

Online Advertising UNIVERSITY of DELAWARE



UDaily is UD's site for up-to-the-minute campus news and events. Accessible from UD's home page and at [www.udel.edu/UDaily], UDaily hosts approximately 200,000 page views each month. All UDaily story pages carry an advertising space alongside the news content, allowing advertisers to reach members of the UD community (students, parents, faculty, staff, alumni and more) as they read about campus news and events.

Dimensions and Rates

300 pixels wide x 250 pixels high, RGB, 72 dpi

\$30 per 1,000 impressions (CPM)

Minimum of 10,000 impressions per month can be increased in increments of 5,000 impressions.

Dare to be first.



Office of Communications & Marketing

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www.udel.edu/ocm