

Bus Sign Advertising

UNIVERSITY *of* DELAWARE



A fleet of thirteen buses transports riders morning, noon and night, serving residence halls, downtown Newark, apartment complexes, local shopping centers and many other sites across the Newark campus. The buses carry more than a million riders each year. Signs are posted inside all buses at eye level for an entire year. Thirteen signs designed, manufactured, framed and installed by UD at no additional cost.

Dimensions and Rates

UD operates two bus styles; each bus style has a unique sign size.

If providing art, it should be designed for both sign sizes.

28.75" W x 6" H and 34" W x 11" H.....\$3,000

Please ad .125" for bleed on all sides. Keep copy at least .5 inches from all sides.

Dare to be first.



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