THE DIVISION OF STUDENT LIFE

2011 - 2012

STRATEGIC INITIATIVES
STUDENT ENGAGEMENT

Promote greater student engagement in educationally purposeful programs and social activities, encourage greater student interaction with faculty, staff and peers, and provide students with shared experiences and traditions that bind them to the University and enrich their education.

Engaged students invest their time and energy in educationally purposeful activities that promote learning, personal development and strong ties to the University. These broad-based and diverse activities include leadership development, campus programs, student clubs and organizations, community service, service learning, research, and internships and employment, which are all complementary to a student’s class work. Accordingly, Student Life strives to create a campus environment that is welcoming and inclusive; to establish and communicate high expectations to students; to encourage students to develop strong relationships with peers, faculty, staff and alumni; and to promote involvement in those programs and activities that contribute to personal development and academic success.

In support of Path to Prominence: the Strategic Plan of the University of Delaware, Student Life will focus its efforts to enhance student engagement in several key areas involving citizenship/leadership development, cultural and athletic activities, environmental sustainability, and diversity.

Action Steps

- Partner with Alumni Affairs to identify UD alumni to participate in the Student Leadership Development Program as presenters and/or student mentors.
- Grow Student Leadership Development program participation to 600 in 2011/2012.
- Partner with Development to grow Parent Fund giving to bolster Student Life programs and services to 175k in 2011/12.
- Partner with Facilities & Planning and student leaders to re-purpose the Trabant Bookstore space to create a campus living room and flexible program space.
- Partner with Facilities & Planning to redesign the Perkins Bookstore space to create a student organization resource area and large-scale program space.
- Explore using environmentally sustainable designs and materials in the re-purposing of the Trabant and Perkins spaces.
- Partner with academic units and the Academic and Student Affairs Council to develop formal living-learning communities that offer enhanced student engagement opportunities.
- Increase partnerships across campus in order to provide more diverse and robust programming during 1743 Welcome Days, with an emphasis on building a culture of late-night programming throughout the 1743 Welcome Days experience.
**DIVERSITY**

*Provide effective leadership and support with programs and services that foster a welcoming educational environment in alignment with the University of Delaware’s diversity statement.*

Student Life will provide effective leadership and support to the University’s strategic initiative to create a diverse and welcoming environment for all its members through the ongoing development of its policies, programs, services and facilities.

**Action Steps**

- Implement a diversity-focused staff development program for all Student Life senior staff.
- Enhance the Resident Assistant diversity workshop for use with all new Student Life student employees and develop an advanced diversity workshop for returning Student Life student-employees.
- Explore providing a multicultural student leadership conference.
- Partner with the Office of Communications and Marketing to create a marketing strategy to increase student awareness of and participation in diversity/cultural programs.
- Organize 5 campus-wide programs that draw 2,500+ total participants in events that promote diversity and create a more inclusive and welcoming climate at the University.
- Establish new approaches to welcome students and provide a more inclusive community.
ENHANCING THE STUDENT EXPERIENCE

Increase the quality and impact of Student Life programs and services at the University.

Student Life has launched an Administrative Program Review (APR) process to assess the quality and impact of its 12 departments’ policies, programs and services, to benchmark these against national best-practice standards, and to provide baseline data for on-going review and enhancement. At the close of Spring 2011, seven departments had completed an APR including the Career Services Center, the University Student Centers, the Office of Student Conduct, the Center for Counseling and Student Development, Housing Assignment Services, Student Services for Athletes, and Wellspring Student Wellness Program.

The action steps listed below detail how each Department in Student Life will enhance the student experience in general, and increase the impact of its programs.

In addition, each Student Life department has developed strategic initiatives and assessment strategies to align their work with best practice standards, inform program development decisions and assess their impact on students.

Action Steps

• Explore with Admissions the message of UD as a global institution for prospective students.
• Create a culture of assessment within Student Life by continuing to develop and implement a broad-based assessment plan.
• Directors will partner with Campus Labs to refine departmental learning outcomes and develop assessment plans to complement the Student Life assessment plan.
• Participate in Campus Labs national benchmarking studies on the quality of UD student experience with New Student Orientation/First-Year Experience, Greek Life and campus activities programs.
• Develop a plan to inform students of survey results and how such data informs program and service enhancement.
• Develop an assessment process that will measure the impact of 1743 Welcome Days on students’ academic and personal transition to college.
• Explore using Collegiate Link to assess the First-Year Experience learning outcomes of a select group of first-year students.
• Publish Student Life strategic goals and annual accomplishments.
ENHANCING THE STUDENT EXPERIENCE/ UNIVERSITY STUDENT CENTERS

The University Student Centers are the community center of the University, serving students, faculty, staff, alumni and guests. The Student Centers enhance student life and complement the academic experience through an extensive variety of cultural, educational, social, and recreational programs. Through volunteerism, committees, and student employment, the Student Centers offer first-hand experience in citizenship and educate students in leadership and social responsibility while providing opportunities for personal growth and development.

In filling the role of campus “hub”, the University Student Centers offer a gathering place where services and convenience are provided in an environment which allows students to get to know and understand each other through formal and informal activities. The Student Centers serve as a unifying force that honors each individual and values diversity. Through fostering a sense of community, the University Student Centers also help cultivate University spirit and alumni loyalty.

Action Steps

Summer 2011

- Hire a new Program Coordinator to provide student programming advisement and direction for RSOs, Greek Councils, and major campus activities and programs.
- Re-purpose the Trabant YoUDee Campus Shop location to create a welcoming, student-friendly main lounge which will provide a student-focused gathering location, programming space, and a major speaker reception area.
- Enhance University Student Centers technology and information access by purchasing iPads and readers for program assessment, installing new sound, lighting and projection technology in the Trabant Multi-Purpose Room, and erecting a new WVUD antennae on Christiana East Tower.
- Present a new pre-Fall opening leadership experience entitled QUEST which provides selected first year students the opportunity to explore personal leadership development and to gain the confidence which will support a successful student experience.
- Develop the Blue Hen Leadership Program (BHLP) Tier 2, "Engaged Leader" experience for students to engage in a progressively focused level of personal growth and awareness.
- Revise the Chapter Assessment Program (CAP) format to improve the student life experience and to develop individual responsibility through Fraternity and Sorority participation.

Fall 2011

- Select and prepare student leaders to assist in the re-design phase of the Perkins Student Center Bookstore space.
• Complete Phase I of the USC programs and services mapping process to determine Student Life Learning Outcomes.

• Present new Inter-Fraternity Council recruitment events to improve the Fraternity recruitment planning process and program oversight.

• Provide Greek Councils and Fraternity and Sorority Chapters leadership programs which provide individual growth and group development.

• Transition Bus Trip sales and services to new on-line credit card accessibility for convenience and accountability.

• Present new BHLP winter session student leadership series for current and transitioning student leaders.

• Explore the possibility of providing a new multicultural leadership conference.

• Present the "Engaged Student Leader" Tier II leadership component focusing on project management and skill development.

• Present a new two-part leadership development series to first year student athletes.

• Research costs to install new electronic "charging stations" throughout the USC for student laptops, iPads, and other personal electronic devices.

Spring 2012
• Collaborate with the Budget Office on the development of a funding model which addresses cost requirements of re-purposing the Perkins Student Center lower level.

• Establish a one day spring leadership conference to all interested UD undergraduate students.

• Revise the event planning process for Greek Week activities to better reflect purposeful goals and community values.

• Review feasibility of purchasing CollegiateLink to support RSO communication and enhance administrative functions.

• Collaborate in developing an advanced diversity workshop for Student Life student employees.

• Partner with Alumni Affairs to identify UD alumni to participate in the BHLP as program presenters and/or student mentors.
ENHANCING THE STUDENT EXPERIENCE/ STUDENT SERVICES FOR ATHLETES

Student-athletes have unique demands on their time. With those demands, it is essential to provide support to ensure success both on and off the field, especially in the classroom. This support comes in numerous forms, whether it be through tutoring, mentoring, one-on-one academic assistance, and/or counseling. The University of Delaware is committed to promoting the academic and athletic achievement and personal development of its student-athletes. Towards that end, Student Services for Athletes (SSA) – a comprehensive program of support services and life skills development – assists student-athletes with making the best possible academic and personal adjustment to the university.

Action Steps

• Partner with the Careers Services Center to identify improved ways of delivering career services to the student-athlete community and implement a Career Development program for student-athletes.

• Analyze job descriptions and responsibilities of all full-time SSA positions.

• Identify new technology for record-keeping and delivery of services.

• Create a calendar and identify financial resources for upgrades of computers and for improving the aesthetics for both the computer lab for student-athletes and for the SSA office space.

• Assist in recruiting of student-athletes to participate in the Blue Hen Leadership program with the goal of 20% of them completing the certificate.

2012 and Beyond

• Implement upgrades of technology for SSA staff and aesthetic improvements to the SSA office space.

• Initiate the redesign & development of the SSA website to enhance the presentation to current and prospective student-athletes and to compliment both the Intercollegiate Athletics and Division of Student Life’s websites.
ENHANCING THE STUDENT EXPERIENCE/ CENTER FOR COUNSELING AND STUDENT DEVELOPMENT

The Center for Counseling and Student Development (CCSD) offers a wide range of clinical, career, and developmental services which are designed to enhance psychological well-being. The activities and programs of CCSD are intended to help with one or more of the following: reducing psychological symptoms, coping with life events and developmental tasks, improving interpersonal skills and relationships, and increasing self-knowledge and problem-solving ability. As a result, students will be more successful in their academic, personal, and career pursuits.

**Action Steps**

- Organize, plan, and prepare for International Association of Counseling Services (IACS) site visit reaccreditation.
- Complete the transition from Point and Click to Titanium to be used by CCSD psychologists.
- Collaborate with Career Services to fully integrate delivery of career counseling to University of Delaware students.
- Analyze the staffing pattern and balance between professional staff and trainees to best meet the clinical, training, outreach, and consultation demands of CCSD.
- Expand the clinical training program to include doctoral students from nearby universities.
- Work with the Office of Communications and Marketing to revise and upgrade CCSD website.
- Revise or redesign current system of obtaining client feedback through satisfaction surveys or outcome data; incorporate “student voice” in client feedback process.
ENHANCING THE STUDENT EXPERIENCE/ OFFICE OF RESIDENCE LIFE

The Office of Residence Life supports the missions of the University of Delaware and the Division of Student Life by partnering with our students to develop vibrant inclusive communities where students engage in living-learning environments, freely exchange ideas, and cultivate skills and knowledge to become citizens and leaders in our increasingly global society. Residence Life staff members strive to provide residents with valuable support and resources as well as activities and programs that serve to develop a sense of community and provide opportunities for learning. The following strategic initiatives have been identified to help The Office of Residence Life achieve its mission and goals.

Action Steps

Fall 2011

• Create and market an interactive Residence Life Sustainability webpage.
• Establish at least one Green Team in each residential complex.
• Form a committee to explore additional living-learning options in various configurations.
• Work with the Division of Student Life Assessment Committee to align departmental and divisional assessment of student learning.
• Compile and report on all current assessment projects within the department.

Winter 2012

• Identify and implement ways to increase student involvement in existing Residence Life Sustainability initiatives, for example the “Go Green” Carpet Recycling Program, Green Room Dorm Certification, Single-Stream usage, etc.
• Develop assessment plans for Living Learning Communities coming on line for Fall 2011 and beyond.

Spring 2012

• Design recognition for student sustainability leadership.
• Expand the “Reuse and Recycle” stamp program in area offices.
• Update the Student Life New Student Orientation presentation to reflect current Residence Life environmental sustainability initiatives and priorities.
• Assess the current Complex Community Council leadership development program in order to find ways to improve and expand the program.
• Assess the current non-CCC student leadership opportunities offered by Residence Life and develop and market additional Residence Life leadership opportunities for students.

• Create pre-arrival information for transfer and Associate of Arts students about the residence hall experience.

• Create an on-going marketing plan to increase transfer student involvement in campus events and leadership opportunities.

• Include additional Residence Life information, tailored toward unique student populations, in on-line UD living guides.

• Identify existing assessment resources and tools within Campus Labs that can assist Residence Life in achieving assessment priorities.

• Identify and compile the training resources, opportunities and tools within Campus Labs in order to establish a professional development plan. (Spring 2012)
ENHANCING THE STUDENT EXPERIENCE/ STUDENT HEALTH SERVICES

Student Health Service (SHS) provides a full range of primary care, treatment, referral services, and education about healthy lifestyles. All programs and services are aimed at maintaining the physical and emotional well-being of the University of Delaware students. This well-equipped facility provides medical treatment and office consultation space for a variety of outpatient services, as well as an inpatient unit.

Action Steps

Summer 2011

• Enhance facility space for Healthy HENS programming.
• Upgrade office space at Sports Medicine Clinic for better efficiency.
• Implemented a new NSO presentation to educate new students and parents about Student Health Services.
• Investigating prepackaged delivery of pharmaceuticals and software to manage this process in order to continue to safeguard the dispensing of medication.
• Expand HIV counseling/education/testing in Women’s health.

Fall 2011

• Recruit and start graduate assistant for Healthy HENS program.
• Enhance Influenza education/vaccination to address drug resistant influenza.
• Planning to expand Healthy HENS program to provide direct student contact in the building plans for the Carpenter Sports Building.
• Evaluate need in athletics for enhancing sports nutrition practices for athletes.
• Collaborate with Wellspring related to state alcohol grant funding.
• Enhance preparation for COLA inspection.

Spring 2012

• Expand GYT programming to enhance advertising with PSA on UDTV networks and posters.
• Intensive preparations/studies for AAAHC accreditation in Fall 2012.
• Enhance nurse education by hosting MACHNA conference in Summer 2012.
• Engage Chinese graduate student association to improve services for this ever-growing population.
• Increase number of in-services offered in resident halls about Student Health Service.
• Enhance online appointment system for selected conditions for students.
• Strengthen partnership with Residence Life through the development of Health Liaisons in residence halls.
• Enhance relationship with Residence Life through programs and presentations (zumba, yoga, and nutrition) in residence halls.
ENHANCING THE STUDENT EXPERIENCE/ HOUSING ASSIGNMENT SERVICES

Housing Assignment Services provides an inclusive residential experience in an array of living options for all students at the University of Delaware. We strive to provide guidance on the various on-campus housing options, address questions and concerns from current and prospective residents, and help students navigate through our housing assignment process to provide the most efficient and satisfactory placement possible. Housing Assignment Services works cooperatively within Student Life to ensure the safety and well being of all our residents; supports a residence hall system to create a living environment that facilitates positive learning experiences and supports the academic mission of the university; strives to maintain fiscal integrity and maximum occupancy; and communicates frequently with other departments at the University of Delaware to provide optimal customer service to the University of Delaware community.

Action Steps

Fall 2011

• Hire and train the temporary Coordinator of Room Assignments. This position will serve as “backfill” so that the Associate Director can perform responsibilities for the online room assignment system. Designate office area to accommodate new staff.

• Investigate and propose changes to the cancellation and request for release policies in the Academic Year Student Housing Agreement.

• Research room assignment vendor packages and meet with vendors.

• Designate project team of key staff from IT, Student Life, Facilities, Auxiliary Services, and a student representative (Resident Assistant/RSA) who will be involved in the selection and implementation of the new assignment system.

• Develop room change procedures to use with electronic check-in/check-out roster system.

Fall 2011-Spring 2012

• Review staffing needs of Housing Assignment Services and develop position descriptions to meet needs. Implement approved staff changes in responsibilities.

• Implement designated marketing plans to undergraduate students using social media, press releases on UDaily and print media, University Ad Services, special events, parent information etc., to encourage students to apply for 2012-2013 on-campus housing.

• Collaborate with the Office of Communications and Marketing to develop a new Housing Assignment Services website.
• Post residence hall pictures and student testimonials on the Housing website to encourage students to live on campus.

• Collaborate with Residence Life and other departments to market new and existing living options and exclusive amenities for upper-class students.

• Develop and administer a survey through Campus Lab/Student Voice to assess students’ satisfaction with on-campus living and preferences for an online room assignment process.

• Develop questions to incorporate within the cancellation form to determine reasons for cancellations before binding dates.

• Evaluate survey results in conjunction with Residence Life and other stakeholders. Continue to develop joint plans to increase student satisfaction.

• Meet with RSA and student focus groups to review online room assignment packages.

**Winter 2012**

• Revise website content to present a more efficient application process.

**Spring 2012**

• Complete site visits to universities who use recommended vendor room assignment packages.

• Evaluate information from site visits and vendor meetings with the Project Committee to make a final recommendation of an online room assignment system to purchase.

• Develop RFP and initiate legal process to purchase an online housing assignment system.
ENHANCING THE STUDENT EXPERIENCE/ CAREER SERVICES CENTER

The comprehensive recommendations made by the External Review Team in 2008, resulted in a variety of strategic and operational possibilities for improving the Career Services Center. The following action steps, presented in chronological order, provide an update regarding completed Review Team recommendations, complimented by additional strategic initiatives intended to enhance the student and alumni career services experience. Additionally, several action steps address strategies for enhancing the recruiting experience employers have when partnering with the Career Services Center in hiring students into internships and entry-level positions.

Action Steps

- Implement the CareerMAP initiative; charge the Career Counseling and Programming team to set student engagement goals per class focused on increasing the percentage of students who utilize career services offerings.
- Implement an employer outreach campaign; charge the Employer Relations team to set goals and implement strategies resulting in increased overall employer engagement.
- Launch the new Career Service Center and CareerMAP websites.
- In collaboration with Student Services for Athletes, establish educational program and one-on-one consulting/advising services plans for delivery of career services to athletes; charge the Assistant Director, Career Services for Athletes to establish first-year student contact goals.
- Increase student participation in multi-ethnic related career programming and the Multi-ethnic Career Conference.
- Partner with the VP of Development and Alumni Relations to study the feasibility of establishing a new position to recruit.
- Develop a pre-orientation career exploration program for first-year students in partnership with the Student Leadership Program lead by Susan Luchey.
- Collaborate with the Center for Counseling and Student Development to fully integrate delivery of career counseling to university students.
- Partner with the Office of Disability Support Services to promote diversity, supporting an inclusive community via services focused on students with disabilities.
ENHANCING THE STUDENT EXPERIENCE/ OFFICE OF STUDENT CONDUCT

The Office of Student Conduct provides educational processes, learning opportunities and programs that encourage high standards for individual and group behavior. The Office of Student Conduct is primarily responsible for administering the standards of student conduct within the University. The purposes for the enforcement of such standards are to maintain, strengthen and promote the engagement and good citizenship of each student. The University recognizes that each student, has rights and responsibilities, and more importantly, has goals and needs. All students deserve a campus environment that is inclusive and in which learning, personal growth and development take place.

The Office of Student Conduct also promotes and supports the ethical climate, the academic integrity and the overall educational mission of the institution. The enforcement of such standards is accomplished in a manner that balances the developmental and educational needs of students with the obligation of the institution to protect the safety and welfare of the academic community. In doing so, the Office of Student Conduct protects the rights, health, and safety of members of the University community so that they may pursue their educational goals without undue interference.

Action Steps

- Plan and facilitate specialized sexual assault training to meet mandates from the April 4, 2011 Dear Colleague letter from the Office of Civil Rights.
- Create and apply a new educational intervention sanction: Community Living and University Expectations (CLUE).
- Assess student learning in the alcohol education workshop.
- Partner with Wellspring to define new interdepartmental collaborations to support the Wellspring Program Review.
ENHANCING THE STUDENT EXPERIENCE/ CENTER FOR BLACK CULTURE

For almost 35 years the Center for Black Culture (CBC) has helped the University recruit, support, and retain black students. With the advent of the Path to Prominence and SL strategic initiatives, listing diversity as one of their core initiatives, and a growing number of ethnic minority students (EMS) provided services by the CBC, the office will begin the process of re-organizing wherever necessary to ensure that these groups receive the level of care essential to thrive at UD. The CBC will also recommend ways that the University can better service these groups. Thus, throughout the next year, we will continue to: serve as an advocate for EMS; provide highly visible and impactful cultural programs; and explore ways to build an infrastructure to meet the growing demands from students, university departments, and the broader community.

Action Steps

• Complete searches for the assistant director and program coordinator positions.

• Collaborate with the Diversity and Equity Commission (DEC) and Student Life on ways to improve the retention rate of black students. Explore and assess ways to enhance old traditions and establish new ones.

• Explore organizational structures of cultural centers and determine best practices.

• Work with the Office of Communications and Marketing, Center for Black Culture staff and students to better promote CBC programs and services. Update promotional materials.

• Partner with Career Services, Student Centers, and Welcome Week Committee staff to enhance Student Life programming and to promote greater student awareness of and participation in career development, student leadership development and 1743 Welcome Days programs and services at UD.

• Initiate intra-cultural and cross-cultural conversations.

• Explore fundraising options with UD’s Office of Development. Help the Black Alumni Organization (BAO) raise the $18,000 needed for their scholarship endowment. Create CBC book scholarships for current UD students.

• Establish liaisons for various Student Life and university departments.

• Partner with facilities to complete a second renovation project comprised of cosmetic changes and technological upgrades.
ENHANCING THE STUDENT EXPERIENCE/ WELLSPRING

The Wellspring Program is a comprehensive student wellness program funded by the Student Health Service Fee. The program is designed to address the most salient wellness needs of the University’s diverse student body. Wellspring promotes the behavioral and emotional wellness of students, assisting them to evaluate options for maintaining healthy lifestyles through prevention, intervention, support, and education. Wellspring addresses wellness issues which are often deemed important regarding a traditional college-aged population, such as concerns regarding developing sexuality, the prevention of intimate partner violence and sexual assault, concerns regarding stress, concerns regarding physical health, including nutritional concepts, exercise and fitness needs, tobacco cessation, alcohol consumption/binge drinking, and personal safety, and concerns regarding emotional well-being, including the prevention of disordered eating and negative body image, prevention of alcohol and drug abuse, and gambling awareness. Wellspring professional staff members are engaged in a number of health promotion activities in order to assure that awareness of the above noted health issues is campus-wide and also relevant to the diverse populations comprising the University community. Among these are (1) Passive health promotional activities, (2) Active health promotional activities, (3) Professional consultation and leadership services, (4) Personal health advocacy in the form of one-on-one conversations with students and the management of multiple support groups; and (5) Substance abuse screening and brief intervention, assessment, support, and referral to treatment.

Action Steps

Fall 2011

- Identify Key Principles and Essential Functions for the office and determine a new direction and mission for the Office which is reflective of the feedback provided to the Office as a result of the 2010-2011 external program review.
- Engage in a 5 year strategic planning process to help identify a path forward for shifting the mission and focus of the Office to be more aligned with providing essential health promotion and prevention initiatives for the campus.
- Explore and facilitate the administration of the American College Health Association’s, National College Health Assessment (ACHA-NCHA) data collection tool with UD students for the campus.
- Refine the Office’s learning outcomes for students to assure that they reflect the key principles and essential functions of the Office as determined by the new mission for the office.
- Engage in a branding process for the Office and determine a marketing plan to make the campus aware of the Office’s new mission, direction, key principles and essential functions for the campus.
- Assess the need for creating a new administrative structure within the Office to better support the new mission and direction of the Office.
• Conclude the search process for the Behavioral Health Specialist position which has been added to the Office via the Strategic Prevention Framework-State Incentive Grant (SPF-SIG).

• Create a position description and begin the hiring approval process and initiate the search process for the Prevention Specialist position created by the Violence Against Women Act (VAWA) grant.

• Assess the physical Wellspring plant in order to accommodate the pending growth in program staff.

• Complete the Strategic Planning Process/Report for the SPF-SIG grant.

• Work with CampusLab to create 3 assessment tools for the tracking of new SPF-SIG grant initiatives.

• Explore with CampusLab effective assessment strategies to track the Office’s student learning outcomes.

• Begin conducting partnership meetings with key campus constituencies.

• Create a social marketing campaign which addresses alcohol use protective factors with students in order to begin the process of creating recognition and trust of the Wellspring office and to prepare a better path forward for implementing a social norms marketing campaign directed at decreasing risky drinking in the UD student population.

• Initiate the process to move the current post-matriculation administration of Alcohol.Edu with incoming students to a pre-matriculation timeline by fall 2012.

Winter and Spring 2012

• Perform in depth analysis of current health behavior data available about UD students and begin strategically informing the campus about the implications of this data.

• Investigate the need for partnering to create a Healthy Campus 2020 coalition for the campus.

• Oversight and/or implementation of all SPIF-SIG grant initiatives, to include:
  o The funding and co-hosting 8 new alternative activities/events for students
  o The design and facilitation of at least 4 educational/skill building sessions for UD student athletes
  o The creation of a social (norms) marketing campaign directed at student drinking
  o The initiation of indicated prevention interventions with students who stay at the SHS inpatient unit due to high risk drinking
  o The creation of a campus-community coalition to address high risk student drinking
  o The mentorship of Del State and Wesley College in student drinking prevention initiatives.

• Oversight and/or implementation of first year VAWA grant initiatives, to include:
Division of Student Life – Strategic Initiatives

- The investigation of enhanced education and skill building initiatives to prevent sexual assault and interpersonal violence directed at both incoming students and men
- The planning of an inaugural “Innovative Partnerships to Reduce Gender-based Violence on Delaware Campuses” conference
- The planning of enhanced detective and police training
- The creation of a formal amnesty policy for victims of crime
- The creation of a culturally sensitive, comprehensive single document which lists resources for victims which will be produced in multiple languages
- Contracting with Child, Inc. to provide a part time crisis counselor to the UD campus with a specialty in interpersonal violence
- The development of a temporary emergency safe housing for victims protocol
- The development of a process for students to request a No Contact Order on campus or to register with the campus an existing court order of protection from any state or jurisdiction.

• Continuation of partnership meetings with various campus constituencies.
• Implementation of assessment strategies to track student learning outcomes.
• Implementation of a new brand for the office via a strategic marketing plan.
• Adaptation to a new office administrative and organizational structure.
• Refine the plan to administer Alcohol.Edu to all incoming students on a pre-matriculation timeline.

Summer 2012

• Investigate adjusting current drug and alcohol assessment activities to adhere to the Brief Alcohol Screening and Intervention of College Students (BASICS) model.
• In conjunction with the Office of Student Conduct, investigate a new sanctioning structure for students who violate campus drug and alcohol policy.
• Administer Alcohol.Edu to all incoming students in August 2012.
ENHANCING THE STUDENT EXPERIENCE/ NEW STUDENT ORIENTATION

The Office of New Student Orientation develops high impact programs and services that provide a more supportive entry experience for undergraduates, one that engages them as part of the University community from the day they are accepted as students and helps them prepare for personal and academic success and a fulfilling college experience. These transition programs will establish strong academic and social bonds among students, enhance their identity with the University as a community, and encourage faculty, staff, and peer mentoring.

This office will also serve to acquaint students with the broad array of University offerings and encourage their involvement in programs and organizations that enhance personal development and promote learning. The NSO office will provide additional resources to establish new traditions for first-year students upon their entry to the University.

Action Steps

- Improve the online NSO registration form for Summer 2012.
- Redesign NSO publications and website communications for Summer 2012.
- Implement a new recruitment timeline for Orientation Leader staff for Fall 2011, and create a leader training class for Spring 2012.
- Enhance professional development opportunities for the Orientation Leader staff.
- Improve and expand Summit, the outdoor orientation program for first-year students, to serve a larger number of new students.
- Redesign Transfer Student Orientation for Summer 2012.
- Enhance International Student Orientation by providing better training for student leaders and incorporating small group meetings into the students’ schedule.
ENHANCING THE STUDENT EXPERIENCE/OFFICE OF THE DEAN OF STUDENTS

The Office of the Dean of Students provides students with the support, resources, and referrals they need to succeed personally and academically at the University. Our purpose is guided by the goal to support students learning from and engaging with their experience at the University. The Office of the Dean of Students empowers students to take care of themselves, promotes health (wellness) and safety, and encourages inclusiveness throughout the student community.

The Office of the Dean of Students seeks to facilitate and coordinate student success on community and individual levels. The Office of the Dean of Students advocates for students throughout the University community by partnering with staff and faculty about pertinent University policies and procedures and appropriate ways to respond to student-related issues. Through assessment and the implementation of best practices, the Office of the Dean of Students is committed to working with populations of students that are considered at-risk and/or vulnerable.

The Office of the Dean of Students works individually with students to address challenges with academic, personal, and social success. Students who have concerns about their campus experience are encouraged to use the Office of the Dean of Students as an initial point of contact. Through individual brief guidance counseling and assessment, students are connected with resources both on- and off-campus that will facilitate personal and academic success.

**Action Steps**

- Respond to requests by students, staff and faculty for the Office of the Dean of Students presence at meetings and events.
- Seek opportunities to market the Office of the Dean of Students.
- Increase the interactive capacity of the Office of the Dean of Students website.
- Identify the Office of the Dean of Students role with meeting the needs of the commuter, international and veteran student populations.
- Support First Year Experience and 1743 Welcome Day initiatives.
- Develop an electronic intra-office system that provides a foundation for developing a student database and staff activity report.
- Develop an involuntary withdrawal process.
- Develop a comprehensive short and long-term assessment plan to measure the Dean of Students learning outcomes.