

**Beta Xi Chapter
Sigma Theta Tau International
Strategic Plan 2006-2008**

*The following strategic plan is patterned after the Strategic Directions document. It is also influenced by President Picard's 2005-2007 Call to Action which emphasizes the importance of the **global** and **outward** focus of Sigma Theta Tau International. The plan also reflects a commitment to the involvement of nurses at all points in the career lifespan.*

Strategic Direction 1: Knowledge

Goal: Facilitate the capacity of local nurses at all stages of the career lifespan to engage in research generation and evidence-based practice.

Strategies	Responsible party
1. Review and revise research policy and procedures to ensure alignment with current vision of STTI.	Research & Awards Committee
2. Expand scope of advertisement of funds.	Research & Awards Committee
3. Initiate development of a research community of interest.	Research & Awards Committee
4. Explore opportunities to support early career researchers (e.g., partnering with hospital-based programs).	Research & Awards Committee

Strategic Direction 2: Leadership

Goal: Foster leadership potential and ability in member and non-member nurses at all points in the career lifespan.

Strategies	Responsible party
1. Continue to increase the potential, diverse leader pool via informal networking as well as formal mechanisms such as VIP profile.	All
2. Continue the leadership intern program.	Leadership Succession Committee
3. Promote member participation in STTI mentoring opportunities (e.g., Omada, Chiron) as both mentors and mentees.	Leadership Succession Committee Past mentors/mentees
4. Identify specific board and committee members who will serve as liaisons to members working in area hospitals.	Shelia Cushing – CCHS Greg Cooper – CCHS Kathy Riley-Lawless – A.I. DuPont Erlinda Wheeler – St. Francis

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| 5. Explore potential programmatic linkages with the Delaware Organization of Nurse Executives (e.g., Nurse of the Year). | Cynthia Diefenbeck
Judy Herrman |
| 6. Sponsor students to attend 2007 biennium. | Board
Leadership Succession Committee |

Strategic Direction 3: Service

Goal: Provide opportunities for nurses of all ages to engage in socially conscious service activities that publicly promote the profession of nursing and the mission and vision of STTI.

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| 1. Recruit chair for Outreach Committee. | Cynthia Diefenbeck
Leadership Succession Committee |
| 2. Recruit chair for Publicity Committee. | Cynthia Diefenbeck
Leadership Succession Committee |
| 3. Revitalize the “Kids into Healthcare Careers” (incorporating the Girl Scout badge and school career and health fairs), with an emphasis on promoting diversity (e.g., gender, racial) in the nursing workforce. | Judy Herrman,
Outreach Committee Chair |
| 4. Revise the Outreach Committee section of the Policy and Procedure Manual to include support for the importance of the chapter’s identified service projects. | Cynthia Diefenbeck |
| 5. Continue to analyze service requests to ensure they are consistent with chapter and international missions. | Board
Judy Herrman,
Outreach Committee Chair |
| 6. Continue with current service projects (Special Olympics, Holiday Outreach). | Outreach Committee |

Strategic Direction 4: Communities

Goal: Expand collaborations and linkages with member and non-member nurses.

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|---|------------------------------------|
| 1. Explore potential collaboration with DNA/DONE in co-sponsoring yearly Nurse Excellence Awards. | Cynthia Diefenbeck
Judy Herrman |

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| 2. Increase opportunities to publicize chapter and member accomplishments in local hospital and in the community at large. | Publicity Committee
Identified hospital liaisons |
| 3. Explore the possibility of creating a partnership between Delaware Sigma chapters. | Cynthia Diefenbeck |
| 4. Continue the chapter's participation in the Tri-State Consortium. | Board |
| 5. Complete an extensive overhaul and update of the chapter's website. | Greg Cooper |
| 6. Partner with the University of Delaware School of Nursing to ensure visibility at the 2007 biennium. | Board |

Strategic Direction 5: Sustainability

Goal: Continue to be a thriving, model chapter by fostering the development of human and resource capital.

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|---|---|
| 1. Promote diversity in membership, including race, gender, and area of practice. | All
Leadership Succession Committee |
| 2. Develop mechanisms to communicate with members electronically. | Leader Intern |
| 3. Continue to implement and monitor the efforts of the Membership Involvement Committee. | Membership Involvement Committee
Leadership Succession Committee |
| 4. Explore and implement an earlier induction timetable. | Governance Committee
Board |
| 5. Complete an extensive overhaul and update of the chapter's website. | Greg Cooper |
| 6. Continue to hold annual finance meetings. | Treasurer |
| 7. Continue with established fundraising initiatives and explore potential fundraising initiatives to provide money for scholarships, awards, and grants. | Fundraising Chair
Board |
| 8. Strive to achieve Key Award for the 2005-2007 biennium. | All
President-Elect |