

Licensees

Licensed as of 7/2011

University of Delaware

Standard License

180s LLC (64756)

700 S. Caroline St.
Baltimore, MD 21231
Ms. Rachael Ferranti-Leffler
Phone 410-649-7800
Fax 410-951-1002
www.180s.com
rferranti-leffler@180s.com
Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

5th & Ocean Clothing LLC (40904)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Teresa Carrillo
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
teresac@5thocean.com
Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

Ace Sports Inc. (69831)

90F Randall Ave
Woodlyn, PA 19094
Mr. John Pellegrino
Phone 610-833-5513
Fax
www.Acejerseys.com
jpellegrino@acejerseys.com
Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 12/23/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

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adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

Advance Watch Co. LTD (44216)

1407 Broadway, Suite 400
New York, NY 10018
Mr. Adam Pennington
Phone 917-475-8506
Fax 646-304-8027
www.Genevawatchgroup.com
apennington@genevawg.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

Advanced Graphic Products dba Advanced

750 Gateway
Coppell, TX 75019
Ms. Melissa Girard
Phone 972-471-5407
Fax 972-471-3040
www.Advanced-online.com
ar@advanced-online.com
Spec Agr Disclosed: 02/11/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07B (Consumables)
07D (Infant Products)
07H (Media Players & Content)

Licensees

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University of Delaware

Airbrush Unlimited Inc. (63417)

491 East Industrial Park Dr. Unit B
Manchester, NH 03109
Mr. Tim Hannan
Phone 603-661-0746
Fax 603-625-8902
www.Newenglandpicture.com
timhannan@comcast.net
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)

Al's Sporting Goods (16831)

200 North Market Street
Wilmington, DE 19801
Mr. Stanley M. Hart
Phone 302-655-1511
Fax 302-655-1574
alswilm@comcast.net
Spec Agr Disclosed: 06/06/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

American Solutions for Business (DE) (717)

806 Interchange Boulevard
Newark, DE 19711
Mr. Stephen Peeke
Phone 302-292-8320
Fax 302-292-8325
www.Americanbus.com
speeke@americanbus.com
Spec Agr Disclosed: 03/01/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Ampad a div. of American Pad and Paper (717)

3101 East George Bush Hwy. Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 03/08/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mass

Product Categories

05A (Stationery)
05D (School Supplies)

Product Categories

03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

Alta Gracia by Knights Apparel Inc. (86424) Angelus Pacific Co. (11614)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

PO Box 111
Fullerton, CA 92836
Ms. Cathy Cooper
Phone 714-871-1610 104
Fax 714-871-1642
www.Angelusapacific.com
coopycat1@yahoo.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores

University of Delaware

Artcraft Promotional Concepts (78437)

1270 Glen Ave.
Moorestown, NJ 08057
Mr. Phil Edelstein
Phone 856-727-5200
Fax 856-727-4074
pedelstein@artcraftpromos.com
Spec Agr Disclosed: 03/09/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Atco Systems Inc. (12052)

PO Box 4888
East Lansing, MI 48826-4888
Mr. Alan Zohott
Phone 517-575-0660
Fax 517-575-0660
www.Atcolapelpins.com
alzoh@aol.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Authentic Street Signs Inc. (40659)

114 East Third St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreetsigns.com
authenticss@frontiernet.net
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Balfour (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-440-2430 2430
Fax 512-444-7618
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02B (Class Rings)
05D (School Supplies)

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Barbarian Rugby Wear Inc. (12329)

575 Trillium Drive
Kitchener, ON N2R 1J4
Mr. Mike Hardy
Phone 519-895-1932
Fax 519-895-0988
www.Barbarian.com
mike@barbarianrugby.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)

Bethlehem Sporting Goods Inc. (51424)

826 Monocacy St.
Bethlehem, PA 18018
Mr. George Kline Jr.
Phone 610-867-7361
Fax 610-867-2765
gkline2@bethlehemsports.com
Spec Agr Disclosed: 12/31/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Blue Hen Promotions Inc. (17508)

1003 S. Chapel St. Suite B
Newark, DE 19702
Minority/Woman Owned
Ms. Sally Oberle
Phone 302-738-3330
Fax 302-738-3232
www.Bluehenpromo.com
bluehenpromo@comcast.net
Spec Agr Disclosed: 09/17/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

BMC Custom Eye Black (52002)

PO Box 60705
Potomac, MD 20859
Mr. Phil Giantsos
Phone 301-816-1980 204
Fax 301-816-7944
www.Eyeblack.com
phil@eyeblack.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Boathouse Sports (16417)

425 E. Hunting Park Ave.
Philadelphia, PA 19124
Ms. Louise Young
Phone 800-875-1883 195
Fax 215-425-2068
www.Boathouse.com
lyoung@boathouse.com
Spec Agr Disclosed: 12/06/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01L (Men's/Unisex Performance Apparel)
01O (Men's/Unisex Structured Stretch Fit Headwear)

Boelter Brands LLC (54782)

4200 N Port Washington Road
Glendale, WI 53212
Ms. Kristina Manke
Phone 414-967-4278
Fax 414-967-4399
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave. Suite 100
Jacksonville, FL 32254
Ms. Heather Cornelius
Phone 904-271-4160
Fax 850-254-9893
www.Ruppshirts.com
hcornelius@boxseatclothing.com
Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Licensees

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University of Delaware

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 07E (Footwear)

Broad Bay Cotton Company (12499)

5908 Thurston Ave. Suite 200
Virginia Beach, VA 23455
Ms. Holly Marx
Phone 757-227-4104
Fax 757-227-4105
www.Broadbay.biz
hollymarx@broadbaycotton.com
Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog
- Off-Price
- Specialty Mass
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05B (Checks)
- 06A (Sports Equipment)
- 07D (Infant Products)

Build-A-Bear Retail Management Inc. and A

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Michelle Kopp
Phone 314-423-8000 5342
Fax 314-423-8188
www.Buildabear.com
michelleko@buildabear.com
Spec Agr Disclosed: 03/14/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

- 06C (Toys)

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 12/22/2010

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Campbell Photography (82563)

202 Woodland Drive
Wilmington, DE 19809
Mr. Mark Campbell
Phone 302-762-7929
Fax
www.Henshots.com
mcampbell@wilmingtontrust.com
Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

- Related Retail/Direct
- Restricted Channel

Product Categories

- 05E (Publishing)

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Ms. Donna Baer
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

Campus Crystal Collection (14563)

PO Box 1199
Conway, NH 03818-1199
Ms. Sheila Bickum
Phone 603-447-2091
Fax 603-447-6695
www.Campuscrystal.com
sheila@glassgraphics.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog

Product Categories

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 7/2011

University of Delaware

Campus Marketing Specialists (49659)

815 SW 2nd Ave. Ste. 300
Portland, OR 97204-3023
Mr. Michael Fruchter
Phone 503-542-8700
Fax 503-542-8701
www.Campusmarketing.com
michael@campusmarketing.com
Spec Agr Disclosed: 07/22/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Campus One Sportswear (52107)

15030 W. 106th St.
Lenexa, KS 66215
Mr. Paul Whitener
Phone 913-239-9040
Fax 913-239-9050
www.Campusone.net
paul@campusone.net
Spec Agr Disclosed: 05/04/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Kelly Bricker
Phone 724-295-5147 241
Fax 724-295-4033
www.Carsonindustries.com
kbricker@carsonindustries.com
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
07D (Infant Products)

University of Delaware

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Minority/Woman Owned
 Mrs. Karen Tabor
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 08/16/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

ClassWatch LLC (73355)

920 U St. NW
 Washington, DC 20001
 Mr. Ryan MacCauley
 Phone 202-621-1780
 Fax 866-547-0144
 www.Theclasswatch.com
 ryan.maccauley@theclasswatch.com
 Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog

Product Categories

02A (Jewelry)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Off-Price
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920 200
 Fax 920-886-8933
 www.College-kids.net
 Billiejo.werner@collegkids.com
 Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 09/23/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04C (Signage Products)

Collegiate Snuggie by Fabrique Innovations

48 West 38th St. 4th Floor
 New York, NY 10018
 Mr. Sy Garfinkel
 Phone 212-244-0099 204
 Fax 212-244-0244
 www.Sykelenterprises.com
 sykel@aol.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Collegiate Tartan Apparel LLC (85771)

2618-A Battleground Ave. Ste. 126
 Greensboro, NC 27408
 Mr. Michael Cannon
 Phone 336-312-3296
 Fax 336-288-8865
 www.Collegiatetartan.com
 michael@collegiatetartan.com
 Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 03A (Domestics)

Licensees

Licensed as of 7/2011

University of Delaware

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Joe Geismar
Phone 310-294-0071
Fax 310-667-8354
www.Colosseumusa.com
joeg@colocm.com
Spec Agr Disclosed: 07/17/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Comfortex Window Fashions (87938)

21 Elm St.
Maplewood, NY 12189
Mr. John Fitzgerald
Phone 800-843-4151
Fax 518-270-8038
www.Comfortex.com
john.fitzgerald@comfortex.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-441-2895 126
Fax 716-285-6332
www.Csicollegiate.com
lorim@csigifts.com
Spec Agr Disclosed: 06/29/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

CT Beat (68147)

6501 E. Greenway Pkwy. #103-283
Scottsdale, AZ 85254
Mr. Robert Johnson
Phone 480-406-7895
Fax 480-383-6499
emmett247@gmail.com
Spec Agr Disclosed: 11/02/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

CTM LLC dba Turfer Sportswear (58455)

400 Massasoit Ave. Suite 300
East Providence, RI 02914
Ms. Jenn Miller
Phone 401-427-9025 1016
Fax 401-633-7319
www.Turfer.com
jborden@turfer.com
Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Erika Dahring
Phone 206-428-5708
Fax 206-830-6217
www.Cutterbuck.com
Erika.Dahring@cutterbuck.com
Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

7/19/2011 2:05:23PM

Licensees

Licensed as of 7/2011

University of Delaware**D & R Swim Shop LLC (83040)**

2115 Concord Pike
Wilmington, DE 19803
Mr. Rich Harms
Phone 302-575-1224
Fax 302-575-1029
theswimshopde@aol.com
Spec Agr Disclosed: 03/13/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Dance N Duds (79818)

1241 Old Cooches Bridge Rd.
Newark, DE 19713
Mr. Danny Fisher
Phone 302-456-3837
Fax
dancenduds@comcast.net
Spec Agr Disclosed: 06/23/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Danforth Pewter (85634)

PO Box 828
Middlebury, VT 05753
Mr. Brian Kleppner
Phone 802-388-8666
Fax 802-388-0099
www.Danforthpewter.com
bkleppner@danforthpewter.com
Spec Agr Disclosed: 04/29/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Earth Savvy Products LLC (73296)

P.O. Box 745
Buckingham, PA 18912
Mr. Joe Ballantyne
Phone 215-348-7774
Fax 215-348-8883
www.Earthsavvyproducts.com
joeb@earthsavvyproducts.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

EnjoyLife Inc. (12348)

PO Box 118
Lake Zurich, IL 60047
Minority/Woman Owned
Ms. Mari Russell
Phone 847-966-3377
Fax 847-966-2288
www.Enjoylifeinc.com
golfballs@enjoylifeinc.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Onur Kececigil
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
onur@fanmats.com
Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
06A (Sports Equipment)

Licensees

Licensed as of 7/2011

University of Delaware

Fanatic Group LLC - The (51414)

PO Box 6444
Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777 309
Fax 732-512-9444
www.Fanaticcards.com
gregg@thefanaticgroup.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
07B (Consumables)

Fastsigns (DE) (82044)

4577 Kirkwood High
Wilmington, DE 19808
Mr. Michael Levitsky
Phone 302-998-6755
Fax 302-998-7542
www.Fastsigns.com/37
mike.levitsky@fastsigns.com
Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

FatHead LLC (15444)

20255 Victor Parkway Suite 100
Livonia, MI 48152
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com
nathanpartington@fathead.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
05A (Stationery)

Fiori LLC dba So Low (84670)

1263 Farm Rd
Berwyn, PA 19312
Ms. Lisa Farley
Phone 484-318-7045
Fax 610-318-7045
lisalfarley@comcast.net
Disclosed: 04/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Flash Ventures dba Tribeca (70422)

665 Broadway, Suite 302
New York, NY 10012
Ms. Amanda Padron
Phone 212-255-7070
Fax 917-591-9323
www.Gametimegeeks.com
amanda@tribecagear.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
05A (Stationery)
06A (Sports Equipment)
07H (Media Players & Content)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Licensees

Licensed as of 7/2011

University of Delaware

GameWear Inc. (51884)

70 Hudson Street, Second Floor
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413 112
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Geiger Collegiate Promotions (45890)

70 Mt Hope Avenue
Lewiston, ME 04240
Ms. Rachelle Power
Phone 207-755-2480
Fax 207-755-2687
www.Geiger.com
rpower@geiger.com
Spec Agr Disclosed: 07/12/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Genuity Concepts (91099)

507 N. Church St.
Greensboro, NC 27401
Ms. Lisa Rochelle
Phone 336-379-1850
Fax 336-379-1834
www.Genuityconcepts.com
lisa@genuityconcepts.com
Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
06A (Sports Equipment)
07E (Footwear)

G-III Leather Fashions Inc. dba G-III Sports

512 7th Ave. 27th Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0576
Fax 212-403-0889
www.G-iii.com
mara.venegas@g-iii.com
Spec Agr Disclosed: 07/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 7/2011

University of Delaware**Global Neckwear Marketing Inc (27976)**

79 Freeport Street
Dorchester, MA 02122-2831
Mr. Alexander Paine
Phone 617-282-0200
Fax 617-929-3600
www.Globalneckwear.com
alex@globalneckwear.com
Spec Agr Disclosed: 06/25/2010

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Greek 101/Campus T-shirt (27819)

646 Sawmill River Road
Yonkers, NY 10710
Mr. Jim Levi
Phone 914-476-6700 106
Fax 914-476-4333
www.Greek101.com
jim@greek101.com
Spec Agr Disclosed: 06/18/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Hayman Creative Promotional Products Ag

501 Silver Side Road
Suite 140
Wilmington, DE 19809
Ms. Rebecca S. Hayman
Phone 302-530-8413
Fax 302-764-0828
www.Haymancreative.com
becki@haymancreative.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

GNP Specialties (68358)

299 Smithtown Blvd.
Nesconset, NY 11767
Mr. John Giordano
Phone 631-580-7023
Fax
www.Mycampusgear.com
johng@brandedgear.com
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Harrow Sports Inc. (58637)

600 West Bayaud Avenue
Denver, CO 80223
Ms. Alli Tanner
Phone 303-892-3472
Fax 303-893-1408
www.HarrowSports.com
atanner@harrowSports.com
Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Restricted Channel

Product Categories**Grandma Pants Inc. (68152)**

801 106th Street West Suite 200A
Bloomington, MN 55420
Mr. Erik Anderson
Phone 952-884-4973 102
Fax 877-884-1561
www.Grandmapants.com
erik@grandmapants.com
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

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Licensees

Licensed as of 7/2011

University of Delaware**Herff Jones Inc. (12263)**

4601 West 62nd Street
 Indianapolis, IN 46268
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 03/15/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02B (Class Rings)
 02C (Personal Accessories)
 03C (Office Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)

Hometown Team Apparel by Jac-San (8687)

12150 Northwest Blvd
 Cincinnati, OH 45246
 Mr. Aaron Hendrix
 Phone 513-346-7317
 Fax 800-898-4287
 www.Jacsan.com
 ahendrix@thecollegehouse.com
 Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Hoop & Stitches (85564)

PO Box 119
 Pedricktown, NJ 08067
 Mr. Lawrence Peverelle
 Phone 609-202-0405
 Fax
 www.Hoops&stitchesembroidery.com
 hoopsandstitchesforu@gmail.com
 Spec Agr Disclosed: 06/14/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Image Marketing Inc. (39344)

5 Warner Rd.
 Elkton, MD 21921
 Mr. Tim West
 Phone 410-392-9606
 Fax 410-392-6997
 timwest@imi4more.com
 Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Infinity Headwear & Apparel Inc (37358)

5502 Walsh Lane
 Rogers, AR 72758
 Ms. Liddia Bourlon
 Phone 479-464-7563
 Fax 479-464-0903
 www.Infinityheadwear.com
 liddia.bourlon@infinityheadwear.com
 Spec Agr Disclosed: 12/08/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)

University of Delaware**J America (14278)**

445 Van Riper Road
Fowlerville, MI 48836
Ms. Melissa Shears
Phone 517-655-8800 115
Fax 517-655-8801
www.J-america.com
mshears@jamericaretail.com
Spec Agr Disclosed: 09/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J.A.G. Enterprises Inc. (12182)

PO Box 540
Piedmont, OK 73078
Mr. Cotham Altwein
Phone 405-373-4438
Fax 405-373-0994
chaltwein@yahoo.com
Spec Agr Disclosed: 06/14/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Jac-San Collegiate Apparel (39776)

12150 Northwest Blvd
Cincinnati, OH 45246
Mr. Aaron Hendrix
Phone 513-881-2224
Fax 800-898-4287
www.Thecollegehouse.com
ahendrix@thecollegehouse.com
Spec Agr Disclosed: 06/21/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

JanSport a division of VF Outdoor Inc. (119)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Susan Kemble
Phone 401-667-3800 117
Fax 401-667-3818
www.Jardineassociates.com
susank@jardineassociates.net
Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
07B (Consumables)
07E (Footwear)

JL Design Enterprises Inc. (52914)

1821 E. Newport Circle
Santa Ana, CA 92705
Ms. Tari Berglund
Phone 714-479-0240
Fax 714-479-0152
www.Jlrcing.com
tberglund@jlrcing.com
Spec Agr Disclosed: 03/01/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 7/2011

University of Delaware

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 07/23/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Kelly's Sports Ltd. (23942)

897 S. Matlack St.
West Chester, PA 19382
Mr. Steve Kelly
Phone 610-436-5458
Fax 610-436-9784
skelly@kellysports.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
03D (Housewares)
05D (School Supplies)
07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Off-Price
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)
05E (Publishing)
07D (Infant Products)

Licensees

Licensed as of 7/2011

University of Delaware

Kolder Incorporated (11793)

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-287-0254
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 05/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065 3016
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 04/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Lasting Impression-A (16588)

504 Philadelphia Pike
Wilmington, DE 19809
Mr. Al Mayne
Phone 302-762-9200
Fax 302-762-6120
www.Alastingimpressioninc.com
alfredmayne@hotmail.com
Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tgregg@legacycaps.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Licensees

Licensed as of 7/2011

University of Delaware

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
www.littlekingapparel.com
gail@littlekingmfg.com
Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Logo Chair Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
07C (Health/Beauty)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)

Marjano LLC dba Sign-A-Rama (85696)

995A S. Chapel St.
Newark, DE 19711
Mr. Mark Janocha
Phone 302-454-7446
Fax 302-454-0155
www.Signaramaofnewark.com
sarnemark@comcast.net
Spec Agr Disclosed: 05/14/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Maryland Screen Printers, Inc. (41129)

1801 Portal Street
Baltimore, MD 21224
Mr. Craig Pfeifer
Phone 410-633-3333 3102
Fax 410-633-3761
www.Mdscreen.com
cwp@mdscreen.com
Spec Agr Disclosed: 07/27/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)

MeadWestvaco Consumer & Office Product

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5932
www.Meadwestvaco.com
nanette.birdsall@mwv.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Licensees

Licensed as of 7/2011

University of Delaware

Memory Company LLC-The (14697)

25 Downing Drive
 Phenix City, AL 36869
 Ms. Cheryl Wills
 Phone 334-448-0708 152
 Fax 334-664-0022
 www.Memorycompany.com
 cwills@memorycompany.com
 Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06D (Games)

Merge Left Inc. (14539)

17101 East Ohio Drive
 Aurora, CO 80017
 Ms. Brady Riney
 Phone 303-597-0206 3155
 Fax 303-597-0212
 www.Mergeleft.com
 briney@imperialheadwear.com
 Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

MF Promotions (73288)

1220 Belfield Ave
 Drexel Hill, PA 19026
 Ms. Maureen Fitzpatrick
 Phone 610-449-6630
 Fax
 mfpromo@yahoo.com
 Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Michael Gallagher Jewelers (93378)

102 Fox Hunt Dr.
 Fox Run Shopping Center
 Bear, DE 19701
 Ms. Kathleen Gallagher
 Phone 302-836-2925
 Fax 302-836-8022
 www.Michaelgallagherjewelers.com
 bengal98@aol.com
 Spec Agr Disclosed: 06/20/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02A (Jewelry)

Licensees

Licensed as of 7/2011

University of Delaware

Midwest College Mktg Group Inc. (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444 105
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Midwest Graphics Inc. (11691)

4811 Quail Crest Place
 Lawrence, KS 66049
 Ms. Gretchen Hatfield
 Phone 785-331-1940
 Fax 785-841-0288
 www.Mgicompanies.com
 gretchen.hatfield@mgicompanies.com
 Spec Agr Disclosed: 07/09/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

Milliken & Company (32234)

920 Milliken Road M-620
 Spartanburg, SC 29303
 Mr. Robin Bishop
 Phone 864-503-6103
 Fax 864-503-6154
 www.Milliken.com
 robin.bishop@milliken.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

MJ Soffe LLC (11553)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 jay.williams@mjsoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 05E (Publishing)

Modern China Co. Inc. (12424)

PO Box 309
 Sebring, OH 44672
 Minority/Woman Owned
 Mr. Dean Grindley Jr.
 Phone 330-938-6104
 Fax 330-938-2338
 modernch@sbcglobal.net
 Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

7/19/2011 2:05:23PM

Licensees

Licensed as of 7/2011

University of Delaware**Monogram Specialties (59178)**

701 Valley Road
Newark, DE 19711
Ms. Nancy Franklin
Phone 302-292-2424
Fax 302-292-1424
monospec@verizon.net
Spec Agr Disclosed: 03/08/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

MTM Recognition (43143)

3405 S.E. 29th
Del City, OK 73115
Mr. Mark Landes
Phone 405-670-4545
Fax 405-670-2832
www.Mwtrophy.com
mlandes@mtmrecognition.com
Spec Agr Disclosed: 07/15/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03B (Furniture/Furnishings)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.
Vernon Hills, IL 60061
Mr. Matt London
Phone 847-549-7627 127
Fax 847-549-0349
www.Thevarsityline.com
mlondon@neilenterprises.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 08/30/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)
06A (Sports Equipment)
07D (Infant Products)

NBC Graphics (11981)

4700 South 19th Street
Lincoln, NE 68512
Mr. Pete Grenier
Phone 402-421-7300
Fax 402-421-0507
www.Nbcgraphics.com
pgrenier@nebook.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

Licensees

Licensed as of 7/2011

University of Delaware

New Agenda (13507)

5320 Rusche Drive
Comstock Park, MI 49321
Ms. Katie Crowley
Phone 616-785-9091 224
Fax 616-785-9312
www.Perrinwear.com
kcrowley@perrinwear.com
Spec Agr Disclosed: 07/14/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Mr. Stuart Domanowski
Phone 716-604-9000 1327
Fax 716-604-9127
www.Neweracap.com
stuart.domanowski@neweracap.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

New Image Inc. (18894)

2401 Ogletown Rd.
Newark, DE 19711
Ms. Nancy Quade
Phone 302-738-6824
Fax 302-738-6814
www.nuimage.com
sales@nuimage.com
Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Tonya Flener
Phone 214-631-0307 7328
Fax 214-631-0566
www.Thermoserv.com
tonya@thermoserv.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

Nike by Branded Custom Sportswear (7655)

7007 College Blvd. #700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-663-6800
Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)
06B (Balls)

University of Delaware

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-671-6831
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07D (Infant Products)

Olde Country Reproductions (11831)

PO Box 2617
York, PA 17405
Ms. Margaret Swartz
Phone 717-848-1859
Fax 717-845-7129
www.Pewtarex.com
pewtarex@epix.net
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04E (Holiday Accessories)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 12/23/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)

Payne Publishers (13887)

8707 East Quarry Road
Manassas, VA 20110-5389
Mr. Don Guthrie
Phone 703-369-5454 229
Fax 703-369-0492
www.Paynepub.com
dguthrie@paynepub.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

7/19/2011 2:05:23PM

Licensees

Licensed as of 7/2011

University of Delaware**Perfect Timing Inc. (14737)**

N19 W 23993 Ridegiew Parkway West
Waukesha, WI 95354
Mr. Rob Grady
Phone 614-989-9698
Fax 262 523-2889
www.Jfturner.com
rgrady@perfecttimingbrands.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
Mt. Kisco, NY 10549
Mr. Peter Toriello
Phone 914-375-6000 630
Fax 914-375-6009
www.Photofile.com
ptoriello@photofile.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Ping (24374)

2201 West Desert Cove
Phoenix, AZ 85029
Mr. Kyle Laudenslager
Phone 602-687-5077
Fax 602-687-5040
www.Pinggolf.com
kyle@ping.com
Spec Agr Disclosed: 07/13/2010

Distribution Channel(s)

Restricted Channel

Product Categories

06A (Sports Equipment)

Plushland Inc. (71522)

308 South Alameda Street
Los Angeles, CA 90013
Mr. Sean Sun
Phone 213-626-2292 107
Fax 213-626-7256
www.Plushland.com
sean@plushland.com
Spec Agr Disclosed: 09/16/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Power Force LLC (90074)

2000 Eagle Point Corporate Dr.
Birmingham, AL 35242
Mr. Guy Savage
Phone 205-981-6516
Fax 205-981-1963
www.Powerforcellc.com
gsavage@powerforcellc.com
Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Precision Color Graphics (90692)

800 Industrial St.
Wilmington, DE 19801
Mr. Gerry Cullen
Phone 302-740-1078
Fax 270-716-4907
www.precisioncolorgraphics.com
gerry@precisioncolorgraphics.com
Spec Agr Disclosed: 12/09/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Pride Products Distributors LLC (73227)

673 Morris Ave.
Suite 2
Springfield, NJ 07081
Ms. Wendy Ferber
Phone 973-564-6300
Fax 973-564-6222
www.Pride-products.com
wferber@pride-products.com
Spec Agr Disclosed: 06/22/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

7/19/2011 2:05:23PM

Licensees

Licensed as of 7/2011

University of Delaware

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Department Stores
Off-Price
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Promotions Plus Inc./DE (29843)

700 Peoples Plaza
Newark, DE 19702
Ms. Alison Milhorn
Phone 302-836-2820
Fax 302-836-5881
www.Promotionsplusde.com
ppplus@promotionsplusde.com
Spec Agr Disclosed: 10/08/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

PUMA by Merge Left Inc. (93955)

17101 East Ohio Drive
Aurora, CO 80017
Ms. Brady Riney
Phone 303-597-0206 3155
Fax 303-597-0212
briney@imperialheadwear.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathys@purecountry.com
Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Remline Corp. (78467)

456 Corporate Blvd. Pencader Corporate
Ctr.
Newark, DE 19702
Ms. Stephanie Petrella
Phone 302-737-7228
Fax 302-737-4778
petrella@remline.com
Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
07D (Infant Products)
07E (Footwear)

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Licensees

Licensed as of 7/2011

University of Delaware**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Rischard Mktg. Inc. dba Tag Up (48353)

P O BOX 714
Fergus Falls, MN 56538-0714
Mr. Richard Werner
Phone 800-528-0828
Fax
tagup@prtcl.com
Spec Agr Disclosed: 06/02/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.
Martinsburg, PA 16662
Mr. Eric Sailer
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Russell Brands LLC (11533)

755 Lee St.
Alexander City, AL 35010
Ms. Jamie Newberry
Phone 256-500-4317
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 03/23/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

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Licensees

Licensed as of 7/2011

University of Delaware**SC Sports Inc. (21951)**

2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldridge@scsports.us
Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

School House LLC (75267)

407-A N Mangum Street
Durham, NC 27701
Ms. Rachel Weeks
Phone 919-687-4000
Fax 919-688-7839
www.Shopschoolhouse.com
rachel@shopschoolhouse.com
Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
02A (Jewelry)
02C (Personal Accessories)

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Mr. Darryl Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
darryl@sdsdesign.com
Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
05A (Stationery)

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Robert Vandenberg III
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

SFM3LLC dba Crystal Sports (82950)

302 Triple Crown Ct.
Newark, DE 19702
Mr. Maynard F. Schurman
Phone 302-831-3110
Fax
crystalsports3@gmail.com
Spec Agr Disclosed: 04/19/2011

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01O (Men's/Unisex Structured Stretch Fit Headwear)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

7/19/2011 2:05:23PM

Licensees

Licensed as of 7/2011

University of Delaware**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.
 Lexington, VA 24450
 Mr. Wayne Fitzgerald
 Phone 540-463-3252
 Fax 540-463-3252
 www.Shenandoahframing.com
 wayne@shenandoahframing.com
 Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Sideline Apparel by College Concepts (916)

2000 River Edge Parkway
 Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.Collegeconcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

Signs Now 389 (82034)

506 First State Blvd
 Wilmington, DE 19804
 Ms. Barbara Carlson
 Phone 302-636-9040
 Fax 302-636-9043
 www.Signsnow389.com
 signsnow389@gmail.com
 Spec Agr Disclosed: 12/12/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Siskiyou Buckle Co. (11767)

3551 Avion Drive
 Medford, OR 97504
 Mrs. Brandy Holder
 Phone 541-858-3400
 Fax 541-858-3402
 www.Siskiyougifts.com
 brandyh@siskiyougifts.com
 Spec Agr Disclosed: 01/27/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05B (Checks)
 06A (Sports Equipment)
 06C (Toys)
 07C (Health/Beauty)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
 San Diego, CA 92121
 Mrs. Antje Desalvo
 Phone 858-433-2580 7022
 Fax 858-433-2599
 www.Skinit.com
 Antje.Desalvo@skinit.com
 Spec Agr Disclosed: 01/26/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct

Product Categories

04A (Automobile Products)
 05A (Stationery)

Skylight Creative Ideas (85291)

125 North Main Street
 Ste. 105
 Bel Air, MD 21014
 Mr. Robert Titleman
 Phone 410-879-8401
 Fax 410-879-8486
 www.Skylightcreativeideas.com
 bob@skylightcreativeideas.com
 Spec Agr Disclosed: 06/14/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
 Jacksonville, FL 32216
 Mr. Mike Merrill
 Phone 904-296-3070 26
 Fax 904-212-1188
 www.Smartphonestech.com
 mike@smartphonestech.com
 Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

7/19/2011 2:05:23PM

Licensees

Licensed as of 7/2011

University of Delaware**Smathers and Branson (66810)**

5202 River Road
Bethesda, MD 20816
Mr. Andrew McDowell
Phone 301-229-9436
Fax 301-841-7221
www.Smathersandbranson.com
andrew@smathersandbranson.com
Spec Agr Disclosed: 09/07/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Southern Engraving (49865)

3500 4th Avenue South
Birmingham, AL 35222
Ms. Frances Howard
Phone 205-326-3482 32
Fax 205-326-3499
so.engraving@mindspring.com
Spec Agr Disclosed: 12/17/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

Sports Marketing International (18893)

995 Old Post Rd.
Walpole, MA 02081-3117
Mr. Doug Dunlevy
Phone 508-668-6641
Fax 508-668-6643
www.Smiawards.com
doug@smiawards.com
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Sports Solution LLC (32308)

PO Box 2011
Broomfield, CO 80038-2011
Minority/Woman Owned
Ms. Julie Emerson
Phone 303-466-4220
Fax 303-466-4235
www.Sportssolution.net
emersonpj1@msn.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

05A (Stationery)

Sports Tissues LLC (75264)

260 Adams Blvd. 1st Floor
Farmingdale, NY 11735
Mr. Fred Malamud
Phone 631-249-8324
Fax 631-249-8328
www.Sportstissues.com
freddy@sportstissues.com
Spec Agr Disclosed: 04/20/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
05E (Publishing)
07C (Health/Beauty)

Licensees

Licensed as of 7/2011

University of Delaware

Sportswear Inc. (78648)

2211 Elliott Avenue, Suite 601
Seattle, WA 98121
Ms. Maggie Fogel
Phone 206-588-7017
Fax 206-876-2810
www.Prepsportswear.com
mfogel@prepsportswear.com
Spec Agr Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Street Media Corporation (83931)

1067 Old Ford Rd
Huntingdon Valley, PA 19006
Mr. Val Merenlender
Phone 267-250-7132
Fax 215-663-9198
www.Streetmediacorp.com
val@streetmedia.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Stamford Screenprinting (43829)

3801 Kennett Pike C-107
Greenville, DE 19807
Ms. Cynthia Prendergast
Phone 302-654-2442
Fax 302-254-1003
cindy@verycoolproducts.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2011

University of Delaware

TCX LLC dba The Cotton Exchange (11647)

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-9518
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
Bradenton, FL 34208
Ms. Sarah Coker
Phone 941-747-5300
Fax 941-747-9575
scoker@teamedition.com
Spec Agr Disclosed: 01/10/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Team Golf (22762)

2639 Electronics Ln Suite 105
Dallas, TX 75220
Ms. Alisa Stitt
Phone 214-366-1595
Fax 214-366-1599
www.Alumnigolf.com
astitt@alumnigolf.com
Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

University of Delaware

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Lola Pringle
 Phone 941-966-2114 1421
 Fax 941-441-2308
 www.Tervis.com
 lpringle@tervis.com
 Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 05E (Publishing)

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Becky Thomas
 Phone 800-538-1059
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 becky@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Licensees

Licensed as of 7/2011

University of Delaware

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 12/15/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 04D (Gifts & Novelties - Miscellaneous)

T-Shirt International Inc. (12053)

2101 Grace Street
 Culloden, WV 25510
 Ms. Sue Clark
 Phone 304-743-7905 115
 Fax 304-743-8578
 suec@tsisportswear.com
 Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Amusement Park
 Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Tupp Signs Inc. (82026)

457 E. New Churchmans Rd.
 New Castle, DE 19720
 Mr. Doug Goldberg
 Phone 302-322-1600
 Fax 302-322-2715
 www.Tuppsigns.com
 dgoldberg@tuppsigns.com
 Spec Agr Disclosed: 09/28/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Licensees

Licensed as of 7/2011

University of Delaware

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 06A (Sports Equipment)

Unique Impressions (DE) (14578)

60 North College Ave.
 Newark, DE 19711
 Ms. Donna O'Dell
 Phone 302-738-7933
 Fax 302-731-5927
 donnaatunique@aol.com
 Spec Agr Disclosed: 09/25/2010

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Noreen Newman
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 noreen@universityframes.com
 Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier

Product Categories

03C (Office Products)
 05E (Publishing)

Upper Darby Sign Co. dba Pro Signs (82311)

299 Boot Rd.
 Downingtown, PA 19335
 Mr. Ted Harting
 Phone 610-518-5881
 Fax 610-518-5244
 www.Prosign.net
 tharting@prosign.net
 Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 7/2011

University of Delaware**U-Trau Inc. (11784)**

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 06A (Sports Equipment)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)

Varsity Brands Inc. (58460)

6745 Lenox Center Ct. Suite 300
 Memphis, TN 38115
 Mr. Jon Livaudais
 Phone 901-387-4370
 Fax 800-218-0818
 www.Varsity.com
 jlivaudais@varsityspirit.com
 Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Vesi Inc. (13740)

16 Tech View Pl.
 Cincinnati, OH 45215
 Ms. Sue Visconti
 Phone 513-563-6002 124
 Fax 513-563-6692
 www.Vesiinc.com
 svisconti@vesiinc.com
 Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)

Vineyard Vines LLC (56803)

37 Brown House Rd.
 Stamford, CT 06902
 Mr. Tim Sears
 Phone 800-892-4982
 Fax 203-487-7490
 www.Vineyardvines.com
 tsears@vineyardvines.com
 Spec Agr Disclosed: 11/14/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

Whirley Industries Inc. (11979)

PO Box 988
 Warren, PA 16365-0988
 Ms. Sue Borland
 Phone 814-723-7600
 Fax 814-723-2477
 www.Whirley.com
 sborland@whirley.com
 Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 06C (Toys)
 07B (Consumables)
 07D (Infant Products)

Licensees

Licensed as of 7/2011

University of Delaware

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs
 Team Dealer

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)

Wine Things Unlimited (69241)

PO Box 1349
 Sonoma, CA 95476
 Mr. David Lieberstein
 Phone 800-447-3983 101
 Fax 707-935-3403
 www.Winethings.com
 david@winethings.com
 Spec Agr Disclosed: 07/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Co-Branded Program (8.5%)

Harley-Davidson by VF Imagewear (80350)

545 Marriott Drive Suite 200
 Nashville, TN 37214
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 615-882-2426
 www.Majesticathletic.com
 steve_sedberry@vfc.com
 Disclosed: 07/02/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Fundraiser

Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202
 Wilmington, NC 28403
 Ms. Sheri Dixon
 Phone 910-509-9292
 Fax 910-509-9293
 www.Braxltd.com
 sherid@braxltd.com
 Spec Agr Disclosed: 08/26/2010

Distribution Channel(s)

Specialty Mass

Product Categories

03D (Housewares)
 07B (Consumables)

Operation Hat Trick

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Promotions

Akzo Nobel Paints LLC (59328)

East Building 15885 West Sprague Road
 Strongsville, OH 44136
 Mr. Adam Harrison
 Phone 440-297-8530
 Fax 440-297-8668
 adam.harrison@akzonobel.com
 Disclosed: 08/23/2010

Distribution Channel(s)

Specialty Mass

Product Categories

03B (Furniture/Furnishings)

Special Projects

Licensees

Licensed as of 7/2011

University of Delaware

EA Sports Basketball (34123)

4330 Sanderson Way
 Burnaby, BC V5G 4X1
 Mr. Sean O'Brien
 Phone 604-456-3998
 Fax 604-456-5015
 www.Easports.com
 seanobrien@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive
 Orlando, FL 32810
 Mr. Adam Thompson
 Phone 407-386-4440
 Fax 407-386-4001
 www.Easports.com
 NCAA-CLC@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Upper Deck Company Inc. (16726)

5909 Sea Otter Place
 Carlsbad, CA 92008
 Mr. Jason Masherah
 Phone 760-929-3409
 Fax 760-929-6547
 www.Upperdeck.com
 jason_masherah@upperdeck.com
 Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Special Rate Program

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business
 Park
 Edison, NJ 08837
 Mr. Matt Katz
 Phone 732-967-1177 215
 Fax 732-967-9518
 www.Forevercollectibles.com
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01M (Clothing Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04D (Gifts & Novelties - Miscellaneous)
 06B (Balls)
 07E (Footwear)

COLLEGE VAULT

College Vault by adidas Originals (81164)

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0353
 Fax 319-368-0314
 www.Adidas.com
 bob.leuenberger@adidas-group.com
 Spec Agr Disclosed: 06/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

University of Delaware

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823
 Pinckney, MI 48169
 Ms. Bethany Stover
 Phone 302-295-8992
 Fax 302-295-9926
 www.Asgardpress.com
 thor@asgardpress.com
 Spec Agr Disclosed: 02/21/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05E (Publishing)

College Vault by Memory Company LLC-Th

25 Downing Drive
 Phenix City, AL 36869
 Ms. Cheryl Wills
 Phone 334-448-0708
 Fax 334-664-0022
 www.Memorycompany.com
 cwills@memorycompany.com
 Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)

College Vault by Twins Enterprise Inc. (615

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 kevinm@nineteen47.com
 Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Wildcat Retro Brands LLC

1931 Bay Street
 Los Angeles, CA 90021
 Ms. Cassidy Moore
 Phone 323-583-4508 23
 Fax 323-583-6171
 www.Originalretrobrand.com
 cmoore@originalretrobrand.com
 Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

214 Licensees
211 Special Agreements
214 Disclosed