



Information and Sample Activities

What is the ME Competition?*

The ME* Competition is a program designed to recognize student achievement in acquiring and applying knowledge in economics, entrepreneurship, and personal finance. The Competition is sponsored by the Center for Economic Education and Entrepreneurship and the Delaware Money School. The event works on many levels (in addition to addressing the state standards in economics/social studies) such as creative and critical problem solving and thinking, teamwork and collaboration, and communication skills.

How does the ME Competition work?*

There are 3 main contests, all done by 4 member teams of third to sixth graders:

1. **TEST:** Each team takes a written test on basic skills in Economics, Personal Finance, and Entrepreneurship.
2. **PRODUCTION:** Each team is given a set of directions and a time limit to produce an item according to directions. They are judged on quantity and quality.
3. **PROBLEM SOLVING:** Each team designs a good or service to solve a given problem, creates an advertising campaign, and makes a two-minute presentation before a panel of judges. The judges, who come from corporate, educational, and legislative world, use a scoring rubric to rate the presentations in creativity, function, and team work.