

**Beta Xi Chapter
Strategic Plan for Membership Involvement (1/05 – 1/06)**

<u>Goals</u>	<u>Responsible Party</u>	<u>Goal met? If yes, evidence of goal met. If no, what changes are recommended?</u>
1. Provide a first anniversary letter for Inductees one year after induction.	Leadership Succession Committee / Membership Involvement Committee	Elaine has sent renewal thank-you's and surveys to all, but has not specifically identified first anniversary renewals. Cynthia to speak with Elaine to determine feasibility.
2. Increase membership attendance at programs through incentives, advertising, and attractive programming.	Program Committee (Vice President)	2004 Spring Dinner Mtg. – 59 attendees 2005 Spring Dinner Mtg. – 67 attendees
3. Invite an increased number of nurse leaders to become involved in the Chapter via the spring induction process.	Governance Committee	2003 – 1 Nurse Leader Inductee (Fall Induction) 2004 – 1 Nurse Leader Inductees (Fall Induction) 2005 - 10 Nurse Leader Inductees (1 st Spring Induction) and 2 at the Fall Induction
4. Encourage nurse leaders to bring supervisor or co-workers to induction.	Governance Committee / Program Committee (VP)	Four family members and 9 colleagues attended the 2005 Spring Dinner Meeting in support of a new inductee. There is no mechanism to determine this # for 2004 due to the format for bringing visitors to the fall induction.
5. Encourage members to complete the Commitment to Serve Profile.	Leadership Succession Committee	All new inductees were encouraged to do this at the Induction Orientation Meeting. Will need to determine how to do this for BRN, Graduate students, and Nurse Leaders.

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6. Initiate and maintain the Leadership Intern Program.	Leadership Succession Committee	The Leader Intern Program was implemented. No applicant for the 2004-2005 cycle. One inductee applied and was accepted for the 2005-2006 cycle.
7. Send out a Membership survey.	Leadership Succession Committee / Membership Involvement Committee	Elaine has been sending surveys to all renewals each month. Elaine and Karen are compiling data.
8. Pursue members who complete the international web site VIP profile. Send them personal invitations to meetings and programs.	Program Committee (VP)	The VIP profile was found to be more helpful in the development of the ballot. All members who had completed the VIP profile were contacted and invited to run on the ballot.
9. Encourage past officers to participate on the Advisory Board and on Task Forces as needed.	Board / Leadership Succession Committee	Donna (past-president) remained active in the role of Publicity Chair. Amy (past-president) continues to serve as Fund-raising Chair.
10. Encourage members to participate in Task Forces without the commitment required for Board membership.	Board / Leadership Succession Committee	At this point, most of the chapter's needs are long-term. We will need to consider how to incorporate individuals over shorter time periods without sacrificing continuity.

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11. Send retired members letters and encourage them to attend programs at a reduced rate and with reduced dues	Program Committee (VP)	Separate mailing to invite retired members proved cost-prohibitive, but we included announcements in newsletter and brochures about reduced fees and encouragement to attend.
12. Correspond with newly inactive members.	Leadership Succession Committee / Membership Involvement Committee	Membership Involvement corresponds with newly inactive members each month and have sent 72 letters/emails to lapsed members using the inactive list—6 renewed their membership (8.3%).
13. Correspond with recent transfer members.	Leadership Succession Committee / Membership Involvement Committee	Membership Involvement corresponds with new transfer members (if applicable) each month.
14. Correspond with active members who have recently paid their annual dues or made a financial contribution.	Leadership Succession Committee / Membership Involvement Committee / Board	Membership Involvement corresponds with new renewals each month (according to the monthly reports sent from international). Board (Cynthia and Pia) to contact International to find out who made a contribution in 2005.
15. Establish and maintain a Mentor Program for new inductees.	Leadership Succession Committee	Mentees were surveyed for their preferences. Mentees desire email contact with one person instead of multiple mentors. Shelia designated Amy for this task. Leader Intern to develop mailing list for new inductees.
16. Provide volunteer recognition at Spring Dinner Meeting.	Board / Leadership Succession Committee	Volunteers were recognized at the 2005 Spring Dinner Meeting.

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17. Provide mentors for those who transfer to our chapter or apply for dual membership.	Governance Committee / Leadership Succession Committee	Need to have Membership Involvement add this to the letter.
18. Conduct a needs assessment of the membership for program ideas.	Leadership Succession Committee / Membership Involvement	Membership Involvement will be sending a needs assessment survey along with a renewal or anniversary letter beginning in Jan, 06. Will compile data and report back to Leadership Succession Committee and to Board. From July to December, 16 follow-up surveys were sent to non-renewals. Three of the 16 surveys were returned (18.75%). Reasons for non-renewal included: forgot to renew, not enough time to participate, and other (caters to UD faculty and their schedules/need community member on board). The group will review these results and continue their efforts.
19. Provide past-president pins to those who did not receive it.	Board	Donna did this at the 2005 Spring Dinner Meeting. Pam still needs one – Cynthia to do at the 2006 Spring Dinner Meeting.
20. Recognize those who dedicate significant contributions to the chapter.	Leadership Succession Committee / Board	This was done at the 2005 Spring Dinner Meeting. Cynthia currently taking suggestions for the 2006 Spring Dinner Meeting.
21. Maintain the tutoring program.	Leadership Succession Committee	Kathy S. asked to discontinue her involvement with program in spring, 2005. Pam to reinitiate for the spring, 2006.

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22. Continue to pursue excellence as recognized by the Key award and other International awards.

Board

Beta Xi received the Key Award for the 2003-2005 biennium, giving them a third consecutive win.