DRESS TO IMPRESS

GENERAL TIPS

- Know your audience: research the industry and organization and dress appropriately.
- Professional Grooming: haircut, nails, limit perfume/cologne, cover tattoos.
- Wear hair neatly styled and pull it back if you think you will play with it. Wear understated jewelry and minimal makeup.
- Wear a white, blue, or light gray shirt and conservative tie.
- Leather belt should match the color of one’s shoes.
- In a conservative environment opt for clean-shaven or neatly trimmed facial hair.
- Remove all jewelry except for a professional watch.
- Wear dress socks with dress shoes.
- Carry a small professional bag with a notepad and pen.
- Wear polished, comfortable, professional shoes.
- If wearing a skirt suit, be sure the length is at or below your knee.

CREATIVE ENVIRONMENT

In an environment such as the arts, start-up community, world of fashion, etc., knowing company principles and dress codes can help inform your dress.

You should still dress professionally, however, you might also be able to show more of your personality through your fashion choices.

QUESTIONS?

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