

University of Delaware
Department of Fashion and
Apparel Studies/ Women's Studies
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Education

- 1999 Ph.D. Ohio State University, Dept of Consumer and Textile Sciences, Columbus, OH
Focus of Study: Social Psychological Aspects of Clothing and Consumer Behavior
Minor: Social Psychology
Dissertation Title: "Body Image as a Function of Social Comparison, Self-Schema, and Self-Discrepancy."
- 1996 M.S. Ohio State University, Dept of Consumer and Textile Sciences, Columbus, OH
Focus of Study: Social Psychological Aspects of Clothing and Consumer Behavior
Minor: Social Psychology
- 1994 M.S. Chicago State University, Dept of Education, Chicago, IL
- 1992 B.S. University of Suwon, Dept of Clothing and Textiles, Suwon, South Korea (Valedictorian)

Research Focus

Expertise in social psychological aspects of clothing and consumer behavior with a strong focus on body image and apparel brand marketing in cross-cultural contexts. Topics of research interest and latest studies include:

- 1) Cultures in Transition and Changing Roles of Women
- 2) Impact of Media on Body Image and Psychological Functioning
- 3) Cross-Cultural Examination of Fashion Marketing/Advertising
- 3) Cross-Cultural Muscular Body Ideals and Male Body Image
- 4) Ethical Issues in Fashion Advertising
- 5) Cultural Influences on Apparel Product Branding/Brand Equity
- 6) International Business Practices and Consumer Behavior

Academic Positions

- Fall 2010 - Associate Professor, Dept. of Women's Studies, University of Delaware, Newark, DE (New Joint Academic Appointment)
- Fall 2008 – Present Associate Professor (Tenured), Dept. of Fashion & Apparel Studies, University of Delaware, Newark, DE
- Fall 2003 – Spring 2008 Assistant Professor, Dept. of Fashion & Apparel Studies (formerly known as Consumer Studies), University of Delaware, Newark, DE

- Fall 2000 – Spring 2003 Assistant Professor, Dept. of Apparel Merchandising and Interior Design, Indiana University, Bloomington, IN
- Fall 1999 – Spring 2000 Visiting Assistant Professor, Dept. of Apparel Merchandising and Interior Design, Indiana University, Bloomington, IN
- Winter 1998 – Spring 1999 Lecturer, Dept. of Consumer and Textile Sciences, Ohio State University Columbus, OH

Academic/Professional Work Experience

- Summer 1998 Merchandise Coordinator, The Arena Shop, Ohio State University, Columbus, OH
Supervised a sales team for sports events; assisted in store management, inventory control, and merchandise buying; handled customer related inquiries; created visual displays.
- Fall 1995 – Fall 1998 Teaching Assistant, Dept. of Consumer and Textile Sciences, Ohio State University, Columbus, OH
Provided assistance for courses such as Aesthetics of Appearance, Fashion Design & Illustration*, Introductory Textiles, Textiles and Clothing Industries, Global Patterns and Issues in Textiles and Apparel Trade.*
(*indicates courses with full responsibility of teaching as a course instructor)
- Research Assistant, Dept. of Consumer and Textile Sciences, Ohio State University, Columbus, OH
Assisted in research of literature, data collection and analyses using statistical techniques for faculty supervisors
- 1991-1992 Merchandise Displayer, Julian, Inc., Seoul, Korea
Coordinated in-store merchandise including window display; assisted with promotional event programs.

Honors & Awards

- 2011 Accepted for presentation at the 7th Global Brand Conference to be held at Said Business School, Oxford University
- 2010 Candidate for the Educators for Socially Responsible Apparel Business (ESRAB) outstanding research paper award for the 2010 International Textile Apparel Association
- 2010 Admitted to Round Table Group's expert network, one of the world's preeminent consortia of consulting experts
- 2009 Nominated as Vice President for Scholarship for International Textile and Apparel Association
- 2009 Appointed as Associate Editor, Family and Consumer Sciences Research Journal
- 2008 Selected biography for inclusion in the 2009 Edition of Who's Who in America published by Marquis Who's Who in America, New Providence, N.J.

- 2008 Awarded \$3,500 from the University of Delaware Research Foundation (UDRF) in support of Research Experience for Undergraduates (REU) for summer 2008
- 2008 Recipient of the 'Best Conference Paper Award' in the Fashion Marketing track for the 2008 Global Marketing Conference, Shanghai, China
- 2007 "Media Influence: Pre- and Postexposure of College Women to Media Images and the Effect of Mood and Body Image" (Jung, 2006) ranked number 1 in the '50 Most-Frequently Read Articles' in Clothing and Textiles Research Journal (Sept. 2007 – January 2008)
- 2007 Selected Candidate for the Best Paper Award in the Social/Psychological track for the 2007 ITAA Annual Meeting in Los Angeles, CA
- 2007 Nominated for the Francis Alison Young Scholar's Award, given to one assistant professor at UD who has shown distinction through research and publications, sponsored by UD's Francis Alison Society (Nominated by the chair of Fashion and Apparel Studies)
- 2006 "Body Image, Appearance Self-Schema, and Media Images" (Jung, & Lennon, 2003) ranked number 1 in the '50 Most-Frequently Read Articles' in Family and Consumer Sciences Research Journal (December)
- 2006 Independent Study Project Supervisor for Margaret Norris, Winner of Undergraduate Student Best Paper at the 21st Annual Marion H. Steele Symposium sponsored by Dept. of Individual and Family Studies in cooperation with Delaware Association of Family and Consumer Sciences
- 2006 Faculty sponsor for student projects selected for presentations at the Geis Student Research on Women Conference sponsored by the Greater Philadelphia Women's Studies Consortium, University of Delaware, Newark, DE.
- 2005 Global Citizenship Faculty Fellow, the Center for International Studies, University of Delaware, Newark, DE.
- 2005 Elected for the Nominating Committee At-Large Member for the International Textile and Apparel Association, Monument, CO.
- 2005 Selected participant in the Summer Faculty Institute held by Teaching, Learning, & Technology Center (Recipient of a notebook computer with a technology bundle for the classroom use), University of Delaware, Newark, DE.
- 2004 Faculty sponsor for student projects selected for presentations at the Geis Student Research on Women Conference sponsored by the Greater Philadelphia Women's Studies Consortium, University of Delaware, Newark, DE.
- 2004 Selected for inclusion in the AcademicKeys Who's Who in Social Sciences Higher Education (WWSSHE): <http://socialsciences.academickeys.com/>
- 2004 Faculty fellow, Institute for Transforming Undergraduate Education, University of Delaware, Newark, DE.
- 2004 Selected to serve as a member of the Clothing and Textiles Research Journal's Editorial Review Board

- 2002 Appointed faculty of the University Graduate School with Associate status, Indiana University, Bloomington, IN.
- 1996-1998 Recipient of Lois Dickey Graduate Research Fund and Academic Scholarship, Department of Consumer and Textile Sciences, The Ohio State University, Columbus, OH.
- 1996 Recipient of Award for dedicated service to Ohio Association of Family and Consumer Sciences, Columbus, OH.
- 1996 & 1997 Recipient of Graduate Student Research Presentation Travel Fund, The Ohio State University, Columbus, OH.
- 1994 Recipient of Graduate Award of Academic Achievement, Chicago State University, Chicago, IL.
- 1992–1994 Winner of Full Scholarship Award, Chicago State University, Chicago, IL.
- 1992 Valedictorian, College of Human Ecology, University of Suwon, South Korea
- 1990 First Place Winner of “Fashion Design for Window Display,” International Design Competition held by the Fashion Institute of Design and Merchandising, Los Angeles, CA.
- 1988-1992 Recipient of Academic Scholarship (Tuition Waiver), University of Suwon, South Korea

Grants Awarded

Research Grants:

- 2011 Awarded International Travel Award by the UD Institute for Global Studies for attending Said Business School Marketing Academy Conference, University of Oxford, UK, \$750
- 2010 Awarded the University of Delaware General University Research Grant (GUR) for the project titled, “Multidimensional Assessment of Body Image Concerns in College Men and Women: Cross-Cultural Comparisons of China, Korea, The U.S., Argentina, and Brazil,” \$6,000
- 2009 Awarded the University of Delaware Center for International Studies Fellowship sponsored by the Office of the Provost for a major international project development, \$5,000 for research and travel and one 3 credit-course buyout
- 2007 Awarded the UNIDEL grant for the pre-proposal to study children at the ELC for the project titled, “Effects of exposure to media images on mood and body image in preadolescent and early adolescent girls,” \$7,000
- 2007 Awarded the University of Delaware Research Foundation (UDRF) grant for the project titled, “Ethnocultural differences in body dissatisfaction and eating disorder symptoms: Comparisons among White, African, Hispanic American early adolescent boys and girls,” \$25,000

- 2007 Awarded the Faculty Summer Research Award (FSRA) sponsored by the Women's Studies program, University of Delaware, \$6,000
Project title: "Perceived sociocultural pressure and internalization of muscular body ideals as a prelude to body dissatisfaction and disordered eating symptoms among college men."
(FASH419, Social Psychological Aspects of Clothing course to be cross-listed with Women's Studies program in 2008-2009 and taught by infusing new content as this award recipient)
- 2006 Awarded the University of Delaware International Research Award for the project, "Sociocultural influences on body image, psychological functioning, and eating disorder symptoms: A cross-cultural study of adolescents," sponsored by the Center for International Studies and Office of the Provost, \$10,000
- 2006 Received the 2006-2007 Special Travel Award, Office of Women's Affairs, University of Delaware, Newark, DE
- 2005 Awarded the 2005-2006 CHEP Research Grant for the research project using the Early Learning Center as the Principal Investigator, University of Delaware, Newark, DE, with P. Michael Peterson, \$21,000
Project title: "Preadolescent children's satisfaction with their body sizes and the influence of the media."
- 2005 Awarded the CHEP Opportunity Grant request for attending the 2005 Seoul International Clothing & Textiles Conference as a presenter, \$850
- 2004 Received the 2004-2005 Special Travel Award, Office of Women's Affairs, University of Delaware, Newark, DE
- 2004 Awarded the 2004-2005 General University Research Grant (GUR), Office of the Vice Provost for Research, University of Delaware, Newark, DE, \$6,000
Project title: "Body Image as a Function of Acculturation: A Comparison of Caucasian and Asian Women."
- 2002 Awarded the Undergraduate and Mentor Team Research Competition Grant, Office of Research and University Graduate School (RUGS), Indiana University, Bloomington, IN, with Sharon Bucher, \$3,000
- 2001 Received Grant-in-Aid, Office of Research and the University Graduate School, Indiana University, Bloomington, IN, \$1,500

Teaching Grants:

- 2010 Awarded the Development of E-Portfolios (Team Award to a Group of Faculty at Fashion and Apparel Studies), Center for Educational Effectiveness, \$16,036
- 2008 Awarded the Development of Learning Module Grant, Business and International Education Program – Fashion International Business Education Response Project, U.S. Department of Education, \$1,500
- 2008 Awarded the Faculty Research & Development Grant, Business and International Education Program – Fashion International Business Education Response Project, U.S. Department of Education, \$3,500

- 2005 Awarded the 2005 Fairchild Publications Faculty Grant, International Textile and Apparel Association, Alexandria, VA, \$1,500
- 2005 Awarded the Global Citizenship Faculty Fellows Grant, the Center for International Studies, University of Delaware, Newark, DE, \$1,000
- 2005 Received Exploratory Grants to Under-Represented Countries in the Study Abroad Program, the Center for International Studies, University of Delaware, Newark, DE, \$1,500

Service Grants:

- 2005 Awarded Funding Request to the Committee on Cultural Activities and Public Events, University Faculty Senate, University of Delaware, Newark, DE, \$500
- 2005 Received Funding Support from the Department of Art Conservation for Hosting Charles Kleibacker for Public Presentation, 'Dress: As History, As Engineering, As Art...' University of Delaware, Newark, DE, Event Creator and Organizer, \$500

Grants Pending

- 2010 Proposal submitted to the National Institute of Health (NIH)/National Institute of Child Health and Development (NICHD), R21, \$376,339
- Proposal Title - A Multi-Country Examination of Body Image Disturbance in Nonclinical Young Adults

Grants Not Funded

- 2009 Proposal submitted to the National Institute of Health (NIH) – National Institute of Child Health and Development and Health (NICHD), \$153,000
- Proposal Title - Ethnic and Gender Differences in Body Image Concerns: A Study of African-, Asian-, Hispanic, and White-American Early Adolescent Boys and Girls
- 2008 Proposal submitted to the National Institute of Health (NIH) – National Institute of Child Health and Development and Health (NICHD), \$153,000
- Proposal Title - Ethnic and Gender Differences in Body Dissatisfaction and Symptoms of Disordered Eating: A Study of African-, Asian-, Hispanic, and White-American Early Adolescent Boys and Girls
- 2008 Proposal submitted to the Center for International Studies for the International Research Award, with Dong Shen (California State U.-Sacramento) and Priscilla Chan (Hong Kong Polytechnic U.) \$8,300
- Proposal Title – Cultural Influences on Brand Perceptions and Purchase Intention of Apparel Products among Consumers in Mainland and Hong Kong, China and the U.S.

Peer-Reviewed Research Publications

- Swami, V., Hwang C. S., & **Jung, J.** (under review). An examination of the factor structure and correlates of acceptance of cosmetic surgery among South Korean university students. Journal of Cross-Cultural Psychology.
- Forbes, G. B., **Jung, J.**, Vaamonde, J. D., Omar, A., Paris, L., & Formiga, N. (under review). Body dissatisfaction and disordered eating in five countries: Argentina, Brazil, China, Korea, and the U.S. Sex Roles: A Journal of Research.
- Jung, J.** (under review). Advertising images of men: Body size and muscularity of men depicted in Men's Health magazine. Body Image: An International Journal of Research.
- Jung, J.** & Shen, D. (under review). Brand equity of luxury fashion brands in Chinese and U.S. consumers. Journal of East-West Business.
- Jung, J.** (under review). Are women being represented differently in men's and women's magazines?: Images of women in gender-typed magazine advertisements. Sex Roles: A Journal of Research. (Manuscript revised and resubmitted on 12/26/10)
- Jung, J.**, Forbes, G. B., & Chan, P. (2010). Global body and muscle satisfaction among college men in the United States and Hong Kong-China. Sex Roles: A Journal of Research, 63, 104-117. (Special Issue: Fiction, Fashion, and Function: Gendered Experiences of Women's and Men's Body Image). DOI: 10.1007/s11199-010-9760-z
- Swami, V., Frederick, D. A., Aavik, T., Alcalay, L., Jüri Allik, J., Anderson, D., **Jung, J.** et al. (2010). The attractive female body weight and female body dissatisfaction in 26 countries across 10 world regions: Results of the International Body Project I. Personality and Social Psychology Bulletin, 36, 309-325. DOI: 10.1177/0146167209359702
- Jung, J.**, Forbes, G. B., & Lee, Y-J. (2009). Body dissatisfaction and disordered eating among early adolescents from South Korea and the United States. Sex Roles: A Journal of Research, 61, 42-54. doi: 10.1007/s11199-009-9609-5
- Jung, J.**, & Lee, Y-J. (2009). Cross-cultural examination of women's fashion and beauty magazine advertisements in the United States and South Korea. Special Issue of Clothing and Textiles Research Journal: Global Marketing Systems, 27(4), 274-286.
- Forbes, G. B., & **Jung, J.** (2008). Measures based on sociocultural theory and feminist theory as predictors of multidimensional measures of body dissatisfaction among Korean and US college women. Journal of Social and Clinical Psychology, 27, 63-92.
- Guthrie, M., Kim, H-S, & **Jung, J.** (2008). The effects of facial image and cosmetic usage on perceptions on brand personality. Journal of Fashion Marketing and Management, 12(2), 164-181.
- Jung, J.**, & Sung, E. (2008). A cross-cultural study of consumer-based brand equity: Comparisons among Americans and South Koreans in the U.S. and South Koreans in Korea. Journal of Fashion Marketing and Management, 12(1), 24-35.
- Jung, J.**, & Forbes, G. B. (2007). Body dissatisfaction and disordered eating among college women in China, Korea, and the United States: Contrasting predictions from sociocultural and feminist theories. Psychology of Women Quarterly, 31, 381-393. doi: 10.1111/j.1471-6402.2007.00387
- Jung, J.**, & Peterson, M. (2007). Body dissatisfaction and patterns of media use among preadolescent children. Family and Consumer Sciences Research Journal, 36, 40-54.

- Forbes, G. B., **Jung, J.** & Haas, K. (2006). Benevolent sexism and cosmetic use: A replication with three college samples and one adult sample. The Journal of Social Psychology, 146, 635-640.
- Jung, J.**, & Lee, S-H. (2006). Cross-cultural comparisons of appearance self-schema, body image, self-esteem, and dieting behavior between Korean and U.S. women. Family and Consumer Sciences Research Journal, 34(4), 350-365.
- Jung, J.** (2006). Media influence: Pre- and postexposure of college women to media images and the effect of mood and body image. Clothing and Textiles Research Journal: Special Issue on Social Responsibility, 24(4), 335-344. doi: 10.1177/0887302X06293066
- Jung, J.**, & Forbes, G. B. (2006). Multidimensional assessment of body dissatisfaction and disordered eating in Korean and US college women: A comparative study. Sex Roles: A Journal of Research, 55, 39-50. doi: 10.1007/s11199-006-9058-3
- Jung, J.**, & Lennon, S. J. (2003). Body image, appearance self-schema, and media images. Family and Consumer Sciences Research Journal, 32(1), 27-51.
- Jung, J.**, Lennon, S. J., & Rudd, N. (2001). Self-schema or self-discrepancy? Which best explains body image? Clothing and Textiles Research Journal, 19(4), 171-184.

Invited Articles/Book Chapters

- Jung, J.** & Forbes, G. B. (2010) Body dissatisfaction and disordered eating: The globalization of Western appearance ideals. In M. Paludi, *Feminism and Women's Rights Worldwide* (Ed.), Vol. I: Heritage, Roles, and Issues, pp. 161-186.
- Jung, J.** (2009). Doing business the Chinese way: Eastern and Western world views and business practices in China. The FIBER Online Journal of the International Fashion and Apparel Industry. Available at <http://www.udel.edu/fiber/issue3/researchbriefs/#1>.
- Jung, J.** Snapshot on "Body Concepts in Korea and North Asia" in Volume 6: East Asia of *the Berg Encyclopedia of World Dress and Fashion*, Berg Fashion Library Ltd: Oxford, U.K. (To be published in 2010).

Published Proceedings

- Jung, J.** & Chan, P. Multidimensional measures of body dissatisfaction among college men: A comparative study between the United States and Hong Kong-China (Part I). 2008 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J.** Sociocultural influences on body image concerns: A cross-cultural study of early adolescent boys. 2007 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J.**, & Lee, Y-J. Cross-cultural examination of advertisements in women's fashion and beauty magazines in the U.S. and South Korea. In N. J. Owens, (Ed.), 2007 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].

- Jung, J.** A cross-cultural study of body dissatisfaction and eating disorders: Comparisons of American, Korean, and Chinese college women. In N. J. Owens, (Ed.), 2006 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J., & Hethorn, J.** Teaching design and sourcing through study trip to Asia: A collaborative product development project. In N. J. Owens, (Ed.), 2006 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Homan, S., & **Jung, J.** Generation brand: A study of how brand awareness affects our youth. In N. J. Owens, (Ed.), 2006 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J., & Peterson, P. M.** Body size perceptions and preferences among preadolescent children. In N. J. Owens, (Ed.), 2006 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J.** Body shape preferences and eating disorder symptoms: Comparisons between Korean and American college women. 2005 Proceedings of the Seoul International Clothing & Textiles Conference, 64-67. Seoul, South Korea: The Korean Society of Clothing and Textiles.
- Jung, J.** Body esteem, body size, and dieting behaviors: A comparison of Korean and American college women. In N. J. Owens, (Ed.), 2005 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Driver, A., & **Jung, J.** Chronic body image: A sub-cultural comparison of body image within race and gender. In N. J. Owens, (Ed.), 2005 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Pellechio, C., & **Jung, J.** Eating behaviors portrayed in the popular television shows. In N. J. Owens, (Ed.), 2005 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Guthrie, M., Kim, H., & **Jung, J.** Brand perceptions and facial image related to cosmetics usage. In N. J. Owens, (Ed.), 2005 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J., & Lee, S-H.** (2004). Dieting behavior as a function of weight satisfaction among Korean and American women. In N. J. Owens, (Ed.), 2004 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Sung, E., Rowold, K., & **Jung, J.** (2004). Consumer-based on brand equity: Comparisons among Americans and South Koreans in the U.S. and South Koreans in Korea. In N. J. Owens, (Ed.), 2004 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J., & Lee, S-H.** (2003). A cross-cultural comparison of appearance self-schema and body image among Korean and U.S. women. In N. J. Owens, (Ed.), 2003 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].

- Neese, D., & **Jung, J.** (2003). Appearance as a factor of criminal stereotypes. In N. J. Owens, (Ed.), 2003 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J.** (2001). The effect of appearance schemas and exposure to attractive media images on mood and body image: A follow-up study. In N. J. Owens, (Ed.), 2001 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J.**, & Lennon, S. J. (2000). The effect of appearance schemas and exposure to attractive media images on mood and body image. In N. J. Owens, (Ed.), 2000 Proceedings of the Annual Meeting of the International Textile and Apparel Association. Monument, CO: ITAA. [Available online at www.itaonline.org].
- Jung, J.**, & Lennon, S. J. (1999). Body Image as a function of social comparison and self-schema. In N. J. Owens, (Ed.), 1999 Proceedings of the Annual Meeting of the International Textile and Apparel Association (pp. 48-49). Monument, CO: International Textile and Apparel Association.
- Jung, J.**, & Rudd, N. (1998). Self-discrepancy and body image as a function of appearance self-schema. In N. J. Owens, (Ed.), 1998 Proceedings of the Annual Meeting of the International Textile and Apparel Association (p. 83). Monument, CO: International Textile and Apparel Association.
- Jung, J.**, Lee, M., Pedersen, E., Rudd, A. N., Salusso, C., & Lennon, S. J. (1996). Body image: pedagogy, research, and outreach. In C. M. Ladisch, (Ed.), 1996 Proceedings of the Annual Meeting of the International Textile and Apparel Association (pp. 30-33). Monument, CO: International Textile and Apparel Association.

Competitively Selected Presentations

- Oct. 2011 **Jung, J.** "Are Women Being Represented Differently in Men's and Women's Magazines?: Images of Women in Gender-Typed Magazine Advertisements." Paper presented at the 2010 Annual Conference of the International Textile and Apparel Association, Montreal, CA.
- Lee, Y-A., **Jung, J.**, Lee, M., & Park, Y. "Path to Independence: Graduate Students' Issues and Concerns for their Programs of Study and Needs for the Professional Development." Paper presented at the 2010 Annual Conference of the International Textile and Apparel Association, Montreal, CA.
- Jung, J.**, & Shen, D. "Consumer Perceptions of Luxury Fashion Brands and Their Relationships with Cultural Orientation Between China and the U.S." Paper presented at the 2010 Annual Conference of the International Textile and Apparel Association, Montreal, CA.
- April 2010 **Jung, J.**, & Shen, D. "Brand Equity of Luxury Fashion Brands in Chinese and U.S. Consumers." Paper presented at the 6th International Conference of Academy of Marketing: Brand, Identity, and Reputation SIG hosted by ESADE business school, Barcelona, Spain
- Oct. 2009 Tyler, K., Hickey, C., & Jung, J. "Siblings, Peers, and Romantic Relationships: Their Impact on Female college Students' Body Image." Paper presented at the 2009 Annual Conference of the International Textile and Apparel Association, Seattle, WA.

- Nov. 2008 **Jung, J.**, & Chan, P. "Multidimensional measures of body dissatisfaction among college men: A comparative study between the United States and Hong Kong-China." Paper presented at the 2008 Annual Conference of the International Textile and Apparel Association, Shamburg, IL.
- April 2008 **Jung, J.**, & Lee, Y-J. "Cross-cultural examination of advertisements in women's fashion and beauty magazines in the U.S. and South Korea." Paper presented at the 2008 Global Marketing Conference, Shanghai, China.
- Nov. 2007 **Jung, J.** "Sociocultural influences on body image concerns: A cross-cultural study of early adolescent boys." Paper presented at the 2007 Annual Conference of the International Textile and Apparel Association, Los Angeles, CA.
- Nov. 2006 **Jung, J.** "A cross-cultural study of body dissatisfaction and eating disorders: Comparisons of American, Korean, and Chinese college women." Paper presented at the 2006 Annual Conference of the International Textile and Apparel Association, San Antonio, TX.
- Nov. 2006 **Jung, J.**, & Hethorn, J. "Teaching design and sourcing through study trip to Asia: A collaborative product development project." Paper presented at the 2006 Annual Conference of the International Textile and Apparel Association, San Antonio, TX.
- Nov. 2006 Homan, S., & **Jung, J.** "Generation brand: A study of how brand awareness affects our youth." Paper presented at the 2006 Annual Conference of the International Textile and Apparel Association, San Antonio, TX.
- Nov. 2006 **Jung, J.**, & Peterson, P. M. "Body size perceptions and preferences among preadolescent children." Paper presented at the 2006 Annual Conference of the International Textile and Apparel Association, San Antonio, TX.
- Nov. 2005 **Jung, J.** "Body esteem, body size, and dieting behaviors: A comparison of Korean and American college women." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA.
- Nov. 2005 Driver, A., & **Jung, J.** "Chronic body image: A sub-cultural comparison of body image within race and gender." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA.
- Nov. 2005 Pellechio, C., & **Jung, J.** "Eating behaviors portrayed in the popular television shows." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA.
- Nov. 2005 Guthrie, M., Kim, H., **Jung, J.** "Brand perceptions and facial image related to cosmetics usage." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA.
- Aug. 2005 **Jung, J.** "Cross-cultural comparisons of body shape preferences and eating behaviors between Korean and American college women." Paper presented at the International Joint Conference by Korean Society of Clothing and Textiles and Japan Society of Textiles and Clothing, Seoul, Korea.
- Nov. 2004 **Jung, J.**, & Lee, S-H. "Dieting behavior as a function of weight satisfaction among Korean and American women." Paper presented at the 2004 Annual Conference of the International Textile and Apparel Association, Portland, Oregon.

- Nov. 2004 **Sung, E., & Jung, J.** "Consumer-based brand equity: Comparisons among Americans and South Koreans in the U.S. and South Koreans in Korea." Paper presented at the 2004 Annual Conference of the International Textile and Apparel Association, Portland, Oregon.
- Nov. 2003 **Jung, J., & Lee, S-H.** "A cross-cultural comparison of appearance self-schema and body image among Korean and U.S. women." Paper presented at the 2003 Annual Conference of the International Textile and Apparel Association, Savannah, Georgia.
- Nov. 2003 **Jung, J.** "Appearance as a factor of criminal stereotypes." Paper presented at the 2003 Annual Conference of the International Textile and Apparel Association, Savannah, Georgia
- Nov. 2001 **Jung, J.** "The effect of appearance schemas and exposure to attractive media images on mood and body image: A follow-up study." Paper presented at the 2001 Annual Conference of the International Textile and Apparel Association, Kansas City, Kansas.
- Nov. 2000 **Jung, J., & Lennon, S. J.** "The effect of appearance schemas and exposure to attractive media images on mood and body image." Paper presented at the 2000 Annual Conference of the International Textile and Apparel Association, Cincinnati, Ohio.
- Nov. 1999 **Jung, J., & Lennon, S. J.** "Body Image as a function of social comparison and self-schema." Paper presented at the 1999 Annual Conference of the International Textile and Apparel Association, Santa Fe, New Mexico.
- Nov. 1998 **Jung, J., & Rudd, N.** "Self-discrepancy and body image as a function of appearance self-schema." Paper presented at the 1998 Annual Conference of the International Textile and Apparel Association, Dallas, Texas.
- Nov. 1996 **Jung, J., Lee, M., Pedersen, E., Rudd, A. N., Salusso, C., & Lennon, S. J.** "Body image: pedagogy, research, and outreach." Paper presented in a Special Topic Session at the 1996 Annual Conference of the International Textile and Apparel Association, Banff, Alberta-Canada.
- April 1996 **Jung, J.** "Awareness of self and body: appearance orientation in public self-consciousness versus private self-consciousness." Paper presented at the 1996 Annual Meeting of the Ohio Association of Family and Consumer Sciences, Columbus, OH.

Invited Presentations

- March 2009 "Do Chinese college men have more negative body images than U.S. college men?" Invited presentation for the spring 2009 Research on Race, Ethnicity and Culture Lecture Series sponsored by the Black American Studies and Women's Studies Programs, University of Delaware, Newark, DE
- Dec. 2007 "Content analysis of fashion and beauty magazines: A cross-cultural study between U.S. and South Korea." Invited presentation for the fall 2007 Research on Women Lecture Series sponsored by Women's Studies Programs, University of Delaware, Newark, DE
- Oct. 2007 "Cross-cultural differences in body image concerns among early adolescent boys: A study in South Korea and the United States." Invited presentation at the Social

Psychology Program Brown Bag Meeting, Dept. of Psychology, University of Delaware, Newark, DE.

- Oct. 2006 "Media influences on body image concerns among preadolescent children: Implications for educators." Invited presentation by School of Education, University of Delaware, Newark, DE.
- June 2006 "Body dissatisfaction and patterns of media use among preadolescent children." Research presented at the celebration of the 2nd anniversary of the Early Learning Center, University of Delaware, Newark, DE.
- April 2006 Presentation on the travel study to Asia, one of the three invited panelists as previous year's fellow for the Global Citizenship Faculty Fellows Program, sponsored by the Center for International Studies, University of Delaware, Newark, DE.
- Nov. 2005 "Body dissatisfaction and disordered eating in Korean and U.S. college women: A comparative study." Paper presented for Research on Women Lecture Series sponsored by Women's Studies, University of Delaware, Newark, DE.
- April 2005 "Cross-cultural comparisons of body image among Korean and U.S. college students." Public lecture presented by invitation by Office of Women's Affairs for lecture series on *Race, Ethnicity, and Culture* (Listed in UDaily newspaper as an event for celebration of Women's History Month), University of Delaware, Newark, DE.
- March 2000 One of the five panelists for the women's history month event – A Discussion on Asian-American Women in Non-traditional Roles – Sponsored by the Asian Cultural Center, Indiana University, Bloomington, IN.

Requested Interviews for News Release

The following articles were published for public access in university associated media with my input through requested interviews from the contributors/editors:

- 2008 The Review, May 6, "*SELF magazine survey: Eating disorders still prevalent*" by Elisa Lala. Available at:
<http://media.www.udreview.com/media/storage/paper781/news/2008/05/06/News/Self-Magazine.Survey.Eating.Disorders.Still.Prevalent-3365057.shtml>
- 2008 UDRESS (Spring 2008). "The politician wears Prada" by Danielle Gold. p. 37.
- 2008 The Review, March 14, "Alcohol abuse and anorexia: A potentially fatal mix" by Mia Pozzanghera. Available at:
<http://media.www.udreview.com/media/storage/paper781/news/2008/03/14/News/Alcohol.Abuse.And.Anorexia.A.Potentially.Fatal.Mix-3269026.shtml>
- 2007 The Review, April 17, "*Fashion Forward: You're so vain.*" Available at:
<http://www.udreview.com/news/2007/04/17/Mosaic/Fashion.Forward.Youre.So.Vain-2845362.shtml?refeature=textemailedition>
- 2006 The Review, November 7, "*Clothing sizes feed pressure to be thin.*" Available at:
<http://www.udreview.com/media/storage/paper781/news/2006/11/07/Mosaic/Clothing.Sizes.Feed.Pressure.To.Be.Thin2442743.shtml?noreferrer=200612201645&sourcedomain=www.udreview.com>

- 2005 UDaily, November 9, “*International Education Week, Nov. 12-18.*” Available at: <http://www.udel.edu/PR/UDaily/2006/nov/iew05110905.html>
- 2005 The Review, October 25, “*The Barbie clothing line.*” Available at: <http://www.udreview.com/media/paper781/news/2005/10/25/Mosaic/TheBarbie.Clothing.Line-1032122.shtml?norewrite&sourcedomain=www.udreview.com>
- 2005 UDaily, October 11, “*Couturier to talk fashion Oct. 20.*” Available at: <http://www.udel.edu/PR/UDaily/2005/mar/fashion101105.html>

Publicity

- 2010 UD Research (Vol. 1, #2), “*Getting new insights into childhood obesity,*” (pp. 28-29). Available at: http://www.udel.edu/researchmagazine/issue/vol1_no2_health/.
- 2009 UD Messenger (Vol. 17, #3), “*Kids’ body image, motor skills affect obesity,*” Available at: http://www.udel.edu/udmessenger/vol17no3/stories/research_bodyimage.html
- UDaily, July 2, “*Kids provide UD researchers with insight into obesity,*” Available at: <http://www.udel.edu/udaily/2009/jun/obesity063009.html>
- 2008 UDaily, April 8, “*Professor receives ‘best paper’ award at global conference,*” Available at: <http://www.udel.edu/PR/UDaily/2008/apr/paper040808.html>

Directing Student Scholarly/Creative Projects

Undergraduate Student Research: Selected Papers for Presentation:

- Oct. 2009 Tyler, Katlynn, & Hickey, Claire. “*Siblings, Peers, and Romantic Relationships: Their Impact on Female college Students’ Body Image.*” Paper selected for presentation at the 2009 Annual Conference of the International Textile and Apparel Association, Seattle, WA.
- April 2009 Nelson, Tasha, & Hamilton, Julie. “*The Exploitation of Women in Popular Hip Hop and Rap Music Videos: A Cultural Content Analysis Study.*” Paper presented at the Geis Student Research on Women Conference, University of Delaware.
- Nov. 2006 Homan, Sarah. “*Generation brand: A study of how brand awareness affects our youth.*” Paper presented at the 2006 Annual Conference of the International Textile and Apparel Association, San Antonio, TX.
- May 2006 Norris, Margaret. “*A comparative study of body image and self-esteem in African American and Caucasian female students.*” Paper presented at the 2006 Marion Steel Symposium sponsored by Dept. of Individual and Family Studies and College of Human Services, Education, and Public Policy in cooperation with Delaware Association of Family and Consumer Sciences. [***Awarded the First Prize for Undergraduate Student Research***]

- May 2006 Chen, J., & Levenberg, J. "Perspectives of femininity: A study based on young men and women." Paper presented at the 2006 Marion Steel Symposium sponsored by Dept. of Individual and Family Studies in cooperation with Delaware Association of Family and Consumer Sciences.
- May 2006 Marek, A. "Magazines: The negative impact they have on society." Paper presented at the 2006 Marion Steel Symposium sponsored by Dept. of Individual and Family Studies in cooperation with Delaware Association of Family and Consumer Sciences.
- April 2006 Faulkner, A., & Alfree, K. "The effects of physical fitness on body image and ideal beauty as a cultural and social construct among University of Delaware students." Paper presented at the Geis Student Research on Women Conference, University of Delaware.
- Nov. 2005 Driver, A. "Chronic body image: A sub-cultural comparison of body image within race and gender." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA.
- Nov. 2005 Pellechio, C. "Eating behaviors portrayed in the popular television shows." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA.
- Nov. 2005 Guthrie, M. "Brand perceptions and facial image related to cosmetics usage." Paper presented at the 2005 Annual Conference of the International Textile and Apparel Association, Alexandria, VA. (this study was based on her honor's thesis and although I did not supervise her study, I made a contribution for the improvement as a thesis committee) [**Awarded Undergraduate Student Best Paper**]
- April 2004 Pellechio, C., & Fox, K. "Eating habits portrayed in the popular television shows viewed by college students." Paper presented at Geis Student Research on Women Conference sponsored by Women's Studies and Office of Women's Affairs.
- April 2004 Quintana, M., & Dunn, D. "Does make-up 'make' the women?" Paper presented at Geis Student Research on Women Conference sponsored by Women's Studies and Office of Women's Affairs.
- April 2004 Cotugno, G., & Manks, C. "Has the 'thin ideal' gone too far?" Paper presented at Geis Student Research on Women Conference sponsored by Women's Studies and Office of Women's Affairs.

Undergraduate Student Research: Senior Thesis Reader for Honors with Distinction:

- Summer 2004- Guthrie, M. Title of Thesis: Consumer involvement and brand perceptions related to
Spring 2005 cosmetic usage.
- Summer 2004- Shelhamer, A. Title of Thesis: Effects of acculturation, product involvement, and
Spring 2005 fashion leadership on the purchasing decisions of American students studying abroad.

Undergraduate Student Design Competition: Submitted for C2C/CITDA Design Competition 2006 sponsored by American Association of Textile Chemists and Colorists

- Fall 2006 Print Design Category, Original collection titled, "Juice Box"
Submitted by Kelly Smith, Cody Higgins, Lindsay Becker, & Christina Martin

- Fall 2006 Apparel Design Category, Original collection titled, "Little Rock Stars"
Submitted by Cassie Jacobson, Kelsey Miller, & Anastasia Blanchard
- Fall 2006 Apparel Design Category, Original collection titled, "Playful Beginnings"
Submitted by Alicia Dreher, Thea Pandelidis, Christina Wolin, & Allison Blansfield

Graduate Student Research:

Master's Thesis Advisor:

- 2003 Sung, Eunyoung. Dept of Apparel Merchandising and Interior Design, Indiana University.
Mater's Thesis: Consumer-based brand equity: Comparisons among Americans and South Koreans in the U.S. and South Koreans in Korea.
- 2002 Rasad, Sonia. Dept of Apparel Merchandising and Interior Design, Indiana University.
Mater's Thesis: The influence of color on shopping behavior.
- 2001 Kim, Taesoo. Dept of Apparel Merchandising and Interior Design, Indian University.
Master's Thesis: Clothing purchasing behavior: Comparisons between American and international students.

Thesis Committee:

- 2009 Norris, Maggie. Dept of Urban Affairs and Public Policy, University of Delaware

Professional Development

Campus Level:

- Summer 2009 Attended 'Summer Faculty Institute 2009: Harnessing the Power of Social Networks in Teaching & Learning' by the IT-User Services, University of Delaware, Newark, DE.
- Summer 2007 Participated in the Capstone Experience Workshop (June 5-6) as faculty representing Fashion and Apparel Studies, workshop sponsored by Office of Undergraduate Studies, University of Delaware, Newark, DE.
- Summer 2007 Attended the Exemplary Use of Technology in Teaching Workshop sponsored by the IT-User Services, University of Delaware, Newark, DE.
- Fall 2006 Attended a training session for the National Institutes of Health (NIH) Electronic Submission of Grant Proposals held by the Office of Vice Provost for Research, University of Delaware, Newark, DE.
- Spring 2006 Faculty and staff language program: Chinese I, sponsored by the Center for International Studies & the Department of Foreign Languages and Literatures, University of Delaware, Newark, DE.
- Summer 2005 Participated in the Summer Faculty Institute, University of Delaware Teaching, Learning, and Technology Center (PRESENT), Newark, DE.

- Spring 2005 Attended “WebCT Intro: Required for New Course Designers,” and “WebCT Hands-on: The Basics” Workshop, IT-User Services, University of Delaware, Newark, DE.
- Spring 2005 Attended the “Global Citizenship Faculty Fellows” Workshop, the Center for International Studies, University of Delaware, Newark, DE.
- Fall 2004 Attended the “New Program Development” Workshop for Study Abroad Programs, the Center for International Studies (CFIS), University of Delaware, Newark, DE.
- Spring 2004 Participated in the “Introduction to WebCT” Workshop, IT-User Services, University of Delaware, Newark, DE.
- Spring 2004 Attended ‘Promotion and Tenure Panel,’ Office of the Provost and Center for Teaching Effectiveness, University of Delaware, Newark, DE.
- Winter 2004 Participated in “Problem-Based Learning: From Ideas to Solutions through Communication,” the Institute for Transforming Undergraduate Education, University of Delaware, Newark, DE.

National Level:

- Fall 2008 Attended “The Doll Project” exhibition, lecture, and workshop by Denise DiJoseph sponsored by West Chester University of Pennsylvania, West Chester, PA.
- Spring 2008 Attended “Technology Day: Teaching and Learning in Four Dimensions” sponsored by Fashion Institute of Technology, New York, NY.
- Fall 2007 Attended “Educators for Socially Responsible Apparel Business (ESRAB)” meeting sponsored by International Textile and Apparel Association, Los Angeles, CA.
- Summer 2007 Participated in the workshop, “Branding Boot Camp (June 18-19),” sponsored by American Marketing Association, Philadelphia, PA.
- Fall 2006 Attended “Educators for Socially Responsible Apparel Business (ESRAB)” meeting sponsored by International Textile and Apparel Association, San Antonio, TX.
- Fall 2005 Participated in the workshop: USDA Funding Opportunities for Apparel & Merchandising Scholars sponsored by International Textile and Apparel Association, Alexandria, VA.
- Fall 2004 Participated in the “Introduction to U4ia” Workshop sponsored by the Art Institute of Portland, Fairchild Books, and Lectra, Portland, OR.
- Fall 2004 Participated in the “U4ia: Wovens, Knits and Yarns” Workshop sponsored by the Art Institute of Portland, Fairchild Books, and Lectra, Portland, OR.
- Fall 2003 Participated in the “Authoring and Reviewing Manuscripts” Workshop, International Textiles and Apparel Association, Savannah, GA.

International Level:

- Spring 2008 Visited Shanghai, China to develop the learning module, “How to conduct business globally”, for Business and International Education Program - Fashion International Business Education Response Project sponsored by the U.S. Department of Education.

- Winter 2008 Visited textile and apparel manufacturing sites in China:
 Snow-Lotus Cashmere Co., Ltd., Beijing
 Bosideng Garment Factory, Bosideng Industrial Zone, Changshu City
 Suzhou No. 1 Silk Spinning Mill, Suzhou
 Embroidery Research Institute, Suzhou
- Attended lecture on 'Cultural Differences in Business Practices' by Tony Liu,
 Beijing University, Beijing, China
- Attended lecture on 'Fashion Branding in Hong Kong' by Priscilla Chan, Institute of
 Textiles and Clothing, Hong Kong Polytech University, Hong Kong, China
- Attended the 'Hong Kong International Fashion Fair' (Jan. 14-17) sponsored by the Hong
 Kong Fashion Designers Association, Hong Kong Garment Manufacturers Association,
 Hong Kong Knitwear Exporters & Manufacturers Association, and the Textile Council of
 Hong Kong Ltd., Hong Kong, China
- Winter 2006 Visited textile and apparel manufacturing sites in China:
 Snow-Lotus Cashmere Co., Ltd., Beijing
 Bosideng Garment Factory, Bosideng Industrial Zone, Changshu City
 Suzhou No. 1 Silk Spinning Mill, Suzhou
 Embroidery Research Institute, Suzhou
- Attended lecture on 'Cultural Differences between the U.S. and China,' by Yi Xie and
 'Fashion Retailing in China' by Lee Zhang, Beijing University, Beijing, China
- Visited the Ranik Group Limited, Shanghai, China
 Visited Sichuan Arts & Crafts Imports & Exports, Corp., Chengdu, China
 Visited Institute TPC Limited, Garment Technology Reengineering, Hong Kong
- Visited School of Fashion Design & Art, Dong Hua University, Shanghai, China
 Visited Institute of Textiles and Clothing, Hong Kong Polytech University, Hong Kong
- Attended the 'Hong Kong International Fashion Fair' (Jan. 18-21) sponsored by the Hong
 Kong Fashion Designers Association, Hong Kong Garment Manufacturers Association,
 Hong Kong Knitwear Exporters & Manufacturers Association, and the Textile Council of
 Hong Kong Ltd., Hong Kong, China

Exhibitions and Activities

- 1997 Fashion Illustration Exhibition, Invitation by Department of Dance, The Ohio State
 University, Columbus, OH.
- 1996 Fashion Illustration Exhibition, Invitation by the Office of International Education, The
 Ohio State University, Columbus, OH.
- 1992 Senior Fashion Show, University of Suwon, South Korea.
Created a collection of active wear; organized the senior fashion show as a planner

Courses Taught

University of Delaware:

Fashion and Apparel Studies Programs

Undergraduate Courses:

FASH114 - Fashion, Style and Culture, Spring 2005 (CNST114), Fall 2005, Fall 2006, Spring 2007
FASH218 - Fashion Merchandising, Spring 2004 (CNST218), Spring 2008
FASH321 - Travel Study Program to Asia: Global Sourcing (section 070), Winter 2006; Appearance and Culture (section 070) & Special Topics in Global Apparel Business (section 071), Winter 2008
FASH419 - Social Psychological Aspects of Clothing, Fall 2003 (CNST419), Spring 2005 (CNST419), Fall 2005, Fall 2007, Fall 2008, Fall 2009
FASH455 - Textiles and Apparel in the Global Economy, Fall 2006, Spring 2007
FASH430 - Topics: Apparel Brand Management & Marketing, Spring 2008

Graduate Course:

FASH800 – Research Analysis in Fashion Studies, Fall 2008, Fall 2009

MBA Program

BUEC 867 - Professional Performance Standards (Team Taught), Fall 2006

Additional Instructional Responsibilities:

- 1) Academic advising (between 40 to 50 students per semester) on course scheduling, internships, transferring credits, career opportunities
- 2) Guided projects for students enrolled in Honors sections (a total of 23 students)
- 3) FASH366, FASH466-Independent studies (8 students)

Indiana University:

Apparel Merchandising Program

Undergraduate Courses:

H203 - Textiles (including textile testing laboratory), Fall 2000, Spring & Fall 2001, Spring & Fall 2002, Spring 2003
H217 - Fashion Design & Interpretation, Spring 2000
H317 - Fashion Drawing, Fall 1999, Summer 2001 & 2002
H352 - Aesthetics of Dress (new course developed), Spring 2001, Spring 2002
H404 - International Textiles and Apparel Trade, Fall 1999, Spring 2000, Fall 2000, 2001, 2002
H411 - Behavioral Aspects of Dress, Spring 2000, Spring 2002
H415 - Readings in Textiles and Apparel, Spring 2000, Fall 2000, Fall 2001
H490 - Special Problems: Textiles and Apparel, Spring 2000, Spring 2001

Graduate Courses:

H504 - Textiles and Apparel in the Global Economy, Spring 2000, Fall 2001, 2002
H550 - Research Methods in Apparel Merchandising, Fall 2001, 2002
H598 - Research Proposal for master's thesis, Spring 2001, Spring 2002
H599 - Master's Thesis, Fall 2001, Spring 2002, Fall 2002, Spring 2003

The Ohio State University:

Textiles and Clothing program

T&C 270 - Aesthetics of Appearance, Spring 1999

T&C 370 - Fashion Design and Illustration, Spring 1996, Spring 1997, Winter 1997

University Service

Service Activities at University of Delaware

Department Level (Dept. of Fashion & Apparel Studies):

Committees:

Member	Faculty Search Committee, 2008-2009
Member	Promotion & Tenure/Peer Reviewer Committee, 2008-2009
Chair	Ad Hoc Social Responsibility and Sustainability Committee, 2006-2007
Member	Public Relations and Service Committee, 2004-2006
Member	Graduate Studies and Research Development Committee, 2003-2008 (Active role in the development of Fashion and Apparel Studies graduate programs, summer 2007-2008)

Other Service Activities:

Recruiter	Delaware Discovery Days, summer 2010
Participant	The Fashion & Apparel Studies Industry Advisory Board meeting, spring 2009
Recruiter	Delaware Decision Days, spring 2009
Presenter	Honors Day, Spring 2008
Participant	The Fashion & Apparel Studies Industry Advisory Board meeting, spring 2008
Organizer	Joi Gordon from Dress for Success for "Fashioning Social Responsibility" distinguished lecture series, Fall 2007
Key personnel	International Learning Modules for the BIE grant proposal, 2006
Recruiter	Blue and Golden Days, Fall 2007
Recruiter	Blue and Golden Days, Fall 2006
Recruiter	Delaware Discovery Days, Summer 2006
Event Organizer	Draping Workshop by Charles Kleibacker, Fall 2005
Advisor	Synergy Fashion Student Organization, Fall 2005

Recruiter Delaware Discovery Days, Summer 2005
Co-Advisor Synergy Fashion Student Organization, Spring 2005
Co-Director Historic Costume and Textile Collection, Fall 2004

Provided Input for the following activities:

Fashion Merchandising and Apparel Design Curricula Development and Revisions (2003 -present), Search for the New Department Chair and Two New Faculty Lines, including the Named Professor (2004-2006), Strategic Planning of the Fashion and Apparel Studies Department (2005-2006), Undergraduate Curriculum Assessment and Development of Learning Goals (2006-present), the "Fashioning Social Responsibility" Distinguished Lecture Series (on-going), the Hong Kong Polytech University Faculty Interest Group (2007), and International Course Modules for Undergraduate Education (to be implemented, 2007-2009), Industry Advisory Meeting, 2008

Department Level (Dept. of Women's Studies):

Curriculum
Committee 2010-

College Level (College of Human Services, Education & Public Policy):

Chair The College Council, 2008-2009

Vice-Chair The College Council, 2007-2008

Committees:

Member The Intercultural Education Initiative Committee (College Strategic Plan), 2009

Member Graduate Studies Committee, 2004-2006

Member Human Subjects Committee, 2005

Other Activities:

Evaluator 22nd Annual Marion H. Steele Symposium (Poster Submissions), Spring 2007

College Level (College of Arts and Sciences):

College Senator 2010-

University Level:

Committees:

Host Faculty Meeting with the Incheon Free Economic Zone (IFEZ) Delegation from South Korea (3/5/2009, 5/11/09 for signing the Memo of Understanding)

- Member Institute for Global Studies Committee, 2008-present
- Member Faculty Senate Research Committee, 2006-present
- Member Eating Disorders Coordinating Council (EDCC), 2005-present

Other Activities:

- Reviewer Geis Student Research on Women Conference, Spring 2007
- Host Faculty Meeting with Deputy President and Dean of School of International & Public Affairs from Shanghai Jiao Tong University, along with several other UD representatives, Fall 2007
- Reviewer 2007-2008 International Research Awards (the Center for International Studies), Spring 2007
- Reviewer 2007-2008, 2008-2009 GUR Grants (Office of the Provost for Research)
- Invited Panelist Global Citizenship Faculty Fellows Program, Spring 2006
- Associate Faculty Early Learning Center (ELC), 2005-present

Service Activities at Indiana University

Department Level (Dept. of Apparel Merchandising & Interior Design):

Committees:

- Member Graduate Committee, 2000-2003
- Member Apparel Merchandising Area & Undergraduate Committee, 2000-2003
- Member Clothing & Costume Technology Committee, 2000-2003
- Member Grievance Committee, 2000-2003
- Member Search & Screen Committee, 2000-2003

Other Activities:

- Evaluator Graduate School Applicants for AMID majors, 2000-2003
- Advisor Graduate Student Theses, 2000-2003

College Level (College of Arts & Sciences):

- Member Graduate Committee, 2002-2003

Public Service

Community Level (Lectures open to the general public):

Presenter Women's Lecture Series: Research on Women, Fall 2007

Presenter Women's Lecture Series: Research on Women, Fall 2005

Event Charles Kleibacker's visit to the UD campus for a Public Lecture, Fall 2005
Organizer

Presenter Lecture Series: Research on Race, Ethnicity and Culture, Spring 2005

Shared my research with the families of the UD's Early Learning Center at the ELC's Anniversary Celebration (Summer 2005 and 2006)

Individual Level (service to the profession):

Provided copies of research instruments or articles and advice for related research interest from scholars and graduate students around the world when contacted through email requests

Professional Service to Private/Public Agencies and Organizations

International Textile and Apparel Association:

Chair Student Best Papers (undergraduate, master's & doctoral levels), 2008-2009

Chair The Graduate Education Committee, 2007-2008 & 2008-2009

Reviewer Research/Scholarship abstracts, Shamburg, IL, 2008

Session The Annual Conference of ITAA, Los Angeles, CA, 2007
Presider

Reviewer ITAA Graduate Student Scholarships and Awards Applications, 2007

Session The Annual Conference of ITAA, San Antonio, TX, 2006
Presider

Track Chair Student Research Best Papers for Undergraduate, Master's, & Doctoral levels, the Annual Conference of ITAA, San Antonio, TX, 2006

Session The Annual Conference of ITAA, Alexandria, VA, 2005
Presider

Reviewer Undergraduate Student Best Paper, the Annual Conference of ITAA, Alexandria, VA, 2005

Member	Nominating Committee (At-Large member), ITAA, 2005
Member	Graduate Scholarship Committee, 2004-present
Member	The Session Presider Committee, the Annual Conference of ITAA, Portland, OR, 2004
Volunteer	Registration Desk, the Annual Conference of ITAA, Portland, OR, 2004
Member	Clothing and Textiles Research Journal Editorial Board, 2003-present
Ad Hoc Member	Clothing and Textiles Research Journal Editorial Board, 2002-2003
Member	International Affairs Committee, International Textile and Apparel Association, 2002-present

Invited Reviewer for a Federal Agency:

Grant Reviewer Ad Hoc Member, National Science Foundation (NSF), 2007

Invited/Selected Reviewer for Professional Publications/Presentations:

Body Image, Invited Reviewer, 2010

Journal of International Consumer Marketing, Invited Reviewer, 2009

International Journal of Sport & Exercise Psychology, Invited Reviewer, 2008

Asia Pacific Journal of Marketing and Logistics, Ad Hoc Reviewer, 2008

Family and Consumer Sciences Research Journal, 2007-present

Condé Nast Publications, Fairchild Textbook Proposals, Invited Reviewer, 2007-present

Sex Roles: A Journal of Research, 2007-present

Research Abstracts for Scholarship/Research for the Annual Conference of ITAA, Alexandria, VA, 2005

Research Abstracts for Scholarship/Research, the Annual Conference of ITAA, Portland, OR, 2004

Clothing and Textiles Research Journal, Focused Issue on Social Responsibility, 2004

Clothing and Textiles Research Journal, Reviewer, 2003-present

Editorial Board

Associate Editor, Family and Consumer Sciences Research Journal, 2009-2010

Outreach to the Profession

Research cited for the scholarly community and industry professionals:

- <http://feministphilosophers.wordpress.com/2008/03/02/feminist-theory-and-empirical-predictions/>
- <http://www.ingentaconnect.com/content/klu/sers/2006/00000055/F0020001/00009058?crawler=true>
- http://findarticles.com/p/articles/mi_m2294/is_55/ai_n19328333?tag=content:col1
- <http://www.essayleader.com/essays/Media/Eating-Disorders-and-the-Media.html>
- <http://www.encyclopedia.com/doc/1G1-152694918.html>
- http://eric.ed.gov/ERICWebPortal/custom/portlets/recordDetails/detailmini.jsp?_nfpb=true&_ERICExtSearch_SearchValue_0=EJ780217&ERICExtSearch_SearchType_0=no&accno=EJ780217
- <http://paa2007.princeton.edu/download.aspx?submissionId=71777>

Professional Membership

American Marketing Association (AMA), 2007

Educators for Socially Responsible Apparel Business (ESRAB), 2006-present

Association for Consumer Research (ACR), 2006-present

The Society for Consumer Psychology (SCP), 2003-present

Korean-American University Professors Association (KAUPA), 2003-present

International Textile and Apparel Association (ITAA), 1996-present