



Pre-MBA

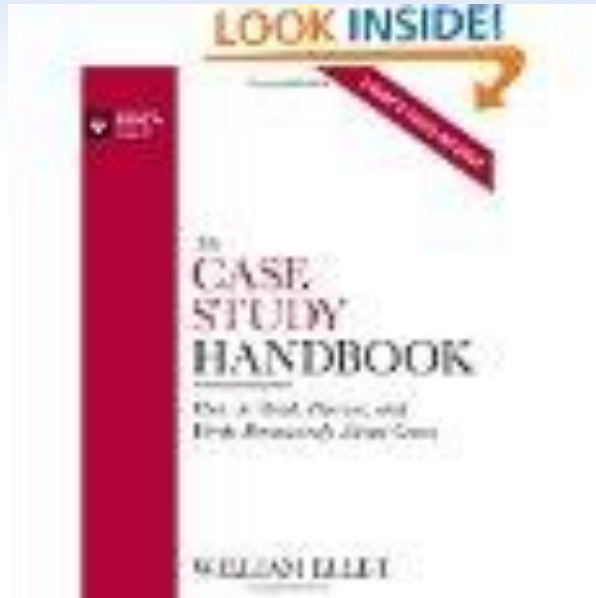
Advanced Business Case Studies



Who May Take This Course

- Many students complete the four course Pre-MBA program on their way to graduate business school.
- However, any Level VI student may take Pre-MBA courses who is interested in case study learning.

Text Material



This handbook, published by the Harvard Press, will be the basis for learning business management from class discussions of Harvard Business Case Studies.

Objectives 1

- Develop your analytical and critical thinking skills by reading and discussing Harvard Business School Case Studies
- Master the case study learning strategy, the teaching method used in 30% to 60% of U.S. graduate business courses

Objectives 2

- Develop your academic skills for your upcoming graduate studies and your career plans for your future careers/
- Develop your self confidence in your oral participation in class discussions and oral presentations

Speaking Activities 1

- Learn paraphrasing skills using articles from
The Wall Street Journal and the Financial Times



Speaking Activities 2

- Practice native like intonation, rhythm, and stress by reciting humorous poetry, acting out role plays, and performing skits

Listening Activities

- Listen to videos from Business internet sites
 - Take notes emphasizing main topics of video
 - Develop academic note taking strategies
 - Discuss main points of video
 - Increase your business English vocabulary

Value Added Pre-MBA

- Two corporate site visits per session
- Access to the Exelon Investment Trading Center
- Lunch and conversations with entrepreneurs – individuals starting their own business
- Sit in on one or two UD MBA classes
- Tutoring by Pre-MBA instructor on all phases of graduate school applications, including application essays and role playing admissions' interviews
- Letters of Recommendation from Pre-MBA instructor

Why Pre-MBA?

- Develop your academic skills to prepare you to study, without undue stress, in the highly competitive environment of the American MBA classroom

