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Martha Carothers has taught graphic design and book arts in the Visual Communications program since 1981. Carothers was Chair of the Department of Art from 1992-2001 and is currently Associate Director of the Office of Undergraduate Studies. Carothers was graduated from Penn State's School of Visual Arts: BA 1977 and MFA 1980. Book arts began in graduate school researching the design and production of children's pop-up and movable books.

As a book artist, Carothers has exhibited nationally and internationally, with bookworks included in the collections of the Museum of Modern Art, New York, NY, Library of Congress, and Ruth & Marvin Sackner Archive of Concrete & Visual Poetry, Miami, FL. Her bookworks incorporate letterpress printing and handbinding along with computer design and printing. Carothers was awarded Delaware State Arts Council Emerging and Established Artist grants. She has made many book arts presentations and offered workshops at Penland School of Craft, Penland, NC, Pyramid Atlantic, Riverdale, MD, and the Center for Book Arts, New York, NY. Carothers' graphic design and student work emphasizing multi-page and poster design has been recognized by Graphis, Print, University and College Designers Association, AIGA, American Association of Museums, HOW, and the Art Directors Club.