

## Inferences When Comparing Two Means

Dr. Tom Ilvento  
FREC 408

### Thus far...

- We have made an inference from a single sample mean and proportion to a population, using
  - The sample mean (or proportion)
  - The sample standard deviation
  - Knowledge of the sampling distribution for the mean (proportion)
- And it matters if the sample size is large or small

### Testing differences between two means or proportions

- The same strategy will apply for testing differences between two means or proportions
- With a few twists
  - Mean
    - Large sample
    - Small sample – pool the variance
  - Proportions
    - When testing  $H_0$ : we need to check if  $p_1 = p_2$

### Testing differences between two means or proportions

- We will also need to come up with:
  - An estimator of the difference of two means/proportions
  - The standard error of the sampling distribution for our estimator
- With two sample problems we have two sources of variability and sampling error
- We also must assume the samples are independent random samples

### What are independent, random samples?

- Independent samples means that each sample and the resulting variables do not influence the other sample
  - If we sampled the same subjects at two different times we would not have independent samples
  - If we sampled husband and wife, they would not be independent
- However, we have a strategy to assess change over time of the same subject – paired difference test

### Decision Tree for Two Means

Target	Assumptions	Test Statistic
$H_0: \mu_1 - \mu_2 = D$	Independent random samples Large sample size ( $n_1, n_2 > 30$ )	z, using sample variance
	Independent random samples Small sample size Populations appr. normal <b>Equal variances</b>	t, using pooled variance $S_p^2$

## Decision Tree for two Proportions

Testing	Assumptions	Test Statistic
$H_0: p_1 - p_2 = 0$	Independent random samples Large sample size ( $n_1, n_2 > 30$ ) Known that $p_1 = p_2$ under $H_0$	$z$ , using <b>pooled</b> sample proportion $P_p$
$H_0: p_1 - p_2 = D_0$	Independent random samples Large sample size <b>When <math>D_0 \neq 0</math></b>	$z$

## Example Problem

- Two groups of students were surveyed about lecture notes
  - 86 students in a promotional strategy class that required the purchase of the lecture notes
  - 35 students enrolled in a sales/retailing class which didn't offer lecture notes
  - At the end of the semester, students in both classes were asked if "Having a copy of the lecture was [would be] helpful in understanding the material."
  - The question was measured on a nine point scale where 1= strongly disagree and 9 = strongly agree

## Lecture Notes problem

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li><b>Class with Lecture Notes</b></li> <li><math>n_1 = 86</math></li> <li><math>\bar{x}_1 = 8.48</math></li> <li><math>s_1^2 = .94</math></li> </ul> | <ul style="list-style-type: none"> <li><b>Class without Lecture Notes</b></li> <li><math>n_2 = 35</math></li> <li><math>\bar{x}_2 = 7.80</math></li> <li><math>s_2^2 = 2.99</math></li> </ul> |
|---|---|

Do the samples provide sufficient evidence to conclude that there is a difference in mean responses of the two groups?  
Use  $\alpha = .01$

## Lecture Notes problem

- Null hypothesis  $H_0: (\mu_1 - \mu_2) = ?$   
 Alternative  $H_a: (\mu_1 - \mu_2) \neq ?$  two-tailed test  
 Assumptions Two independent samples, n is Large  
 Test Statistic  $z^* =$   
 Rejection Region  $z_{\alpha=.01/2} = 2.575$   
 Calculation  $z^* =$   
 Conclusion  $z^* ? z_{\alpha=.005}$   
 ?  
 ??  $H_0: (\mu_1 - \mu_2) = 0$

## We need to figure out the sampling distribution ( $\bar{x}_1 - \bar{x}_2$ )

- The mean of the sampling distribution for ( $\bar{x}_1 - \bar{x}_2$ )
- Will equal  $= (\mu_1 - \mu_2)$
- $= D_0$ 
  - We usually designate the expected difference as  $D_0$  under the the null hypothesis
  - Most often we think of  $D_0 = 0$ ; no difference

## Standard Error of the difference of two means

- The **Standard Error** of the difference of two means is given as:

$$\sigma_{(\bar{x}_1 - \bar{x}_2)} = \sqrt{\frac{\sigma_1^2}{n_1} + \frac{\sigma_2^2}{n_2}}$$

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The sampling distribution of ( $\bar{x}_1 - \bar{x}_2$ ) is approximately normal for large samples under the **Central Limit Theorem**

### The Standard Error for the difference of two means

- Is based on two **independent random samples**
- We typically use the sample estimates of  $\sigma_1$  and  $\sigma_2$ 
  - Which are  $s_1$  and  $s_2$

$$\sigma_{(\bar{x}_1 - \bar{x}_2)} = \sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}$$

### The Test Statistic for our problem

$$z^* = \frac{(8.48 - 7.80) - 0}{\sqrt{\frac{.94}{86} + \frac{2.99}{35}}}$$

$$Z^* = (.68 - 0)/.3104 = 2.1906$$

### Comparison of two means

Null hypothesis	$H_0: (\mu_1 - \mu_2) = 0$
Alternative	$H_a: (\mu_1 - \mu_2) \neq 0$ two-tailed test
Assumptions	Two independent samples, n is Large
Test Statistic	$z^* = (8.48 - 7.80 - 0) / [(.94/86) + (2.99/35)]^{.5}$
Rejection Region	$z_{\alpha=.01/2} = 2.575$
Calculation	$z^* = 2.19$
Conclusion	$z^* < z_{\alpha=.005}$ 2.19 < 2.575 Cannot reject $H_0: (\mu_1 - \mu_2) = 0$

### 99% Confidence Interval for the Difference of Two Means

- $(\bar{x}_1 - \bar{x}_2) \pm z_{\alpha/2} \sigma_{(\bar{x}_1 - \bar{x}_2)}$
- $(8.48 - 7.80) \pm z_{.01/2} [(.94/86) + (2.99/35)]^{.5}$
- $.68 \pm 2.575(.3104)$
- .68 ± .80**
- .12 to 1.48**
- Notice the 99% C.I. contains the null hypothesis value, zero

### Decision Tree for Two Means

Target	Assumptions	Test Statistic
$H_0: \mu_1 - \mu_2 = D$	Independent random samples Large sample size ( $n_1, n_2 > 30$ )	z, using sample variance
	Independent random samples Small sample size Populations appr. normal <b>Equal variances</b>	t, using pooled variance $S_p^2$

### What about when n is small?

- We will use a **t-test** and the t distribution
- Assumptions
  - Both samples are **approximately normal**
  - The **population variances are equal**
  - Random** samples selected **independently** of each other

### The standard error for a small sample difference of means

- Since we assume  $\sigma_1 = \sigma_2$
- thus ( $s_1 = s_2$ )
- We should pool our estimate of the standard error of the sampling distribution
- Using information from both sample estimates

### POOLED ESTIMATE OF THE VARIANCE

- Then our formula will be a weighted average of  $s_1$  and  $s_2$

$$s_p^2 = \frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{(n_1 - 1) + (n_2 - 1)} \quad \text{Page 458}$$

**Note:** the denominator reduces to  $(n_1 + n_2 - 2)$  which is the d.f. for the t distribution

Next, we use the Pooled Estimate of the Variance to calculate the estimate of the standard error

$$\hat{\sigma}_{(\bar{x}_1 - \bar{x}_2)} = \sqrt{\frac{s_p^2}{n_1} + \frac{s_p^2}{n_2}} = \sqrt{s_p^2 \left( \frac{1}{n_1} + \frac{1}{n_2} \right)}$$

$$\hat{\sigma}_{(\bar{x}_1 - \bar{x}_2)} = s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}$$

### What does pooling do for us?

- Pooling generates a weighted average as the estimate of the variance
- The weights are the sample sizes for each sample
- A pooled estimate is thought to be a better estimate if we can assume the variances are equal
- And our degrees of freedom are larger - d.f. =  $n_1 + n_2 - 2$
- Which means the t-value will be smaller

### Problem, Tapeworms in sheep

- An experiment was done to compare the mean number of tapeworms in the stomachs of sheep that had been treated for worms versus those not treated.
- There were 7 sheep in the Treatment group and 7 in the Control Group
- **Is the number of tapeworms lower in the treatment group at  $\alpha=.05$ ?**

### Tapeworms in sheep

- The means and standard deviations are:

Treatment	Control
$\bar{x}_1 = 28.57$	$\bar{x}_2 = 40.0$
$s_1^2 = 198.62$	$s_2^2 = 215.33$
$n_1 = 7$	$n_2 = 7$

### Tapeworms in sheep

- We assume the variances are equal so we make a pooled estimate

$$s_p^2 = \frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{(n_1 + n_2 - 2)}$$

### Tapeworms in sheep

- We assume the variances are equal so we make a pooled estimate

$$s_p = \sqrt{\frac{(7-1)198.62 + (7-1)215.33}{7+7-2}} =$$

$$s_p = \sqrt{\frac{2,483.7}{12}} = 14.387$$

### Tapeworms in sheep

- Then we use our pooled estimate to estimate the standard error of the sampling distribution for the difference of means

$$\hat{\sigma}_{(\bar{x}_1 - \bar{x}_2)} = s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}$$

### Tapeworms in sheep

- Then we use our pooled estimate to estimate the standard error of the sampling distribution for the difference of means

$$s_{(\bar{x}_1 - \bar{x}_2)} = 14.387 \sqrt{\frac{1}{7} + \frac{1}{7}} =$$

$$s_{(\bar{x}_1 - \bar{x}_2)} = 14.387(.5345) = 7.69$$

### Tapeworms in sheep

Null hypothesis	$H_0: (\mu_1 - \mu_2) = 0$
Alternative	$H_a: (\mu_1 - \mu_2) < 0$ <b>one-tailed test, lower</b>
Assumptions	Small independent samples, approx normal, variances are equal
Test Statistic	$t^* = (28.57 - 40.00 - 0) / 7.69$
Rejection Region	$-t_{.05, 12 \text{ d.f.}} = -1.782$
Calculation	$t^* = -1.48$
Conclusion	$t^* > -t_{.05, 12 \text{ d.f.}}$ $-1.48 > -1.782$ We cannot reject $H_0: (\mu_1 - \mu_2) = 0$

### The 90% C.I. For the Tapeworm example

- $(\bar{x}_1 - \bar{x}_2) \pm t_{\alpha/2, n_1 + n_2 - 2 \text{ d.f.}} \cdot \sigma_{(\bar{x}_1 - \bar{x}_2)}$ 
  - $(28.57 - 40.00) \pm t_{.05/2, n_1 + n_2 - 2 \text{ d.f.}} [14.387 (1/7 + 1/7)^{.5}]$
  - $-11.43 \pm 1.782(7.690)$
  - $-11.43 \pm 13.704$
  - $-25.134 \text{ to } 2.273$
  - This C.I. contains zero – analogous to null hypothesis, one-tailed test, at  $\alpha = .05$

### What Do I need for a Difference of Means Tests?

- Two independent random samples
- Determine if I am dealing with a mean or proportion
- If a Mean, large sample or small sample
  - Large sample I need not assume the distribution of the populations, or anything about the variances
  - I calculate the standard error and make my test using a z-value

- Small sample I must assume
  - Independent random samples
  - From populations that are normally distributed
  - The variances are equal
- Small Sample Steps
  - Calculate pooled estimate of Variance
  - Use pooled estimate to calculate the standard error
  - Conduct the test use a t-value with  $n_1 + n_2 - 2$  df

### Decision Tree for two Proportions

Testing	Assumptions	Test Statistic
$H_0: p_1 - p_2 = 0$	Independent random samples Large sample size ( $n_1, n_2 > 30$ ) Known that $p_1 = p_2$ under $H_0$	<b>z</b> , using <b>pooled</b> sample proportion $P_p$
$H_0: p_1 - p_2 = D_0$	Independent random samples Large sample size <b>When <math>D_0 \neq 0</math></b>	<b>z</b>

### What about the difference in proportions?

- Based on large sample only
- Same strategy as for the mean
  - We calculate the difference in the two sample proportions
  - Establish the sampling distribution for our estimator
  - Calculate a standard error of this sampling distribution
  - Conduct a test

### Differences of Proportions

- For the null hypothesis
  - $E(\hat{p}_1 - \hat{p}_2) = (p_1 - p_2) = D_0$
- The Standard Error for  $(\hat{p}_1 - \hat{p}_2)$

$$\sigma_{(\hat{p}_1 - \hat{p}_2)} = \sqrt{\frac{p_1 q_1}{n_1} + \frac{p_2 q_2}{n_2}}$$

### For Proportions

- Since this is a large sample problem, we could use the sample estimates of  $p_1$  and  $p_2$  to estimate the standard error

$$\sigma_{(\hat{p}_1 - \hat{p}_2)} = \sqrt{\frac{\hat{p}_1 \hat{q}_1}{n_1} + \frac{\hat{p}_2 \hat{q}_2}{n_2}}$$

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### For Proportions

- **Note: Under the Null Hypothesis where  $p_1 - p_2 = 0$**
- The book suggests that we use a weighted average for  $p_p$  based on adding the total number of successes and divide by the sum of the two sample sizes (P477-78)
  - $p_p = (x_1 + x_2)/(n_1 + n_2)$
  - where  $x = \#$  of successes

Note : the book uses  $\hat{p}$  instead of  $p_p$

### So for Proportions

- **For a confidence interval**, use the sample estimates in this manner to generate the standard error – **since there is no assumption that the variances are equal**

$$\sigma_{(\hat{p}_1 - \hat{p}_2)} = \sqrt{\frac{\hat{p}_1 \hat{q}_1}{n_1} + \frac{\hat{p}_2 \hat{q}_2}{n_2}}$$

### So for Proportions

- **For a Hypothesis Test** where the proportion are equal, pool the information and use this approach
  - $p_p = (x_1 + x_2)/(n_1 + n_2)$  where  $x = \#$  of successes
  - $q_p = 1 - p_p$

$$\sigma_{(p_1 - p_2)} = \sqrt{\hat{p}_p \hat{q}_p \left( \frac{1}{n_1} + \frac{1}{n_2} \right)}$$

### Gender gap in politics

- Over half the votes will be cast by women
- The question is if the Democratic platform is viewed more favorably by women
- Suppose 150 men and 150 women stated their party preferences for Republicans
  - Data survey of 300 – 150 men and 150 women
  - 81 men favor Republicans
  - 70 women favor Republicans
- Conduct a test using  $\alpha = .05$  that a **lower proportion of women favor Republicans**

### Calculate the standard error

- The sample proportions are
  - Men  $81/150 = .540$
  - Women  $70/150 = .467$
- Pooled estimate
  - $p_p = (81 + 70)/(150 + 150) = .5033$
  - $q_p = 1 - .5033 = .4967$

### Calculate the standard error

- Standard Error for the problem
  - $\sigma_{(p_1 - p_2)} =$   
 $= [(.5033)(.4967)(1/150 + 1/150)]^{.5}$
  - $\sigma_{(p_1 - p_2)} = [(.249989)(.01333)]^{.5}$
  - $\sigma_{(p_1 - p_2)} = .057734$

### What will be the test statistic?

- $z^* = [(.540-.467)- 0]/.057734$
- Where the numerator shows the difference in voting Republican for men and women
- Note that I subtract out the hypothesized value  $D_0 = 0$
- I usually try to keep the  $z^*$  for a difference of proportion (or means) positive as a matter of convenience

### Gender Gap in Politics

- Null hypothesis  $H_0: (p_m-p_w) = 0$
- Alternative  $H_a: (p_m-p_w) > 0$  **one-tailed test, upper**
- Assumptions Large sample proportion, use normal, assume variances equal
- Test Statistic  $z^* = [(.540-.467)-0]/.057734$
- Rejection Region  $z_{.05} = 1.645$
- Calculation  $z^* = 1.264$
- Conclusion  $z^* < z_{.05}$   
 $1.264 < 1.645$   
Cannot reject  $H_0: (p_m-p_w) = 0$

### Confidence Interval for the Gender in Politics Problem

- We will use  $\alpha=.10$  to relate to the previous one-tailed hypothesis test of  $\alpha=.05$
- Standard error (not assuming equal variances) is:
  - $\sigma_{(p1-p2)} = [(.540)(.460)/150 + (.467)(.533)/150]^{.5}$
  - = **.05758**
- 90% C.I.
  - $(.540-.467) \pm 1.645(.05758)$
  - $.073 \pm .095$
  - $-.022$  to  $.168$

### Section 9.3: Paired Difference Test

- When you have a situation where we record a pre and post test for the same individual
- We cannot treat the samples as independent
- In these cases we can do a **Paired Difference Test**.
  - It's called "**Matched Pairs Test**" in the book. (page467-70)

### Paired Difference Test

- The strategy is relatively simple
- We simply create a new variable which is the difference of the pre-test from the post test
- This new variable can be thought as a **single** random sample
- For this new variable we calculate sample estimates of the mean and standard deviation

### Paired Difference Test

- And then calculate C.I. or conduct a hypothesis test on this new variable
- Often times the mean difference is referred to as
  - $\bar{x}_D$
- And the hypothesis is often:
  - $H_0: \mu_D = 0$
- This is no different than any single mean test, large sample or small sample

### Example of paired difference data

Patient	Time 1	Time 2	Difference 2 - 1
1	5	5	0
2	1	3	-2
3	0	0	0
4	1	1	0
5	0	1	-1
6	2	1	1

### Alzheimer's study

- Twenty Alzheimer patients were asked to spell 24 homophone pairs given in random order
  - Homophones are words that have the same pronunciation as another word with a different meaning and different spelling
    - Nun and none; doe and dough
- The number of confusions were recorded
- The test was repeated one year later

### Alzheimer's study

- The researchers posed the following question:
 

*Do Alzheimer's patients show a significant increase in mean homophone confusion over time?*
- Use an alpha value of .05

### Alzheimer's study

Statistics	Time 1	Time 2	Difference
Mean	4.15	5.80	1.65
Standard Error	0.78	0.94	0.72
Median	5.00	5.50	1.00
Mode	5.00	3.00	0.00
Standard Deviation	3.50	4.21	3.20
Sample Variance	12.24	17.75	10.24
Kurtosis	-0.85	0.13	0.08
Skewness	0.41	0.64	0.48
Range	11	16	12
Minimum	0	0	-3
Maximum	11	16	9
Sum	83	116	33
Count	20	20	20

### Alzheimer's study

- Null hypothesis  $H_0: \mu_D = 0$
- Alternative  $H_a: \mu_D > 0$  one-tailed test, upper
- Assumptions small sample, normal
- Test Statistic  $t^* = (1.65 - 0)/(3.2/\sqrt{20})$
- Rejection Region  $t_{\alpha=.05, 19 \text{ d.f.}} = 1.729$
- Calculation  $t^* = 2.31$
- Conclusion  $t^* > t_{\alpha=.05, 19 \text{ d.f.}}$   
 $2.31 > 1.729$   
 Reject  $H_0: \mu_D = 0$