



Diamond Clover Final Report

Name Leslie Webb

4-H Club Peach Blossom 4-H County Kent

Name of service project 4-H Volunteer Leader Appreciation

This report is accurate, complete and an honest representation of my work.

4-Her Signature Leslie Webb Date 4/30/19

I have reviewed this report and find it to be accurate, complete and an honest representation.

Parent Signature [Signature] Date 4/30/19

Club/Group Leader Approval

Signature Elaine Webb Date 4/30/19

County 4-H Educator Approval

Signature Kristi Cook Date 5/1/19

State 4-H Leader Approval

I have reviewed this report and find it to meet the Diamond Clover Award requirements.

Signature Chandler Gonyea Date 5/1/19



PROJECT SUMMARY (Provide a detailed summary and narrative of your service learning project – Limit to 3 pages)

Overall, the goal of my project was to increase 4-H leader and volunteer recognition throughout the state. Hopefully, what I have done will continue in the years to come. I chose to pursue my idea because I believe leaders should be recognized for their hard work. As I became an older 4-Her, I noticed how greatly 4-H leaders have influenced my 4-H career and have helped me to be successful. I appreciate all of my leaders and the countless hours they log in helping many 4-Hers without expecting anything in return. I wanted to give back to these leaders, so I constructed this Diamond Clover Project.

There were two main parts to my project: Spotlight Leader posts on Facebook and inserts in county newsletters, and the Leader Appreciation Event at the State Leader's Forum. Both of these portions were received extremely well by their audiences.

The first part of my project was formulating Spotlight Leader write-ups to be shared publicly. Since many people are social media users, I decided to use Facebook as my main platform. I focused specifically on organizational leaders this year. In order to gather my information, I reached out to the three county 4-H agents to get contact information for their respective clubs. If available, I contacted the club presidents and secondary leaders and asked them to gather information on their organizational leaders. My purpose in doing so was to ensure not all leaders were highlighting themselves. However, I learned that it is much easier to receive information if you ask the person directly. Most of the club presidents and secondary leaders I contacted did not respond right away, or at all. However, most of the organizational leaders I contacted directly sent me information promptly.

I gathered my information from the beginning of October until around mid-February. I continued to publish Spotlight Leader posts as I was receiving information. I posted three Spotlight Leader write-ups per month on Facebook, one from each county. The leader that was highlighted that month was also featured in their respective county newsletter.

The second part of my project was the Leader Appreciation Event at the Delaware State 4-H Leader's Forum. During the event, I introduced my project to the audience and gave a short testament to how leaders had impacted my 4-H career. In addition, four other State Teen Council officers also presented two to three minute speeches about the guidance that 4-H leaders have provided in their life and their appreciation for them. I also presented a slide-show of pictures of Delaware 4-H volunteer leaders that I made using iMovie. I chose a special song from Canada 4-H that I learned about at National 4-H Conference to use as the background music for the video. As the leaders were leaving the event, each person was given a 4-H themed wooden picture frame so that they may preserve their precious 4-H memories.



I am very proud of the success of this project. I received many compliments from 4-H leaders and staff saying they are glad to see a project such as this within Delaware 4-H. It is my hope that the Spotlight Leader posts will continue in the future and that the State Teen Council Officers will continue the Leader Appreciation Event at the Leader's Forum in the years to come.

PROJECT REPORT FORMS (If your initial forms submitted had substantial changes, please provide UPDATED copies of Timeline, Cost, and Labor forms based on actual process)

Cost

Item	Cost/each	Amount purchased	Total Cost	Funding	Source
Picture Frames for all leaders at Forum	\$13.50	90	\$1215.00	State 4-H Budget	Hodge's Badge Company
4-Hers to speak at Forum	N/A	4	N/A	Donation/Volunteer	State Teen Council Officers
Photo/Info for Spotlight Leaders	N/A	20	N/A	Donation/Volunteer	Email all club Presidents/secondary leaders/organizational leaders
Compilation of photos into slideshow	0.05 hrs/photo	50	2.5 hrs	Donation/Volunteer	I gathered photos from those sent from leader spotlights, DE 4-H Facebook Page, and Flickr



Timeline

Item	Date Started	Date Completed	Total Hours	Comments
Writing Proposal	12/23/15	1/5/16	10 hrs	Started planning when wrote my 4-H Story
Proposal Review Meeting	1/19/16	1/19/16	0.5 hrs	
Sent emails & follow up emails requesting information for Leader Spotlights	10/1/18	12/1/18	7 hrs	
Compiled information into Spotlight Leader Reports	10/15/18	3/1/19	7 hrs	Still continuing
Started uploading Leader Spotlights to Facebook & county newsletters	12/1/18	3/1/19	3 hrs	Still continuing
Talked with Mr. Lopez about incorporating Leader Recognition event at State Leader's Forum	11/26/18	1/28/19	1 hr	
Compile photos into slideshow	1/15/19	2/1/19	2.5 hrs	
Leader Appreciation Event at State Leader's Forum	2/2/19	2/2/19	0.5 hrs	4 State Teen Council Officers spoke, including me. Slideshow of pictures was presented. Each leader given picture frame as they left.



Writing and submitting the final report	2/25/19		2 hrs	
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Labor

Name	Type of Labor	Hours	Cost/Value	Comments
Leslie Webb	Project Manager	70	\$560	This was my donation
Token of Appreciation Vendor	Product Supplier	2	\$100	
Maci Carter	Speaker	1	\$8	Member donated their time
Garrett Geidel	Speaker	1	\$8	Member donated their time
Jenna Anger	Speaker	1	\$8	Member donated their time
Hunter Willoughby	Speaker	1	\$8	Member donated their time
Totals		76	\$692	

CHALLENGES (Briefly described any challenges you experienced with your project – limit 500 words)

The first challenge that I experienced with this project was defining exactly what I wanted to do. I had an idea of a Leader Appreciation Event and I knew I wanted to increase leader recognition throughout the state. However, I had to seek input from several 4-H staff members to help me define what my project would be. I found that this challenge helped me to gain decision making and planning skills. As the lead on this project, a lot of 'executive decisions' had to be made and I learned how to make them properly.

Another challenged I experienced was trying to get responses from people I reached out to. Of the 67 clubs that I reached out to, I only received information from 20. I sent two follow up emails but there were still people who did not respond. As mentioned before, I found that it was much more efficient to reach out to the organizational leader directly because their responses were quicker, more accurate, and more in-depth.

I also experienced a challenge in making the video I created compatible with the technology at Polytech High School which is where the video was shown at the Leaders Forum. The slideshow was made using iMovie because it was quick and easy. I knew I would have to convert the file but I didn't realize how extensive the process would be! In the end, the video was able to play with the help of some 4-H staff members' technological expertise. Although a challenge at first, it became a valuable learning experience.

**IMPACT** (Describe the overall impact of your service learning project – limit 500 words)

The overall goal of my project was to increase 4-H volunteer leader recognition throughout the state. I believe that through my efforts, this goal was achieved. Many different people were impacted through this project. These include 4-H members thanking their leaders, leaders who were recognized, and other community members who were made aware of 4-H leaders' hard work. It is my hope that because of my project, community members, 4-Hers, and 4-H leaders alike gained a new appreciation for 4-H volunteer leaders.

As a result of the Spotlight Leader posts on Facebook, a total of 16,017 people were reached as of April 29, 2019. Those who read the Spotlight Leader write-ups in the county newsletters were also impacted by my project. The leader appreciation slideshow has been shared on Facebook with 1,673 people reached thus far. It is planned for this video to be shown in the 4-H Building at the Delaware State Fair.

Through completing this project I personally have an even greater appreciation for the work that 4-H volunteers do. As a companion project in my 4-H club, I led our club's Leadership project group in writing thank you notes to the volunteer leaders in our club. Peach Blossom 4-H Club has over 25 volunteer leaders and each of them have done something special to help at least one of us along the way. Leaders give so much to 4-Hers and I want them to know that they are appreciated.



DOCUMENTATION (Provide pictures with captions to document your service learning project – limit to 4 pages)



Here I am speaking at the Delaware State 4-H Leader's Forum. I explained to the group of leaders about my project and added a brief testimonial as to how leaders have impacted my 4-H career.



Other State Teen Council Officers also gave brief testimonials at the Leader's Forum. It was great to hear from youth from across the state about how appreciative they are of their 4-H leaders.

**Delaware 4-H**

April 3 at 1:39 PM · 🌐



The next 4-H Spotlight Leader is Ms. [Heather Crouse](#)!

Heather Crouse has been the leader of the Harrington Sunshine 4-H club for 16 years. Heather is also the project group leader for the leadership project area. As well as a project group leader, Heather serves on multiple committees on the county level, such as Achievement Banquet, Public Speaking, and Clothing/Textile Showcase committees. She is also a member of the Kent County Links.

Heather was a member of Harrington Sun... [See More](#)



65 Comments 5 Shares



Here is an example of a Spotlight Leader Facebook post. As of April 29, 15 Spotlight Leader posts were made and over 16,000 people were reached by these posts.



Above is the Peach Blossom 4-H Club Leadership project group choosing leaders to write thank you notes to and writing personal thank you notes to each of them. These thank you notes were personally delivered at the following monthly club meeting with a thank you from all members.



Here is an example of a picture frame given at the Leader's Forum. Each leader in attendance went home with these tokens of appreciation.