

MARSHA A. DICKSON

EDUCATION

Ph.D., 1994, Iowa State University, Textiles & Clothing. Dissertation Title: *Consumers of Ethnic Apparel and Textile Crafts from Alternative Trading Organizations*. Major Professor: Mary Littrell.

M.S., 1990, Iowa State University, Textiles & Clothing. Thesis Title: *Relationship of Sport Commitment, Task Involvement, and Role Knowledge to Female Bicyclists' Use and Interests in Sport Apparel*. Major Professor: Mary Lynn Damhorst.

B.S., 1979, Kansas State University, Home Economics. Emphasis: Fashion Design.

MAJOR AREAS OF INTEREST

Social responsibility in the apparel, textile, and footwear industries, global apparel production and marketing, consumer product evaluation and decision making, apparel product development.

PROFESSIONAL EXPERIENCE

Professor and Chairperson

Department of Fashion and Apparel Studies, University of Delaware, Newark, Delaware, August 2005 to present.

Associate Professor

Department of Apparel, Textiles, and Interior Design, Kansas State University, Manhattan, Kansas, August 2000 to July 2005.

- Promotion to Professor approved April 2005.
- Graduate faculty member with doctoral certification.
- Tenure awarded August 2000.

Associate Professor

Department of Consumer and Textile Sciences, The Ohio State University, Columbus, Ohio, September 1999 to August 2000.

- 30% appointment with the Ohio Agricultural Research and Development Center.
- Category P (doctoral) graduate faculty status.
- Tenure awarded September 1999.

Assistant Professor

Department of Consumer and Textile Sciences, The Ohio State University, Columbus, Ohio, September 1994 to August 1999.

- 30% appointment with the Ohio Agricultural Research and Development Center.
- Category III/P graduate faculty status awarded October, 1997.

Postdoctoral Research Associate & Instructor

Center for International and Comparative Studies, The University of Iowa, Iowa City, Iowa, 1993-1994.

Research Assistant/Teaching Assistant/Instructor

Department of Textiles and Clothing, Iowa State University, Ames, Iowa, 1988-1992,

Manager Of Training And Quality Control

The Sheraton Corporation, Austin, Texas, 1983-1987.

Instructor

Bauder Fashion College, Arlington, Texas, 1985.

Dress Designer

Jerell Inc., Melissa Lane Division, Dallas, Texas, 1982.

Sportswear Designer

Stockton Mfg. Co., Dallas, Texas, 1979-1982.

Patternmaker

Herman Marcus Inc., Dallas, Texas, 1979.

RESEARCH ACTIVITIES

BOOKS (* peer reviewed, + editor reviewed)

+ Littrell, M. A., & Dickson, M. A. (2010). Artisans and fair trade: Crafting development. Kumarian Press.

* Dickson, M. A., Loker, S. J., & Eckman, M. (2009). Social responsibility in the global apparel industry. New York: Fairchild Books.

Parker, L. & Dickson, M. A. (Eds.) (2009). Sustainable fashion: A handbook for educators. London: Labour Behind the Label.

* Littrell, M. A., & Dickson, M. A. (1999). Social responsibility in the global market: Fair trade of cultural products. Thousand Oaks, CA: Sage Publications.

RESEARCH PUBLICATIONS (* peer reviewed, + editor reviewed)

- + Dickson, M. A. (2009). Linking transformative consumer research and human rights in support of socially responsible business. Fashion Information and Technology, 6, 70-75.
- * Katz, J., Higgins, E., Dickson, M. A., & Eckman, M. (2008). The impact of external monitoring and public reporting on business performance in a global manufacturing industry. Business & Society, 20(10), 1-22.
- * Hustvedt, G., & Dickson, M. A. (2009). Consumer likelihood of purchasing organic cotton apparel: Influence of attitudes and self-identity. Journal of Fashion Marketing and Management. 13(1), 49-65.
- * Dickson, M. A., & Eckman, M. (2008). Media portrayal of voluntary public reporting about corporate social responsibility performance: Does coverage encourage or discourage ethical management? Journal of Business Ethics, 83, 725-743.
- + Kim, H. -S., Dickson, M., & Kallal, J. (2008, January). Sourcing practices of small businesses that sell apparel and related products. Proceedings of the 2007 American Collegiate Retail Association Winter Conference.
- * Park, H., & Dickson, M. A. (2008). Engaging in buyer-seller partnership for fair labor management: The role of a buyer firm's strategic emphasis. Clothing and Textiles Research Journal, 26, 41-56.
- + Dickson, M. A., Rudd, N. A., & Lennon, S. J. (2006). Focused social responsibility: Part 2. Clothing and Textiles Research Journal, 24(4), 279-281.
- + Dickson, M. A., Rudd, N. A., & Lennon, S. J. (2006). Focused social responsibility: Part 1. Clothing and Textiles Research Journal, 24(3), 175-177.
- * Dickson, M. A., & Eckman, M. (2006). Social responsibility: The concept as defined by apparel and textile scholars. Clothing and Textiles Research Journal, 24(3), 178-191.
- * Littrell, M. A., & Dickson, M. A. (2006). Employment with a socially responsible business: Worker capabilities and quality of life. Clothing and Textiles Research Journal, 24(3), 192-206.
- + Dickson, M. A. (2006, updated 2009). Backgrounder: Labor and corporate responsibility—The role of monitoring companies in labor enforcement. Columbia University, Initiative for Policy Dialogue. Available online at http://www2.gsb.columbia.edu/ipd/j_labor_corporateresponsibility.html
- + Dickson, M. A. (2005). Identifying and profiling apparel label users. In R. Harrison, T. Newholm, & D. Shaw (Eds.), The ethical consumer (pp. 155-171). Thousand Oaks, CA: Sage.
- * López-Gydosh, D., & Dickson, M. A. (2005). "Every girl had a fan which she kept always in motion": Puerto Rican women's dress at a time of social and cultural transformation. In R. Root (Ed.), The Latin American fashion reader (pp. 198-210). Berg Publishers.

- * Dickson, M. A., Lennon, S. J., Montalto, C. P., Shen, D., & Zhang, L. (2004). Chinese consumer market segments for foreign apparel products. Journal of Consumer Marketing, 21(5), 301-317.
- * Zhang, L., & Dickson M.A. (2004). Power theory and the distribution channel for foreign-brand apparel in the Chinese market [in Chinese]. Nankai Business Review, 7(4), 44-50.
- * Dickson, M. A., & Zhang, L. (2004). Supplier-retailer relationships in China's distribution channel for foreign brand apparel. Journal of Fashion Marketing and Management, 8(2), 201-220.
- * Dickson, M. A., & Littrell, M. A. (2003). Measuring quality of life of apparel workers in Mumbai, India: Quantitative and qualitative data. In M. J. Sirgy, D. Rahtz, & A. C. Samli (Eds.) Advances in quality-of-life theory and research. The Netherlands: Kluwer Academic Publishers.
- * Lewis, T. L., & Dickson, M. A. (2003). Upgrading to full-package apparel manufacturing for small businesses in Mexico. Journal of Fashion Marketing and Management, 7(2), 183-162.
- * Shen, D., Dickson, M. A., Lennon, S. J., Montalto, C. P., & Zhang, L. (2003). Cultural influences on Chinese consumers' intentions to purchase apparel: Test and extension of the Fishbein Behavioral Intentions Model. Clothing and Textiles Research Journal 21(2), 89-99.
- * Shen, D., & Dickson, M. A. (2002). Apparel exports from China to the United States: A Marxist perspective. Clothing and Textiles Research Journal, 20(4), 215-226.
- * Shen, D., Lennon, S. J., Dickson, M. A., Montalto, C. P., & Zhang, L. (2002). Chinese consumers' attitudes toward U.S.- and P.R.C.-made clothing: From a cultural perspective. Family and Consumer Science Research Journal, 31(1), 19-49.
- * Wolfe, J., & Dickson, M. A. (2002). Apparel manufacturer and retailer efforts to reduce child labor: An ethics of virtue perspective on codes of conduct. Clothing and Textiles Research Journal 20(4), 183-195.
- * Zhang, L., Dickson, M. A., & Lennon, S. J. (2002). The distribution channel for foreign brand apparel in China: Structure, government's role, and problems. Clothing and Textiles Research Journal, 20(3), 167-180.
- * Dickson, M. A. (2001). Utility of No Sweat labels for apparel consumers: Profiling label-users and predicting their purchases. Journal of Consumer Affairs, 35(1), 96-119.
- * Shen, D., & Dickson, M. A. (2001). Consumers' acceptance of unethical clothing consumption activities: Influence of cultural identification, ethnicity, and Machiavellianism. Clothing and Textiles Research Journal, 19(2), 76-87.
- * Dickson, M. A. (2000). Personal values, beliefs, knowledge, and attitudes relating to intentions to purchase apparel from socially responsible businesses. Clothing and Textiles Research Journal, 18(1), 19-30.

- * Dickson, M. A., & Pollack, A. (2000). Clothing and identity among female in-line skaters. Clothing and Textiles Research Journal, 18(2), 65-72.
- * Dickson, M. A. (1999). U.S. consumers' knowledge of and concern for apparel sweatshops. Journal of Fashion Marketing and Management, 3(1), 44-55.
- * Wheat, K. L., & Dickson, M. A. (1999). Uniforms for collegiate female golfers: Cause for dissatisfaction and role conflict? Clothing and Textiles Research Journal, 17(1), 1-10.
- * Dickson, M. A. (1998). Product development in a global market: Balancing the needs of ethnic apparel producers, retailers, and consumers. In S. Loker, P. Huddleston, & L. Good (Eds.), ITAA Monograph Series: Softgoods to the world: Opportunities and challenges. Monument, CO: International Textile and Apparel Association.
- * Dickson, M. A., & Littrell, M. A. (1998). Organizational culture for small textile and apparel businesses in Guatemala. Clothing and Textiles Research Journal, 16(2), 68-78.
- * Dickson, M. A., & Littrell, M. A. (1998). Consumers of ethnic apparel from alternative trading organizations: A multifaceted market. Clothing and Textiles Research Journal, 16(1), 1-10.
- * Littrell, M. A., & Dickson, M. A. (1998). Fair trade performance in a competitive market. Clothing and Textiles Research Journal, 16(4), 176-189.
- * Dickson, M. A., & Littrell, M. A. (1997). Consumers of clothing from alternative trading organizations: Societal attitudes and purchase evaluative criteria. Clothing and Textiles Research Journal, 15(1), 20-33.
- + Dickson, M. A. (1997). Apparel consumer decisions: Balancing concern about sweatshops with product needs. In J. McCoart (Ed.), An academic search for sweatshop solutions (pp. 11-17). Arlington, VA: Marymount University.
- * Littrell, M. A., & Dickson, M. A. (1997). Alternative trading organizations: Shifting paradigm in a culture of social responsibility. Human Organization, 56(3), 344-352.
- + Littrell, M. A., & Dickson, M. A. (1997). Exploring labor issues with case studies from Fair Trade Organizations. In J. McCoart (Ed.), An academic search for sweatshop solutions (pp. 59-63). Arlington, VA: Marymount University.
- * Dickson, M. A., & Littrell, M. A. (1996). Socially responsible behaviour: Values and attitudes of the alternative trading organisation consumer. Journal of Fashion Marketing and Management, 1(1), 50-69.
- + Dickson, M. A., & Littrell, M. A. (1995). Marketing ethnic apparel and a social cause through alternative trade. Proceedings of the fifth international conference on marketing and development (pp. 66-71). Muncie, IN: International Society for Marketing and Development.
- * Casselman-Dickson, M. A., & Damhorst, M. L. (1993). Use of symbols for defining a role: Do clothes make the athlete? Sociology of Sport Journal, 10(4), 413-431.

- * Casselman-Dickson, M. A., & Damhorst, M. L. (1993). Female bicyclists and interest in dress: Validation with multiple measures. Clothing and Textiles Research Journal, 11(4), 7-17.
- + Ross, J. E., Maas, M. L., Huston, J. C., Kundel, C. J., Woodward, P. J., Gyldenvard, T. A., Modarressi, L., Heffner, M., Daly, J., Casselman (Dickson), M., Sellberg, M. S., Tunink, P., Smith, J. C., Woodworth, G., & Kruckeberg, T. (1992). Evaluation of two interventions to reduce falls and fall injuries: The challenge of hip pads and individualized elimination rounds. In S. G. Funk, E. M. Tornquist, M. T. Champagne, and R. A. Wiese (Eds.), Key aspects of elder care: Managing falls, incontinence, and cognitive impairment (pp. 97-103). New York: Springer.

WORKING PAPERS

- Dickson, M. A., Eckman, M., Higgins, E., Katz, J. P., & Lally, A. (March 1, 2005). Public reporting about sweatshops: Media portrayal of social performance and associated impacts on financial performance". Center for Responsible Business. Working Paper Series. Paper 25.
<http://repositories.cdlib.org/crb/wps/25>

OTHER PUBLICATIONS AND REPORTS (+ editor reviewed)

- + Dickson, M. A. (2010, August 2). Ethical fashion: Considering the social and environmental sustainability implications of design from fiber to consumer. Available at <http://flaglobalaction.blogspot.com/index.html>.
- + Dickson, M. A. (2010, February 4). Fair trade in the global apparel industry. Moderator of audio interview on FIBERcast available for download at <http://udcapture.udel.edu/events/fibercast/>.
- + Dickson, M. A. (2009, July 31). Creating a more environmentally sustainable apparel business. Moderator of audio interview on FIBERcast available for download at <http://udcapture.udel.edu/events/fibercast/>.
- University of Delaware Sustainable Apparel Industry (UDSAI). (2009, May). Creating a more environmentally sustainable apparel business. Policy guide created in collaboration with faculty and industry professionals. Available at <http://sai.udel.edu/>.
- + Dickson, M. A., & Cahn, D. (2009, February 23). Social responsibility's place in the global apparel industry. Audio interview on FIBERcast available for download at <http://udcapture.udel.edu/events/fibercast/>.
- + Dickson, M. A. [on behalf of ESRAB] (2009). Proposed learning goals for social responsibility and sustainability. In L. Parker & M.A. Dickson (Eds.), Sustainable fashion: A handbook for educators (pp. 219-221). London: Fashioning an Ethical Industry.
- + Dickson, M. A., Loker, S., & Eckman, M. (2009). Book summary: Social responsibility in the global apparel industry. In L. Parker & M.A. Dickson (Eds.), Sustainable fashion: A handbook for educators (pp. 92-93). London: Fashioning an Ethical Industry.

- + Dickson, M. A., Loker, S., & Eckman, M. (2009). Collaborating across universities and industry to offer online educational opportunities for social responsibility. In L. Parker & M.A. Dickson (Eds.), Sustainable fashion: A handbook for educators (pp. 237-243). London: Fashioning an Ethical Industry.
- + Kim, M., Davis Burns, L., Dickson, M. A., & Park, H. (2009). Global sourcing decision case study. In L. Parker & M.A. Dickson (Eds.), Sustainable fashion: A handbook for educators (pp. 63-69). London: Fashioning an Ethical Industry.
- + Dickson, M. A., et al. (2009). Explaining national fashion related courses and qualifications. In L. Parker & M.A. Dickson (Eds.), Sustainable fashion: A handbook for educators (pp. 4-7). London: Fashioning an Ethical Industry.
- + Dickson, M. (2008, January). Educating apparel industry professionals. Labor is not a commodity: A collaborative space for international labor rights solidarity. http://laborrightsblog.typepad.com/international_labor_right/2008/01/index.html
- + Kim, H-S., & Dickson, M. Applying the fashion theory to industrial production. The Magazine Apparel Sourcing, 15(5), 31-33.
- + Kallal, J., & Dickson, M. A. (2006). Taking advantage of DR-CAFTA. . With a transition from full package to full package/full service. The Magazine Apparel Sourcing, 10, 30-33.
- + Dickson, M. A. (2004). [Review of the book Sweatshop USA: The American sweatshop in historical and global perspective]. Economic and social security and substandard working conditions. Industrial and Labor Relations Review, 58(1), 149-151.
- + Dickson, M. A., & Littrell, M. A. (2004, Spring). Wages plus: How knowledge and self-esteem can improve a woman's quality of life. GA Connections (p. 7). Baltimore, MD: Global Alliance for Workers and Communities.
- + Littrell, M. A., & Dickson, M. A. (2000). Fair trade products in a competitive global market. Craft News, 11(44), 1, 5, 12.
- + Dickson, M. A. (2000, January 8). Textile graduates have made a mark in industry. Columbus Dispatch, p. 9A.
- Dickson, M. A., & Van Brimmer, R. (1999). Codes of conduct addressing workplace conditions for the manufacture of collegiate products. Summary report of research.
- + Dickson M. A. (1998). Were your products made in sweatshops? Crafts News, 9(34), 11.
- + Frey, D., & Dickson, M. A. (1997). //WorldWideWeb.Trinkets.com/ In N. Rabolt & J. Miler (Eds.). Concepts and cases in retail and merchandise management (pp. 254-256). New York: Fairchild Publications.

+ Dickson, M. A. (1996, May). A study of the consumer of fair trade products. Networks: The Fair Trade Federation Newsletter, 5(1), 9-10.

Dickson, M. A. (1996). Socially responsible consumer behavior in the apparel marketing system. Preliminary findings from a survey.

Dickson, M. A., & Generette, L. (1995). From the pueblo of Guatemala to the people of the United States: Balancing the needs of three constituents in the global marketplace. 42-page teaching case study.

Dickson, M. A. (1994). Consumers of ethnic apparel and textile crafts from alternative trading organizations. Summary report of research.

PUBLISHED ABSTRACTS FROM REFEREED PRESENTATIONS

Hustvedt, G., & Dickson, M. A. (2006). Product development for blended organic cotton apparel products. ITAA Proceedings. ITAA Proceedings. Online publication: www.itaonline.org.

Hustvedt, G. & Dickson, M. A. (2006). The contribution of self-identity to socially responsible apparel consumer behavior. ITAA Proceedings. Online publication: www.itaonline.org.

Dickson, M. A., Loker, S., Jirousek, C., Eckman, M., & Katz, J. (2005). Social responsibility: Definitions from industry & beyond. ITAA Proceedings. Online publication: www.itaonline.org.

Dickson, M. A., & Park, H. (2005). Partnership behavior for responsible labor management: A comparison among firms with different strategic focus. ITAA Proceedings. Online publication: www.itaonline.org.

Dickson, M. A., & Eckman, M. (2004). Social responsibility: The concept as defined by apparel and textile scholars. ITAA Proceedings. Online publication: www.itaonline.org.

Hustvedt, G., & Dickson, M. A. (2004). Faculty international activities and interests: Motivators and barriers to internationalization. ITAA Proceedings. Online publication: www.itaonline.org.

Park, H., & Dickson, M. A. (2004). Developing global perspective through an international sourcing project. ITAA Proceedings. Online publication: www.itaonline.org.

Ybarra, A., & Dickson, M. A. (2004). What role does theory play in forecasting trends for fashionable apparel? ITAA Proceedings. Online publication: www.itaonline.org.

Cole, L., & Dickson, M. A. (2003). Student activists and apparel: Profile of anti-sweatshop consumers. ITAA Proceedings. Online publication: www.itaonline.org.

Decker, J. L., Haar, S. J., & Dickson, M. A. (2003). Caregivers' perceptions of fabric preferences of children with and without Autistic Spectrum Disorders. ITAA Proceedings. Online publication: www.itaonline.org.

- Dickson, M. A., & Lee, S. H. (2003). Using Internet technology to foster global education among apparel and textile graduate students. ITAA Proceedings. Online publication: www.itaonline.org.
- Sullivan, P., Hawley, J. M., Dickson, M. A., Littrell, M. A., Kim, Y., Forney, J., Norum, P. Sontag, S., Hiller, K., & Crown, B. (2003). ESRAB—Sustainable development and Educators for Socially Responsible Apparel Business. ITAA Proceedings. Online publication: www.itaonline.org.
- Davis, L., Dickson, M. A., Eckman, M., Littrell, M., & Lennon, S. J. (2002). Teaching social responsibility: Topics and techniques. ITAA Proceedings. Online publication: www.itaonline.org.
- Littrell, M. A., & Dickson, M. A. (2002). Artisans designing for international markets: “Getting our feet in the door.” ITAA Proceedings. Online publication: www.itaonline.org.
- Cowie, L. C., & Dickson, M. A. (2001). Male cyclists’ utilization of product symbolism to portray desired roles in the sport community. In N. J. Owens, (Ed.), ITAA Proceedings. Online publication: www.itaonline.org
- Dickson, M. A., Burns, L., Douglas, S., Lennon, S., Loker, S., & Rucker, M. (2001). ESRAB: A consortium of Educators for Socially Responsible Apparel Business. In N. J. Owens, (Ed.), ITAA Proceedings. Online publication: www.itaonline.org
- Dickson, M. A., & Littrell, M. A. (2001). Measuring quality of life of apparel workers in Mumbai, India, Part I: Qualitative and quantitative data. In H. E. Spotts, H. L. Meadow, S. Grzeskowiak (Eds.), How to measure quality of life in diverse populations: Proceedings of the fourth conference of the International Society of Quality of Life Studies (pp. 58-59). Blacksburg, VA: ISQOLS.
- Littrell, M. A., & Dickson, M. A. (2001). Measuring quality of life of apparel workers in Mumbai, India, Part II: Photo-elicitation. In H. E. Spotts, H. L. Meadow, S. Grzeskowiak (Eds.), How to measure quality of life in diverse populations: Proceedings of the fourth conference of the International Society of Quality of Life Studies (p. 59). Blacksburg, VA: ISQOLS.
- Dickson, M. A., Lennon, S. J., Montalto, C. P., Shen, D., and Zhang, L. (2000). Competitiveness of US apparel products in China. In N. J. Owens, (Ed.), ITAA Proceedings. Monument, CO: International Textile and Apparel Association.
- Shen, D. Dickson, M. A., Lennon, S. J., Montalto, C. P., & Zhang, L. (2000). Test and extension of the Fishbein Behavioral Intention Model in China. Proceedings of the Society for Consumer Psychology, p.29.
- Dickson, M. A. (1999). Consumer motivations for purchasing apparel from socially responsible businesses. In N. J. Owens, (Ed.), ITAA Proceedings (p 70). Monument, CO: International Textile and Apparel Association.

- Shen, D., Dickson, M. A., & Lennon, S. J. (1999). Chinese consumers' attitudes toward U.S.-made clothing. In N. J. Owens, (Ed.), ITAA Proceedings (p. 46). Monument, CO: International Textile and Apparel Association.
- Zhang, L., & Dickson, M. A. (1999). Changes in China's tariff policy: Opportunity for U.S. exports? In N. J. Owens, (Ed.), ITAA Proceedings (p. 66). Monument, CO: International Textile and Apparel Association.
- Fox, J. J., & Dickson, M. A. (1999). Who chooses socially responsible funds and how much are individual investors willing to pay to invest responsibly? Proceedings of the Academy of Financial Services.
- Dickson, M. A., & Pollack, A. (1998). Clothing and identity in an emerging sport: In-line skating. In N. J. Owens, (Ed.), ITAA Proceedings (p. 56). Monument, CO: International Textile and Apparel Association.
- Shen, D., & Dickson, M. A. (1998). Culture and personality influences on clothing consumer ethics. In N. J. Owens, (Ed.), ITAA Proceedings (p. 102). Monument, CO: International Textile and Apparel Association.
- Zhang, L., & Dickson, M. A. (1998). Apparel consumers' stock-out behavior. In N. J. Owens, (Ed.), ITAA Proceedings (p. 81). Monument, CO: International Textile and Apparel Association.
- Littrell, M. A., & Dickson, M. A. (1997). Fair trade performance in a competitive market. In N. J. Owens, (Ed.), ITAA Proceedings (p. 49). Monument, CO: International Textile and Apparel Association.
- López-Gydosh, D., & Dickson, M. A. (1997). Puerto Rican women's dress, 1895-1920: An acculturation process. In N. J. Owens, (Ed.), ITAA Proceedings (p. 21-22). Monument, CO: International Textile and Apparel Association.
- Wheat, K. L., & Dickson, M. A. (1997). Uniforms for collegiate female golfers: Cause for dissatisfaction and role conflict? In N. J. Owens, (Ed.), ITAA Proceedings (p. 67-68). Monument, CO: International Textile and Apparel Association.
- Generette, L., & Dickson, M. A. (1996). Targeting African American women with hair care product advertising: Is it ethical? In C. M. Ladisch, (Ed.), ITAA Proceedings (p. 48). Monument, CO: International Textile and Apparel Association.
- Dickson, M. A., & Littrell, M. A. (1995). Consumers of ethnic apparel from alternative trading organizations: A multi-faceted market. In C. M. Ladisch, (Ed.), ITAA Proceedings (p. 75). Monument, CO: International Textile and Apparel Association.
- Dickson, M. A., & Fox, J. J. (1995). Global trade points: Opportunities for textiles and apparel trade. In C. M. Ladisch, (Ed.), ITAA Proceedings (pp. 29-30). Monument, CO: International Textile and Apparel Association.

Littrell, M. A., & Dickson, M. A. (1995). Crafts and alternative trade: A marketing culture in transition. In K. Basu, A. Joy, & Z. Hangsheng (Eds.), Proceedings of the fifth international conference on marketing and development (pp. 454-455). Montreal: Treeprint and Concordia Printing Services.

Dickson, M. A., & Littrell, M. A. (1994). Socially responsible consumer behavior: Buying apparel through alternative trading organizations. In C. M. Ladisch, (Ed.), ITAA Proceedings (p. 149). Monument, CO: International Textile and Apparel Association.

Dickson, M. A., & Littrell, M. A. (1993). Organizational culture of Guatemalan textile and apparel businesses. In C. M. Ladisch (Ed.), ITAA Proceedings (p. 130). Monument, CO: International Textile and Apparel Association.

Littrell, M. A., & Dickson, M. A. (1993). Alternative trading organizations: A culture of social responsibility. In C. M. Ladisch (Ed.), ITAA Proceedings (p. 130). Monument, CO: International Textile and Apparel Association.

Casselmann (Dickson), M. A. (1992). Designer and executive decision-making in ready-to-wear line development. In C. M. Ladisch (Ed.), ITAA Proceedings (p. 101). Monument, CO: International Textile and Apparel Association.

Kimle, P. A., & Casselman (Dickson), M. A. (1992). What do we do with all these words? In C. M. Ladisch (Ed.), ITAA Proceedings (pp. 29-32). Monument, CO: International Textile and Apparel Association.

Casselmann (Dickson), M. A., & Damhorst, M. L. (1991). Behavioral intentions and the apparel purchase decision: Testing the Fishbein model. In P. E. Horridge (Ed.), ITAA Proceedings (p. 77). Monument, CO: International Textile and Apparel Association.

Casselmann (Dickson), M. A., & Damhorst, M. L. (1990). Relationship of sport involvement and role knowledge to female bicyclists' use of and interests in sport apparel. In P. E. Horridge (Ed.), ACPTC Proceedings (p. 43). Monument, CO: International Textile and Apparel Association.

Littrell, M. A., Casselman (Dickson), M. A., & Johnson, J. S. (1990). Tourists' perceptions of authenticity in textile crafts. In P. E. Horridge (Ed.), ACPTC Proceedings (p. 149). Monument, CO: International Textile and Apparel Association.

UNPUBLISHED PRESENTATIONS (* refereed, + invited)

+ Dickson, M. A. (moderator). (2011, April 1). Retaining Talent by Creating "Hot Spots." To be presented at Prime Source Forum, Hong Kong, China.

+ Dickson, M. A. (2011, January 20). Fair trade and Corporate Social Responsibility. Presented to the faculty and students of Pearl Academy of Fashion, New Delhi, India.

+ Dickson, M. A. (2011, January 20). Transforming Consumer Behavior for Social Responsibility. Presented to faculty and graduate students of Pearl Academy of Fashion, New Delhi, India.

- + Littrell, M. A., & Dickson, M. A. (2011, January 15). Artisans and Fair Trade. Presented at the American Center, Mumbai, India. Book launch followed by discussion with Chief Guest Mr. Anand Mahindra, Vice Chairman and Managing Director of Mahindra & Mahindra.
- + Littrell, M. A., & Dickson, M. A. (2011, January 14). Artisans and Fair Trade. Presented at the 25th anniversary celebration of MarketPlace: Handwork of India, Mumbai, India.
- + Dickson, M. A. (2010, December 1). The FLA: Oversight and Governance. Presented at an American University Webinar focused on Certification Best Practices.
- + Dickson, M. A. (2010, October 28). Corporate Purchasing Practices and Factory Compliance to Labor Standards. Presented at the Fair Labor Association's International Conference on Competitive Pressures in Apparel Supply Chains, Gao Ming, China. *Attended by Assistant Secretary of State, Michael Posner, and others from the U.S. Department of State.*
- + Dickson, M. A. (2010, September 29). Social Responsibility in the Global Fashion Industry. Presented at IXEL MODA Latin America Fashion Congress, Cartagena, Colombia.
- + Dickson, M. A. (2010, September 2). Transforming consumer behavior in support of worker rights. Presented at the conference on Social Labelling in the Global Fashion Industry, Newcastle-upon-Tyne, England.
- + Pandelidis, T., & Dickson, M. A. (2010, September 2). Motivations and Concerns for Public Reporting about Corporate Social Responsibility and Compliance with Labor Standards: A Case Study of the Apparel Industry. Presented at the conference on Social Labelling in the Global Fashion Industry, Newcastle-upon-Tyne, England.
- + Littrell, M., Dickson, M., & Nelson Hodges, N. (2009). USDA Challenge Grants: Bridge to inter-institutional collaboration and external funding. Special panel session presented at the annual conference of the International Textile and Apparel Association, Seattle, WA, October 29-31.
- + Dickson, M. A. The growing gap within CSR in the apparel industry. Paper presented in the "Prospects for the industry's recovery and opportunities for labor standards" session of the Fair Labor Organization's Stakeholder Forum. Washington, DC, June 25, 2009.
- + Dickson, M. A., Lennon, S., & Kim, H-S. CHEP Showcase: Greening your life: How can you be sustainable? Presented at the UD Forum and Reunion Weekend, Newark, DE, June 6, 2009.
- + Dickson, M. A. Social responsibility in the global apparel industry. Invited presentation to industry professionals, hosted by Phillips-van Heusen Corporation, New York, NY, April 16, 2009.
- * Dickson, M. A., Herman, N., & Kim, H-S. Fashioning global competitiveness: Title VI's impact on the U.S. apparel industry. Panel presentation at the Title VI 50th Anniversary Conference, Washington, DC, March 21, 2009.
- * Dickson, M. A., & Kovaleski, K. Implementing labor compliance in the apparel industry [poster]. International Textiles and Apparel association, Los Angeles, CA, November 8, 2007.

- + Dickson, M., Eckman, M., Loker, S., Hawley, J., Lennon, S., Davis Burns, L., Paff Ogle, J., Rucker, M., Rudd, N., & Damhorst, M. L. Identifying student learning outcomes for social responsibility and sustainability. International Textiles and Apparel Association, Los Angeles, CA, November 8, 2007.
- + Dickson, M., & Littrell, M. [Moderators], Mungtavesinsuk, F., Vidtayasuk, P., & Kaewkulaya, J. [Panelists]. Sustainable development in textiles and apparel production for community and hill tribes in Thailand. International Textiles and Apparel Association, Los Angeles, CA, November 8, 2007.
- + Dickson, M. A. Labor compliance in the apparel industry. American Apparel and Footwear Association Social Responsibility Committee meeting, March 7, 2007.
- + Dickson, M. A. Applying the fashion theory to the industrial production. Apparel Sourcing Show, Guatemala City, Guatemala, April 18, 2007.
- + Dickson, M.A. Education: The U.S. viewpoint. Prime Source Forum 2007, Hong Kong, March 30, 2007.
- + Dickson, M. A. The complexity of sourcing in a global market. Multi-Stakeholder Forum, Fair Labor Association, Bamberg, Germany, June 14 2006.
- + Dickson, M. A. How consumers can support improved working conditions in the fashion industry. 2006 Alumni Lecture, College of Human Services, Education & Public Policy and the CHEP Alumni Association, Newark, DE, March 21 2006. [Summary available at <http://www.chep.udel.edu/directions/articles/spring06/dicksonlecture.html>]
- * Dickson, M.A., Eckman, M., Katz, J.P., & Lally, A. Public reporting about sweatshops: Media portrayal of social performance and associated impacts on firm performance and industry accountability. Conference on Corporate Social Responsibility: Measuring and Reporting Social, Environmental and Financial Performance, Haas School of Business, University of California at Berkeley, Berkeley, CA, April 8-9 2005.
- + Littrell, M. A., & Dickson, M. A. Textile artisans of India: 'Our hands are our future'. Invited presentation for the resident scholars at the Bellagio Study Center and Conference Center, Bellagio, Italy, June 2004.
- + Dickson, M. A. Apparel production in a global economy. Invited presentation at the UCR-KSU-KU Symposium on Educational Collaboration in a Global Society: The Role of State Universities, Lawrence, KS, April 2004.
- + Dickson, M. A. Determining living wages and assessing quality of life. Invited presentation at the Living Wage Joint Forum. Co-sponsored by the Fair Labor Association, Columbia University, and Yale University, New York, NY, October 2003.
- * Fox, J. J., & Dickson, M. A. Economic and social motivation for consumers to invest in socially responsible mutual funds. Presented at the annual conference of the American Council on Consumer Interests, Atlanta, GA. April 2003.

- + Dickson, M. A. Teaching fair trade. Invited presentation at the annual conference of the Fair Trade Federation at American University, Washington, DC. April, 2002.
- * Dickson, M. A. Overview of globalization issues: Is alternative trade a solution? Presented at the Fourth Paolucci Symposium -- Twelfth International Conference of the Society for Human Ecology on Personal, Social, and Corporate Responsibility in a Common World at Michigan State University, East Lansing, MI. April, 2002.
- * Littrell, M. A., & Dickson, M. A. MarketPlace Handwork of India: Impacts on artisan capabilities. Presented at the biennial symposium of the Textile Society of America, Northampton, MA. September, 2002.
- Dickson, M. A. Theory under construction: Watch out for falling concrete. Presented at a special session on theory development at the annual conference of the International Textile and Apparel Association, Kansas City, MO. November 2001.
- * Dickson, M. A., & Van Brimmer, R. Codes of conduct addressing workplace conditions for the manufacture of collegiate products. Presented at the annual Apparel Research Conference of the American Apparel Manufacturing Association, Atlanta, GA. November, 1999.
- * Zhang, L., & Dickson, M. A. The distribution channel for U.S. clothing in China. Presented at the annual Apparel Research Conference of the American Apparel Manufacturing Association, Atlanta, GA. November, 1999.
- + Littrell, M. A., & Dickson, M. A. Social responsibility in the global market. Fair trade of cultural products. Invited presentation at the annual conference of the Fair Trade Federation, Washington, DC. September, 1999.
- * López-Gydosch, D., & Dickson, M. A. Puerto Rican women: Dress and culture, 1895-1920. Presented at the Region VI annual meeting and symposium of The Costume Society of America, San Juan, PR. July, 1999.
- + Dickson, M. A., & Van Brimmer, R. Codes of conduct addressing workplace conditions for the manufacture of collegiate products. Invited presentation at the annual conference of the Association of Collegiate Licensing Administrators, Las Vegas, NV. May, 1999.
- * Jolly, L. D., & Dickson, M. A. Research agenda 2000: Social change in the marketplace. Presented at the annual meeting of the International Textile and Apparel Association, Knoxville, TN, November, 1997.
- * Littrell, M. A., & Dickson, M. A. Alternative trade marketing: Three approaches to textile design and product development. Presented at the Sixth Biennial Symposium of the Textile Society of America, New York, NY, September, 1998.
- + Dickson, M. A. Ethics in the apparel industry. Invited presentation to the Council for Ethics in Economics, Columbus, OH, April, 1998.

- + Dickson, M. A. Sweatshops in the apparel industry: Response of consumers, retailers, and manufacturers. Invited presentation at Fontbonne College, St. Louis, MO, April, 1998.
- + Dickson, M. A. Social responsibility in the global marketplace. Invited presentation at the annual conference of Weave A Real Peace, New Windsor, MD, April, 1998.
- + Dickson, M. A. Consumers' support for apparel sweatshop solutions. Invited presentation at the Fair Trade Federation Conference, San Francisco, CA, February, 1998.
- Dickson, M. A. Revising publications. Presented at a special session on Publications at the annual conference of the International Textile and Apparel Association, Knoxville, TN, November, 1997.
- * Dickson, M. A. Apparel consumer decisions: Balancing concern about sweatshops with product needs. Presented at a conference on The Academic Search for Sweatshop Solutions, Marymount University, Arlington, VA, May, 1997.
- Dickson, M. A. Apparel consumers' concern for sweatshops. Presented to the Ohio Association of Family and Consumer Sciences, Maumee Bay, OH, April, 1997.
- Dickson, M. A. Alternative trade: Opportunities for women. Presented to the Association for Women in Development, The Ohio State University, December, 1996.
- Dickson, M. A. Changes in the textile & apparel industry: Focus on sweatshops. Presented at The Ohio State University's Congressional Assistant Day Program, Columbus, OH, August, 1996.
- Dickson, M. A. Product development in a global market: Balancing the needs of ethnic apparel producers, retailers, and consumers. Presented at a pre-conference session on "International trade of textiles and apparel." for the annual conference of the International Textile and Apparel Association, Banff, Alberta, August, 1996.
- + Dickson, M. A. An alternative model for social and economic development. Invited presentation at a national conference on "De-constructing and Re-constructing Development". Program for International Development, The University of Iowa, Iowa City, IA, April, 1994.
- + Dickson, M. A. Market research. Invited presentation at the North American Alternative Trading Organization Annual Conference, Chicago, IL, July, 1993.
- + Littrell, M. A., Brown, P., & Casselman (Dickson), M. A. Is handicraft production a viable form of economic and social development? Invited presentation to the ISU Chapter of the Society for International Development, Ames, IA, March, 1993.
- Casselman (Dickson), M. A., & Littrell, M. A. A product development model for balancing artisans' indigenous labor patterns, importer specifications, and consumer preferences. Special Session on "Making an Impact on the Economy and Environment", International Textile and Apparel Association, Columbus, Ohio, October 1992.

EXTERNALLY FUNDED GRANTS FOR RESEARCH/SCHOLARSHIP (from 1992)

Dickson, M. A., Gilligan, E., Cahn, D., Loker, S., Irvine, G., & Pusecker, K. Confidential project for business, \$271,521, Project Director, 2009.

Kim, H-S., Gregan-Paxton, J., Dickson, M. A., & Lennon, S. J. Fashion international and business education response (FIBER) project. U.S. Department of Education, Business and International Education Program, \$165,000, Project Co-Director, 2007-2009.

Dickson, M. A., Eckman, M., Loker, S., & Jirousek, C. Social responsibility in apparel, textile, and footwear industry supply chains: Development of a post-baccalaureate core. U.S. Department of Agriculture, Higher Education Challenge Program, \$230,803, Project Director, 2005-2007 [originally award of \$299,999 to KSU and moved on 9/1/05].

Dickson, M. A. Apparel and footwear compliance programs: Responding to global challenges. ITAA Faculty Grants and Awards, Fairchild Publications Grant, \$1,500, Principal Investigator, 2004.

Dickson, M. A., Katz, J., Eckman, M., Loker, S., & Jirousek, C. Social responsibility in apparel, textile, and footwear industry supply chains: Development of a post-baccalaureate core. U.S. Department of Agriculture, Higher Education Challenge Program, \$299,999, Co-Project Director, 2004-2007.

Dickson, M. A. Socially responsible apparel business. North Central Region 65 Seed Grant, \$1,500, Principal Investigator, 2001.

Littrell, M. A., & Dickson, M. A. “Our hands are our future”: Textile artisans in Mumbai, India. Earthwatch Institute, Center for Field Research, \$26,228, Co-Principal Investigator, 2000-2003.

Dickson, M. A. Competitiveness of U.S. natural fiber apparel products in China, Part 1. U. S. Department of Agriculture National Research Initiative, \$85,000, 1998-99.

Dickson, M. A. Change in traditional art: Meeting the demands of an international market. Dows Charitable Foundation, \$8,000, 1993.

Casselmann (Dickson), M. A., & Littrell, M. A. Textile crafts in the developing world: Product development based on consumer profiles. New Initiatives Research Grant, Kappa Omicron Nu, \$2,000, 1992.

INTERNALLY FUNDED GRANTS FOR RESEARCH/SCHOLARSHIP (from 1992)

Dickson, M. A. [on behalf of Fashion & Apparel Studies]. Creation of signature academic programs for joint delivery with the Institute of Textiles and Clothing—Hong Kong Polytechnic University, University of Delaware Partnership Award, \$12,975, 2009/10.

Garrison, J., Scott, W., Cobb, K., & Dickson, M. A. (2008). Textiles in a global world: An interdisciplinary conversation. The University of Delaware Arts and Humanities Faculty Scholars Award, \$18,000.

- Kim, H.-S., Kallal, J., & Dickson, M. A. Strengthening the partnerships of Central American suppliers and U.S. apparel retailers in a dynamic trade environment. University of Delaware International Research Award, \$10,000, 2006.
- Dickson, M. A. Textile artisans of India: 'Our hands are our future!' University Small Research Grant, Kansas State University, \$2,200, Principal Investigator, 2004.
- Dickson, M. A. Socially responsible supply chains: Needs assessment of stakeholders. College of Human Ecology, \$2,250, Principal Investigator, 2003.
- Dickson, M. A. Developing intercultural skills of apparel and textile students. ATID Program Infusing Intercultural Competencies into Curricular Offerings, Kansas State University, \$800, 2002.
- Dickson, M. A., & LeHew, M. Building an international network of business professionals and academicians. University Small Research Grant, Kansas State University, \$3,000, Co-Principal Investigator, 2002.
- Dickson, M. A., & LeHew, M. Industry connections in Mexico, Focusing on international research and education. Faculty Development Award, Kansas State University, \$1,000, Co-Principal Investigator, 2002.
- Dickson, M. A. Socially responsible collegiate licensing. Ohio State University Trademark & Licensing, \$6,780, Principal Investigator, 1999.
- Lennon, S. J., Dickson, M. A., Jakes, K. A., O'Neal, G. S., & Rudd, N. A. Social responsibility in the textiles and apparel complex: A proposal to fund a new honor's course. OSU Honors Program Competition, \$12,000, 1999.
- Jakes, K. A., Lennon, S. J., & Dickson, M. A. Experiential learning in the textiles and apparel industry. The Ohio State University Program Enhancement Grants, \$29,760, 1998-2000.
- Dickson, M. A., Montalto, C. P., & Lennon, S. J. Competitiveness of U.S. natural fiber apparel products in China, Part 2. Ohio Agricultural Research and Development Center, \$19,861. 1998-99.
- Dickson, M. A., & Fox, J. J. Socially responsible investing: Economic and social-psychological influences on consumer choice. Survey Research Fellowship, OSU Survey Research Unit & College of Social and Behavioral Sciences, \$5,008, 1998.
- Fox, J. J., & Dickson, M. A. Socially responsible investing: Economic and social-psychological influences on consumer choice. OSU Dept. of Consumer & Textile Sciences Research Enrichment Grant, \$5,170, 1997-98.
- Dickson, M. A. Social responsibility in the global market: Fair trade of cultural products. College of Human Ecology Small Grant, The Ohio State University, \$1,000, 1997.

- Dickson, M. A., & López-Gydosh, D. Acculturation in Puerto Rican women's dress, 1895-1915. Multi-Cultural Research Grant, College of Human Ecology, The Ohio State University, \$1,250, 1995.
- Dickson, M. A. Social responsibility in the apparel marketing system. United States Department of Agriculture and Ohio Agricultural Research and Development Center, \$12,000, 1995-2000.
- Dickson, M. A. Social responsibility in the apparel marketing system. The Ohio State University Seed Grant, \$7,000, 1994.
- Dickson, M. A. From the pueblo to the people. A case study. College of Human Ecology Multi-Cultural Teaching Grant Competition, \$500. 1994.

HONORS AND AWARDS (since 1994)

- ThinkTank Chair—Career Development, Prime Source Forum, 2010. *The Prime Source ThinkTank is a social media platform that is designed to enable senior executives in the apparel industry to communicate with their peers in an electronic format that overcomes geographical constraints.* (see <http://www.thinktank.primesourceforum.com/en/chair.html>).
- Apparel Magazine All Star Award, International Textile and Apparel Association, October 2009. *Recipients demonstrate exemplary and innovative contributions in teaching/curricular development, research, or service activities in the textile and apparel field; contributions have made an impact the textile and apparel industry.*
- Award for Outstanding Programming [for the certificate in Socially Responsible and Sustainable Apparel Business], University Continuing Education Association Mid-Atlantic Region, 2008.
- Panelist on “Education—the U.S. Perspective,” Prime Source Forum, April 2007.
- Fairchild Publications Grant for Social Responsibility in the Global Apparel Industry book, Fairchild Books, 2006.
- Highly Commended Award, Emerald Literati Club, 2005. *For the manuscript by Dickson & Zhang on Supplier-Retailer Relationships in China . . . in the Journal of Fashion Marketing and Management. This award goes to 3 or 4 of the most impressive papers published in an Emerald journal each year.*
- Women Making a Difference at K-State, Kansas State University, 2005. *Award selected from student nominations of women faculty and staff that have impacted their professional/ educational success.*
- Fairchild Publications Award, International Textile and Apparel Association, 2004.
- Scholar-in-Residence, Rockefeller Foundation's Bellagio Study Center, Bellagio, Italy, 2004.
- Who's Who Among America's Teachers, 2004.
- Member, General Assembly, Fair Labour Association-Europe, 2004- present.
- Member, Board of Directors, Fair Labor Association, 2003-present.
- Dean Barbara S. Stowe Faculty Development Award for Public Policy, College of Human Ecology, Kansas State University, 2002.
- Eden Travel Grant, Eden Travel/International Textile and Apparel Association, 2001.

- Department Research Award, Ohio Agricultural and Research Development Center, 1998.
- University International Travel Grant, The Ohio State University, 1995-96.
- International Travel Grant, College of Human Ecology, The Ohio State University, 1995.
- Research Achievement, The Ohio Agricultural and Research Development Center, The Ohio State University, 1994.
- First Place-Graduate Student Paper, International Textile and Apparel Association, 1994.
- Research Excellence Award, Iowa State University, 1994.
- Phi Kappa Phi, 1990.
- Kappa Omicron Nu, 1990

TEACHING

GRADUATE STUDENT THESES/DISERTATIONS/ANALYTICAL PAPERS ADVISED

Graduate Student	Date	Degree	Title of Thesis or Dissertation
Archana	In progress	MS	TBD
Lamrad, Nadira (co-advisor)	In progress	PhD	CSR in global apparel supply chains (City University of Hong Kong)
Stiller, Sebastiaan (co-advisor)	In progress	MBA	Human rights and corporate business strategy (Leuphana Universitat Luneberg, Centre for Sustainable Management-Germany)
Yazbehl Waters (co-advisor)	2010	MS	Stakeholder expectations for environmental performance in the apparel industry
Lawani, Ayemi	2008	MPA	From conflict to cooperation: How can the conflict resolution theory help improve relations between civil society groups and multinational corporations?
Hustvedt, Gwendolyn (Assistant Professor, Texas State University)	2006	Ph.D.	Consumers' perceptions of environmentally friendly apparel.
Shen, Dong (co-advisor) (Assistant Professor, California State University-Sacramento)	1999	Ph.D.	Chinese consumers' and U.S. made clothing: A cultural perspective.
Zhang, Li (co-advisor) (Professor and Assistant Dean, Peking University, Beijing, China)	1999	Ph.D.	The retail distribution channel for U.S. apparel in China: From a power perspective.
Nelson, Breanne	2004	M.S.	U.S. infant apparel consumers' perceived service quality of size labeling systems.

Graduate Student	Date	Degree	Title of Thesis or Dissertation
Decker, Jessica	2003	M.S.	Caregivers' perceptions of fabric preferences for children with and without autistic spectrum disorders.
Ybarra, Alicia	2003	M.S.	What role does theory play in forecasting trends for fashionable apparel?
Cowie, Lora	2001	M.S.	Relationship between male cyclists' sport clothing involvement, sport clothing interests, and commitment to cycling.
Lewis, Tasha	2000	M.S.	Critical factors influencing the ability of Mexican apparel businesses to take advantage of NAFTA.
Pharr-Lowther, Krista	1999	M.S.	Effects of past sport participation and role involvement on selection of clothing for aerobic dance.
López-Gydosh, Dilia	1997	M.S.	Acculturation in Puerto Rican women's dress, 1895-1915.
Wheat, Kaiya	1997	M.S.	Uniforms for collegiate female golfers: Cause for dissatisfaction and role conflict?

HONORS STUDENTS/UNDERGRADUATE RESEARCH ADVISED

Student	Date	Title of Honor's Thesis or Project
McCord, Jennifer	In progress	Against all odds: Case study of a Guatemalan Denim Manufacturer
Chang, Rita	2010	World class CSR: Policies and Practices of Apparel Manufacturers
Pandelidis, Theodora	2009	Motivations and Concerns for Public Reporting about Corporate Social Responsibility and Compliance with Labor Standards: A Case Study of the Apparel Industry
Cleveland, Brooklyn	2004	Anticipated impacts of the phase-out of apparel quotas under the World Trade Organization
Hale, Casey	2004	Proposed degree program for apparel and footwear compliance.
Snyder, Melinda	2004	Product development for MarketPlace
Varga, Susan	1997	Don Juan: Cultural rebirth of a character.
Pollack, Ashley	1996	Clothing preferences of female in-line skaters.

MEMBERSHIP ON GRADUATE STUDENT COMMITTEES

Graduate Student	Date	Degree	Title of Thesis or Dissertation
Kovaleski, Kevin	2007	MPA	Corporate might and worker's rights: Assessing the roles of corporate philanthropy and

Graduate Student	Date	Degree	Title of Thesis or Dissertation
			nonprofit affiliation in the apparel industry's commitment to labor compliance.
Zhou, Jing	2004	Ph.D.	Factors affecting comfort of sleeping bag systems.
Hannel, Susan	2001	Ph.D.	Africanisms in the American decorative arts, 1900-1945.
Lee, Jaeil	2000	Ph.D.	Symbolic meanings, consumers' responses and interpretations of postmodern fashion advertisements.
McBride, Harriett	2000	Ph.D.	Fraternal regalia in America, 1865 to 1918: Dressing the lodges; Clothing the brotherhood.
Lee, Seung-Hee	1998	Ph.D.	Television shopping, body image, compulsive buying, and impulse shopping.
Buckland, Sandra	1996	Ph.D.	Promoting American fashion 1940 through 1945: From understudy to star.
Lazorchack, Shirley	1996	Ph.D.	Department store apparel buyers: Relationships among perceived environmental characteristics, perceived environmental uncertainty, boundary spanning activities, managerial discretion, and perceived power.
Tepavcevic, Sladana	2003	M.S.	Fashion diffusion: An investigation of male consumers.
Uppala, Harrish	2003	M.S.	Effects of nonionic, cationic, and reactive silicone softeners on cotton fabric treated with durable flame retardant.
Kim, Minjeong	1999	M.S.	Television shoppers and search for information.
Generette, Lisa	1998	M.S.	Depictions of status in African American film.
Lee, Miran	1997	M.S.	Relationship of body image, acculturative stress, and self-esteem among Korean female college students.
Tenney, Allyson	1997	M.S.	Evaluation of selected properties of poly(ethylene) terephthalate and recycled poly(ethylene) terephthalate.

SERVICE AND OUTREACH CONTRIBUTIONS

COMMUNITY SERVICE AND OUTREACH

Membership on International Boards of Directors

- Fair Labor Association, 2003 to present
 - Executive Committee, August 2009 to present
 - Monitoring Committee chair, February 2009 to present.

- Attend quarterly board meetings and Monitoring Committee meetings.
- Serve as NGO representative to Communications Committee, reviewing all major documents that are released to the public.
- Edited “First Annual Public Report”
- Writing team, “Highlights of the Second Annual Public Report”
- Editing team “Third Annual Public Report”
- Fair Labour Association-Europe, 2004 to present

Consulting

- “Fashion Futures 2025: Global Scenarios for a Sustainable Fashion Industry.” Peer reviewer to Forum for the Future, London, England, 2009 to 2010. Publication available at <http://www.forumforthefuture.org/projects/fashion-futures>.
- “No Sweat Apparel”, Bienestar International, an apparel manufacturing start-up business committed to fair labor, Boston, MA, 2001 to 2003.
- Fair Trade Students’ Association, American University, Washington, DC, 2001.
- National Collegiate Athletic Association, “NCAA v. Adidas,” 2001.
- PEOPlink, Kensington, MD, 1998-1999.
- Pueblo to People, Houston, TX, 1993-1997.

Presentations

- Moderator of Panel on “Purchasing Practices and their Impact on Labor Standards” Fair Labor Association Stakeholder Forum, Kunshan City, Shanghai, China, June 2008.
- “Social responsibility in the apparel industry” Lecture Series on Race, Ethnicity, and Culture, Women’s Studies UD, May 2008.
- “Initiatives to Improve Working Conditions in the Garment Industry,” Fashioning an Ethical Industry Tutor Training, London, England, September 2007.
- “Careers that Sustain our World,” Bank of America Career Services Center, Newark, Delaware, April 2007.
- “Update on Fashion and Apparel Studies,” Human Services Luncheon, Newark, Delaware, April 2007.
- “How consumers can support improved working conditions in the fashion industry,” Alumni Lecture, College of Human Services, Education & Public Policy and the CHEP Alumni Association, Newark, DE, March 21 2006. [Summary available at <http://www.chep.udel.edu/directions/articles/spring06/dicksonlecture.html>]
- “Determining Living Wages of Apparel Workers in Mumbai, India,” International Student Center, Fall Coffee Hour, Manhattan, KS, September, 2002.
- “Quality of Life of Apparel Workers in Mumbai (Bombay), India,” Vernon Larson International Luncheon Series, Manhattan, Kansas, March, 2002.
- Moderator of Panel on “Responsible Product Sourcing,” Fair Trade Federation Conference, San Francisco, CA, February, 1998.

Featured in the Press/Public Outlets

- Jasper, C. R. (2010, November/December). Book review of Social Responsibility in the Global Apparel Industry. *ITAA Newsletter*, 33(2), 9.

Fashion and Apparel Studies prof speaks on competitive pressures in supply chain. (2010, November 19). UDaily.

Several articles related to my presentation at IXL MODA the Latin America Fashion Congress. (2010, September). *The event's chief executive, Erika Robenes, singled out Dickson from 25 international guests, as "a pioneer in social responsibility issues in the fashion world."*

- *El Tiempo* and *Dinero* (Colombia)
- *Aeronoticias* (Peru)
- *El Porvenir* and *en la Economia* (Mexico)
- *Textile Industry* (Portugal)
- *la Verdad* (Venezuela)
- *Capital* (Panama)

Chajes, B. (2009, April 3). Delaware's Dickson chairs FLA Monitoring Committee, UDaily.

David, C. (2009, December). All-Star Salute: Dr. Marsha Dickson Nominated by the ITAA. Apparel, p. 23-24.

Barrie, L. (2009, June 3). Demystifying the sustainability debate. Just-style.com.

New guidelines for sustainable apparel firms. (2009, June 2). Just-style.com.

Chajes, B. (2009, January 23). New book examines social responsibility in the apparel industry. UDaily.

Hutchinson, B. (2008, July 10). Prof, 2 students attend Shanghai meetings on fair labor standards. UDaily.

Young, V. (2008, April 21). Job season puts focus on fashion schools. WWD, p. 15.

University of Delaware offers internet apparel business grad certificate program (2007, October 9). Newsbreaker: A weekly newsletter for AAFA members.

Young, V. (2007, October 1). Universities offer grad program in apparel via internet. WWD

Kipp, R. (2007, September 1). Course to study rights, apparel: Students seek solutions to exploitation. The News Journal.

Rothrock, V. (2007, April 4). Apparel, textiles: A 'Prime' Example of Rapidly Evolving Industry. WWD.

Moncure, S. (2007, March 23). Apparel prof to speak at Hong Kong forum, UDaily.

Pilonieto Blanco, G. (2007, February 2). Fashion and social responsibility. El Tiempo Hispano, 2(1), 11.

Manser, A. (2006). Social responsibility comes to fashion. Messenger, 14(4), 28-29.

Quoted/Cited in National and International Press

Casabona, L. (2010, December 7). Taking Social Responsibility to the Next Level. WWD, p. 10.

Walsh, D. (2010, November/December). The American Dream. Wearables, pp. 58-62.

PriceWaterhouseCoopers. (2010, May). 10 Minutes on Trust and Transparency. Available at <http://www.pwc.com/us/en/10minutes/trust-and-transparency.jhtml>.

Clark, E. (2009, December 30). Measuring Fashion Against the Competition. WWD.

Bollag, B. (2008, June 4). Efforts Grow to Give Garment Workers a Fair Deal Some U.S. firms' cotton shirts come with promise of fairer labor practices. America.gov <http://www.america.gov/st/econ-english/2008/June/20080603171839berehellek0.7257501.html>

- Marx, E. (2008, May 7). Just how 'green' is that shirt? An 'organic cotton' label doesn't make it 'carbon free.' But a new factory in Sri Lanka moves a step closer to that claim. The Christian Science Monitor.
- Hazlett, C. (2007, November). Third world factories bring jobs, headaches. Retailing Today. Available from <http://icsc.org>
- Clark, E. (2007, October 30). Cleaning up their act. WWD.
- Rothrock, V. (2007, April 4). Apparel, textiles: A 'prime' example of rapidly evolving industry. WWD.
- Risk, D. (2006). The Latin American Fashion Reader. The Journal of American Culture, 29(2), 255-257.
- Hennessey-Fiske, M. (2005, November 8). Long stalk of yellow elephant grass, splits it W. The Post-Standard [Syracuse University].
- Lescano, V. (2005, June). La moda Latinoamericana. Elle Argentina.
- Feinberg, R. (2005). The Latin American Fashion Reader. Foreign Affairs, November/December. Available at <http://www.foreignaffairs.org/20051101fabook84642/regina-a-root/the-latin-american-fashion-reader.html>
- Baker, L. (2003, October 8). Adbusters' founder Kalle Lasn aims to beat Nike at its own game by selling 'Black Spot' sneakers to consumers tiered of shelling out for megabrands. Salon.com. Retrieved on May 1, 2004 from <http://www.blackspotsneaker.org/salonarticle.html>
- Hale, L. (2002, March 2). Rugmaking, interwoven with social justice; Forced child labor issue sparks changes—and some dissent. The Washington Post, p. C02.
- Kiplinger's. (2002, January). No sweat. Spending, Your consumer guide to buying wisely. Kiplinger's, 56(1), 107.
- Vickery, T. (2001, April 30). Who's watching the shop floor. Christian Science Monitor, p. 11.
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Radio Interviews

- "Foxconn Woes have US Ripple Effects" Interview by Alissa Roth on Marketplace—National Public Radio, May 27, 2010.
- "Eco-Fashion a Growing Trend." Crystal Chavez Show, WKUT, Austin, TX February 16, 2010.
- KCSN News, Northridge, CA. February 21, 2002.
- News, WTVN Columbus, OH, August, 1995.
- Bob Connors' Show, WTVN, Columbus, OH, August, 1995.
- Ellen Rogers' Show, WOSU Columbus-National Public Radio, OH, August, 1995.
- News, WOSU Columbus, OH, August, 1995.

Industry, Governmental, Nongovernmental Organization Requests for Research Reports/Research Instruments

The London Institute, 2003

SweatX, Los Angeles, CA, 2002.
 U.S. Department of Labor, Washington, DC, 2001 and 1995.
 Fair Labor Association, Washington, DC, 2001.
 Kellogg School of Business, Northwestern University, Evanston, IL 2002.
 University of Amsterdam, 2001
 Michigan State University, 2001.
 Florida State University, 2001
 Presidential Commission on Apparel Sweatshops (Apparel Industry Partnership), 1995
 About Women, Inc., 1995
 Council for Economic Priorities, 1995
 Fair Trade Federation, 1995
 The Crafts Center, 1995
 International Development Systems, 1995
 Calvert Investment Group, 1995
 National Association of Manufacturers, 1995
 Law Offices of Arnold & Porter, 1995
 Connecticut Conference of Municipalities, 1995
 Businesses for Social Responsibility, 1995
 National Collegiate Licensing Association, 1995

Other

- Listed in the Global Value Chains database (see <http://www.globalvaluechains.org/index.html>)

PROFESSIONAL SERVICE

Educators for Socially Responsible Apparel Business (ESRAB) <http://www.huec.lsu.edu/esrab/>

Founder and President, 2000 to present.

- Organized and led meeting of the whole, Seattle, WA, October, 2009.
- Organized and led meeting of the whole, Schaumburg, IL, November 2008.
- Organized and led meeting of the whole, Los Angeles, CA, November 2007.
- Organized and led meeting of the whole, San Antonio, TX, November 2006.
- Organized and led meeting of the whole, Alexandria, VA, November 2005.
- Organized and led meeting of the whole, Portland, OR, November 2004.
- Organized and led first meeting of the whole, Savannah, GA, November 2003.
- Contributed to development of ESRAB-sponsored special sessions for 2002 and 2003 annual conferences of the International Textile and Apparel Association.
- Organized International Textile and Apparel Association special session to introduce ESRAB and seek expanded membership, 2001.
- Worked with ITAA Publicity Specialist on a press release introducing ESRAB, 2001.
- Conducted survey of members of the International Textile and Association to recruit members, 2001.

International Textile and Apparel Association

Evaluation Team, ITAA Distinguished Scholar Award, 2002.

Research Reporting Chair, ITAA Annual Meeting, 2000.

Abstract reviewer for national conference, 1994, 1995, 1996, 1997, 1999, 2002, 2003, 2004.
Research and Theory Development Committee, October 1998 to 2002.

Chair, 2001

Member, Public Relations Committee, September 1997 to 1999.

Member, Student Fellowships and Awards Committee, July 1996 to 1998.

North Central Region-65-Social Change in the Marketplace, Agricultural Experiment Station
Chair, 2001 – 2003

Vice Chair, 2000 - 2001

Secretary, 1999 - 2000

Member, December 1994 to 2002.

- Organized International Textile and Apparel Association pre-conference workshop on Federal Grantsmanship, November 2001

Clothing and Textiles Research Journal

Guest Editor, Special issue focused on Social Responsibility, October 2003-2006.

Associate Editor, September 2001-2005.

Editorial Board, 1996-2001.

Manuscript Reviews

Journal of Business Ethics, 2008, 2009, 2010

Clothing and Textiles Research Journal, 2009

Journal of Consumer Affairs, 2004

Journal of Marketing Channels, 2004

Latin American Fashion Reader, Book edited by R. Root, 2003

Academy of Marketing Sciences annual conference, 2001.

International Issues Related to the Textiles, Apparel, and Retailing Industries, ITAA

Monograph Series edited by H. Lakner & S. Douglas, October 1996-2003.

International Consumer Behavior: A Collection of Readings and Course Activities, Book edited by N. Miller & M. Littrell, 1997.

Clothing and Textiles Research Journal, December 1994 to 1996.

Family and Consumer Science Research Journal, 1996.

Book/Book Prospectus Review

Earthscan, 2010

Fairchild Books, 2007.

Fairchild Books, 2005.

Proposal Reviewer

Social Science & Humanities Research Council of Canada, 2009.

U.S. Department of Agriculture, National Research Initiative, Markets and Trade Program, 1999, 2000, 2001, 2002.

University of Utah Seed Grant Competition, 1998.

Promotion and Tenure Review

Iowa State University, 2010.

East Carolina University, 2010.

University of Georgia, 2009.
Oklahoma State University, 2008.
Texas Christian University, 2008.
University of Akron, 2007.
University of North Carolina-Greensboro, 2005.
University of Minnesota, 2005.
Colorado State University, 2004.
Iowa State University, 2000.

Other

- Program Review, University of Nebraska, December 2009.
- PhD Program Review, Oklahoma State University, October 2008.
- Provided comments on the Draft Global Reporting Initiative Apparel and Footwear Sector Supplement, September, 2006 (see www.globalreporting.org).
- Organized and hosted an invited roundtable symposium on “Marketing Third World Culture,” Center for International and Comparative Studies, The University of Iowa, May, 1994.

UNIVERSITY SERVICE

Co-director of the University of Delaware Sustainable Apparel Initiative (UDSAI), 2009 to present.

Speaker at the University Distinguished Scholars Dinner, December 2008.

Chairs Caucus Steering Committee, 2008-09.
Vice Chair, 2009

Commission on the Status of Women, appointed by the President, University of Delaware.
-Appointed by President Roselle, September 2006 to 2009.

Museum Assessment Program Task Force 2006-2007.

Honors Student Advising, Delaworld 101, University of Delaware, 2006, 2007, 2008, 2009.

International Educator Award Committee, Kansas State University, 2004.

Search Committee, Study Abroad Director, Kansas State University, 2003.

Leadership Team for the American Council Education Internationalization Collaboration, Kansas State University, 2002 to 2004.

International Activities Council, Kansas State University, 2001 to present.

Study Abroad and International Recruitment Committee, Kansas State University, 2001 to 2002.

Advisor on licensees and sweatshops to OSU's Vice President for Business, Vice President for Student Affairs, President's General Counsel, and University Legal Affairs, The Ohio State University, 1999.

Executive Committee Member, OSU-Women in Development, The Ohio State University, 1999 to 2000.

Faculty Advisor for the OSU Cycling Team, The Ohio State University, January 1995 to 2000.

Panelist, Council on Academic Excellence for Women's Networking Luncheon, The Ohio State University, 1999.

Graduate Faculty Representative, doctoral dissertation, Dept. of History, The Ohio State University, 1999.

Graduate Faculty Representative, candidacy exam, Dept. of English, The Ohio State University, 1999.

Panelist, Faculty and TA Development New Scholar's Network, The Ohio State University, 1996.

COLLEGE SERVICE

CHEP Strategic Planning Committee, University of Delaware, 2008.

Chair, Search Committee for HRIM Chairperson, University of Delaware, 2006/07.

College Human Ecology Representative to Graduate Council, Kansas State University
-Elected 2004

Program Officer for International Programs and Representative to Associate Provost's Council for Internationalization, Kansas State University, 2003 to 2004.

-Surveyed college faculty on internationalization.

-Prepared College of Human Ecology Internationalization Assessment report for Associate Provost for International Programs and ACE, 2004.

Chair, Dean's Five-Year Review Committee, Kansas State University, 2002.

Academic Affairs Committee, Kansas State University, 2002-2004.

Panelist, Federal Grantsmanship, AT995-Grantsmanship and Publication [Dr. Medeiros], Kansas State University, October, 2002.

Panelist, Publishing Books and Journal Articles, AT995-Grantsmanship and Publication [Dr. McCullough], Kansas State University, October, 2002.

College of Human Ecology Think Tank, Kansas State University, 2001-2002.

Organized College of Human Ecology, Open Forum on Internationalizing the Curricula, Kansas State University, November 2001.

Research Committee, Ohio Agricultural Research and Development Center, The Ohio State University, 1999-2000.

Distinguished Scholar Awards Committee, Ohio Agricultural Research and Development Center, The Ohio State University, 1999-2000.

Reviewer, OARDC Seed Grant Program, Ohio Agricultural Research and Development Center, The Ohio State University, 1998.

Faculty Scholar's Program, The Ohio State University, 1995-96.

DEPARTMENT SERVICE

Chair, Search Committee for Instructor position in Apparel, Textiles and Interior Design, Kansas State University, 2005.

Advisor of Undergraduate Student Group, Apparel Marketing and Design Alliance, Kansas State University, 2003-2005.

Space Committee, Kansas State University, 2001-2002.

Scholarship Committee, Kansas State University, 2001-2004.

Apparel and Textiles Curriculum Review and Student Learning Outcomes Committee, Kansas State University, 2003-2004.

Apparel Marketing Curriculum Review Committee, Kansas State University, August 2000 to 2002.

Graduate Admissions Chair, Department of Consumer & Textile Sciences, The Ohio State University, August 1998 to present.

Faculty Affairs Committee, Department of Consumer & Textile Sciences, The Ohio State University, December 1995 to present.

Search Committee, faculty position The Ohio State University, 1999-2000.

Faculty Liaison, Advanced fieldwork program, Rich's, Lazarus, Goldsmith's, The Ohio State University, 1999-2000.

Seminar Committee, Department of Consumer & Textile Sciences, The Ohio State University, 1997-1998.

Model Committee, Department of Consumer & Textile Sciences, The Ohio State University, 1996-1997.

Recorder, Graduate Studies Committee: Textiles and Clothing, Department of Consumer & Textile Sciences, The Ohio State University, October 1994-1998.

OSU Textiles & Clothing Extension Advisor, The Ohio State University, October 1994-1996.

Fieldwork Review Committee, Department of Consumer & Textile Sciences, The Ohio State University, December 1995-1997.

PROFESSIONAL AFFILIATIONS

Educators for Socially Responsible Apparel Business

International Textile and Apparel Association

Association for Consumer Research

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