Dr. Nicole Cheung is an associate Professor with the Sociology Department of Chinese University of Hong Kong and a visiting scholar at UNC Chapel Hill. Her main research interest lie in the sociology of deviance and the sociology of youth and addition. First, her research on substance abuse is closely related to the normalization of adolescent recreational drug use within non-Western cultural contexts. The normalization paradigm introduces a ground breaking, risk society perspective on social change- a prominent postmodern paradigm in sociology that has been seldom applied to the drug and deviance fields – to conceptualize youthful drug abuse. Second, Cheung has extended her research focus on substance abuse to gambling disorder. With the goal of bridging the literatures on gambling and the sociology of deviance, she has conducted two large-scale studies of adolescent gambling (with a student sample across 83 high schools) and gender disparities in gambling among married couples (with a community sample of 1,620 couples) in Hong Kong. Both studies yield significant contributions to the very limited body of gambling research in the sociology field. Third, she has also examined migration and adolescent victimization/health in the context of young rural–to-urban migrant’s risk behavior and mental health.