

Parents Guide Advertising

UNIVERSITY *of* DELAWARE



The University of Delaware's *Parent Guide* is a must-have resource for the visiting parents of UD students. Filled with information on how to get around and what to do while visiting the UD campus, the *Parent Guide* is a publication that students' families will keep handy for their visits throughout the school year. With a printing of 5,000 it will be initially distributed at new student orientation and also be available through the year at UD's Visitor Center.

Dimensions and Rates

Back cover	\$2,400	Inside front cover	\$1,800
Inside back cover	\$1,200	Full page	\$900

All ads are full color; 4.75" x 7.75" LIVE area; for full bleed 5.75" x 8.75"

Dare to be first.



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