**UC CAN Informational Interview Assignment**

**Step 1**: Create an account on UD CAN

**Step 2**: “Explore the Community” link: Use the filter option (right side) to search by your areas of interest: major, industry expertise, degree type, etc.

- Select three alumni you would be interested in interviewing and Bookmark them on your account.

**Step 3**: Connect with them via the UD CAN platform and request an informational interview (you only need to conduct 1 interview for this assignment). Select a minimum of 10 questions from below (or other approved questions):

**Informational Interview Questions**

- How did you come to choose your career?
- How did you get into this field/industry?
- What do you like and not like about working in this industry?
- Why did you decide to work for X company?
- What do you like most about X company?
- What do you do on a daily basis?
- How is your time divided?
- What are the skills that are most important for a position in this field?
- What were the keys to your career advancement?
- How does your company differ from its competitors?
- How is the economy affecting this industry/company?
- What are the professional associations related to this industry/their type of work?
- What would you do differently if you had to do it over?
- What advice would you give to me that I can apply now?

Note: Remember to send a “thank you” after the conversation (via email or UD CAN).

Document your interview via Word or Google Doc and answer the follow at the end of your paper:

**Step 4**: Reflective Questions:

1) How has this interview influenced your career direction?
2) The most relevant piece of information you learned was? Also explain why/how it’s applicable to you.
3) What next step will you take as a result of what you learned?