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EDUCATION

Ph.D., U.S. History, SUNY at Stony Brook, 1978
M.A., U.S. History, SUNY at Stony Brook, 1971
B.A., History, Reed College, 1969

PROFESSIONAL POSITIONS

Professor of History, University of Delaware, 1999-present
Senior Resident Scholar, Center for the History of Business, Technology, and Society, Hagley Museum and Library, 1999-2008
Visiting Professor of Cultural History, Bard Graduate Center for Studies in the Decorative Arts, Design, and Culture, 1998-99
Professorial Lecturer, University Honors Program, George Washington University, Spring 1998
Visiting Research Professor, Department of American Civilization, George Washington University, Spring 1996
Research Fellow, German Historical Institute, Washington, D.C., January 1993-December 1995
Founding Director, University Honors Program and Associate Professor, Departments of History and American Civilization, George Washington University, January 1990-June 1992
Lecturer, Department of History, Princeton University, Spring 1989
Member of the Faculty/U.S. History, The Evergreen State College, 1975-1988

AWARDS AND FELLOWSHIPS

International Visiting Fellowship, ESRC/AHRC Cultures of Consumption Programme, Birkbeck College, University of London, fall 2005
Research Support Grant, Schlesinger Library, Radcliffe Institute for Advanced Study, Harvard University, 2005-2006
Abel Wolman Award, Public Works Historical Society, 2000 (for *Waste and Want*)
Residency, Rockefeller Study and Conference Center, Bellagio, Italy, 1996
Guggenheim Fellowship, 1992-93
Newcomen Fellowship in Business History, Harvard Business School, 1985-86
American Council of Learned Societies Fellowship, 1984-85
Fellow, Bunting Institute, Radcliffe College, 1984-85
Washington State Governor's Writer's Day Award, 1983 (for *Never Done*)
Sierra Prize, Western Association of Women Historians, 1983 (for *Never Done*)
Inquiring Minds Scholar, Washington Commission for the Humanities, 1983-84
Smithsonian Institution Predoctoral Fellowship, 1973-75
Woodrow Wilson Fellowship, 1969-70

BOOKS

- A Historical Herbal: Healing with Plants in a Developing Consumer Culture.* Current project.
- Sound in the Era of Mechanical Reproduction.* Editor, with David Suisman. Hagley Perspectives on Business and Culture, University of Pennsylvania Press, forthcoming 2009.
- Commodifying Everything: Relationships of the Market.* Editor. Hagley Perspectives on Business and Culture, Routledge, 2003.
- Who Built America? Working People and the Nation's Economy, Politics, Culture, and Society,* rev. ed., v. II. Worth Publishers, 2000. With Nelson Lichtenstein and Roy Rosenzweig.
- Waste and Want: A Social History of Trash.* Metropolitan Books/ Henry Holt, 1999. Paperback edition, Owl Books/Henry Holt, 2000.
- Getting and Spending: American and European Consumer Societies in the Twentieth Century.* Cambridge University Press, 1998. Editor, with Charles McGovern and Matthias Judd.
- Social Justice Feminists in the United States and Germany: A Dialogue in Documents, 1885-1933.* Cornell Univ. Press, 1998. Editor, with Kathryn Kish Sklar and Anja Schüler.
- Satisfaction Guaranteed: The Making of the American Mass Market.* New York: Pantheon Books, 1989, paperback 1990. Korean translation, Gimm-Young Co., 1991. Second paperback edition, Smithsonian Institution Press, 1996; new preface, 2004. Italian translation, il Mulino, 1999. Japanese translation, Toyokeizai Shinposha, forthcoming.
- Washington: Images of a State's Heritage.* Spokane: Melior Publications, for the Washington Centennial Commission, 1988. With Carlos Schwantes, David Nicandri, and Katherine Morrissey.
- Never Done: A History of American Housework.* New York: Pantheon Books, 1982. Second paperback edition, Owl Books/Henry Holt, 2000.

SELECTED ARTICLES

- "Reimagining the Distaff Toolkit," in R. Solinger, ed., *Reimagining the Distaff Toolkit* exhibition catalog, Bennington Museum and others, 2008.
- "Sponsorship and Snake Oil: Medicine Shows and Public Culture," M. Shaffer, ed., *Public Culture: Diversity, Democracy, and Community in the United States* (University of Pennsylvania Press, forthcoming 2008).
- "Commodifying Lydia Pinkham: The Woman, The Company, The Medicine," American College of Obstetricians and Gynecologists *Clinical Review*, July/August 2007.
- "Commodifying Lydia Pinkham: A Woman, A Medicine, and a Company in a Developing Consumer Culture," Working Paper #32, ESRC/AHRB Cultures of Consumption Programme, <http://www.consume.bbk.ac.uk/publications.html>
- "Comments on Lichtenstein, 'Supply Chains, Workers' Chains,'" *Labor: Studies in Working-Class History of the Americas*, vol. 4, Spring, 2007.
- "Woolworth to Wal-Mart: Mass Merchandising and the Changing Culture of Consumption," N. Lichtenstein, ed., *Wal-Mart: The Face of 21st Century Capitalism* (New Press, 2006).
- "The Alien Past: Consumer Culture in Historical Perspective," *Journal of Consumer Policy*, vol. 26, December, 2003.
- "Making Consumption Conspicuous: Transgressive Topics Go Mainstream," *Technology and Culture*, October, 2002.

SELECTED ARTICLES, cont.

- "Ecology and Apocalypse," in N. Finzsch and H. Wellenreuther, eds., *Visions of the Future in Germany and America* (Berg, 2001).
- "A Social History of Trash," *Orion: People and Nature*, Autumn 2000.
- "Customer to Consumer: The New Consumption in the Progressive Era," *OAH Magazine of History*, Spring 1999.
- "From Walden to Wal-Mart: Consumers and their Critics," in Michael Brower and Warren Leon, *The Consumer's Guide to Effective Environmental Choices* (Harmony Books, 1999).
- "Leftovers and Litter: Food Waste in Late 20th Century America," *The Yulee Lectures: Six Years of Domestic Controversies* (Women's Studies Program, George Washington U., 1997).
- "Comment," in Norbert Finzsch and Jürgen Martschukat, eds., *Different Restorations: Reconstruction and "Wiederaufbau" in Germany and the United States, 1865-1945-1989* (Berghahn, 1996); *Rekonstruktion und Wiederaufbau in Deutschland und den Vereinigten Staaten* (Stuttgart: F. Steiner, 1996).
- "Consumption," *Encyclopedia of the United States in the 20th Century*, ed. by Stanley I. Kutler. (New York: Scribner's, 1995).
- "The Smile That Pays: The Culture of Traveling Salesmen, 1880-1920," in James B. Gilbert, et al., eds., *The Mythmaking Frame of Mind: Social Imagination and American Culture*. (Belmont, California: Wadsworth, 1992).
- "Waste and Want: The Other Side of Consumption." German Historical Institute Annual Lecture Series, No. 5. (Providence: Berg, 1992).
- "Housework," *The Readers' Companion to American History*, edited by Eric Foner and John A. Garraty. Boston: Houghton Mifflin, 1991.
- "Chain Stores." Harvard Business School case 0-386-127 (revised), 1985.

SELECTED REVIEWS

- "Books That Made A Difference: Teaching Angel Kwolek-Folland's *Engendering Business*," *Business History Review*, Spring, 2007.
- Pocketbook Politics: Economic Citizenship in Twentieth-Century America*, by Meg Jacobs, *American Historical Review*, February, 2006.
- Salaula: The World of Secondhand Clothing and Zambia*, by Karen Tranberg Hansen, *Enterprise and Society*, September, 2001.
- Advertising Progress: American Business and the Rise of Consumer Marketing*, by Pamela Walker Laird, *Technology and Culture*, January, 2001.
- Kids' Stuff: Toys and the Changing World of American Childhood*, by Gary Cross, *Business History Review*, Autumn, 1998.
- Chasing Dirt: The American Pursuit of Cleanliness*, by Suellen Hoy, and *Washing "The Great Unwashed": Public Baths in Urban America, 1840-1920*, by Marilyn Thornton Williams, *Reviews in American History*, September, 1996.
- "Garbage! The History and Politics of Trash in New York City," exhibit at The New York Public Library, *Journal of American History*, June, 1996.
- Making America Corporate*, by Olivier Zunz, *American Historical Review*, February, 1992.
- "Men and Women: A History of Costume, Gender and Power," exhibit at the National Museum of American History, *Radical History Review*, Winter, 1991.

SELECTED PAPERS AND TALKS

- Roundtable, "Modernity and Waste," The Philoctetes Center for the Multidisciplinary Study of Imagination, New York City, 2007.
- "The History of American Consumer Culture: From the Home to a Global Empire," Robert A Friedman History Symposium, Baruch College, 2007
- "Commodifying Lydia Pinkham: The Woman, The Medicine, The Company," National Library of Medicine, History of Medicine Division, Seminar in the History of Medicine, 2006
- "From Wanamaker's to Wal-Mart: The Changing Culture of Consumption," at "Wal-Mart, Race and Gender: Local Controversies, Global Processes," University of Chicago, 2006
- "Living in the Material World: Producing, Consuming, and (Post-)Modern Lifestyles," keynote address, ESRC/AHRC Cultures of Consumption Programme's Annual Conference for Award holders, Strathclyde University, Glasgow, 2005.
- "Making Waste and the Dynamics of Housekeeping," at "Restless Interiors" workshop, ESRC/AHRC Cultures of Consumption Programme, Victoria and Albert Museum, 2005.
- "Two-Way Trade: American Peddlers and Wholesalers in the 19th Century," Trade, Retailing and Consumption History Seminar, Centre for the History of Retailing and Distribution, University of Wolverhampton, UK, 2005.
- Faculty Point of View, Frye Leadership Institute, Emory University, Council on Library Resources, 2005-2008
- Krefeld Symposium on German and American History, Krefeld, Germany, 2005, 1999, 1993
- Engineering Colloquium Series, NASA Goddard Space Flight Center, 2004
- Winterthur Fall Institute, Winterthur Museum, Garden, and Library, 2004, 2003.
- "The Transformation of Public Culture," Miami University, Oxford, Ohio, 2004.
- "Wal-Mart: Template for 21st Century Capitalism?" University of California at Santa Barbara, 2004.
- Seminar, AHRB Research Centre for Environmental History, Universities of Stirling and St. Andrews, Scotland, 2003
- Departmental Seminar, Lancaster University (UK) Department of Sociology, 2003
- Seminar, North America Program, University of Bonn, and Anglo-American Department of the History Seminar, University of Cologne, 2003
- Seminar, Max-Planck-Institut für Geschichte and Department of History, Georg-August-Universität, Göttingen, 2003
- History Colloquium, John F. Kennedy Institute for North American Studies, Free University of Berlin, Germany, 2003
- Labor lecture series, Historisches Seminar, University of Hamburg, Germany, 2003
- Keynote, 2003 Wyoming Humanities Festival, Casper College, Casper, Wyoming
- Keynote, International Household and Family Research Conference, Helsinki, July 2002
- Critical Voices Series, New Museum of Contemporary Art, New York, 2002
- Organization of American Historians, 2002, 1998, 1996, 1994
- American Society for Environmental History, 2002, 1995
- Frugal Household Symposium, Smithsonian National Museum of American History, 2001
- Keynote Address, Recycling Council of Ontario, 2000
- Environmental Literacy Program Interdisciplinary Lecture Series, University of Virginia, 2000
- Richard Metz Kenin Memorial Lecture, Reed College, 1999 (televised on C-SPAN)

OTHER PROFESSIONAL WORK

With Philip Scranton and Roger Horowitz, editor, *Hagley Perspectives on Business and Culture*, a series with University of Pennsylvania Press, 2006-present
Lerner-Scott Dissertation Award Committee, Organization of American Historians, 2004-2005
Awards Committee, Public Works Historical Society, 2002-2005
Editorial Advisory Board, *Business History Review*, 1999-present
Editorial Board, *Environmental History*, 2001-present
Program Faculty, The National Faculty-Smithsonian Summer Institute, 1999
Ford Foundation Seminar on Representations and Meanings of Black Women's Work, 1995-97
Managing Board of Editors, *American Quarterly*, 1993-1995
Article reviewing: *American Quarterly*, *Business History Review*, *Enterprise and Society*, *Feminist Studies*, *Journal of American History*, *New England Quarterly*, *Signs*, *Technology and Culture*, *Journal of Industrial Ecology*
Grant and application reviewing: Berkshire Conference of Women Historians, National Endowment for the Humanities, Bunting Institute, Winterthur Museum
Consulting: Archives Center, Center for Advertising History, and Ethnic Imagery Project, Smithsonian Institution; Henry Ford Museum; Lehigh County Historical Society; Missouri Historical Society; Nomad Productions (for "Talking Trash"); KCTS/Seattle (on camera in "Affluenza"); History Channel (on camera in "Modern Marvels"); Maine State Museum
Commentator: Berkshire Conference (1993), Winterthur Conference (1992), American Studies Association (1992, 1997, 2000), OAH (2004), Business History Conference (2000, 2006)

COURSES TAUGHT

The Evergreen State College, 1975-1988

Evergreen has an unusual curriculum featuring close student-faculty contact and interdisciplinary team teaching. I taught in courses emphasizing U.S. cultural, social, business and labor history; women's studies; mass communications; environmental studies; and technology and social change.

Princeton University, Spring 1989

I team taught Introduction to Women's Studies with Christine Stansell of the History Department and Valerie Smith of the English Department.

George Washington University, January 1990-June 1992

Although my responsibilities at GW were primarily administrative, I taught a capstone course for senior honors students, a seminar on consumer culture for honors students and American Civilization graduate students, and an honors section of the 1-credit freshman course.

Bard Graduate Center for Studies in the Decorative Arts, Design, and Culture, 1998-99

I taught four graduate seminars: History of American Advertising; History of Consumer Culture; Domesticity, House, and Home in 19th c. America; Technology and the Making of the Modern World.

University of Delaware, September 1999-present

At UD, I have taught graduate research and writing seminars and the following graduate reading seminars: History of Industrialization; Cultures of Consumption; American Environmental History; 20th Century U.S. Social & Cultural History; and Business, Culture and Society in Modern America. For undergraduates, I have taught sophomore and senior seminars, and developed a version of the second half of the US History survey course based on primary sources, most of them on the World Wide Web.