Graphic Designer

About the Delaware Energy Institute

As part of the University of Delaware, the Delaware Energy Institute (DEI) advances knowledge in energy policy, catalysts, solar power, and more.

Description of position

Under supervision of the Communications Specialist, the designer will help strategize, design and implement various graphic solutions for the Delaware Energy Institute, including but not limited to marketing materials that promote research, journal covers, charts, diagrams, infographics, PowerPoint layout, photo editing, and various illustrations and graphic elements for the web. These tasks will be carried out as part of a broad communications strategy that aims to elevate DEI’s presence both on campus and in the public eye. Innovation, creativity and outside-the-box thinking are crucial to fulfilling this goal.

This position presents the opportunity to build a comprehensive portfolio in design with scientific subject matter, particularly as it interfaces with academics, industry and the public. Proficiency in visualizing, designing and organizing scientific concepts (such as molecules, chemical processes, and other topics related to chemistry and engineering) is essential.

Qualifications

- Bachelor’s degree in visual arts, communications, marketing or a related field with a solid portfolio demonstrating multimedia design experience
- Proven experience and proficiency in graphic design and/or illustration for print and web
- Possession of creative flair, versatility, conceptual/visual ability and originality
- Demonstrable graphic design skills with a strong portfolio
- Ability to shoot and/or edit video and photos
- Ability to interact, communicate and present ideas to a diverse, knowledgeable workforce
- Up to date with industry leading software and technologies (Adobe Creative Suite, WordPress, etc.)
- Professionalism, timeliness/responsiveness, ability to multitask and incorporate constructive feedback into projects

To Apply

This is a part-time position, with opportunity for full-time employment. As a part-time employee, this position does not provide University benefits. Working remotely may be permitted occasionally. Please e-mail a cover letter, resume, and samples of your work to DEI Communications Specialist Kevin Liedel at kliedel@udel.edu. You may include a link to your portfolio in your e-mail.
Employment offers will be conditioned upon successful completion of a criminal background check. The University of Delaware is an Equal Opportunity Employer which encourages applications from Minority Group Members and Women. The University’s notice of Nondiscrimination can be found at www.udel.edu/aboutus/legalnotices.html.