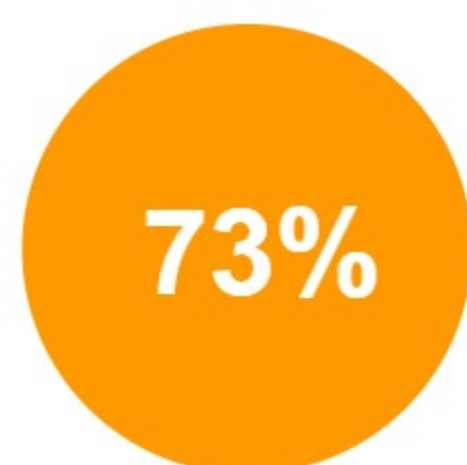


Botvin LifeSkills Program for Delaware Youth (2016)

How a statewide substance abuse prevention program targeted 138 elementary school youth and 249 middle school students

ISSUE

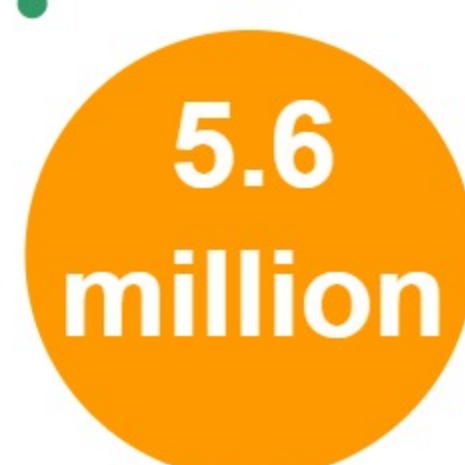
Cigarette use is a gateway to other harmful drugs, so early prevention is essential.



high school students



middle school students



Americans younger than 18 will die early from a smoking-related illness.

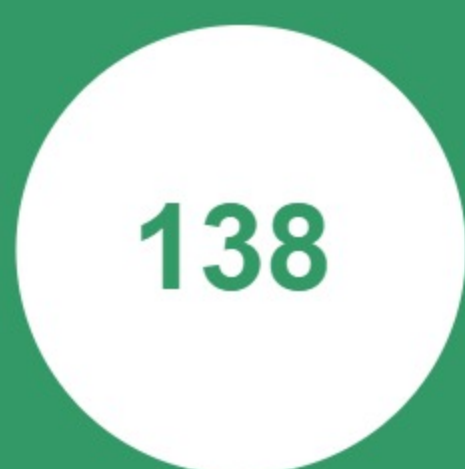
who used tobacco products in the past 30 days reported using a flavored tobacco product during that time.



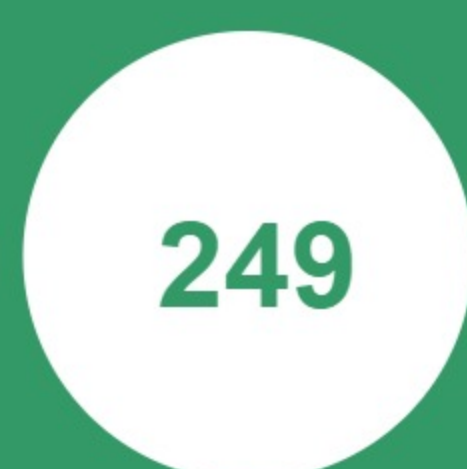
Use of electronic cigarettes increased among middle and high school students (2011–2015).

RESPONSE

Botvin LifeSkills Program



elementary school students (third–sixth grades) reached.



middle school students (seventh–ninth grades) reached.

self-esteem, decision making, smoking, advertising, dealing with stress, communication skills, social skills and assertiveness

Teaching



self-image, decision making, smoking, alcohol, marijuana, advertising, violence and media, communication skills, social skills, assertiveness and conflict resolution

IMPACT



98% learned cigarette use can cause teeth to turn yellow or brown.



98% learned cigarette smoking can cause skin to wrinkle.



94% learned not to let others influence their decisions.



96% learned cigarettes can cause mouth cancer.



92% learned cigarette smoking causes the heart to beat faster.