A world map with a yellow-green textured background and a dark blue background for the oceans. A white star with a green outline is positioned over the Italian peninsula. A dark green rectangular box is centered over the map, containing white text.

UD Tuscany Study Abroad Spring 2016



UD Tuscany - Spring 2016

In Spring 2016, the University of Delaware will launch a new semester-long study abroad program in Volterra, Italy.

A collaboration between the College of Arts & Sciences, Lerner College of Business & Economics, and the Institute for Global Studies, 75 undergraduates will benefit from courses taught by UD faculty and “insider” visits to some of the most beautiful, relevant, and intriguing places in the world.

Will you be one of the lucky 75 to go?



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Where is the UD Tuscany Program?

The program is located in Volterra, Italy, an ancient hilltop town at the center of Tuscany, one hour from Florence, Pisa, and Siena.





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Students live and learn with UD faculty on the modern campus of SIAF (Scuola Internazionale di Alta Formazione) with private rooms, WiFi, swimming pool, soccer field, dining hall...





UD Tuscany - Spring 2016

and a
view like
this...





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Downtown Volterra is a short shuttle up the hill where students will find restaurants, cafés, shops, museums, a Medici castle, an ancient Roman theatre, Etruscan ruins, and more.





UD Tuscany - Spring 2016

“Volterra is one of those towns where almost everyone knows everyone and there is so much to see, learn, and experience. Staying at the SIAF Center in Volterra was a fantastic experience. The general hospitality and generosity of the people and staff was amazing; I believe we have a lot to learn from them. I was able to dive into the culture and experience their society in many ways, and I look forward to returning some day to finish exploring the mountains and landscape beyond the city.”

Mallory Freebery, University Of Delaware Class of 2015
Biomedical Engineering Major
Medical Diagnostics and Bioelectrical Engineering Minors



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UD Courses taught by UD Faculty that meet UD Requirements

Students can choose from

- 13 UD courses
- to earn 15 credits
- that meet requirements for:
 - Business Minors
 - HRIM Majors (Hotel, Restaurant & Institutional Management)
 - *Any* student needing CAS breadth &/or University General Education requirements



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Courses combine classroom learning...



with visits to cultural, historic, and relevant sites in Volterra and throughout Italy.





UD Tuscany - Spring 2016

Academic Courses Offered

BUAD 301	Introduction to Marketing
BUAD 309	Organizational Behavior
CRJU 110	Introduction to Criminal Justice
CRJU 203	Problems of Corrections
ENGL 280	Approaches to Literature for Non-Majors “Transfigured by Italy”
HRIM 316	Cross-Cultural Etiquette & Protocol
LEAD 200	The Leadership Challenge
PHIL 244	Philosophy of Art
PHIL 306	Philosophy of Science
THEA 102	Introduction to Performance
THEA 106	The Theatrical Experience
UAPP 220	Citizens, Community, & Change
WOMS 205	Women in the Arts & Humanities “Vampires in Volterra”



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BUAD 301 Introduction to Marketing (3 cr.)

Explores management of the marketing function in modern profit & nonprofit enterprises. Students will compare U.S. marketing approaches with successful Italian firms such as Gucci, Lamborghini, Ferrero, & Luxottica. The course will cover marketing research, product planning, distribution channels, pricing, & advertising. The course will provide you with a broad understanding of the role that marketing plays in the economy along with the concepts that influence marketing decision making.

Scott Wycoff, Business Administration

Meets Requirements for Business Minors





UD Tuscany - Spring 2016

BUAD 309 Organizational Behavior (3 cr.)

This is a course about management, what a manager does & how a manager can be effective. Students will compare & contrast management styles of U.S. companies with world-famous Italian standouts such as the cycle maker Pinarello & scooter manufacturer Piaggio. The course is also about organizations. Students will examine the functioning of Italian & U.S. organizations along with the interaction of people from the different societies working within them.



Scott Wycoff, Business Administration

Meets Requirements for Business Minors



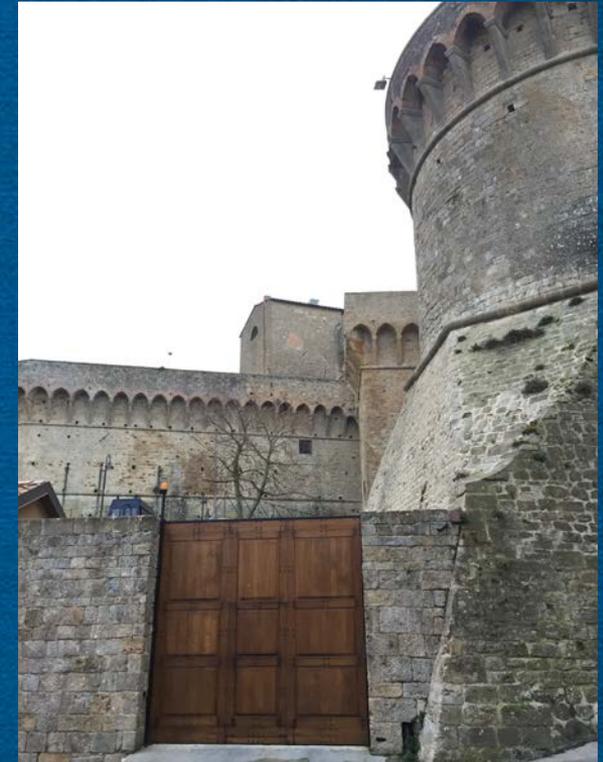
UD Tuscany - Spring 2016

CRJU 110 Introduction to Criminal Justice

The course provides a broad survey of the justice system. Each segment of the course will use a nearby country for comparison, eg the policing section would contrast U.S. & Greek policing practices, the court section would compare the U.S. (a common law system) with a country like Italy which uses civil law, & the corrections section will take advantage of the prison in Volterra as a vehicle to discuss U.S. & international approaches to corrections.

Chrysanthi Leon, Sociology & Criminal Justice,
Women & Gender Studies, and Legal Studies

Required for CJ Majors,
Satisfies Group C University Breadth Requirement





UD Tuscany - Spring 2016

CRJU 203 Problems of Corrections

The course examines special topics in corrections, touching on community corrections & incarceration. The course will focus on the founding ideas of punishment, including the work of the Italian scholar, Cesare Beccaria. Students will explore how punishment works across 5 U.S. & Italian/Mediterranean sites, taking advantage of the location of the unique maximum security prison in Volterra. The last section of the course focuses on innovations in corrections, for which the Volterra prison theatre provides a perfect case.



Chrysanthi Leon, Sociology & Criminal Justice,
Women & Gender Studies, and Legal Studies

Required for CJ Majors,
Satisfies Group C University Breadth Requirement



UD Tuscany - Spring 2016

ENGL280 Approaches to Literature for Non-Majors “Transfigured by Italy”

Offers an introduction to poetry, fiction, & drama, & provides extensive practice in writing about literary subjects. This course examines a wide range of texts in which Italy liberates women artistically, politically, emotionally, & sexually. Day trips to Florence & other environs, & writing assignments ask students to explore what Italy has represented over the centuries, how men & women writers offer different definitions & consequences of freedom, & how course texts compare to the students' own experience of Italy.

April Kendra, English and Women & Gender Studies

Satisfies a Group A breadth requirement &
a Second Writing requirement





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HRIM 316 Cross Cultural Etiquette & Protocol



This class focuses on the importance of cross-cultural etiquette & protocol in the integrated world economy. The course provides a theoretical & practical basis for conducting effective global communication. Various topics will be covered such as stereotypes, contrast cultural values, verbal & non-verbal patterns, & business & social etiquette and protocol.

Meets University History Breadth Requirement
& Multicultural Requirement



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LEAD 200 The Leadership Challenge

Introduces students to the challenge of leadership in an increasingly complex, global, & fast-paced world. This course will focus on global leadership, using Italy & Machiavelli's, "The Prince," to present theories of leadership such as power, cultural dimensions, moral & ethical challenges to exercising authority, transformational & charismatic leadership, & consideration of situations when disobedience is necessary. The course will wrap up with studies of crisis leadership, including the 2012 abdication of command by *Costa Concordia* Capt. Francesco Schettino after the ship's grounding at Giglio Island, off the Tuscan coast.



James Kendra, School of Public Policy & Administration
Meets University Social Science Breadth & CAS Group C



UD Tuscany - Spring 2016

PHIL 244 Philosophy of Art



An introduction to main philosophic problems concerning art: the nature, evaluation & value of art. What is art? What is good art? Does art teach us anything? Does art have a function or purpose? The philosophy of art investigates these questions, in part by examining the history of art; & in part by applying the tools of analysis. Focusing on the art of Leonardo da Vinci, who was raised in nearby Florence, both Philosophy courses will read a 2013 abridged edition of Leonardo's *Notebooks*; & *Leonardo's Universe* by Atalay & Walmsley, & Atalay's earlier *Math and the Mona Lisa*, both of which connect the scientific & artistic sides of Da Vinci.

Richard Hanley, Philosophy
Meets University Arts & Humanities Breadth
& CAS Group A

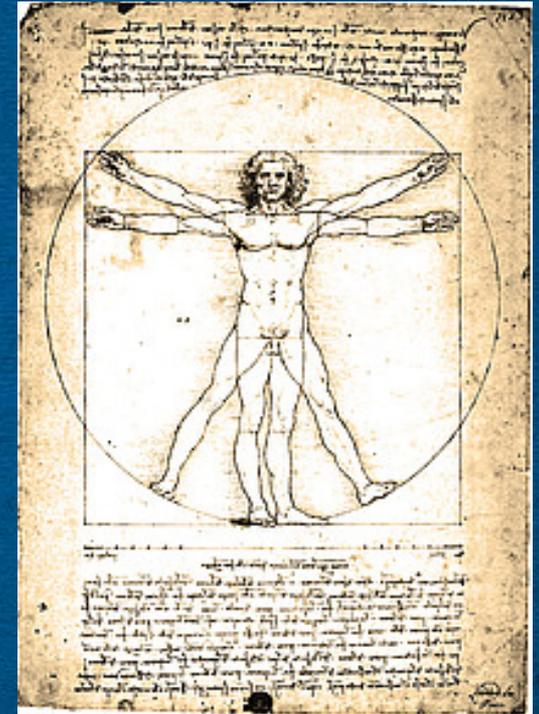


UD Tuscany - Spring 2016

PHIL 306 Philosophy of Science

A survey of central topics in the philosophy of science which may include the distinction between science (astronomy) & pseudo-science (astrology), the role of values in science, scientific realism, scientific reductionism, as well as the nature of scientific theories, explanations, & confirmation. Focusing on the scientific achievements of Leonardo da Vinci, who was raised in nearby Florence, both PHIL classes will read a 2013 abridged edition of Leonardo's *Notebooks*; & *Leonardo's Universe* by Atalay & Walmsley, & Atalay's earlier *Math & the Mona Lisa*, both of which connect the scientific & artistic sides of Da Vinci.

Richard Hanley, Philosophy
Meets University Arts & Humanities Breadth
CAS Group A, & Philosophy Major Requirement





UD Tuscany - Spring 2016

THEA 102 Introduction to Performance



Everyday life is filled with performance opportunities, & how well we do makes a difference in our lives. This course promises to develop a set of basic skills that can be used in a wide variety of activities, including other courses, sports, music, dance, job interviews &, of course, employment opportunities. This course promises to produce results in all areas of performance if the student engages fully in the easy-to-learn class activities. No prior theatre experience is necessary.

Leslie Reidel, Theatre
Meets University Arts & Humanities Breadth
& CAS Group A Requirement



UD Tuscany - Spring 2016

THEA 104 The Theatrical Experience Abroad

This course will offer an opportunity to encounter the wide range of performing arts that are unique to this part of Italy. Volterra has two theatres & an ancient amphitheater that we will explore. We will read & discuss Classical Greek & Roman works, as well as modern & contemporary Italian plays. Imagine discussing Sophocles' Oedipus in an ancient amphitheater! Course includes daytrips to Florence & Siena for sightseeing & performances. No prior theatre experience is needed.



Leslie Reidel, Theatre

Meets University Arts & Humanities Breadth, & CAS Group A Requirement



UD Tuscany - Spring 2016

UAPP 220 Citizens, Community, & Change



Active citizenship is essential for sustaining democracy. The course will focus on structures & dynamics of government work to create & implement policies; the reciprocal obligations between individuals & government; & social/political contexts in which policy choices are made & affect community change. Day trips to Florence & Rome will enhance lessons. Course themes connect with & complement those in LEAD 200.

James Kendra, School of Public Policy &
Administration

Meets University History Breadth &
CAS Group B Requirement

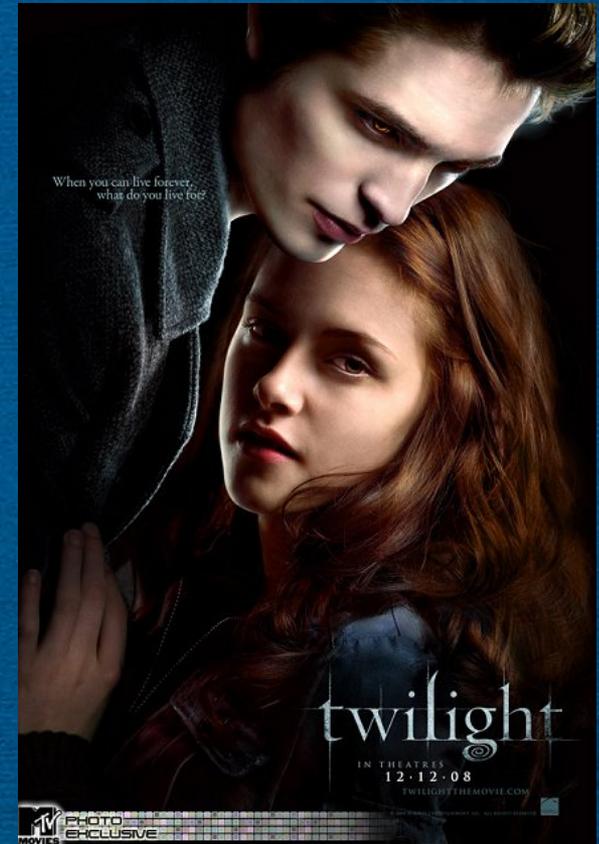


UD Tuscany - Spring 2016

WOMS 205 Women in the Arts & Humanities: Vampires in Volterra

This course examines the vampire in Western literature & popular culture as a metaphor for cultural anxieties & destructive desires relating to gender, sexuality, & nationality. The ancient city of Volterra, featured in Stephenie Meyer's Twilight Saga, is now the center of a lucrative vampire tourism industry, allowing students to explore the complex relationship between economic pragmatism, cultural identity, factual history, fabricated folklore, & gender.

April Kendra, English, Women & Gender Studies
Meets University Arts & Humanities Breadth
& CAS Group A Requirement





UD Tuscany - Spring 2016

But Wait, there's More!



All students will:

- Enroll in a non-credit weekly Italian Culture & Language Evening Seminar featuring local merchants & artisans from agritourism sites, vineyards, banking, science industry, & more.
- Satisfy the Discovery Learning Requirement by “enrolling” in UNIV 373 (pass/fail)



UD Tuscany - Spring 2016

Costs & Scholarships

Item	Delaware Resident	Non-Resident
Estimated Tuition (based on current year)	\$5,450	\$14,625
Estimated Program Fee	\$8,250	\$8,250
UD Registration & Activities Fee	0	0
Estimated Total	\$13,700	\$22,875

- The above UD Tuition/Fees are estimated costs for Spring Semester 2016
- Once accepted to the program, IGS will post the full amount to your UD student account
- The Program Fee covers housing, program-related excursions, & some meals
- Round-trip Airfare is not included in the cost (estimate \$1,400)

Scholarship Money is Available!

The first 50 students that apply (& are admitted to the program) receive scholarship funding. Need- & merit-based scholarships are also available on a competitive basis.



UD Tuscany - Spring 2016

Important Dates

July 1, 2015	Application Deadline (first 50 that apply & are admitted, receive scholarship funding!)
September 29	Acceptance & Scholarships Announced
Mid-October	\$1,000 Initial Payment Due
Early January	Balance of Tuition & Fees Payment Due
February 12	Students Arrive in Italy for Spring Semester!
April 30, 2016	Students Complete UD Tuscany Spring Semester





UD Tuscany - Spring 2016

For More Information

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Richard Hanley, Philosophy, hanley@udel.edu

April Kendra, English and Women & Gender Studies, akendra@udel.edu

James Kendra, School of Public Policy & Administration, jmkendra@udel.edu

Chrysanthi Leon, Sociology & Criminal Justice, Women & Gender Studies, santhi@udel.edu

Leslie Reidel, Theatre, lreidel@udel.edu

<http://bit.ly/UDvolterra>



UD Tuscany - Spring 2016

Okay, students come to the US to learn English and you send them off to Italy. . .Scott, you finally lost it.

- Think of this as a magic school bus, where the intimacy of the setting permits what the vastness of the UD campus inhibits. . .



UD Tuscany - Spring 2016

How might ELI fit in?

A. Pilot of EAP II Transitions Course

Students take one or two UD courses as Bridge
ELI faculty could teach HRIM Cross-Cultural
Etiquette and Protocol

B. Pilot How the World Experienced the 1960s

C. Or maybe. . .



Challenges to Consider

- How do we work out the finances to cover expenses?
- How do we work with the Feb 12 to Apr 30 timeframe and ELI's calendar?
- How would what we offer fit with ELI's curriculum and course sequence?
- What courses do we offer?
- Which fight-to-the-death method to choose faculty do we employ?

Discussion Group Feedback: Curriculum

- Course ideas:
 - Roman Mythology (possible clusters)
 - Italian Folk Tales
 - Italian Films, famous Italian, wines/wine making
 - Latin prefixes, suffixes
 - Italian culture: art, architecture
 - Italian fashion
 - History of Roman Empire, Italian Industry
 - Italian/US emigration, immigration
 - Comparative Religions
 - Informed Tourist, Film Production

Curriculum, continued

- English as an Italian Language
- Italian: the language of love
- Roman influences on modern world
- Food Sciences
- Museum Studies
- Power struggles in Medieval, Renaissance periods
- International Sports
- Linguistics
- Drama

Other Curricular Considerations

- Supporting UD faculty
- Adapting courses to ten weeks
- How do we meet requirements for credit bearing course
- Co-teaching?
- Faculty rotation?

Using current curriculum

- Read it/Watch it, exploiting area
- Students need to be strong (level 6?)
- Pre-requisite ELI classes?
- History of the ELI language
- ELI mentor specific to our program
- Differentiated instruction
- Opportunities for authentic English exposure

Student Support

- Funding for Americans who become mentors

Support

- Promoting interaction
- More issues of engagement?
- Strategic Interactions with Americans?
- Team Building would be important
- Would electives be attractive?
- Would need bridge style study models
- Needs to be ELI liaison in planning
- Need orientation for Americans, professors
- Another culture shock
- Housing problems

Support

- More orientation for ELI students going
- Teaching basic Italian
- Logistical support for credit cards, cell phones
- Health Insurance?
- Mixing, bonding—needs to focus on engagement from the start
- Standards for selecting students
- Could be good foundation for future dorm living for CAP students

Obstacles

- Using English outside of American cohort
- Cost effective for new curriculum
- Possible isolating experience
- How do we measure outcomes?

Marketing

- Chinese might be primary target, at advanced level who are engaged at the ELI.
- Students should be recommended by ELI faculty and tutors
- Focus on business majors and engineers and HRIM students
- Market through Social media: QQ
- Advertise in China and within program
- Have a study abroad fair within ELI
- Presentations by UD students

Marketing

- Health insurance worked
- Professor could pair students
- Meets breadth requirements
- Helps with adjustment to college life
- Value of bonding with the other students
- Exposure to another culture
- Would be ELI program with English, integrating with American students

Marketing

- Calendar issue: study at ELI before departure in a mini-course. Learn about culture, learn some Italian words
- Presentation upon return
- Pictures are worth a thousand words
- Former ELI students to give testimonies
- Could be Cohort credit if they do a presentation

Marketing

- Select group of people
- High achievers, world scholars, exclusive, prestigious, hand-selected—make it something prestigious that students would want to aspire to
- Marketing primarily within ELI
- Focus on students getting the complete experience: EU, world market, American students, observing companies, EIL, experiencing English in much more international environment, culture, language immersion
- Possibility of service projects
- UD credit and cv building
- Why not market ELI alum

Questions and Concerns

- How will we ensure engagement and interaction?
- Which students should go?
- Problems of cliques
- Need to be careful to identify those students who would engage
- Will UD course load be too much?
- What credits would they get?
- Would it delay completion of CAP?
- Mentoring would be essential
- Do we include tutoring, some form of support
- Role of Italians?
- Costs?
- Loss of faculty members for EAP
- Equivalent quality of ESL support

Visa Considerations

- Who helps students with visa application process?
- Every country treats different students differently
- Where do they apply for it?
- How long will it take to obtain Italian visa?

Administrative/Fiscal

- Salary and fringe benefits for faculty member
- Transportation: round trip
- Per Diem in country
- Administrative overhead
- Student support costs
- Estimate of \$50,000?
- Students have UD and ELI costs



UD Tuscany - Spring 2016

Grazie Mille!

