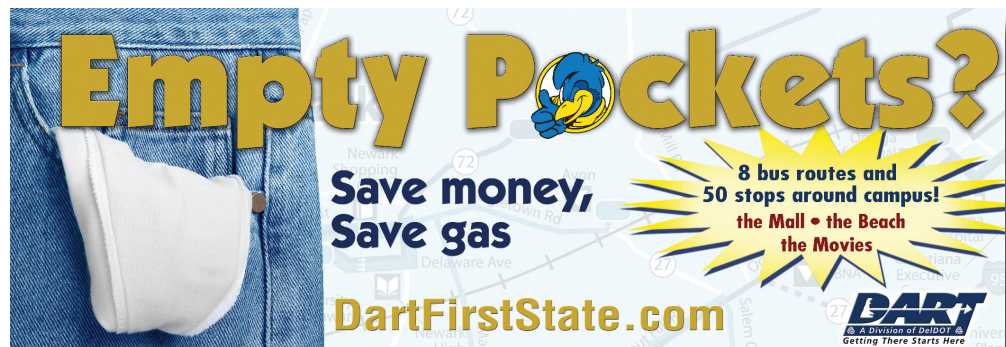


Ice Arena Advertising

UNIVERSITY *of* DELAWARE



UD Ice Arenas have over 100,000 visitors each year—25,000 skaters at public sessions, 5,000 spectators at Club Hockey Games, 500 participants in youth hockey, 500 participants in learn-to-skate programs weekly and over 200 skaters training on a daily basis.

* Due to television regulations, signs will not be shown during national events.

Dimensions and Rates

Signs in both the Fred Rust and Gold Ice Arenas for one year \$3,000

Sponsorships of exhibitions and special events are also available. Call for details.

7' 11.875" wide x 2' 9" high—please add .125 for bleed on all sides.

Dare to be first.



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