

From Avatars to Radio Sound Bites:

Using Accessible Language and New Digital Technologies to Inspire the Public

A TWO-WEEK INSTITUTE FOR PUBLIC ENGAGEMENT IN THE STUDY OF AMERICAN
MATERIAL CULTURE AT THE UNIVERSITY OF DELAWARE

June 2-12, 2008

Graduate student participants, their departments and topics:

Lorena Baines, Art History, "Nicolaes de Bruyn and the Art of the Professional Engraver"

Anna Blinn Cole, Urban Affairs and Public Policy, "The Sociology of the Kitchen: Bringing out the People in the Place"

Andrew Bozanic, History, "The Acoustic Guitar in American Culture 1880-1970"

Joshua Calhoun, English, "The Social Ecology of Texts: Bodies and Books in Early Modern England"

Daniel Claro, History of American Civilization, "Bodies in Motion: Material Culture and the Experience of Mobility, 1800-1860"

Marina Dobronovskaya, Preservation Studies Doctoral Program, "The Reconstruction of cities in The USSR following World War II"

Kristina Huff, English, "Printing Friendship and Buying Feeling: Exchange and Gift Books in the Antebellum United States"

Amber Kerr-Allison, Art Conservation "Paintings Conservation and Public Outreach"

J. Lyndsey Rago, History, "Historical Consciousness in Victorian Britain 1830-1880"

Kathleen R. Slaugh-Sanford, English, "Hereditary Genius? The Development of Genius Theories and the Artist Figure in British Print Media, 1869-1900"

Janneken Smucker, History of American Civilization, "Crafting Value: Amish Quilts and a Search for Authenticity"

Colleen Terry, Art History, "Hogarth in America"

Laura Walikainen, History of American Civilization, "Geraldine's Scrapbook of Dresses"

Bess Williamson, History of American Civilization, "Assistive Technologies for Disabilities, 1950s-80s"

Public Engagement and the Study of American Material Culture Institute at the University of Delaware
A WORKSHOP FOR GRADUATE STUDENTS IN MATERIAL CULTURE STUDIES

June, 2008

Drs. Joyce Hill Stoner and Matthew Kinservik, Workshop Coordinators

WEEK ONE	MONDAY June 2	TUESDAY June 3	WEDNESDAY June 4*	THURSDAY June 5	FRIDAY June 6*
9:00-12:30	<p>103 Gore Hall 8:30 – 9:15 Breakfast 9:30 Welcome Tom Apple, Debbie Norris & Ann Ardis, College of Arts and Sciences</p> <p>Introduction to the Workshop Joyce Hill Stoner (Art Cons) Matt Kinservik (Eng)</p> <p>Keynote “Agent Orange” Julian Yates (Eng)</p>	<p>Morris Library 116a Material Culture Studies Martin Brückner (Eng) Lance Winn (Art) Wendy Bellion (ArtH) Marcy Dinius (Eng)</p>	<p>Material Culture Studies: Problem-Based Learning and Object Assessment at Winterthur Museum & Country Estate (Belknap Room) Ritchie Garrison (Hist) Steve Bernhardt (Eng)</p>	<p>103 Gore Hall Public Speaking and Rhetoric; The Use of Clear and Accessible Language and “How Not to Give a Lecture” Deena Burke (Theatre) Matt Kinservik (Eng) Joyce Hill Stoner (ArtC) Lisa Hatcher Coggins (consultant, PA)</p>	<p>Hands-on Experience with Radio Soundbites and Television Spots (East Hall) IT University Media Services Erickson Blakney (consultant, NYC) Lisa Hatcher Coggins (consultant, PA) Joyce Hill Stoner (ArtC)</p>
12:30-2:00	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
2:00-5:00	<p>Morris Library 116a Material Culture Studies: Literature Review * and “Toolbox” Bernie Herman (ArtH)</p>	<p>Morris Library 116a Word and Image: Online Resources for Material Culture Susan Davi & David Langenberg</p> <p>Special Collections at the University of Delaware Library Jesse Rossa & Iris Snyder (all library staff)</p>	<p>Orientation to the Winterthur Library and other Resources Rich McKinstry and staff (Winterthur Museum Library and Archives)</p>	<p>127 Memorial Hall “50 Ways to Tell a Story” Alan Levine (Chief Technology Officer of the New Media Consortium)</p>	<p>Morris Library Student Multimedia Design Center Managing Images and Ideas in the Public Humanities Ritchie Garrison (Hist) Bernard McKenna (Eng)</p>

* Please refer to Appendix A and Appendix B for further instructions

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WEEK TWO	MONDAY June 9*	TUESDAY June 10	WEDNESDAY June 11*	THURSDAY June 12
9:00-12:30	<p>Material Culture Studies: Problem-Based Learning and Object Assessment at Hagley Museum</p> <p>Arwen Mohan (Hist) Terry Snyder ad Hagley staff</p>	<p>208 Gore Hall Lesson Planning and Educational Assessment; K-12</p> <p>And Web-based Resources for Teaching and Learning</p> <p>Will Scott (Hist) Mara Gorman (International Reading Association) Suzanne Burton (Music)</p>	<p>Innovative Practices in Museum Education (all day at the Delaware Art Museum)</p> <p>9:00-11:00 (Thronson Room) Pauline Eversmann (Winterthur, retired, education)</p> <p>11:00-11:15 (Break)</p> <p>11:15-12:30 (Galleries) Margaretta Frederick (Curator)</p>	<p>Individual Consultations about Presentations in September</p>
12:30-2:00	LUNCH	LUNCH	LUNCH	LUNCH
2:00-5:00	<p>Orientation to Library Resources at Hagley Museum and Opportunities for New Technologies</p>	<p>Memorial Hall Computer Lab Web 2.0 Educational Technologies by IT User Services</p> <p>Debbie Jeffers, Paul Hyde, (IT)</p>	<p>Delaware Art Museum: New Approaches and Future Plans in Museum Education</p> <p>2:00-3:00 (Thronson Room) Danielle Rice (Director)</p> <p>3:00-3:30 (Thronson Room) Courtney Waring (Director of Education)</p> <p>3:30-4:15 Project in Galleries 4:15-5:00 Project Discussion and Presentations</p> <p>and other DAM staff</p>	<p>Final Wrap Up and Plans for Presentations in the Fall</p>

* Please refer to Appendix A and Appendix B for further instructions

*Public Engagement and the Study of American Material Culture Institute at the
University of Delaware*

A WORKSHOP FOR GRADUATE STUDENTS IN MATERIAL CULTURE STUDIES

June, 2008

Drs. Joyce Hill Stoner and Matthew Kinservik, Workshop Coordinators

Suggested Readings

Monday, June 2

Introduction to the Workshop	Joyce Hill Stoner, Art Conservation Matt Kinservik, English
Keynote Speaker – “Agent Orange”	Julian Yates, English
Material Culture Studies: Literature Review and Toolbox”	Bernie Herman, Art History

Suggested Readings:

**Johanna Drucker, “The Artist’s Book as Idea and Form,” *The Century of Artists’ Books*
(New York, NY: Granary Books, Inc., 1994), pp. 1-19. (attached)**

Tuesday, June 3

Material Culture Studies	Martin Brückner, English Lance Winn, Art Wendy Bellion, Art History Marcy Dinius, English
Word & Image: Online Resources for Material Culture	Susan Davi, UD Library David Langenberg, UD Library
Special Collections at the University of Delaware Library	Jesse Rossa, UD Library Iris Snyder, UD Library

Suggested Readings:

**Marshall McLuhan, “The Medium is the Message,” *Understanding Media: The
Extensions of Man* (New York: McGraw-Hill, 1964), Chapter 1.
http://cultofjim.com/scripture/understanding_media/**

Geoffrey Batchen, "Photography's Objects," ex. Cat. (Albuquerque: University of New Mexico Art Museum, 1997), pp. 2-15. (attached)

John Brian Harley, "Power and Legitimation in the English Geographical Atlases of the Eighteenth Century," *Images of the World – The Atlas Through History* (Washington, D.C.: Library of Congress, 1997), pp. 161-204. (attached)

Wednesday, June 4

***** Please refer to Appendix A for travel directions to Winterthur *****

Material Culture Studies: Problem-Based Learning
and Object Assessment at Winterthur Museum &
Country Estate

Ritchie Garrison, History
Steve Bernhardt, English

Suggested Readings:

Deborah Allen and Kimberly Tanner, "Approaches to Cell Biology Teaching: Learning Content in Context – Problem-Based Learning," *Cell Biology Education* Vol. 2, Summer 2003 (2003 by The American Society for Cell Biology), pp. 73-81. (attached)

"Scaling Up Research-Based Education for Undergraduates: Problem-Based Learning"
[http://www.cur.org/publications/AIRE RAIRE/delaware.asp](http://www.cur.org/publications/AIRE%20RAIRE/delaware.asp)

Bernard L. Herman, "The Traveler's Portmanteau," in *Town House: Architecture and Material Life in the Early American City. 1780-1830* (Chapel Hill: University of North Carolina Press, 2005): 231-259. (attached)

E. McClung Fleming, "Artifact Study: A Proposed Model," *Winterthur Portfolio*, Vol. 9, (1974), pp. 153-173. (attached)

Orientation to the Winterthur Library and other Resources

Rich McKinstry and Staff (Winterthur
Museum Library and Archives)

Suggested Readings:

The Winterthur Library Revealed: Five Centuries of Design and Inspiration.
New Castle, DE: Oak Knoll Press with Winterthur Museum Garden & Library, 2003.

Thursday, June 5

Public Speaking and Rhetoric, the Use of Clear and Accessible Language and "How Not to Give a Lecture"

Matt Kinservik, English
Joyce Hill Stoner, Art Conservation
Deena Burke, Theatre
Lisa Hatcher Coggins, Consultant, PA

Suggested Readings:

Judith Byrne, *How to Talk to the Media*. How To Books, U.K., 2000.

Dorothy Sarnoff, *Never be Nervous Again*. Crown Publishers, NY, 1987.

"50 Ways to Tell a Story"

Alan Levine, Chief Technology Officer of the New Media Consortium

Friday, June 6

***** Please refer to Appendix B for preparation instructions for June 6 *****

Hands-on Experience with Radio Soundbites and Television Spots

IT University Media Services
Erickson Blakney, Consultant, NYC
Lisa Hatcher Coggins, Consultant, PA
Joyce Hill Stoner, Art Conservation

Managing Images and Ideas in the Public Humanities

Ritchie Garrison, History
Bernard McKenna, English

Suggested Readings:

Lisa Hatcher Coggins and Joyce Hill Stoner, "Tips on Media Interviews." (attached)

W. B. Yeats, "Leda and the Swan." (attached)

Monday, June 9

***** Please refer to Appendix A for travel directions to Hagley *****

Material Culture Studies: Problem-Based Learning And Object Assessment at Hagley Museum

Arwen Mohun, History
Terry Snyder and Hagley Staff

Orientation to Library Resources at Hagley Museum And Opportunities for new technologies

Tuesday, June 10

*** Please refer to Appendix A for travel directions to Delaware Art Museum ***

Lesson Planning and Educational Assessment; K-12
and Web-Based Resources for Teaching and Learning

Will Scott, History
Mara Gorman, Int'l. Reading Ass'n.
Suzanne Burton, Music

Web 2.0 Educational Technologies

Debbie Jeffers, IT
Paul Hyde, IT
Pat Sine, IT

Wednesday, June 11

Innovative Practices in Museum Education

Pauline Eversmann, Winterthur
Danielle Rice, Delaware Art Museum

Delaware Art Museum: New Approaches and
Future Plans in Museum Education

Danielle Rice, Delaware Art Museum
Pauline Eversmann, Winterthur
Delaware Art Museum Staff

Suggested Readings:

Danielle Rice, "Museums: Theory, Practice and Illusion," in Andrew McClellan, editor, *Art and Its Publics: Museum Studies at the Millennium*, Blackwell Publishers, 2003.

Danielle Rice, "Balancing Act: Education and the Competing Impulses of Museum Work," in *Museum Education at the Art Institute of Chicago* (The Art Institute of Chicago Museum Studies, Vol. 29, No. 1, 2003). (attached)

Danielle Rice, "Museum Education Embracing Uncertainty," in *Art Bulletin* (Vol. 77, No. 1, March 1995), pp. 15-20. (attached)

Mihály Csikszentmihályi, "What Makes Visitors Want to Learn?," *Museum News* May/June 1995 (The New York City Museum School, Museum Expo 95 Exhibitors, AAM's 90th Annual Meeting), pp. 35-61. (attached)

Laura Lopez, Danny Daneau, Susan Merrill Rosoff and Kristin G. Congdon, "The Individual Video Experience (iVE): The iPod as an Educational Tool in the Museum," *Art Education* January 2008, pp. 13-18.

Thursday, June 12

Final Wrap Up and Plans for Presentations in the Fall