

*Nonprofit Community Resource Center
Center for Community Research and Service
University of Delaware*

Nonprofit Management Certificate Program
Thursday, April 27th, 2006

Topic: Advocacy and Government Relations

Instructor: Deborah A. Auger, Ph.D.

Objective: This module is designed to enhance nonprofit managers' understanding of the importance of advocacy and government relations in serving their mission, and to equip them with skills and knowledge to be effective in influencing public policy.

Topics Include:

- Communicating with Policymakers
- Techniques for Mobilizing Grassroots Support
- Securing Media Attention
- Legal Restrictions on Nonprofit Lobbying Activities
- Effective Strategies for Influencing Legislation

CHARITY LOBBYING – IT’S THE RIGHT THING TO DO

Did you know that:

It’s perfectly legal for your charity to lobby?*

If your charity doesn’t lobby, you are in danger of missing an opportunity to help those you serve?

Depending on your charity’s total annual expenditures, you can spend up to \$1 million each year on lobbying?

Many of the major social changes in our nation have come from voluntary sector lobbying and advocacy, including --

Protection of women’s rights, child labor laws, stricter laws against drunk driving and smoking, requirements for safe drinking water and clean air, civil rights, disabled persons’ rights and many, many more?

It’s simple for your charity to elect to come under the provisions of the 1976 law that permits lobbying expenditures of up to \$1 million?

Charity lobbying. It’s the **RIGHT** thing to do!

*As used here, “charity” excludes private foundations and churches, their integrated auxiliaries, and conventions and associations of churches. As used here, the term churches includes synagogues, mosques and other religious congregations.

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