UNIVERSITY OF DELAWARE CENTER FOR POLITICAL COMMUNICATION
SEPTEMBER 2013 NATIONAL AGENDA POLL
FINAL TOPLINE
September 3-16, 2013
N = 902
RELEASED OCTOBER 31, 2013

N = 902 Delaware adults, 18+ (540 landline / 360 cell phone)
Form1: one half split/ Form2: one third split/ Form3 and Form4: one quarter splits
Field dates: September 3-16, 2013
English only

LANDLINE INTRO:
Hello, my name is ________ and I’m calling for the University of Delaware’s Center for Political Communication. We’re conducting a study about some important issues today, and would like to include your household. RANDOMIZE RESPONDENT SELECTION - DO NOT RANDOMIZE BY FORM: “May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?” AND “May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?” IF NO MALE/FEMALE ASK: May I please speak with the YOUNGEST ADULT FEMALE/MALE, age 18 or older, who is now at home?
GO TO SCREENING INTERVIEW

CELL PHONE INTRO:
Hello, I am ___ calling for the University of Delaware’s Center for Political Communication. We are conducting a study of Delaware cell phone users. I know I am calling you on a cell phone. If you would like to be reimbursed for your cell phone minutes, we will pay eligible respondents $5 for participating in this survey. This is not a sales call. (IF R SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...)

VOICE MAIL MESSAGE (LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL): I am calling for the University of Delaware’s Center for Political Communication. We are conducting a survey of Delaware cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:
S1. Are you under 18 years old, OR are you 18 or older?
   1  Under 18
   2  18 or older
   9  Don't know/Refused
IF $S1=2$, CONTINUE WITH SCREENING INTERVIEW  
IF $S1=1,9$, THANK AND TERMINATE: This study is limited to adults age 18 and over. I won’t take any more of your time...

READ TO ALL CELL PHONE - INTRODUCTION TO MAIN INTERVIEW: We’re interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...
INTERVIEWER: If R says it is not a good time, try to arrange a time to call back.

ASK ALL:  
SEX. Respondent’s sex (DO NOT READ)  

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Male</td>
<td>48%</td>
</tr>
<tr>
<td>Female</td>
<td>52%</td>
</tr>
</tbody>
</table>

SCREENING INTERVIEW:  
ASK ALL:  
S2. Do you CURRENTLY live in Delaware? [IF NEEDED: This is a study of Delaware households.]  

IF $S2=\text{YES}$, CONTINUE WITH MAIN INTERVIEW  
IF $S2=\text{NO}, \text{DON'T KNOW/REFUSED}$, THANK AND TERMINATE: This study is limited to Delaware residents only. I won’t take any more of your time...

MAIN INTERVIEW:  

[RANDOMIZE ORDER: 1, THEN 2-3; OR 2-3, THEN 1; RECORD RANDOMIZATION VARIABLE]  

ASK ALL:  
1. How closely do you follow news about political figures and events in Washington—very closely, somewhat closely, not too closely, or not at all closely?  

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<table>
<thead>
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<tbody>
<tr>
<td>Very closely</td>
<td>24%</td>
</tr>
<tr>
<td>Somewhat closely</td>
<td>43%</td>
</tr>
<tr>
<td>Not too closely</td>
<td>21%</td>
</tr>
<tr>
<td>Not at all closely</td>
<td>12%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>0%</td>
</tr>
</tbody>
</table>

ASK ALL:  
2. How closely do you follow news about political figures and events in Delaware—very closely, somewhat closely, not too closely, or not at all closely?  

<p>| | |</p>
<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Very closely</td>
<td>16%</td>
</tr>
<tr>
<td>Somewhat closely</td>
<td>44%</td>
</tr>
<tr>
<td>Not too closely</td>
<td>25%</td>
</tr>
<tr>
<td>Not at all closely</td>
<td>16%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>0%</td>
</tr>
</tbody>
</table>
ASK ALL:
3. How do you get most of your news about political figures and events in Delaware? [RECORD VERBATIM RESPONSE; PROBE FOR CLARITY; DO NOT PROBE FOR ADDITIONAL MENTIONS; IF MORE THAN ONE MENTION, RECORD ALL MENTIONS; RESPONSES CODED BY MEDIUM]

Television          45%
Internet            30%
Newspaper           28%
Radio               6%
Interpersonal       7%

ASK ALL:
4. Is your overall opinion of [INSERT ITEM; RANDOMIZE KEEPING ITEM BLOCKS TOGETHER] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN “NEVER HEARD OF” AND “CAN’T RATE”]

[RANDOMIZE ITEMS a-f TOGETHER]

a. Barack Obama

Very favorable       29%
Mostly favorable     31%
Mostly unfavorable   13%
Very unfavorable     21%
Never heard of (VOL.) 0%
Can’t rate (VOL.)    5%
Refused (VOL.)       1%

b. Joe Biden

Very favorable       30%
Mostly favorable     35%
Mostly unfavorable   13%
Very unfavorable     15%
Never heard of (VOL.) 3%
Can’t rate (VOL.)    4%
Refused (VOL.)       0%

c. Hillary Clinton

Very favorable       28%
Mostly favorable     37%
Mostly unfavorable   13%
Very unfavorable     15%
Never heard of (VOL.) 1%
Can’t rate (VOL.) 6%
Refused (VOL.) 0%

d. Chris Christie

Very favorable 17%
Mostly favorable 40%
Mostly unfavorable 16%
Very unfavorable 8%
Never heard of (VOL.) 7%
Can’t rate (VOL.) 12%
Refused (VOL.) 0%

e. Paul Ryan

Very favorable 10%
Mostly favorable 21%
Mostly unfavorable 17%
Very unfavorable 14%
Never heard of (VOL.) 24%
Can’t rate (VOL.) 15%
Refused (VOL.) 0%

f. Marco Rubio (PRONOUNCED: ROO-bee-oh)

Very favorable 7%
Mostly favorable 19%
Mostly unfavorable 13%
Very unfavorable 8%
Never heard of (VOL.) 35%
Can’t rate (VOL.) 18%
Refused (VOL.) 0%

[RANDOMIZE ITEMS g-m TOGETHER]

g. Governor Jack Markell (PRONOUNCED: mar-KELL)

Very favorable 19%
Mostly favorable 43%
Mostly unfavorable 11%
Very unfavorable 7%
Never heard of (VOL.) 9%
Can’t rate (VOL.) 11%
Refused (VOL.) 1%

h. Senator Chris Coons (PRONOUNCED: KOONZ)
i. Senator Tom Carper

Very favorable 21%
Mostly favorable 40%
Mostly unfavorable 13%
Very unfavorable 6%
Never heard of (VOL.) 17%
Can't rate (VOL.) 9%
Refused (VOL.) 0%

j. Representative John Carney

Very favorable 11%
Mostly favorable 36%
Mostly unfavorable 13%
Very unfavorable 6%
Never heard of (VOL.) 17%
Can't rate (VOL.) 17%
Refused (VOL.) 0%

k. State Treasurer Chip Flowers

Very favorable 5%
Mostly favorable 23%
Mostly unfavorable 10%
Very unfavorable 3%
Never heard of (VOL.) 33%
Can't rate (VOL.) 27%
Refused (VOL.) 0%

l. State Attorney General Beau Biden (PRONOUNCED BO; IF R ASKS: THIS IS NOT JOE BIDEN)

Very favorable 24%
Mostly favorable 41%
Mostly unfavorable 9%
Very unfavorable 8%
Never heard of (VOL.) 7%
Can't rate (VOL.) 12%
Refused (VOL.) 0%
m. Christine O’Donnell

Very favorable  5%
Mostly favorable  25%
Mostly unfavorable  19%
Very unfavorable  23%
Never heard of (VOL.)  15%
Can’t rate (VOL.)  13%
Refused (VOL.)  0%

[RANDOMIZE ITEMS n-o TOGETHER]

n. Gay men and lesbians

Very favorable  19%
Mostly favorable  31%
Mostly unfavorable  13%
Very unfavorable  15%
Never heard of (VOL.)  1%
Can’t rate (VOL.)  18%
Refused (VOL.)  2%

o. The Tea Party

Very favorable  8%
Mostly favorable  24%
Mostly unfavorable  20%
Very unfavorable  22%
Never heard of (VOL.)  8%
Can’t rate (VOL.)  18%
Refused (VOL.)  0%

ASK ALL
PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

Republican  22%
Democrat  40%
Independent  34%
No preference (VOL.)  3%
Other party (VOL.)  0%
Don't know/Refused (VOL.)  1%

IF ANSWERED INDEPENDENT/NO PREFERENCE/OTHER PARTY/DON’T KNOW/ REFUSED IN PARTY [N = 348], ASK:
PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?
Republican 30% 
Democratic 33% 
Other/Don't know/Refused (VOL.) 37% 

ASK ALL 
7. If the Senate candidates from Delaware next year were [ROTATE: Chris Coons the Democrat and Christine O'Donnell the Republican], who would you vote for? 

Chris Coons 51% 
Christine O'Donnell 28% 
Neither/Other candidate (VOL.) 14% 
Don't know/Refused (VOL.) 8% 

ASK ALL: 
8. How much of the time can you trust the government in Washington to do what is right—just about always, most of the time, or only some of the time? 

Just about always 3% 
Most of the time 20% 
Only some of the time 65% 
Never (VOL.) 12% 
Don't know/Refused (VOL.) 1% 

QUESTIONS 9-15 WITHHELD FOR FUTURE RELEASE 

ASK ALL: 
16. Next...What do you think is the most important problem facing Delaware today? [RECORD VERBATIM RESPONSE; PROBE FOR CLARITY; DO NOT PROBE FOR ADDITIONAL MENTIONS; IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION; FIRST MENTION ONLY CODED] 

Jobs/unemployment/wages 29% 
Education/school funding 11% 
Economy 10% 
Violence/crime/drugs 7% 
Politicians/government overreach/corruption in government 7% 
Environmental issues/pollution 5% 
Budget/deficit/debt/revenue 4% 
Health care 4% 
Infrastructure/roads/traffic 3% 
Morals/values/social issues 3% 
Money issues: poverty, cost of living 2% 
Welfare/aid/benefits/needs/abuse 2% 
Taxes 1% 
None/nothing 3% 
Something else 8% 
No response 9%
**ASK ONE-THIRD SAMPLE 1 [N = 311]:**
17a. Do you think the U.S. government should be able to monitor everyone’s email and other online activities, or not?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>19%</td>
</tr>
<tr>
<td>No</td>
<td>78%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>3%</td>
</tr>
</tbody>
</table>

**ASK ONE-THIRD SAMPLE 2 [N = 301]:**
17b. Do you think the U.S. government should be able to monitor everyone’s email and other online activities to help prevent future terrorist attacks, or not?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>30%</td>
</tr>
<tr>
<td>No</td>
<td>64%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>6%</td>
</tr>
</tbody>
</table>

**ASK ONE-THIRD SAMPLE 3 [N = 290]:**
17c. Do you think the U.S. government should be able to monitor everyone’s email and other online activities to help prevent future terrorist attacks, even if it intrudes on personal privacy, or not?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>31%</td>
</tr>
<tr>
<td>No</td>
<td>63%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>6%</td>
</tr>
</tbody>
</table>

**[RANDOMIZE ORDER OF 18a/b WITH 19]**

**ASK HALF SAMPLE 1 [N = 458]:**
18a. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly favor</td>
<td>34%</td>
</tr>
<tr>
<td>Mostly favor</td>
<td>25%</td>
</tr>
<tr>
<td>Mostly oppose</td>
<td>10%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>25%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>6%</td>
</tr>
</tbody>
</table>

**ASK HALF SAMPLE 2 [N = 444]:**
18b. AS YOU MAY KNOW, Delaware recently passed a law allowing gays and lesbians to legally marry. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this law?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly favor</td>
<td>29%</td>
</tr>
<tr>
<td>Mostly favor</td>
<td>26%</td>
</tr>
<tr>
<td>Mostly oppose</td>
<td>14%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>23%</td>
</tr>
<tr>
<td>Don’t know/Refused (VOL.)</td>
<td>9%</td>
</tr>
</tbody>
</table>
ASK ALL
19. AS YOU MAY KNOW, the Supreme Court recently ruled that married gay and lesbian couples are entitled to federal benefits. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this ruling?

- Strongly favor: 34%
- Mostly favor: 28%
- Mostly oppose: 13%
- Strongly oppose: 20%
- Don’t know/Refused (VOL.): 5%

ASK ALL
20. Do you personally know anyone who is gay or lesbian, or not?

- Yes: 80%
- No: 20%
- Don’t know/Refused (VOL.): 1%

ASK IF KNOWS GAY OR LESBIAN PERSON (Q20=YES)
21. And thinking about your CLOSE family members and closest friends, are any of them gay or lesbian, or not?

- Yes: 53%
- No: 45%
- Don’t know/Refused (VOL.): 2%

ASK IF KNOWS GAY OR LESBIAN PERSON (Q20=YES)
22. Do you happen to personally know any gay or lesbian couples who are married?

- Yes: 33%
- No: 65%
- Don’t know/Refused (VOL.): 2%

ASK ONE-QUARTER SAMPLE 1 [N = 218]:
23a. Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?

- Strongly approve: 29%
- Mostly approve: 39%
- Mostly disapprove: 12%
- Strongly disapprove: 14%
- Don’t know/Refused (VOL.): 6%
ASK ONE-QUARTER SAMPLE 2 [N = 218]:
23b. Some people argue that felons should have the right to vote when they have paid their debt to society. Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?

- Strongly approve: 34%
- Mostly approve: 35%
- Mostly disapprove: 13%
- Strongly disapprove: 14%
- Don’t know/Refused (VOL.): 4%

ASK ONE-QUARTER SAMPLE 3 [N = 231]:
23c. Some people argue that felons sacrifice their right to vote when they break the law. Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?

- Strongly approve: 25%
- Mostly approve: 39%
- Mostly disapprove: 14%
- Strongly disapprove: 20%
- Don’t know/Refused (VOL.): 3%

ASK ONE-QUARTER SAMPLE 4 [N = 234]:
23d. AS YOU MAY KNOW, the Delaware legislature recently passed an amendment to the state constitution that allows felons convicted of non-violent crimes to vote after they are released from jail. Do you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of this amendment?

- Strongly approve: 30%
- Mostly approve: 36%
- Mostly disapprove: 16%
- Strongly disapprove: 14%
- Don’t know/Refused (VOL.): 3%

READ TO ALL: Changing topics...

ASK ALL
24. As far as you know, does the state of Delaware require voters to show photo identification to vote? [INTERVIEWER NOTE: If respondent indicates they don’t know, ask, “just your best guess”. If respondent says "ID but not photo" code as No]

- Yes, require photo identification: 70%
- No, does not require photo identification: 23%
- Don’t know/Refused (VOL.): 7%
READ TO ALL: AS YOU MAY KNOW, voter ID laws require individuals to show a form of government issued identification when they attempt to vote.

ASK ONE-QUARTER SAMPLE 5 [N = 225]:
25a. What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly favor</td>
<td>51%</td>
</tr>
<tr>
<td>Mostly favor</td>
<td>29%</td>
</tr>
<tr>
<td>Mostly oppose</td>
<td>5%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>11%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>(VOL.)</td>
</tr>
</tbody>
</table>

ASK ONE-QUARTER SAMPLE 6 [N = 220]:
25b. Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting. What is your opinion; do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly favor</td>
<td>39%</td>
</tr>
<tr>
<td>Mostly favor</td>
<td>35%</td>
</tr>
<tr>
<td>Mostly oppose</td>
<td>12%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>12%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>(VOL.)</td>
</tr>
</tbody>
</table>

ASK ONE-QUARTER SAMPLE 7 [N = 223]:
25c. Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect elderly voters particularly hard. What is your opinion; do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly favor</td>
<td>35%</td>
</tr>
<tr>
<td>Mostly favor</td>
<td>32%</td>
</tr>
<tr>
<td>Mostly oppose</td>
<td>13%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>18%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>(VOL.)</td>
</tr>
</tbody>
</table>

ASK ONE-QUARTER SAMPLE 8 [N = 234]:
25d. Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect African American voters particularly hard. What is your opinion; do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly favor</td>
<td>37%</td>
</tr>
<tr>
<td>Mostly favor</td>
<td>21%</td>
</tr>
<tr>
<td>Mostly oppose</td>
<td>15%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>22%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>(VOL.)</td>
</tr>
</tbody>
</table>

3%
ASK ALL
26. Would you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing absentee voting over the Internet in Delaware elections?

- Strongly favor: 15%
- Mostly favor: 20%
- Mostly oppose: 20%
- Strongly oppose: 40%
- Don’t know/Refused (VOL.): 6%

READ TO ALL: Now we’d like to ask you a few questions about issues related to race and ethnic background.

ASK ALL:
HISP. Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

[IF NECESSARY: We need to ask this question to describe the people who took part in our survey. Your answer will only be used for research purposes.]

- Yes: 7%
- No: 92%
- (DO NOT READ) Don’t know/Refused: 1%

ASK ALL:
RACE. What is your race? Are you white, black, Asian, or some other race? [IF R SAYS HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS ‘OTHER’ (CODE 6)]

- White: 72%
- Black or African-American: 20%
- Asian or Pacific Islander: 2%
- Mixed race: 3%
- Native American/American Indian: 1%
- Other (SPECIFY): 2%
- (DO NOT READ) Don’t know/Refused: 1%

QUESTIONS 27-29 WITHHELD FOR FUTURE RELEASE

READ TO ALL:
Now, just a few questions for statistical purposes only.

ASK ALL:
AGE What is your age?
[Record exact age up to age 96]

18 to 29  19%
30 to 49  32%
50 to 64  28%
65 or older  19%
(Do Not Read) Refused  2%

Ask All:
EDUC2 What is the highest level of school you have completed or the highest degree you have received? [Do Not Read] [Interviwer Note: Enter code 3-HS grad if R completed training that did NOT count toward a degree]

Less than high school  1%
High school incomplete  6%
High school graduate  36%
Some college, no degree  18%
Two year associate degree  12%
Four year college or university degree/ Bachelor’s degree  16%
Some postgraduate schooling  2%
Postgraduate or professional degree  10%
Don’t know/Refused (Vol.)  1%

[Make Full Note Available for Interviewers: Enter code 3-HS graduate” if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)]

Ask All:
IDEO In general, would you describe your political views as... [Read]

Very conservative  10%
Somewhat conservative  26%
Moderate  36%
Somewhat liberal [OR]  16%
Very liberal  9%
[Vol.] Don’t know/Refused  3%

Ask All:
INC. Last year – that is, in 2012 – approximately what was your total family income before taxes? Just tell me when I get to the right category. (Read)
<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $10,000</td>
<td>7%</td>
</tr>
<tr>
<td>$10,000 to under $20,000</td>
<td>8%</td>
</tr>
<tr>
<td>$20,000 to under $30,000</td>
<td>10%</td>
</tr>
<tr>
<td>$30,000 to under $40,000</td>
<td>11%</td>
</tr>
<tr>
<td>$40,000 to under $50,000</td>
<td>9%</td>
</tr>
<tr>
<td>$50,000 to under $75,000</td>
<td>16%</td>
</tr>
<tr>
<td>$75,000 to under $100,000</td>
<td>11%</td>
</tr>
<tr>
<td>$100,000 to under $150,000</td>
<td>9%</td>
</tr>
<tr>
<td>$150,000 or over</td>
<td>7%</td>
</tr>
<tr>
<td>(DO NOT READ) Don’t know/Refused</td>
<td>13%</td>
</tr>
</tbody>
</table>

**ASK ALL:**
RZIPOCODE. What is your zip code?

**IF NECESSARY:** This question helps us to accurately determine what part of the state the people we interview live in. It is used only for classification purposes. You cannot be contacted based on this information.

**[RECORD EXACT FIVE-DIGIT ZIP CODE]**

**ASK ALL CELL PHONE SAMPLE**
MONEY That’s the end of the interview. If you would like to be reimbursed for your cell phone minutes, we can send you $5. I will need your full name and a mailing address where we can send the money.

**THANK YOU** again for your help! Have a nice day/ evening.
About the study

The National Agenda Opinion Project research was funded by the University of Delaware’s Center for Political Communication (CPC) and the William P. Frank Foundation. The study was supervised by the CPC’s Acting Director, Paul Brewer, a professor in the Departments of Communication and Political Science and International Relations.

Results are based on telephone interviews with a representative sample of 902 adults residing in the state of Delaware. Telephone interviews were conducted via landline (n=541) and cell phone (n=361 including 138 without a landline phone). The survey was managed by Princeton Survey Research Associates International (PSRAI), and the data were collected through English only interviews by Braun Research, Inc. The data were collected from September 3 - 16, 2013. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is ± 3.9 percentage points.

Readers should be aware that in addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Please contact Paul Brewer at (302) 831-7771 for more details about the survey’s methodology.