UD CAN Connect Assignment

Step 1: Create an account on UD CAN: [https://udel.firsthand.co/](https://udel.firsthand.co/)

Step 2: Search by your area of interest:function (what they do), field of study (major at UD), or Industry (where they work)
   - Select three alumni you would be interested in interviewing (ie. having a “career conversation”) and explain what, based on your profile, makes them potential connections.

Step 3: Book a consultation (“career conversation”) and select a minimum of 10 questions from below (or other approved questions):

Informational Interview/Career Conversation Questions

- How did you come to choose your career?
- How did you get into this field/industry?
- What do you like and not like about working in this industry?
- Why did you decide to work for X company?
- What do you like most about X company?
- What do you do on a daily basis?
- How is your time divided?
- What are the skills that are most important for a position in this field?
- What were the keys to your career advancement?
- How does your company differ from its competitors?
- How is the economy affecting this industry/company?
- What are the professional associations related to this industry/their type of work?
- What would you do differently if you had to do it over?
- What advice would you give to me that I can apply now?

Document your interview via Word and answer the follow at the end of your paper:

Reflective Questions:

1) How has this interview influenced your career direction?
2) The most relevant piece of information you learned was? Also explain why/how it’s applicable to you.
3) What next step will you take as a result of what you learned?

Note: Remember to send a “thank you” after the conversation (via email or UD CAN).