This program is supported in part by
The William P. Frank Foundation of Delaware
**SCREENING**

Terms and Conditions May Apply

How much have corporations and the government learned about you and your interests from your Internet activities?

**Wednesday, November 6. 7:30 p.m.** Mitchell Hall
The Poll

Representative sample of 902 adult Delawareans
Telephone survey interviews
• 541 landline
• 361 cell phone
September 2-16, 2013
Princeton Research Associates International
Sampling error: +/-3.9%
Weighted to correct demographic discrepancies
How much do Delawareans follow politics?
Attention to News

“How closely do you follow news about political events and figures in [place]?”

<table>
<thead>
<tr>
<th></th>
<th>Very/somewhat</th>
<th>Not too/not at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington</td>
<td>67%</td>
<td>33%</td>
</tr>
<tr>
<td>Delaware</td>
<td>60%</td>
<td>41%</td>
</tr>
</tbody>
</table>

Thursday, October 31, 13
How do Delawareans follow state politics?
Sources of News about Delaware Politics

“How do you get most of your news about political figures and events in Delaware?” [All mentions]

- Television: 45%
- Internet: 30%
- Newspaper: 28%
- Interpersonal: 7%
- Radio: 6%
What issues top the Delaware public’s agenda?
Most Important Issue Facing Delaware

“What do you think is the most important problem facing Delaware today?” [First mention]
What do Delawareans think about national politicians?
Favorability toward National Democrats

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”

- **Barack Obama**
  - Favorable: 60%
  - Unfavorable: 35%
  - Never heard of/Can't rate: 5%

- **Joe Biden**
  - Favorable: 65%
  - Unfavorable: 28%
  - Never heard of/Can't rate: 7%

- **Hillary Clinton**
  - Favorable: 65%
  - Unfavorable: 28%
  - Never heard of/Can't rate: 7%
Favorability toward National Republicans

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”

<table>
<thead>
<tr>
<th>Name</th>
<th>Favorable</th>
<th>Unfavorable</th>
<th>Never heard of/Can't rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chris Christie</td>
<td>56%</td>
<td>24%</td>
<td>20%</td>
</tr>
<tr>
<td>Paul Ryan</td>
<td>31%</td>
<td>30%</td>
<td>39%</td>
</tr>
<tr>
<td>Marco Rubio</td>
<td>26%</td>
<td>21%</td>
<td>53%</td>
</tr>
</tbody>
</table>
What do Delawareans think about state politicians?
Favorability toward DE Members of Congress

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”

- **Tom Carper**
  - Favorable: 61%
  - Unfavorable: 19%
  - Never heard of/Can't rate: 20%

- **Chris Coons**
  - Favorable: 47%
  - Unfavorable: 24%
  - Never heard of/Can't rate: 34%

- **John Carney**
  - Favorable: 47%
  - Unfavorable: 19%
  - Never heard of/Can't rate: 29%
Favorability toward Delaware State Officials

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”

- **Jack Markell**
  - Favorable: 62%
  - Unfavorable: 18%
  - Never heard of/Can't rate: 20%

- **Beau Biden**
  - Favorable: 64%
  - Unfavorable: 17%
  - Never heard of/Can't rate: 19%

- **Chip Flowers**
  - Favorable: 28%
  - Unfavorable: 12%
  - Never heard of/Can't rate: 60%
Favorability toward O’Donnell, Tea Party

“Is your overall opinion of [name] very favorable, mostly favorable, mostly unfavorable, or very unfavorable?”

- Favorable
- Unfavorable
- Never heard of/Can't rate

Christine O'Donnell:
- Favorable: 30%
- Unfavorable: 43%
- Never heard of/Can't rate: 28%

The Tea Party:
- Favorable: 32%
- Unfavorable: 42%
- Never heard of/Can't rate: 26%
How does the 2014 Senate race look right now?
2014: Coons vs. O’Donnell

“If the Senate candidates from Delaware next year were [ROTATE: Chris Coons the Democrat and Christine O’Donnell the Republican], who would you vote for?”

- Coons: 51%
- O’Donnell: 28%
- Neither/Other Candidate: 14%
- Don't Know/Refused: 8%
Coons vs. O’Donnell by County

“If the Senate candidates from Delaware next year were [Chris Coons the Democrat and Christine O’Donnell the Republican], who would you vote for?”

- New Castle: 56% Coons, 22% O'Donnell, 14% Neither/other
- Kent: 41% Coons, 39% O'Donnell, 13% Neither/other
- Sussex: 44% Coons, 35% O'Donnell, 13% Neither/other
Is Delaware red, blue, or purple?
Party Identification in Delaware

“In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?”

- Democrat: 40%
- Independent/Other: 34%
- Republican: 22%
Party Identification by County

“In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?”

- **New Castle**: 41% Democrat, 39% Independent/other, 20% Republican
- **Kent**: 38% Democrat, 42% Independent/other, 21% Republican
- **Sussex**: 35% Democrat, 29% Independent/other, 36% Republican

Thursday, October 31, 13
Do Delawareans trust the federal government?
Trust in the Government in Washington

“How much of the time can you trust the government in Washington to do what is right?”

- Just about always: 3%
- Most of the time: 20%
- Only some of the time: 65%
- Never (volunteered): 12%
Hot Button Political Issues

Government Surveillance of Internet and Email

Same Sex Marriage

Felon Voting Rights

Voter ID Laws
E-Surveillance

“Do you think the U.S. government should be able to monitor everyone’s email and other online activities?”

Baseline Opinion  | “A Good Reason” Condition  | “A Good Reason....But” Condition

“...to help prevent future terrorist attacks?”  |  | “...to help prevent future terrorist attacks, even if it intrudes on personal privacy?”
Low Support for Electronic-Surveillance

“Do you think the U.S. government should be able to monitor everyone’s email and other online activities, or not?”

- Should U.S. Government Monitor Emails & Online Activities: 18%
- To Prevent Future Terrorism: 38%
- To Prevent Future Terrorism, even if it Intrudes on Personal Privacy: 33%
Same-Sex Marriage

Baseline Opinion

“Oh do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?”

Delaware Law Condition

“AS YOU MAY KNOW, Delaware recently passed a law allowing gays and lesbians to legally marry. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this law?”
Strong Support for Same-Sex Marriage

“Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?”

- Mostly Favor/Strongly Favor: 62%
- Mostly Oppose/Strongly Oppose: 38%

Baseline Opinion

- ...DE recently passed a law
- Mostly Favor/Strongly Favor: 62%
- Mostly Oppose/Strongly Oppose: 36%
Supreme Court Ruling on Same-Sex Marriage

"AS YOU MAY KNOW, the Supreme Court recently ruled that married gay and lesbian couples are entitled to federal benefits. Do you strongly favor, mostly favor, mostly oppose, or strongly oppose this ruling?"

- Mostly Favor/Strongly Favor: 67%
- Mostly Oppose/Strongly Oppose: 33%
Interpersonal Contact and Opinions on Same-Sex Marriage

“Do you strongly favor, mostly favor, mostly oppose, or strongly oppose allowing gays and lesbians to legally marry?”

% Mostly Favor/Strongly Favor

- Don't personal know anyone who is gay/lesbian: 46%
- I know someone who is gay/lesbian: 56%
- I have a close family member/friend who is gay/lesbian: 64%
- I know a married gay/lesbian couple: 77%
Ideology Changes Nothing

Support for Same Sex Marriage & Interpersonal Contact

- **Conservative**
  - Don't personally know anyone who is gay/lesbian: 26%
  - I know someone who is gay/lesbian: 42%
  - I have a close family member/friend who is gay/lesbian: 64%
  - I know a married gay/lesbian couple: 86%

- **Moderate**
  - Don't personally know anyone who is gay/lesbian: 56%
  - I know someone who is gay/lesbian: 64%
  - I have a close family member/friend who is gay/lesbian: 62%
  - I know a married gay/lesbian couple: 86%

- **Liberal**
  - Don't personally know anyone who is gay/lesbian: 69%
  - I know someone who is gay/lesbian: 70%
  - I have a close family member/friend who is gay/lesbian: 86%
  - I know a married gay/lesbian couple: 89%
Felon Voting Rights

“Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?”

<table>
<thead>
<tr>
<th>Baseline Opinion</th>
<th>“Let Them Vote” Condition</th>
<th>“Too Bad” Condition</th>
<th>“Where DE Stands” Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>“Some people argue that felons should have the right to vote when they have paid their debt to society.”</td>
<td>“Some people argue that felons sacrifice their right to vote when they break the law.”</td>
<td>“the Delaware legislature recently passed an amendment to the state constitution that allows felons convicted of non-violent crimes to vote after they are released from jail.”</td>
</tr>
<tr>
<td></td>
<td><strong>Baseline</strong></td>
<td><strong>Baseline</strong></td>
<td><strong>Baseline</strong></td>
</tr>
</tbody>
</table>
“Would you strongly approve, mostly approve, mostly disapprove, or strongly disapprove of a law that allowed felons convicted of non-violent crimes to vote after they are released from jail?”

Strong Support for Felon Voting Rights

- **Baseline:** 72% Approve/Strongly Approve, 28% Disapprove/Strongly Disapprove
- **Paid Debt to Society:** 72% Approve/Strongly Approve, 28% Disapprove/Strongly Disapprove
- **Lost rights when they broke the law:** 66% Approve/Strongly Approve, 34% Disapprove/Strongly Disapprove
- **Delaware passed an amendment:** 66% Approve/Strongly Approve, 34% Disapprove/Strongly Disapprove
Voter ID Laws

“Does Delaware require a photo ID to vote?”

- Yes: 70%
- No: 23%
- Don’t know: 7%
**Voter ID Laws**

“Do you strongly favor, mostly favor, mostly oppose or strongly oppose voter ID laws?”

<table>
<thead>
<tr>
<th>Baseline Opinion</th>
<th>“Hurts Eligible Voters”</th>
<th>“Hurts Seniors” Condition</th>
<th>“Hurts Blacks” Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting.”</td>
<td>“Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect ELDERLY VOTERS particularly hard.”</td>
<td>“Opponents of voter ID laws argue they will prevent people who are eligible to vote from voting, and that these laws will affect AFRICAN AMERICAN VOTERS particularly hard.”</td>
<td></td>
</tr>
</tbody>
</table>
Strong Support for Voter ID Laws, but ….

“What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?”

- Baseline: 82%
- Prevent eligible voters from voting: 73%
- …will affect elderly voters particularly hard: 68%
- …will affect African American voters particularly hard: 63%
Racial Differences in Support for Voter ID Laws

“What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?”

% Mostly Favor/Strongly Favor

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Whites</th>
<th>Racial Minorities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>86%</td>
<td>72%</td>
</tr>
<tr>
<td>Prevent eligible voters from voting</td>
<td>78%</td>
<td>57%</td>
</tr>
<tr>
<td>...will affect elderly voters particularly hard</td>
<td>71%</td>
<td>64%</td>
</tr>
<tr>
<td>...will affect African American voters particularly hard</td>
<td>73%</td>
<td>38%</td>
</tr>
</tbody>
</table>

Baseline: 86% Whites, 72% Racial Minorities
Age Differences in Support for Voter ID Laws

“What is your opinion? Do you strongly favor, mostly favor, mostly oppose, or strongly oppose voter ID laws?”

% Mostly Favor/Strongly Favor

- Baseline: 81% (50+ years), 83% (Less Than 50 years)
- Prevent eligible voters from voting: 73% (50+ years), 74% (Less Than 50 years)
- ...will affect elderly voters particularly hard: 67% (50+ years), 70% (Less Than 50 years)
- ...will affect African American voters particularly hard: 71% (50+ years), 72% (Less Than 50 years)
Conclusions

• Delaware is a “Blue” state
  – Strong support for same sex marriage
  – Strong support for felon voting
  – Low support for electronic surveillance

• Delaware opinion is malleable
  – Threats to safety affect opinions on E-surveillance
  – Threats to groups affect opinion on voter ID laws