

Jean P. Lonie, Ph.D., NSch

110 South Avenue A

Elgin, TX 78621

Phone: (215) 806-4805

Email: jeanlonie@gmail.com

EDUCATION

The Pennsylvania State University (University Park, PA) 2014 – 2018

Ph.D. in Agricultural and Extension Education

Dissertation: Exploring the public value of the Nuffield International Farming Scholars program

Eastern University (St. Davids, PA) 2006-2008

Master of Business Administration in Management

University of Delaware (Newark, DE) 1992-1996

Bachelor of Science in Agriculture; Agricultural Economics Minor

PROFESSIONAL DEVELOPMENT AND CREDENTIALS

- **Challenge of Rural Leadership Program (2024)**
 - Worshipful Company of Farmers and Duchy College (UK)
- **Association of College and University Educators (2023)**
 - Certificate in Effective College Instruction
- **Thunderbird School of Global Management (2021)**
 - Advanced Certificate of Global Trade
- **Nuffield International Farming Scholar (2018)**

PROFESSIONAL EXPERIENCE

- Tarleton State University, Stephenville, TX September 2022 – Present
 - Assistant Professor of Agricultural Industries
- Texas Department of Agriculture, Austin, TX May 2020 – August 2022
 - Program Director for International Marketing
- U.S. Farmers and Ranchers Alliance, St. Louis, MO (Remote) January 2020 – April 2020
 - Director of Farmer and Rancher Engagement
- Paladin Agricultural Consulting Services, Elgin, TX September 2018 – December 2019
- Nuffield International Farming Scholars, Australia (Remote) August 2018 – December 2019
 - Relationship Manager
- The Pennsylvania State University, University Park, PA June 2014 – September 2018
 - Senior Instructor/Director of Student Recruitment and Activities
- Zoetis, Parsippany, NJ
 - Marketing Manager, Dairy Anti-Infective Products January 2014 – May 2014
 - Senior Manager, Marketing Communications, Beef Segment August 2011 – January 2014
- American Mushroom Institute, Washington, DC/Avondale, PA May 2011 – August 2011
 - Special Projects Contractor
- Pennsylvania Department of Agriculture, Harrisburg, PA June 2007 – April 2011
 - Director of Communications January 2011 – April 2011
 - Executive Assistant to the Secretary and Director of Communications 2009 – 2011
 - Executive Assistant to the Executive Deputy Secretary 2007 – 2009

- School District of Philadelphia, Philadelphia, PA May 2003 – May 2007
 - Agriculture Career and Technical Education Coordinator
- Farm Journal Media, Inc., Philadelphia, PA January 2002 – November 2003
 - Livestock Marketing Manager
- Holstein Association USA, Brattleboro, VT December 2000-December 2001
 - Promotional Web Specialist
- Farm Journal Media, Inc., Philadelphia, PA June 1996 – December 2000
January 2000 – December 2000
 - Account Supervisor, AgWeb.com Division
- Marketing Manager, Livestock Publications February 1997-December 1999
 - Farmail Representative/DataManagement Services Account Executive

TEACHING AND LEARNING EXPERIENCE

- Tarleton State University – teaching undergraduate, M.S. and Ph.D. courses (Tenure-track faculty)
 - Faculty Senate member, 2023-2024; Faculty Senate Parliamentarian, 2024-2025
 - 20+ M.S. Committees (7 chair); 3 Ph.D. Committees (1 chair)
- The Pennsylvania State University – undergraduate and adult engagement courses (Instructor position)
- Delaware Valley University – undergraduate and MBA courses (Adjunct position)
- W.B. Saul High School of Agricultural Sciences – 9-12 and instructor professional development
- National Association of State Departments of Agriculture (NASDA) Next Generation program – helped facilitate and present to select group of undergraduate students participating in the NASDA program – 2016, 2017, and 2018 meetings.
- Nuffield International Farming Scholars Contemporary Scholars Conference
Lead facilitator – 2014, 2015, 2016, 2017, 2019, 2023

PUBLICATIONS

- 2024. Friedrichsen, C.N., Lonie, J. Hejny, T., and Haberstroh, M.
Outcomes of International Travel on Agriculture: Agricultural leadership programs create transformative learning and behavior change in farmers and ranchers. *Agriculture and Human Values*.
- 2023. Lonie Dudley, J.P. (2023). What Higher Education Institutions Can do to Help Implement the 2030 Agenda. *HETL Frontiers*. 1(1), 2-3. (Peer Reviewed)
- 2020. [Lonie, J.P.](#), [Brennan, M.A.](#) and [Alter, T.R.](#) (2020), "Perceived Public Value, Community Building, and Sustainable Leadership Development in Agriculture: A Case Study of Capacity Building through the Nuffield International Farming Scholars Program", [Sengupta, E.](#), [Blessinger, P.](#) and [Yamin, T.S.](#) (Ed.) *Introduction to Sustainable Development Leadership and Strategies in Higher Education (Innovations in Higher Education Teaching and Learning, Vol. 22)*, Emerald Publishing Limited, pp. 83-99. <https://doi.org/10.1108/S2055-364120200000022006> (Peer Reviewed)

PRESENTATIONS

- 2024. Lonie, J.P., Andrew, C. Mental Health First Aid Certification for Tarleton State University students.
- 2024. Lonie, J.P. One Herd Symposium. Tarleton State University.
- 2023. Lonie, J.P. Tarleton State University Collegiate Farm Bureau meeting.
- 2023. Lonie, J.P. Erath County (TX) Farm Bureau. Agricultural Policy Update and keynote

comments.

- 2023. Lonie, J.P. Texas A&M Veterinary Science Certificate Program One Herd Conference presentations on developing advisory boards and careers in veterinary medicine. West Texas A&M University. Canyon, TX.
- 2023. Lonie, J.P. Nuffield International Farming Scholars Conference facilitation and presentations. Vancouver, BC.
- 2023. Lonie, J.P. James Madison High School Discovery Day presentations on careers in agriculture.
- 2023. Lonie, J.P.: Wharton County Rice Auxiliary Meeting. El Campo, TX.

PROFESSIONAL ACKNOWLEDGEMENTS AND ENGAGEMENT

- 2019 – FAO Committee on World Food Security (CFS46) Private Sector Mechanism delegate (Rome, Italy)
- 2019 – Global Agenda for Sustainable Agriculture Multi-Stakeholder Program participant (Manhattan, KS)
- 2019 – Named a Female Food Hero by CropLife International

GRANTS AND AWARDS

- 2024 Texas Department of Agriculture. \$749,000 for Resilient Food Systems Innovation grant, focusing on administration, outreach, and implementation of TDA RFSI grant from USDA.
- 2024 Southwest Ag Center Mini-Grant. \$10,000 for Mental Health First Aid instructor certification and delivery.
- 2023 Texas Pecan Growers Association. Texas Department of Agriculture Innovation Grant funding to develop Texas Pecan Innovation Center with industry. \$200,000 grant to TPGA with \$25,000 coming to Tarleton State University.
- 2023 Specialty Crop Block Grant (USDA). \$100,000 to develop a podcast promoting Texas specialty crops. (PI)

PROFESSIONAL AFFILIATIONS

- American Association of Agricultural Educators (2024)
- National Association of Agricultural Educators (2024)
- Council for Mental Wellbeing – Mental Health First Aid Instructor Certification (2024)
- CABI Editorial Board (2023)
- Community Development Society Editorial Board (2023)
- Association for International Agricultural and Extension Education (AIAEE) Member (2023)
- Community Development Society Member (2023)
- Texas A&M University Institute for Infectious Animal Diseases *ad hoc* Working Group on Veterinary Extension – Member, 2018 - 2022
- Texas Hereford Auxiliary, Regional Director (2019-2020), Reporter (2022 – 2024), VP (2024 – present)
- Gamma Sigma Delta, Honor Society of Agriculture member (2016)
- Nuffield International Farming Scholars USA Vice President (2017 – 2023)
- National Agricultural Alumni Development Association (NAADA)
- National Association of State Departments of Agriculture (NASDA)
- Philadelphia Society for Promoting Agriculture – Member (through 2018)
- PA Rural-Urban Leadership Program Alum (2008), Advisory Board (2010 – 2018)