

Health Behavior Science Careers Showcase

Behavioral Health and Nutrition
College of Health Sciences



**Meet just a few of the
many amazing
University of Delaware
HBS Alumni**

Jenna Hoxton

Frederick, MD

Position: Wellbeing Practitioner at Mars, Inc.

Responsibilities: Supports the health and wellbeing of ~1,200 Mars Associates across the business via education, training, and healthy culture change action plans. In addition, responsible for program creation and evaluation, project management, and facilitation of programs in the area of energy management and mental health. Manages a volunteer Wellbeing Champion at each site to drive change.

Preparation: Health Promotion Masters Program, NBHWC Certified Health Coach, HBS Practicum/Internship, ACSM Certified Personal Trainer

Other Employment/Experience: Wellbeing Program Manager at HealthFitness



Health Behavior Science B.S.

Grad Year 2014

Minor: Public Health

Jenna.Hoxton@effem.com

Julia Stanitski

Baltimore, MD

Position: Health Communication Program Manager,
My Weight – What to Know

Responsibilities: preparing live interviews with health professionals; using Health Communication skills to create interview questions, website content, edit shows; manage social media & Facebook group; help create new initiatives for company

Preparation: HBS courses, Health Communications focus. Initial interest: specialized classes taken (undergrad), UD Employee Wellness internship. Job searching strategies: online platforms, networking, teacher connections, past companies worked for.

Other Employment/Experience: UD Student Wellness, *My Weight – What to Know*, JumpBunch, Vegetarian Resource Group



Health Behavior Science B.S.

Grad Year: 2021

Minor: Advertising

julstan@udel.edu

Eric Plautz

Newark, Delaware

Position:

Community Health Worker for the Delaware Food Farmacy (DFF)

Responsible for:

- Weekly interactions with ChristianaCare patients who are enrolled in the DFF program via in person interactions or phone calls
- Connecting patient to social needs for patient to help with food, financial needs,...
- Connecting patient to clinical needs to help continue to improve their health and QoL

Preparation:

Health Promotion Masters Program, NBC-HWC Certified Health Coach, CHES
(Certified Health Education Specialist)

Other Employment/Experience:

Health Coaching for the University of Delaware



Health Behavior Science B.S.

Grad Year: 2018

Minor: Coaching Science

eaplautz@udel.edu

Nicolette Amato

Baltimore, MD

Position: Senior Program Coordinator, Employee Health and Well-Being

Responsible for: Coordinates and manages employee health and well-being programs/strategies across Johns Hopkins Medicine. In addition, promotes and educates employees on well-being offerings, and supports data needs related to department initiatives.

Preparation: Health Promotion masters program, NBC-HWC certified health coach, Certified Health Education Specialist (CHES), HBS internship with the Clinical Health Coaching Research and Training Center at UD.

Other Employment/Experience: Program Coordinator at Johns Hopkins Medicine



Health Behavior Science B.S.

Grad Year: 2020

Minor: Public Health

namato2@jhmi.edu

Bradley Adair

Philadelphia, PA

Position: Certified Health & Wellness Coach at TimelyCare

Responsible for:

- Providing individualized, one-on-one coaching to higher education students and faculty through a virtual telehealth platform.
- Coaching on a variety of topics including weight management, physical activity, nutrition, time and stress management, and sleep.
- Aligning with existing campus health resources and providing referrals to other health professionals as needed.

Preparation: Health Promotion Masters Program, Clinical Health Coaching Graduate Certificate, NBHWC Certified Health Coach,

Other Employment/Experience: Contract Health Coaching for UD.



Health Behavior Science B.S.

Grad Year: 2018

Minor: Public Health

Bradair321@gmail.com

Annie Ma

Morristown, NJ

Position:

Twill (formerly Happify Health): Manager, Pharma Partnerships

Responsible for:

Health Technologies for Pharma companies
Strategy & Business Development

Preparation:

BS, HBS | Agencies: Public Health Marketing and Pharma Marketing

Other Employment/Experience:

Rescue the Behavior Change Agency - CDPH, FDA, CDC
Healthcare Consultancy Group, Omnicom - Merck Diabetes Franchise
Evoke North America, Inizio - Eli Lilly & BI Jardiance Heart Failure



Health Behavior Science B.S.

Grad Year: 2016

Minor: HPAD

anniema973@gmail.com

Brianna Wolfe

Wilmington, Delaware

Position: Lead, Program Manager for Best Buddies International

Best Buddies International is a nonprofit 501(c)(3) organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development, and inclusive living for individuals with intellectual and developmental disabilities (IDD).

Responsible for: overseeing all programmatic efforts in our Mountain Region (AK, AR, ID, MT, NE, ND, SD, UT, WY)

Preparation: Health Promotion Masters Program, Master of Business Administration, Certified Health Education Specialist (CHES), HBS internship at the Mary Campbell Center, and Best Buddies VP at University of Delaware

Other Employment/Experience: Direct Care Worker at Homewatch Caregivers and Graduate Research Assistant



Health Behavior Science B.S.

Grad Year: 2020

Minor: Public Health , Medical Humanities, and Business Administration

briannawolfe@bestbuddies.org