuals, communities and states. The UD Partnership will contribute to the national and growing body of knowledge in this subject area. The initial concentration will be on Delaware residents, particularly those living in neighborhoods characterized by high levels of poverty, low levels of education and other indicators of social disadvantage. The goal is to mobilize the university's research, educational and public service capacities in collaboration with community partners to address the inter-related problems of unsustainable healthcare costs, inequitable access to affordable quality healthcare, and poor population health outcomes – which are among the most significant challenges of our time. These efforts require coordinating with public (local, state and federal) and private (health system and foundation) stakeholders. Examples of Responsibilities and Accomplishments

- Build capacity (inclusive of UD faculty, undergraduate and graduate students) for addressing the social and economic determinants of health, especially among lower income residents
- Founding Managerial Operational Partner for Healthy Communities Delaware -), a collaborative involving business, community and organizational participants, foundations, financial institutions, health systems and local and state government officials, the focus of stabilized

- housing, quality, equitable education food access, development of civic and community engagement, along with the advancement of community enhancers is core to our work in building vibrant communities.
- Community Well Being Initiative Secured \$3 million contract funded through State of Delaware Division of Substance Abuse and Mental Health and serve as PI and lead administrator for project, subcontracting with 3 minority owned businesses whose primary focus is grassroots engagement. The Community Well-Being Ambassador (CWA) Initiative is a community-driven, place- based prevention strategy to increase the capacity of targeted neighborhoods in the City of Wilmington by promoting community well-being and resiliency among their residents across the life span. The newly established initiative is the result of a collective impact approach to bring unique skills in the interest of addressing a common cause. Network Connect and CIT - Center for Structural Equity are the primary grassroots organizations employing community focused Well Being Ambassadors. Network Connect and CIT hire community members to serve as full-time, paid "Community Well-Being Ambassadors" and be based at the host sites. The Community Well-Being Ambassadors provide support to youth, families, and other community members who may be referred by the host sites, other organizations and groups, the community at large, or may be self-identified. The support includes helping the individuals identify their most pressing needs, providing relevant information, and developing strategies for addressing those needs, including connection to behavioral health and other community services and on-going support. The focus is in the follow zip codes in Wilmington – 19801, 19802 and 19805 – communities made most vulnerable due to increased gun violence.
- Expand current work to reduce the growth in healthcare spending in the state – Vice Chair of Delaware Center for Health Innovation, Board Member of Delaware Highmark Blue Cross Blue Shield, and Created and taught ChristianaCare's Pocket MBA focused on health policy, finances and social determinants.
- Facilitate research to improve the quality, utilization and cost effectiveness of Medicaid healthcare services

- Enhance the research capacity of the University in community health promotion, the social determinants of health, health disparities, health inequities and health policy
- Leverage the capacities of related university-related structures, such as the Center for Drug & Health Studies, the Delaware Clinical and Translational Research Program, the Center for Community Research & Service and the Institute for Public Administration
- Interface effectively with related governmental and healthcare organizations, including the Delaware Health Care Commission, the Delaware Department of Health and Social Services, the Delaware Healthy Mothers Infants Consortium, Delaware General Assembly and Congressional Delegation, and the Agency for Healthcare Research and Quality (AHRQ)
- Build and/or support interdisciplinary teams in health research as well as grants and contracts awarded to the institution for community related work. Secured over \$2 million in funding in 4 years to promote and support multidisciplinary approaches in advancing health equity along with healthier outcomes with a focus on inner city communities.
- Have a measurable impact on the capacity of the public health and health services workforce in the state of Delaware in terms of skills, diversity, cultural

competencies and other measure of quality. Workforce development includes professional development programs and other activities to strengthen the existing workforce, as well as new interdisciplinary graduate degree offerings and experiential learning opportunities for UD students who will become the future workforce.

- Enhance the capacity of community-based organizations and state agencies to address the health and well-being of residents living in Delaware's highest need communities. This enhanced capacity will be evidenced by new and leveraged resources (funding, staff, multi-disciplinary student and community teams, student interns, etc.) supporting health promotion efforts at the community level, including resources that improve social determinants of health.
- Produce policy research that addresses the key dimensions
 of health considerations in all public policies, such that
 local, state, and federal policy-makers appreciate the
 relationship between their decisions in areas such as
 housing, education, and transportation on the overall health
 of the communities they serve.
- Created and teach permanent undergraduate course Public Health in Practice that is offered every spring semester
- Developed and teach High School 11 grade full academic year course Essentials of Community and Public Health being piloted at inner city charter school. (Great Oaks)

Taken together, the Partnership will strengthen UD's capacity and identity as a national leader in research and graduate study on healthy communities. It also will use that capacity to improve the health of communities in Delaware and beyond, and specifically to reduce health disparities based on race and income.

1/2009 - 2/2017

Cabinet Secretary – Department of Health and Social Services (DHSS) – The mission of DHSS is to improve the quality of life for Delaware citizens by promoting good health and well-being, fostering self- sufficiency and protecting vulnerable populations. The Secretary is responsible for managing a budget of over \$2 billion and overseeing 11 Divisions including Substance Abuse and Mental Health; Public Health, Social Services, Medicaid and Medical Assistance; Aging and Adults with Physical Disabilities, Developmental Disabilities Services and Long Term Care Residents Protection. In addition, the Secretary oversees an acute residential public behavioral health hospital, two long-term care facilities and one facility for individuals with developmental disabilities. The Department provides services that Delawareans consume every day across the life spectrum from birth to death. The DHSS Secretary is responsible

• Reformed how public mental health services are provided in the community to the estimated 10,000 Delawareans living with serious and persistent mental illness so they can live in their own homes as engaged members of society. This leadership led to the U.S. District Court releasing the State from a five-year Settlement Agreement with the U.S. Department of Justice, which created benchmarks for the State to meet in transforming the mental health system.

for a wide range of healthcare services, early childhood services and benefits assistance. As Secretary, I coordinated the state's response to the health care reform and focused on the needs of Delaware's rapidly growing

older population. Under my leadership at DHSS, the Department has:

- Increased community-based services for seniors, people with disabilities and individuals with behavioral health challenges, assuring that people get access to the right level of care in the community instead of overreliance on facility-based care. Converted the state's long-term care services into managed care services, which expanded the menu of supports while advancing community based options.
- Responded to the state's addiction epidemic by working across the
 Cabinet, and with families, advocates, behavioral health providers,
 legislators and law enforcement to increase prevention, treatment and
 recovery services; provide for the use of the overdose-reversing
 medication naloxone by first responders and members of the
 community; work with providers to restrict access to prescription
 painkillers; and reduce the stigma associated with the disease so more
 people living with active addiction could access treatment.
- Created momentum for ongoing change in the way health care is delivered and paid for in our state, tying payments to an increase in positive outcomes and better health for Delawareans, and, beginning in 2014, increasing access to coverage through the expansion of Medicaid and the creation of Delaware's Health Insurance Marketplace.

Secured a CMMI grant for Delaware to transform the health care delivery system by achieving the triple aim, plus one, - better patient outcomes, better patient experience, lowering the cost trend and better provider experience.

- Enhanced opportunities for people with disabilities to live, work, and participate as active members of the community, including creating the Pathways to Employment program in 2015 for young people age 14-25 to support their transition from education to the world of work.
- Supported thousands of individuals and families as they improved their own financial security through \$tand By Me, a financial empowerment partnership between DHSS and the United Way of Delaware that began in 2011 and offers free financial coaching, college financial aid assistance and tax preparation.

10/2006 - 1/2009

President – **AARP Delaware** – Top leadership position for a prominent 172,000-person Delaware membership organization dedicated to advancing the social impact agenda with a focus on access to quality healthcare and financial solvency. Emphasis further includes advancements in community-based supports, which will promote and allow for aging in place, without isolation, and for increase of healthcare access for all Delawareans.

8/2007 - 1/2008

Co-Chair, Governor's Task Force for Continued Improvement at the Delaware Psychiatric Center –This role was responsible to facilitate the process of examining hiring procedures, best medical practices including the restructuring of units to meet the needs of the patients and establishing protocols for enhanced quality of care, creating professional development opportunities with specific emphasis on direct care staff, establishing additional community placement opportunities, and reviewing plans for capital improvements within the center. Presented a set of recommendations for adoption by the Administrative, and Legislative branches. He United States Department of Justice utilize the report for compliance measurements. Task Force was established by the Governor Minner (2001-2008) since state was under pressure based on a USDOJ investigation under CRIPA - Civil Rights of Institutional Persons Act.

4/2007 - 12/2007

Interim Executive Director – The Arc of Delaware -The Arc is a non-profit agency comprised of 600 family members. The Executive Director is responsible for a wide range of administrative duties: 1) improve the

agency's financial foundation, 2) improve/enhance the quality of programs/services for individuals with cognitive/intellectual disabilities and, hence, enhance the overall quality of life for individuals and their families, and 3) manage/supervise the activities of the staff. The Executive Director carries the overall responsibility for managing The Arc, implementing programs and directing policies set by the Board of Directors.

Under my previous leadership of The Arc from 1989 - 2001, the organization grew from an operating budget of \$200,000 to \$2 million and a \$10,500,000 real estate portfolio. As Executive Director, I led efforts to develop new program initiatives for The Arc, including the administration of an employment program, self-determination training, and development of real estate for individuals with cognitive/intellectual disabilities. I developed a parent mentor program, which assists families in understanding their rights under IDEA (Individuals with Disabilities Education Act) and advocates for inclusive education. I developed employment programs within several companies for hiring individuals with intellectual disabilities and was recognized by The Office of Disability Employment Policy (formally the President's Committee on Employment of Persons with Disabilities) to administer training nationally. I successfully negotiated an Executive Order with Governor Carper and Governor Minner to afford individuals with disabilities the right to choose services within a community setting.

9/2003 - 2/2017

Co Chair - Governor's Commission on Community-Based Alternatives for Persons with Disabilities –Focus areas are assessment/discharge transitional planning, employment, healthcare, and housing, Money Follows the Person, transportation, and workforce development. Provide direction to focus committees and advocate priorities to be included in state budget process. Commission is made up of stakeholders inclusive of the state administrative branch, legislative branch, community representatives, advocates and consumers.

7/2003 - 12/2008

Executive Vice President of the Board and Agency Operations
Delaware CarePlan is a non-profit organization created in 1999 by The
Arc during my tenure as Executive Director. Its purpose is to provide
special needs trust, trustee and support services to individuals with
disabilities. The primary focus is to support families of modest means in
establishing a trust for their loved ones.

Responsible for oversight of day-to-day operations, budgeting, development and implementation of the business plan.

2/2002 to 2/2003

Consultant for Special Education Initiatives (ETS)

Educational Testing Service -

The responsibilities included the development of an ETS presence in the special education markets, with a specific emphasis on supporting states and locals, advising the NASP Vice President and staff on new initiatives, developing legislation and strategies, and collaborating with parent advocacy groups to advance the assessment process for students in special education programs.

11/1989 to 12/2001

Executive Director (The Arc of Delaware)

Please refer to The Arc duties as listed on page one.

3/1989 - 11/1989

Executive Director - NAMI

National Alliance for the Mentally III in Delaware NAMI is a non-profit agency comprised of 700 family members. The Executive Director is responsible for a wide range of administrative duties designed to: 1) improve the agency's financial foundation and 2) improve the quality of programs/services for individuals with mental illness and their families. The Executive Director carries the overall responsibility for managing NAMI, implementing programs and directing policies set by the Board of Directors. The Executive Director's immediate supervisor is the President of the Board. Specific responsibilities include: assisting families in accessing systems/programs, monitoring the Delaware Psychiatric Center on monthly basis, developing Capital Campaign materials, preparing agency budget, actively lobbying for state budget increases, important bills and Grant-In-Aid, developing long-range plans, developing specific education packages geared toward the public at large, criminal justice professionals, medical community and students.

9/1986 - 3/1989

Assistant Director

The Arc

The Assistant is responsible for a wide range of administrative and programmatic issues designed to improve the quality of life for all persons with intellectual disabilities and their families.

Specific responsibilities include: administer Individual Case Advocacy Program, Information & Referral Program, editor of newsletter, administer Residential Services Committee and Monitoring Team, Prevention Committee, Fund Raising Committee, assisting the Executive Director with Governmental Affairs Program and educating the public regarding intellectual disabilities.

5/1984 - 8/1986

Campaign Associate

United Way of Delaware

The Campaign Associate administers the efforts of volunteers and Loaned Executives in the design and implementation of fundraising activities for employee campaigns within the Education Division, Community Organizations' Division and the Combined Federal Campaign Division. The Associate also prepares statistical reports of past contribution patterns and formulates techniques and strategies aimed at raising a maximum amount of dollars. Other responsibilities included recruitment and training of college interns in addition, administration of special events within the community.

6/1980 - 5/1984

Advisor

Client Assistance Program

c/o United Cerebral Palsy

The Advisor acts as an educator by informing clients, as well as the community, of the various services Vocational Rehabilitation has to offer. The Advisor assists clients in obtaining these services and acts as a mediator between the State system and clients when problems or concerns arise. The position also includes acting as information and referral agent when additional services are warranted.

PROFESSIONAL ACTIVITIES

Current – Board Member – Delaware Center for Health Innovation Advisory Board Member – National Alliance for the Mentally Ill in DE

Executive Advisory Board Member - atTAcK addiction

Community Education Building – Board Member

REACH Riverside Redevelopment Corporation, Board Member and

Chair - Diversity, Equity and Inclusion

Delaware Academy of Medicine, Board Member

Chair- Christiana Care Home Health

Paid Chair - Highmark BluePrints Community Advisory Committee

Paid Highmark BlueCross, BlueShield Board Member

Pacem in Terris - Board Member

Trauma Matters Delaware – Board Member

Legislative DDDS Task Force – Member (2019-2021)

The Springboard Collaborative - Advisory Council Member

US Department of Labor - Advisory Council to Increase Competitive

Integrated Employment of Persons with Disabilities

Advisor to NGA Agenda on Advancing Integrated Employment for

Individuals with Disabilities - Governor Markell Chair

President, AARP Delaware

Member, AARP National Board Nominating Committee

Vice-Chair, State Council on Persons with Disabilities, Member Policy & Law Committee

Chair, Center for Disabilities Studies Council, University of Delaware Executive Vice President & Trustee, Delaware Foundation, enhancing the lives of persons with intellectual disabilities

Co-Chair, Governor's Commission on Community Based Alternatives Chair, Exemplary Practices in Discharge/Transition Planning Member, United Way Healthy and Independent Communities Council Member, Healthy Delawareans Today and Tomorrow Co-Founder – SOAR – Survivors of Abuse in Recovery

EDUCATION:

Bachelor of Science, Community & Family Services University of Delaware Newark, DE 19711 (May 1980)

2013 – Doctor of Humane Letters – Goldey-Beacom College

Honors and Awards

- 1998 MBNA Excellence in Community Service Award
- 1999 United Way of Delaware's Chairman Award
- 2002 Attorney Generals Commendation for Years of Service
- 2003 The Arc of DE Outstanding Dedication Award
- 2005 Goodwill Industries of DE/ DE County Volunteer of the Year NAMI/DE Excellence in Advocacy Award Governor's Outstanding Volunteer Award
- 2006 SCPD Lifetime Achievement Award
 Opportunity Center Founders Award for Lifetime Achievement
- 2008 DART First State Distinguished Service Award
- 2009 University of Delaware Outstanding Alumni Award College of Human Services, Education and Public Policy
- 2011 University of Delaware Inducted into the Alumni Wall of Fame
- 2011 Food Bank of Delaware Government Visionary
- 2014 Girl Scouts Woman of Distinction Delaware
- 2015 Inducted into the Delaware Women's Hall of Fame
- 2015 Medal of Honor Attack Addiction
- 2015 Delaware Family Physicians Friend Award
- 2015 Inspiration Award 321 Foundation
- 2016 National PACE Award
- 2016 NAMI Simon and Jill Shute (Founders) Award
- 2016 Wilmington Senior Center Legacy Award

2017 - Outstanding Leadership Award - Delaware Telehealth Coalition 2017 - G o v e r n o r Markell Selection for the Order of the First State 2018 – Association of University Centers for Disabilities State Policy Leadership Award

Testified Before the Committee on Health, Education, Labor and Pensions – United States Senate Hearing on *Olmstead* Enforcement Update: Using the ADA to Promote Community Integration-June 21, 2012

Writing Sample

^e Rita Landgraf, "Treating Financial Well-Being as a Public Health Issue: Lessons from Delaware," in *What It's Worth: Strengthening the Financial Future of Families, Communities and the Nation.* San Francisco/Washington, D.C.: Federal Reserve Bank of San Francisco and CFED, 2015, pp. 173–178,

www.delawareonline.com/story/opinion/contributors/2016/01/15/state.../78863150/.

References Furnished Upon Request