EMPLOYER PARTNERSHIP PROGRAM

Thank you for considering the University of Delaware as your recruiting source. UD has established a solid reputation for preparing its graduates to become ideal leaders and to meet the needs of today’s workplace. Our partnership program is designed to maximize your recruiting efforts, establish brand awareness and showcase your organization as an employer of choice.

BLUE & GOLD PARTNER

CORPORATE ($1500) | GOVERNMENT/NON-PROFIT ($1000)

- Recruiting Strategy Session
- Recognition on UD CSC Website
- Recognition on UD CSC Annual Report & on Primary Handout for Students & Parents
- Complimentary Registration for the Annual Employer Recruiting Symposium
- Recognition on UD Partner Wall
- Partner Recognition Luncheon
- Targeted E-mail Message to UD Students Fall and Spring (1 per semester)
- UD Career Advising Network (UD CAN)
- Social Media Promotion (Twitter, LinkedIn, & Facebook Posts) One Post per Semester, up to 3 Platforms
- LED Screen Advertisement in Lerner College of Business or College of Engineering (1 per month)
- Priority Location at Career Fairs
- Banner Advertisement for Career Fair App

PARTNER BENEFIT DESCRIPTIONS

- Recruiting Strategy Session: The recruiting strategy meeting is offered 1-2 times per year. The meeting is designed to provide a comprehensive view recruitment opportunities that are available to support the partner’s recruiting goals. Key dates, action plans, and deliverables are discussed during the strategy session.
- Partner Recognition Luncheon: The Career Center hosts an annual recognition luncheon. Each sponsor will receive invitations for two representatives.
- Employer Recruiting Symposium: The Career Center Employer Recruiting Symposium is offered each spring. Employers have the opportunity discuss best practices, receive an early preview of upcoming campus recruitment opportunities, hear from students, faculty, and network with peers.
- UD CAN: The UD Career Advising Network powered by Firsthand is an online tool that gives UD students and alumni expert advice from alumni, parents, and friends of the university. Access is granted and active to partners during their sponsorship year.
- Targeted Promotional Student Email: Partners can provide email content which will be forwarded to targeted students via Handshake. The partner is required to provide the email content on or before the requested due date as determined by their recruitment plan.
- LED Screen: Partners can provide the Ads to be displayed in the College of Business (1080x1600) or College of Engineering (1080x1920) on 42” flat screen monitors. Ad runs 10 seconds every ten minutes.

FOR MORE INFORMATION REGARDING EMPLOYER PARTNERSHIP PROGRAMS CONTACT:
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