



University of Delaware

College of Arts and Sciences

Department of Fashion and Apparel Studies

**ADVISEMENT
HANDBOOK
2011—2012**

Alison Hall West

Room 211

Newark, DE 19716

302-831-8714

www.udel.edu/fash

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COLLEGE OF ARTS & SCIENCES

DEPARTMENT OF
FASHION AND APPAREL STUDIES

University of Delaware
Newark, Delaware 19716-3350
Correspondent's Phone: 302/831-8714
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Dear Fashion and Apparel Studies Student,

On behalf of the faculty of the Department of Fashion and Apparel Studies, welcome to our Department! We hope that in the coming months and years, you will find the Department of Fashion and Apparel Studies to be a warm home for you where you find intellectual stimulation, friendship and guidance.

The Department of Fashion and Apparel Studies is committed to offering you a variety of opportunities designed to increase your professional, as well as personal effectiveness in contemporary society. Our emphasis on integrating technology, international experiences, industry relationships, and individual mentoring and faculty advisement into the education process exemplifies this commitment and contributes to the professional success we prepare you to achieve. You will gain experience and expertise in verbal presentation, visual presentation, business and written communication, and critical thinking.

The pages in this Advisement Handbook will familiarize you with many aspects of our majors (also see our website at <http://www.udel.edu/fash>). We encourage you to take advantage of special opportunities to enhance your education through internships, public service undergraduate assistantships, research with faculty, international study, visiting institution programs and in-classroom use of state-of-the-art computer technology to name a few. Your experience here will be distinctive and challenging.

Our admission process at the University of Delaware is very selective and you should be proud of yourself for earning admission. We also are proud of you, and very much look forward to getting to know you much better over the coming four years. Our best advice is to be sure to take advantage of ALL the many options open to you and to look forward to your educational journey with an open-mind and a keen spirit. You will succeed.

Sincerely,

A handwritten signature in blue ink that reads "Marsha Dickson".

Marsha Dickson, Ph.D.
Professor and Chair

FASHION AND APPAREL STUDIES FACULTY

Marsha A. Dickson, Ph.D. (Iowa State), Professor and Chair

dickson@udel.edu

Room 211A Alison Hall West (302) 831-8714

Expertise in socially responsible apparel production and consumption, along with extensive work in fair trade. Scholarship incorporating a system-wide focus on all stakeholders (e.g. production workers, business managers/owners, consumers, non-governmental organizations, governments) who influence or are influenced by business decisions.

Huantian Cao, Ph.D. (Georgia), Associate Professor

hcao@udel.edu

Room 301 Alison Hall West (302) 831-6124

Expertise in textile science, protective clothing, and sustainable product design and production. Recent and current research activities include smart textiles and clothing, thermal and moisture comfort of textiles and clothing, and sustainable apparel design and production.

Martha Carper, MS (University of Tennessee), Assistant Professor

carperms@udel.edu

Room 212A Alison Hall West (302) 831-0375

Expertise in Global trade, production and sourcing.

Kelly Cobb, MFA (The University of Florida), Instructor

kcobb@udel.edu

Room 202 Alison Hall West (302) 831-6132

Expertise on fiber studies, materiality and the body: textile, process and structure. Current focus on topics including pre-industrial textile production, hand weaving, printing and dye work. Related projects include “100 Mile Suit” and “Linen Suite: Size Eight or a Quarter Acre of Flax.” Pedagogical focus is on multi-sensory aesthetics, fashion as an interdisciplinary event, participatory design, and open source research. Current projects include garment design for children with special needs and autism and garment research as a studio practice.

Jaehee Jung, Ph.D. (Ohio State), Associate Professor

jajung@udel.edu

Room 304 Alison Hall West (302) 831-6794

Expertise in all social-psychological aspects of clothing and consumer behavior, with a strong focus on cross-cultural studies of body image and appearance-related behaviors. More recently, body image as a function of individual cognitive variables (e.g., self-schema, self-discrepancy), media influences on body image and other psychological aspects of self and body image as a function of acculturation. Current research activities include body image of pre-adolescent children and comparisons of body image and eating disorder symptoms between an

individualistic society and a collectivistic society, and cross-cultural comparisons of brand equity on fashion products.

M. Jo Kallal, MS (Southern Illinois), Professor

jkallal@udel.edu

Room 204 Alison Hall West (302) 831-1271

Computer-aided design technologies and all aspects of apparel design and product development. Creative apparel designs that bridge the barrier between “wearable art” and “wearable” clothing (French couture and ethnic influences). Product development for the 55+ market. Theoretical modeling of the design process. Multimedia applications for enhancing design visualization skills.

Hye-Shin Kim, Ph.D. (Iowa State), Professor

hskim@udel.edu

Room 212B Alison Hall West (302) 831-8549

Expertise in consumer behavior and textile and apparel industry applied research. Research areas include product development and interest, fashion leadership, advertisement response, brand perceptions, online communities, and word-of-mouth.

Rosetta Lafleur, Ph.D. (Tennessee), Associate Professor

lafleur@udel.edu

Room 203 Alison Hall West (302) 9831-6139

Expertise in merchandise planning, instructional strategies for merchandising, computer-aided merchandising and textile design systems. Recent and current activities include a survey to examine the use of technology in enhancing understandings of concepts among courses; an analysis of information flow in the development, merchandising and marketing of apparel products; and development of creative design projects using sheer/opaque textiles.

Sharron Lennon, Ph.D. (Purdue), Irma Ayers Professor

lennon@udel.edu

Room 213 Alison Hall West (302) 831-6054

Expertise in the study of dress from a social/psychological perspective and its application to consumer behavior. Current research projects examine apparel online shopping, retail environments, fashion counterfeits, and compulsive shopping.

Dilia Lopez-Gydosh, Ph.D. (Ohio State), Assistant Professor

dlopezgy@udel.edu

Room 302 Alison Hall West (302) 831-6593

Area of expertise is history of dress with a focus on the historical and cultural aspects of Puerto Rican dress. Additional knowledge and experience on costume collection's management, textiles and fashion merchandising.

Belinda Orzada, Ph.D. (Florida State), Professor
orzada@udel.edu
Room 303 Alison Hall West (302) 831-8709)

Expertise in creative apparel design for target market and wearable art venues; surface design and embellishment; natural dyes; evaluation of fabric drape and related fabric properties; spatial visualization skills of apparel design students.

Brenda Shaffer, MBA (University of Delaware), Instructor
bshaffer@udel.edu
Room 215 Alison Hall West (302) 831-8532

Graduated from the University of Delaware in 1985 and 2002. Management trainee for Boscov's Department Store. Worked for eight years for Boscov's, six years as Assistant Store Manager. Instructor for the University of Delaware since 2003 in Fashion and Apparel Studies and Lerner College of Business and Economics.

ADVISEMENT INFORMATION

Advisor

Each student in the Department of Fashion and Apparel Studies is assigned to a full-time faculty advisor. It is your responsibility to contact your advisor for academic and career counseling. Your advisor's approval is required on specific University documents such as the Transfer Credit Evaluation form and Course Substitution forms.

Because of the demand for appointments with advisors is highest during Spring and Fall pre-registration periods, it is recommended that you call or e-mail early to schedule appointments. Decisions about your course schedule are your prerogative and responsibility; however, we strongly encourage you to seek the advice and counsel of your advisor at all times. The faculty advisor is here to help guide you through the academic process. In addition to providing you valuable information on course sequencing and other academic requirements, your advisor is here to provide assistance in other areas such as career paths, internship possibilities, student club activities, industry networking, etc. Your advisor is the first person you need to speak with if you are thinking about becoming a Dean's Scholar, seeking a minor, double majoring, or completing an Independent Study. If you are unsure where to get answers, begin with your advisor. If there are questions or concerns you are unable to resolve with your advisor, please contact Dr. Hye-Shin Kim, Undergraduate Program Director – hskim@udel.edu

While you are initially assigned to a faculty advisor, if you find that you are more comfortable working with a different faculty member, you may ask if he or she would become your advisor. If so, have her contact the Department Office to make that change. You should stop by the Department of Fashion and Apparel Studies office in Room 211 Alison Hall West to confirm that the change was made.

As you can see from our expertise page, the faculty in Fashion and Apparel Studies have a wide variety of areas of interest. Talking to a faculty member and/or advisor can be very helpful with not only planning your course load, but in planning your career!

**UNIVERSITY OF DELAWARE
COLLEGE OF ARTS AND SCIENCES
DEPARTMENT OF FASHION AND APPAREL STUDIES (FASH) COURSES**

FASH 114 FASHION, STYLE AND CULTURE (3)

Introduces the concepts of fashion, style, and culture as they relate to how products are conceived and developed. The impact of cultural contexts and societal diversity on apparel industry practices are considered.

FASH 122 APPAREL PRODUCT ASSEMBLY (3)

Basic clothing construction procedures, fitting techniques and methods of evaluation for apparel.

FASH 133 FASHION ART STUDIO (3)

Explore basic design elements and principles, develop creative design studio skills, and apply them to apparel design and merchandising specific solutions.

FASH 210 SEMINAR ON FASHION AND SUSTAINABILITY (3)

Introduction to the emerging cannon of theory and practice regarding Sustainability as it relates to fashion. Centered on four components of Sustainability and Social Responsibility: Labor, Environment, Consumption and Body Image.

FASH 213 20th CENTURY DESIGN: ETHNIC INFLUENCES (3)

Examines the culture and clothing practices of various ethnic groups and their influences on Western apparel fashion and textile arts during the 20th Century.

FASH 214 COSTUME HISTORY BEFORE 1600 (3)

Costume as a mirror of civilization in Western Europe and the Middle East from antiquity through the 16th century. Influence of societal, economic, and aesthetic factors upon the development of costume.

FASH 215 FUNDAMENTALS OF TEXTILES I (3)

Science principles are the basis for understanding fibers. Relationships between the chemical and physical characteristics of fibers and properties such as tensile strength, flammability, elasticity, moisture absorption, dye affinity, and recyclability are explored. Understanding science principles in relation to textile properties provides basis for evaluation of textile products. Prereq: CHEM102

FASH 217 ACCOUNTING PRACTICE FOR MERCHANDISE (3)

Introduction to basic accounting principles used in the retailing of apparel and other fashion products. Emphasis placed on the retail method of inventory, perpetual and periodic systems, LIFO, FIFO, development of gross margin statement and the effects of cash/trade discounts and cumulative mark-on on profitability.

FASH 218 FASHION MERCHANDISING (3)

Introduction to fashion merchandising by examining the fundamental concepts and strategies related to merchandising and retailing of fashion and apparel products. Current practices and trends in the fashion industry are examined. Prereq: FASH 114

- FASH 220** **FUNDAMENTALS OF TEXTILES II** (3)
- Fundamental concepts related to yarns, fabric, structures, coloration and finishes. Emphasis placed upon structural properties as they related to end-use characteristics and finishing processes. Discusses environmental problems related to textile production, dyeing and finishing.
Prereq: FASH215
- FASH 221** **APPAREL STRUCTURES** (3)
- Comparative study of foundation principles and processes of apparel design utilizing draping, flat pattern, drafting and computer-aided design techniques. Includes development of master patterns. Execution of advanced garment assembly processes.
Prereq: FASH122
- FASH 224** **CLOTHING DESIGN AND PRODUCTION SINCE** (3)
1600 TO THE EDWARDIAN PERIOD
- Clothing design and production in America and Western Europe since 1600. Study of craft skills, growth of ready-to-wear industry, and Haute Couture.
- FASH 233** **FASHION DRAWING AND RENDERING** (3)
- Drawing from the fashion model; emphasis on rendering clothing character, fabrics, and fashion details using various media; introduction to flat sketching via computer; translation of drawings to finished fashion illustrations.
Prereq: FASH 133
- FASH 314** **APPAREL DESIGN BY FLAT PATTERN** (3)
- Advanced pattern making techniques using both traditional and computer-aided design methods. Design and execution of apparel based on variations of the torso block. Execution of apparel utilizing dressmaker tailoring techniques.
Prereq: FASH221
- FASH 319** **DRESS AND CULTURE** (3)
- Examination of similarities and differences in the dress of culturally distinct groups: analysis of functions served by dress and factors influencing changes in cultural forms of dress.
Prereq: PSYC 100 and SOCI 201
- FASH 320** **FASHION MERCHANDISING INTERNSHIP (1-3)**
- An off-campus supervised and coordinated field study program in fashion/apparel related areas
Restrictions: Requires permission of instructor. Students may register for 1 to 3 credits. May be repeated once for a maximum of 3 credits total.
- FASH 321** **TRAVEL STUDY PROGRAMS** (1-6)
- Study of the domestic and/or international textiles, apparel, interior and allied fashion industries through visits and research projects.
Restrictions: Requires FASH faculty approval through an application process. Offered at regular intervals.

FASH 324 **APPAREL DESIGN BY DRAPING** (3)

Exploration of three-dimensional methods of apparel design. Design and execution of draped garment structures required.

Prereq: FASH314

FASH 325 **MULTIMEDIA FASHION PRESENTATIONS** (3)

Development of oral, written, and graphic presentation skills used for communication in the fashion industry. Multimedia presentation applications are utilized.

FASH 333 **FASHION FORECASTING AND DESIGN** (3)

Introduction to trend research, analysis, and translation to original textile and apparel collections targeting varied consumer markets. Advanced computer graphics for the fashion industry, emphasizing concept development (textiles, apparel, etc.) visualization, and design presentation.

Prereq: FASH220, FASH233

FASH 355 **INTERNATIONAL FASHION CONSUMER & RETAILERS** (3)

Global and country specific factors that impact distribution systems for and consumption of fashion related products. Understanding consumers of fashion products within a global context and motivations for pursuing a global marketing and retailing strategy.

Prereq: FASH114, FASH218

FASH 365 **FASHION MERCHANDISING & APPAREL DESIGN SEMINAR (1) PF**

Creates awareness of career opportunities and develops techniques for success in apparel design and textiles clothing career options.

Restrictions: APD and FM majors only.

FASH 366 **INDEPENDENT STUDY** (1-6)

FASH 380 **PRODUCT DEVELOPMENT** (3)

Explores the interrelated roles of designer and retail merchandiser in the product development process. Emphasizes development of fashion products that support fashion merchandising, marketing, and branding strategies. Exposure to product development and management tools used in product research, design, development, production and distribution.

Prereq: FASH218, FASH220

FASH 418 **MERCHANDISE PLANNING** (3)

Focuses on computer applications related to mathematical concepts and calculations used in developing merchandise budgets. Spreadsheets are used to develop merchandise plans for sales, inventories, markdowns, shrinkage, receipts, open-to-buy and gross margin. Other industry-related planning systems are examined.

Prereq: FASH218, BUAD301, ACCT200 or ACCT 207 or FASH 217, and ACCT 160

FASH 419 **SOCIAL-PSYCHOLOGICAL ASPECTS OF CLOTHING** (3)

Study of clothing and appearance as contributors to human interactions; consideration of the importance of clothing in individual and collective behavior. Analysis of how dress reflects self-feelings, establishes social identities and affects interpersonal encounters.

Prereq: FASH114, PSYC200, and SOCI201, OR Permission of Instructor

FASH 420 ASSORTMENT PLANNING, SOURCING AND BUYING (3)

A continuation of FASH418. A merchandise budget developed in FASH418 is translated into an inventory unit plan. Emphasis is on assortment planning, sourcing and purchasing. Computer applications are involved.
Prereq: FASH418

FASH 421 PROFESSIONAL PORTFOLIO DEVELOPMENT (1)

Conceptualization and development of a professional portfolio of design work. Design conceptualization, fashion illustration, and photo documentation techniques emphasized.
Restrictions: Open to Apparel Design seniors only.
Prereq: FASH484

**FASH 426 HISTORIC TEXTILES AND CLOTHING (3)
COLLECTION MANAGEMENT**

Practicum at the University of Delaware Historic Costume and Textiles Collection. Learn proper care, storage and exhibition techniques for flat textiles, apparel and accessories. Experiences may include museum education, object accession, and database management.

FASH 430 APPAREL BRAND MANAGEMENT AND MARKETING (3)

A study of the significance of brand management for fashion companies as a competitive strategy for building sales and customer base. Introduction to the essential elements of branding, the course covers major activities of brand management and marketing with a focus on apparel firms. Apparel branding examined in global context due to the global nature of industry and its impact on consumers around the world.
Prereq: FASH218, BUAD301

FASH 433 PRODUCT DEVELOPMENT AND MANAGEMENT STUDIO (3)

Focuses on all phases of apparel product development for a targeted market from conceptualization through execution of sample garments for mass production. Further develops skills in computer-aided pattern designing, grading, marker making and data management (e.g., sizing, specifications, operations and costing). Includes field trip.
Prereq: FASH314, FASH333

FASH 455 GLOBAL APPAREL AND TEXTILE TRADE AND SOURCING (3)

Analyzes the global apparel and textile industries, the supply chains and the economic, political, socio-cultural, geographical and technological factors that influence global sourcing and buying decisions. Considers the importance of both financial and social goals, and strategies for social responsibility and labor compliance, and strategies for sourcing apparel.
Prereq: ECON151 or ECON152.

FASH 466 INDEPENDENT STUDY (1-6)

FASH 484 DESIGN EXPRESSIONS (3)

Conceptualization, design and execution of a coordinated apparel collection. Advances and expands knowledge and skills from previous courses.
Prereq: FASH324

APPAREL DESIGN AND FASHION MERCHANDISING COURSE SEQUENCING

Note that these are subject to change

COURSE	SEMESTER	PRE-REQUISITES & CO-REQUISITES
FASH 114	FALL & SPRING	
FASH 122	FALL & SPRING	
FASH 133	FALL & SPRING	
FASH 210	FALL & SPRING	
FASH 213	PERIODICALLY	
FASH 214	PERIODICALLY	
FASH 215	FALL & SPRING	CHEM 102
FASH 217*	PERIODICALLY	
FASH 218	FALL & SPRING	FASH114
FASH 220	FALL & SPRING	FASH 215
FASH 221	FALL	FASH 122
FASH 224	PERIODICALLY	
FASH 233	FALL & SPRING	FASH 133
FASH 314	SPRING	FASH 221
FASH 319	PERIODICALLY	SOCI 201 & PSYC 100
FASH 320	WINTER & SUMMER; PERMISSION OF INSTRUCTOR	
FASH 321	WINTER TRAVEL STUDY	
FASH 324	SPRING	FASH 314
FASH 325	FALL & SPRING	
FASH 333	FALL & SPRING	FASH 233 & FASH 220
FASH 355	FALL & SPRING	FASH 114 & FASH 218
FASH 365	FALL	
FASH 366	FALL & SPRING	
FASH 380	FALL & SPRING	FASH 218 & FASH 220
FASH 418	FALL & SPRING	FASH 218, BUAD 301, ACCT 200 OR

		ACCT 207 OR FASH 217 AND MISY 160
FASH 419	FALL & SPRING	FASH 114, SOCI 201, AND PSYC 100 OR Permission of Instructor
FASH 420	FALL & SPRING	FASH 418
FASH 421	SPRING	FASH 484 Open to Apparel Design seniors only
FASH 426	PERIODICALLY	
FASH 430	FALL & SPRING	FASH 218, BUAD 301
FASH 433	SPRING	FASH 314 & FASH 333
FASH 455	FALL & SPRING	ECON 151 OR ECON 152
FASH 466	FALL & SPRING	
FASH 484	FALL	FASH 324

*Student can take ACCT200 or ACCT207 in place of FASH217

ENGL 110 is the prereq for ENG 312

ECON 151 is the correq for MATH 114

ECON 151 or ECON 152 may be a prereq for some business classes (check catalog)

FASHION AND APPAREL STUDIES POLICIES AND PROCEDURES

Course Substitution

In special circumstances your advisor may feel it is appropriate to substitute another course for a course that is a required part of this academic program. With your advisor's approval, you can initiate the course substitution process. Please follow the procedures below:

Step 1: Send an e-mail to your advisor requesting a course substitution. In the e-mail, clearly indicate the requested substitute course AND required course in the curriculum. Also, justify the proposed substitution and explain why it will not jeopardize the intent of your program. Attach any additional information (for example syllabus) that will support your course substitution request.

Step 2: The advisor should forward the student's e-mail from Step 1 with his/her approval indicated to the Director of Undergraduate Studies.

Step 3: The Director of Undergraduate Studies will note the final decision on UDNNotes. The final decision will be communicated to the student, advisor, and A&S Academic Services.

Consumable Course Fee

Students enrolled in courses requiring specialized equipment and consumable materials will be assessed a consumable course fee. This fee is required for all students registered in the class. Students will complete a web form and pay this fee during the free drop/add period online.

Discovery Learning Experience

As part of the Signature Experience at the University of Delaware, all students participate in a Discovery Learning Experience. A Discovery Learning Experience is experiential learning which involves instructional experiences out-of-class and beyond typical curriculum courses. These enrichment experiences exist for students under the supervision of a faculty member. Discovery Learning Experience includes internships, service learning, independent study, undergraduate research, and study abroad. FASH419 is an approved Discovery Learning Experience course.

External Transfer Policies

To be awarded a degree from the University of Delaware, transfer students are required to complete 90 credits or 30 of the last 36 credits, full or part-time, at the University of Delaware. Work completed elsewhere is not included in the overall scholastic index used to determine eligibility for graduation; candidates for the baccalaureate degree must achieve at least a 2.0 grade point index for work taken at this University.

Grade Requirements

Students must receive a grade of C- or better in all courses and a grade of C or better in all courses for both Apparel Design and Fashion Merchandising. Only free elective courses may be taken as PASS/FAIL. FASH365 is PASS/FAIL.

Independent Study

Students interested in a supervised study experience to pursue a specific academic interest should consider completing an independent study form which is online – <https://chico.nss.udel.edu/webforms>

To initiate this process, students must obtain a faculty sponsor. Once a faculty member has agreed to sponsor an independent study, the student must;

1. Register for the independent study course in UDSIS with the instructor's name.
2. Complete the online Independent Study Form in web forms.
3. Also, complete the online "Titling Form".

This form will go through the approval process and the student will receive an electronic copy.

Internal Transfer Policies

See transfer policies for Apparel Design and Fashion Merchandising. The application can be found at <http://www.udel.edu/fash>

Please note that the application process is very competitive, and meeting the minimum requirements does not guarantee admission.

Minors

Students interested in earning a minor in another subject should refer to the online Undergraduate Catalog for options and should visit the department offering the minor for an application. A minor in Fashion History and Culture is offered in the Department of Fashion and Apparel Studies and students should contact – Dr. Dilia Lopez-Gydosh – dillopezgy@udel.edu

Multicultural Course

Each student at the University of Delaware is required to take at least one multi-cultural course. The Fashion and Apparel Studies Department offers the following course:

FASH213, 20th Century Design: Ethnic Influences

However, you may take a designated multicultural course from any department as noted in the online registration book.

Second Writing Course

The second writing course requirement can be completed in any semester/session following the completion of ENGL110 and after completing 62 credits. If a student goes to the “course search” page of the University Registrar’s website – <http://www.udel.edu/registrar> you will see a complete list of second writing courses offered for that particular semester.

Transfer Credit

The University of Delaware permits matriculated students to complete courses at another accredited institution if the department offering an equivalent class approves the course. To make sure that a course will transfer to the University of Delaware, the student must fill out a University Transfer Credit and Evaluation Form found at the following website:

<http://www.udel.edu/registrar/transfer>

prior to scheduling a course at another institution and take this form to the correct department for approval. Once approval has been obtained, the student must take this form to the College of Arts and Sciences Advisement Center located in Room 109 Mitchell Hall for the Assistant Dean’s signature.

FASHION INSTITUTE OF TECHNOLOGY VISITING STUDENT PROGRAM

The visiting student program is a cooperative arrangement between the Fashion Institute of Technology (FIT) and the University of Delaware (UD) that permits students to attend FIT for one year. Approved courses taken at FIT are applied toward the Bachelors of Science degree in Fashion Merchandising or Apparel Design at the University of Delaware.

This opportunity is available to both Apparel Design and Fashion Merchandising majors. Students that successfully complete prescribed curricula at both institutions qualify for an Associate's degree from FIT and a Bachelor's degree from UD. Full time undergraduate students with a minimum cumulative grade point average of 3.0 are eligible to apply. Endorsement by the Fashion and Apparel Studies Department is required for students to apply for the visiting student program. However, final acceptance decisions are made by FIT.

Faculty recommend that Apparel Design majors enter the FIT program the fall semester of their junior year and that Fashion Merchandising majors enter the FIT program in either the fall semester of their sophomore year or the spring semester of their junior year.

The application process must begin at a minimum, one-year in advance of the expected FIT entry date. This requires that students notify their academic advisor of their intent to apply for the FIT program so that planning can begin in the freshmen year. During the freshmen year students must develop a plan for completing courses that must be taken at the University of Delaware and those that will be taken at FIT. If planning does not begin early, programs may not be completed within a 4-year time frame.

Students should review information on the department's website <http://www.udel.edu/fash/highlights/fit/index.html> to become familiar with other FIT program options, guidelines, FAQ's and additional requirements and for the program.

Prior to being endorsed for the FIT program, students must direct all questions related to FIT, courses and planning to their assigned academic advisors. The academic advisors are familiar with the FIT program and will provide assistance in planning for this rewarding opportunity.

After being endorsed, the UD FIT liaison will work with students to complete the FIT application process and other required documents.

4+1 BACHELOR OF SCIENCE IN FASHION MERCHANDISING AND MASTER OF SCIENCE IN FASHION & APPAREL STUDIES

The 4+1 program allows Fashion Merchandising majors who desire more education than the undergraduate major can provide to complete the master's degree in Fashion and Apparel Studies in half the time. By accelerating attainment of a master's degree which includes writing a thesis, students are provided with expanded opportunities for attaining effective written communication skills, to think critically to solve problems, to work independently, and an opportunity to gain research experience with faculty scholars. A Master of Science in Fashion and Apparel Studies may result in expanded opportunities for career growth in fashion, apparel, retail and related industries. For more information, please contact Dr. Belinda Orzada, Director of Graduate Studies – orzada@udel.edu

STUDENT EXCHANGE OPPORTUNITIES IN GLASGOW, SCOTLAND AND HONG KONG

In addition to offering travel study programs each January, the Department of Fashion and Apparel Studies has student exchange agreements with Glasgow Caledonian University and Hong Kong Polytechnic University. For more information contact Professor Martha Carper – carperms@udel.edu and <http://www.udel.edu/fash/undergrad>

INTERNSHIPS IN HONG KONG

Gain professional business experience in Asia's Fashion Center by participating in a 10 week internship experience in exciting Hong Kong! This internship is an unpaid training position that allows you to gain hands-on experience in a workplace environment. The internship provides you practical experience to enhance your on-campus learning, drawing on their extensive network of partner organizations, small and medium-sized business, government bodies, nonprofit organizations and community service organizations. This course is an off-campus supervised and coordinated field study program in the fashion and related industries in Hong Kong. The primary goal of this course is to enhance student learning through firsthand knowledge of the global apparel business environment in Hong Kong. Through this course, students will be able to broaden their understanding of the international fashion business environment and apply their knowledge within a field experience setting. For more information, please contact Dr. Hye-Shin Kim – hskim@udel.edu or Dr. Sharron Lennon – lennon@udel.edu

FASHION AND APPAREL STUDIES HONORS DEGREE

Fashion and Apparel Studies offers Honor's Degrees in both majors. The recipient of an Honors Bachelor of Science must complete:

1. All curriculum requirements of the individual major
2. All the University's generic requirements for the Honors Baccalaureate Degree (see Undergraduate Catalog)

Within these requirements, the twelve (12) honors credits earned in the courses in the Department of Fashion and Apparel Studies or in closely related areas outside the Department must be approved by the University Honor's Program. Of these a minimum of six (6) credits must be taken in the Department of Fashion and Apparel Studies.

Planning Guide: **APPAREL DESIGN (APD)**
 For Students with a Catalog Date of Fall 2011
 University of Delaware, College of Arts and Sciences
 Department of Fashion and Apparel Studies (FASH)

Fall	Credits	Spring	Credits
FRESHMAN			
___CHEM 101 General Chemistry	4	___CHEM 102 General Chemistry	4
___UNIV 101 First Year Experience	0-4	___FASH 233 Fashion Drawing & Rendering	3
___FASH 133 Fashion Art Studio	3	___ENGL 110 Critical Reading & Writing	3
___FASH 114 Fashion Style & Culture	3	___FASH 218 Fashion Merchandising	3
___ FASH 122 Apparel Product Assembly	<u>3</u>	___MATH 114 College Math & Statistics	<u>3</u>
	17		16
SOPHOMORE			
___FASH 215 Fundamentals of Textiles I	3	___FASH 220 Fundamentals of Textiles II	3
___Costume History (FASH 213, 214, or 224)	3	___FASH 210 Seminar on Fashion & Sustain.	3
___Foreign Language	0-4	___Foreign Language	0-4
___ FASH 221 Apparel Structures	3	___ FASH 314 Apparel Design by Flat Pattern	3
___PSYC 100 General Psychology	<u>3</u>	___SOCI 201 Introduction to Sociology	<u>3</u>
	16		16
JUNIOR			
___COMM 212 Oral Communications in Business	3	___ECON 151 Introduction to Microeconomics	3
___A & S Group B Elective	3	___ART/ARTH/THEA Elective	3
___Foreign Language	0-4	___ FASH 324 Apparel Design by Draping	3
___FASH 333 Fashion Forecasting & Design	3	___A & S Second Writing Course	3
___FASH 380 Product Development	3	___FASH 325 Multi-Media Fashion Presentations	<u>3</u>
___FASH 365 FM/APD Seminar	<u>1</u>		15
	17		
SENIOR			
___FASH 419 Social-Psych Aspects of Clothing	3	___ART/ARTH/THEA Elective	3
___ FASH 484 Design Expressions	3	___BUAD Elective	3
___FASH 455 Global App./Tex. Trade & Sourcing	3	___FASH 421 Professional Portfolio Development	1
___ART/ARTH/THEA Elective	<u>3</u>	___Costume History (FASH 213, 214, or 224)	3
___BUAD Elective	15	___ FASH 433 Prod Dev & Management Studio	<u>3</u>
			13
TOTAL CREDIT HOURS REQUIRED 125			

The following courses are SEQUENCED and must be taken in their proper order: FASH 122, FASH 221, FASH 314, FASH 324, FASH 484, and FASH 433. IF NOT, YOUR GRADUATION DATE WILL BE DELAYED BY ONE OR TWO SEMESTERS.

Students who plan to participate in fall/spring Study Abroad Programs must meet with their advisor their freshman year to develop a course sequence plan.

Students are responsible for being informed of any course-related changes that may affect curriculum.

This checklist is for planning purposes only

Planning Guide: **APPAREL DESIGN (APD)**
 For Students with a Catalog Date of Fall 2011
 University of Delaware, College Arts and Sciences
 Department of Fashion and Apparel Studies (FASH)

UNIVERSITY REQUIREMENTS (minimum grade C-)

ENGL 110 Critical Reading & Writing	3
<i>First Year Experience (FYE)</i>	0-4
<i>(Satisfied with FASH 114 Fashion, Style & Culture)</i>	
<i>And UNIV 101 First Year Experience</i>	3
<i>Discovery Learning Experience (DLE)</i>	
<i>(Satisfied with FASH419 Social Psychological Aspects of Clothing)</i>	3
<i>Multicultural Course (Satisfied with FASH 213)</i>	3

COLLEGE REQUIREMENTS (minimum grade C-)

A&S Second Writing course	3
Math 114 level/equivalent	3
Foreign Language*	0-12

DEPARTMENT CORE (minimum grade C-)

COMM 212 Oral Communication in Business	3
FASH 114 Fashion Style and Culture	3
FASH 210 Seminar on Fashion Sustainability	3
FASH 215 Fundamentals of Textiles I	3
FASH 218 Fashion Merchandising	3
FASH 220 Fundamentals of Textiles II	3
FASH 325 Multimedia Fashion Presentations	3
FASH 365 FM and APD Seminar	1
FASH 380 Product Development	3
FASH 419 Social-Psychological Aspects of Clothing	3
FASH 455 Global Apparel/Textile Trade & Sourcing	3

ELECTIVES***

0-16

RECOMMENDED FASH ELECTIVES

FASH 319, Dress and Culture	3
FASH 320 Fashion and Apparel Internship	1-3
FASH 321 Travel Study Program	6

BREADTH REQUIREMENTS (minimum grade C-)

Group A: Creative Arts and Humanities

FASH 133 Fashion Art Studio	3
Three credits selected from A&S Group A breadth list	3

Group B: History and Cultural Change

Three credits selected from A&S Group B breadth list	3
Three credits of Costume History selected from FASH 213, FASH 214 OR FASH 224	3

Group C: Social and Behavioral Sciences

PSYC 100 General Psychology	3
SOCI 201 Introduction to Sociology	3
ECON 151 Introduction to Microeconomics **	3

Group D: Mathematics, Natural Sciences, & Technology

CHEM 101 General Chemistry	4
CHEM 102 General Chemistry	4

MAJOR REQUIREMENTS (minimum grade C)

Six credits selected from:	6
MISY 160, ACCT 200, ACCT 207, ACCT 352, BUAD 301, BUAD 309, BUAD 471, BUAD 473, BUAD 474, ECON 152	
Nine credits in additional ART, ARTH and THEA (Three of these credits from A&S breadth list)	9
FASH 122 Apparel Product Assembly	3
FASH 221 Apparel Structures	3
Second Costume History Course	3
FASH 233 Fashion Drawing and Rendering	3
FASH 314 Apparel Design by Flat Pattern	3
FASH 324 Apparel Design by Draping	3
FASH 333 Fashion Forecasting and Design	3
FASH 421 Professional Portfolio Development	1
FASH 433 Product Dev. & Mgmt Studio	3
FASH 484 Design Expressions	3

TOTAL CREDIT HOURS REQUIRED 125

*Students exempt from Foreign Language will have additional elective credits.

**ECON 151 Introduction to Microeconomics: Prices and Markets requires Math 114/115 as a co-or-prerequisite.

***After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100 and 200 level courses in Military Science/Air Force may be counted toward the degree).

Planning Guide: **FASHION MERCHANDISING (FM)**
 For Students with a Catalog Date of Fall 2011
 University of Delaware, College of Arts and Sciences
 Department of Fashion and Apparel Studies (FASH)

Fall	Credits	Spring	Credits
FRESHMAN			
___UNIV 101 First Year Experience	1	___CHEM 102 General Chemistry	4
___CHEM 101 General Chemistry	4	___FASH 218 Fashion Merchandising	3
___ECON 151 Introduction to Microeconomics	3	___ENGL 110 Critical Reading & Writing	3
___MATH 114 College Math & Statistics	3	___ECON 152 Introduction to Macroeconomics	3
___FASH 114 Fashion Style & Culture	<u>3</u>	___SOCI 201 Introduction to Sociology	<u>3</u>
	14		16
SOPHOMORE			
___FASH 133 Fashion Art Studio	3	___FASH 210 Seminar on Fashion & Sustainability	3
___FASH 325 Multi-media Fashion Presentation	3	___FASH 215 Fundamentals of Textiles I	3
___PSYC 100 General Psychology	3	___MISY 160 Business Computing: Tools & Concepts	3
___Foreign Language Course	0-4	___A & S Group B Elective	3
___Costume History (FASH 213*, 214, 224)	<u>3</u>	___Foreign Language Course	<u>0-4</u>
	16		16
JUNIOR			
___FASH 220 Fundamentals of Textiles II	3	___COMM 212 Oral Communications in Business	3
___A & S Second Writing Course	3	___BUAD 309 Management and Org. Behavior	3
___BUAD 301 Introduction to Marketing	3	___FASH 355 Int'l Fashion Consumers & Retailers	3
___ACCT 200, ACCT 207 or FASH 217	3	___FASH 430 Apparel Brand Mgmt & Mktg	3
___ACCT 352 Law & Social Issues in Business	3	___Foreign Language	<u>0-4</u>
___FASH 365 FM/APD Seminar	<u>1</u>		16
	16		
SENIOR			
___BUAD 471 Advertising Management	3	___FASH 380 Product Development	3
___FASH 418 Merchandise Planning	3	___BUAD 474 Marketing Channels	3
___FASH 455 Global App./Tex. Trade & Sourcing	3	___FASH 419 Social-Psychological Aspects of Clothing	3
___A&S Group B elective	3	___FASH 420 Assort. Planning & Buying Studio	3
___Elective	<u>3</u>	___Elective	<u>3</u>
	15		15

TOTAL CREDIT HOURS REQUIRED 124

Students are responsible for being informed of any course-related changes that may affect their curriculum.

This checklist is for planning purposes only

Planning Guide - FASHION MERCHANDISING (FM)

For Students with a Catalog Date of Fall 2011
University of Delaware, College of Arts and Sciences
Department of Fashion and Apparel Studies (FASH)

UNIVERSITY REQUIREMENTS (minimum grade C-)

ENGL 110 Critical Reading & Writing	3
<i>First Year Experience (FYE)</i>	0-4
<i>Discovery Learning Experience (DLE)/FASH419</i>	3
<i>Multicultural Course/FASH213</i>	3
A&S Second Writing Course	3
MATH 114 level/equivalent	3
Foreign Language*	0-12

DEPARTMENT CORE (minimum grade C-)

COMM 212 Oral Communications in Business	3
FASH 114 Fashion Style and Culture	3
FASH 210 Seminar on Fashion Sustainability	3
FASH 215 Fundamentals of Textiles I	3
FASH 218 Fashion Merchandising	3
FASH 220 Fundamentals of Textiles II	3
FASH 325 Multimedia Fashion Presentation	3
FASH 365 FM and APD Seminar	3
FASH 380 Product Development	3
FASH 419 Social-Psychological Aspects of Clothing	3
FASH 455 Global Apparel/Textile Trade & Sourcing	3

ELECTIVES***

6-22

RECOMMENDED FASH ELECTIVES

FASH 213 20 TH Century Design: Ethnic Influences	3
FASH 319 Dress and Culture	3
FASH 320 Fashion and apparel Internship	1-3
FASH 321 Travel Study Program	1-6

BREADTH REQUIREMENTS (minimum grade C-)

Group A: Creative Arts and Humanities

Three credits selected from A&S Breadth list	3
FASH 133 Fashion Art Studio	3

Group B: History and Cultural Change

Three credits selected from A&S Breadth list	3
Three credits from Costume History selected from FASH 213, FASH 214 or FASH 224	3

Group C: Social and Behavioral Sciences

PSYC 100 General Psychology	3
ECON 151 Intro. to Microeconomics**	3
SOCI 201 Introduction to Sociology	3

Group D: Math., Natural Sciences & Technology

CHEM 101 General Chemistry	4
CHEM 102 General Chemistry	4

MAJOR REQUIREMENTS (minimum grade C)

ACCT 200 Survey of Accounting or ACCT 207 Accounting I or FASH 217 Accounting Practice for Merchandise	3
MISY 160 Business Computing: Tools & Concepts	3
ECON 152 Introduction to Macroeconomics	3
ACCT 352 Law and Social Issues in Business	3
BUAD 301 Introduction to Marketing	3
BUAD 309 Management & Organizational Behavior	3
FASH 355 International Fashion Consumer & Retailers	3
FASH 420 Assortment Planning, Sourcing & Buying	3
FASH 430 Apparel Brand Management & Marketing	3

TOTAL CREDIT HOURS 124

***Students exempt from Foreign Language will have additional elective credits.**

****ECON 151 Introduction to Microeconomics: Prices and Markets requires MATH114 as co-requisite.**

*****After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100 and 200 level courses in Military Science/Air Force may be counted toward the degree).**