







Followership



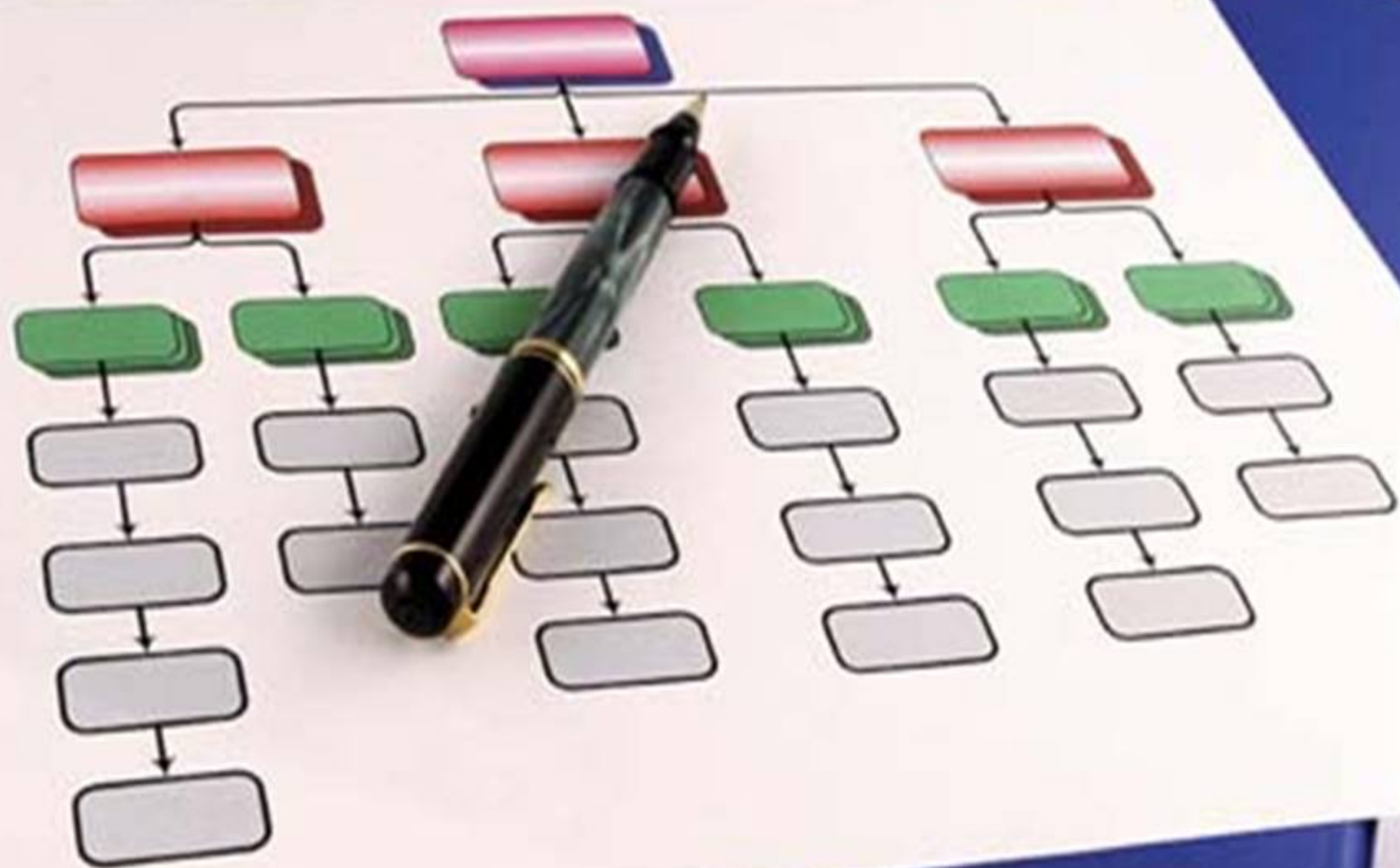


Leadership....influencing others

**Followership....seeking or accepting
influence**

One Detail....

**Success usually the result of good
followership rather than just
great leadership**





GROUP 11

- 1. Strategic Vision
- 2. Marketing Strategy
- 3. Business Model
- 4. Financial Projections
- 5. Risk Assessment
- 6. Implementation Plan
- 7. Key Performance Indicators (KPIs)
- 8. Stakeholder Engagement
- 9. Resource Allocation
- 10. Exit Strategy



**People do not like to describe
themselves as a *follower***







**Respect & support the values of
good followership**

A close-up, low-angle shot of the side of a yellow school bus. The central focus is a bright yellow rectangular sign with the words "SCHOOL BUS" printed in large, bold, black, sans-serif capital letters. The sign is mounted on a yellow metal frame. To the left of the sign is a large, circular orange light with a ribbed lens. Above the sign, three smaller, curved orange lights are mounted in a row. The background shows a clear blue sky with some light clouds. The bus's body is painted a bright yellow, and the overall scene is brightly lit.

SCHOOL BUS





HARVARD Kennedy School
JOHN F. KENNEDY SCHOOL OF GOVERNMENT



Role Models....

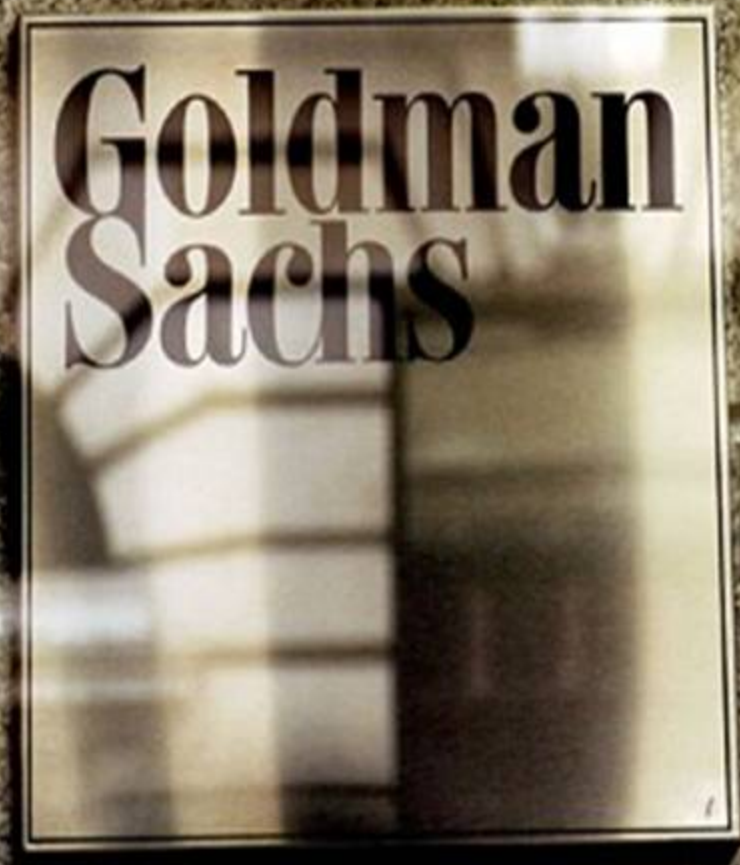
People who influenced us

History

Contemporary











#1

Tell the Truth



#2

Support Don't Blame



#3

Coach by Asking Questions




#4

Give the Benefit of the Doubt



#5

Keep the Information Flowing



“If you believe that a lack of position or authority prevents you from leading effectively, it is time to rethink your understanding of leadership”



Learn More

Followership Learning Community
International Leadership Association

www.ila-net.org





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