

Minutes – September 14, 2016

The meeting was convened at approximately 2:30 p.m. by Charles Garbini.

Members present:

Member	District	Member	District
Charles Garbini	#2	Chris Bakowski	#8
Robin Harbaugh	#4	Susan Williams	#10
Christy Mannering	#5	Doris Miklitz	
Debbie Kirwan	#7	Stefanie Baxter	#13
		Steve Kramarck (in for Alex Keen)	#14

Members absent: Mary Cleveland #1, Madelyn Mickle #3, Glenn Loller #7, Vacant Seat #9, Krista Urbaniak #12

Others Present: April Doughty, Meredith Chapman, Sarah Goldfarb, Jenni Sparks, and Richard Rind from Auxiliary Services, Darcell Griffith and Scarlett Hamm

Minutes

Jenni Sparks and Richard Rind met with us to provide more insight around the new parking policies and changes. Historically, parking enforcement officers needed to check cars every day one-by-one knowing that cars would be coming in and out of campus all day long. With license plate recognition (LPR) there is increased efficiency and accuracy because of the virtual recognition. On top of the efficiency aspect, there is also cost effectiveness because there is no longer a need to print permits, mail permits or manage the permits. Reductions in costs mean that any parking cost increases over time will be less significant. Departments can be given digital validation codes for speakers and events in which parking spaces need to be used. This new system will allow parking services to collect new data like how many spaces are being used and which lots are most active.

Due to this new policy license plates must be facing the driveway so the scanner can see the plate. If a license plate is not facing out, a warning will be issued and then after the first warning there will be fines. The Perkins parking garage will be the first to become part of the new system.

Guests parking in this garage will need to input their license plate number when paying at a kiosk. There will eventually be a mobile app to allow guests to increase their time in a space if they find they need to be in the parking spot longer.

Meredith Chapman, April Doughty and Sarah Goldfarb joined us to discuss the UD Digital Presence Upgrade. The upgrade process began in the Summer of 2013 and is an on-going process. However, many high profile pages of the UD website launched on a new platform in the Summer of 2016. Meredith Chapman explained the new platform is

the Adobe Experience Manager (AEM) and that UD IT was included in this process from the very beginning. The sites worked on first were high traffic sites like the UD home page and undergraduate admissions. The UD Digital Vision is meant to increase engagement and encourage dialog by providing a distinctive experience with clear pathways to find information.

The main audiences kept in mind for the digital upgrade have been: Prospective Students (Academics), Researchers/Faculty (Innovation), Business Community/Partners (Connections) and Alumni (Events). The new site has been built upon extensive audience and content research, working very closely with IT for improved functionality and search. A council member had a question about search results, it turned out to be a non-issue as it was not replicable, but April Doughty explained that the search engine appliance across all UD sites is not consistent. It is possible there are older sites out there which do not have the updated search bar. If there are ever any issues please let the digital team know.

Future opportunities for the digital upgrade will happen over time as AEM is deployed across campus. Using AEM allows units to utilize templates and components in a robust digital asset management system and build upon data drive strategies.

Those interested in learning more can email digitalteam@udel.edu.

Old Minutes modified to supply an answer for constituent concern about removing the tuition waiver cap from the July minutes.

Old Business

- With regard to the new Human Resources web redesign there had been a question about the job application and resume upload section. April Doughty from CPA let us know that particular part of the website is handled through a third party vendor and not something they will be able to adjust.

New Business

- We need a member of ACES to take part in attending faculty senate meetings.
- Doris Miklitz is going to look into having an upcoming council meeting at the Morris Library.
- We need to run a new constituent list for representatives.

Constituent Concerns

District #2

- **A constituent is requesting more information on the 403B transition.**
 - This will be sent to Tom LaPenta to receive feedback.
- **Did parking services do research on the safety concerns pertaining to having more vehicles pulling into a spot, meaning they will then have to back out of**

the spot. This relates to the new policy which states license plates need to be facing the driveway for the LPR system to work. Seeing as how Delaware drivers have one license plate on the back of their vehicle this now limits them on where and how they can park. AAA says that pulling out of a parking space is a good way to minimize risks for both drivers and pedestrians.

- Richard Rind said they will talk with other universities who have implemented the LPR system and make sure to check in with public safety to see if there is an increase in accidents in parking lots due to more people backing out of their spaces. They only just implemented this new rule in the policy and they will be researching and collecting data on how it impacts drivers.

District #4

- **How would it be best to handle parking near the Amy Rextrew House, especially when people sometimes park along the fence and then it is very difficult to move cars out of the actual parking spaces?**
 - Signage along the fence was suggested by Richard Rind and it has already been put in place, just days after the meeting.

District #5

- **From NCC Extension which is off of Wyoming Road and shares a lot with the College School. The College School has a laminated tag they give out to parents and visitors that they just put on their dash. That is not changing for them this year either- at least, they were able to reorder them like always and no one said any differently. Why are they able to have this and we aren't?**
 - *[Rind, Richard]* The passes for The College School are like departmental visitor passes for parents; most of the time the parent is not here. Occasionally, when the parent needs to meet with the school the pass is used like a departmental visitor pass. NCC Extension can order departmental visitor passes as any department can.
- **For when we (NCC Cooperative Extension) have guest speakers at our location on Wyoming Road and we hold classes for visitors not being able to use a hang tag will make things more difficult for us. We don't want our guests to get ticketed so what should we do?**
 - *[Rind, Richard]* I recommend using departmental visitor passes, event passes for larger groups, or buy the lot per space. Event parking options can be found at http://www1.udel.edu/transportation/parking/event_res.html.
- **During the summer (but really year round with the skaters) there is a lot of pedestrian traffic – and often times small children - for the pool, creamery and the ice arena. It seems like a huge safety concern. I wonder if a**

dedicated crossing area could be painted for the pedestrians and stop signs installed (like in front of shopping center stores) to yield to pedestrians at the dedicated crossing area.

- *[Rind, Richard]* We did install one by the Gold arena. We can look at lot 1 and the Rust Arena but there is not really a specific area within the parking lot that pedestrians travel from; the crosswalk would go from the Rust Arena doors to where... perhaps it could drop off across the drive lane. We will look into this.
- **It may just be me, but I think that some of the parking spaces in the TNS parking lot are very narrow. Sometimes, it is impossible to park in a space and get out of my car. With limited space for parking, I know this is a challenge and fewer (and larger) spaces is not really the best outcome... just something to ponder... maybe there is a solution?**
 - *[Rind, Richard]* Our parking spaces campus-wide are 18' long x 9' wide which is larger than the industry standard of 18' x 8 ½ '. We will check this lot to see if there are spaces that fall short of the standard and correct any that are found to be too narrow.

District #13

- **What can we do about aggressive skateboarders?**
 - Thank you for bringing this concern to my attention. The University has designated at least two areas as “walk your wheels” zones (Trabant Patio and the Laird pedestrian bridge). Our officers are working to educate the community about the dangers involved with fast or reckless riding through a safety initiative and general patrol duties. - Chief Patrick A. Ogden, University of Delaware Police

District #14

- Why can't parking lots have names in addition to (or in lieu of) numbers. Names are easier to remember and identify with.
 - *[Rind, Richard]* The lots do have names which are shown on the parking maps. For example, Lot 27 is listed on the map as 'Penny Hall' but most lot signs do not show the name. My immediate thought is that our signs already have a great deal of text so we would likely have to make the signs bigger and/or shrink the text to accommodate a name. I will make the suggestion and we will definitely consider doing this, thanks.

Announcements

- Susan Williams has let us know our next meeting, in November, will be held at the Bob Carpenter Center with a tour of the athletic facilities.
- Charles Garbini reminded us that we are a great council. ☺

The meeting was adjourned at 4:10 pm by Charles Garbini.