

**MBNA Career
Services Center
401 Academy
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Career News

www.udel.edu/csc

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Career Library: Gateway to the Job Search Becomes Virtual!

- *Are you looking for information on advertising agencies in Portland, Oregon?*
- *Do you want to know what jobs are out there if you want to take an active role in politics?*
- *Are you searching for data on law school admissions?*
- *Looking for new ways to write cover letters?*

The **Career Library** has the answer to these questions and much more. Handouts, videos, computers, as well as books are available Mon-

day through Friday from 8 to 5, and from 8 to 7 on Wednesday— and you don't need an appointment!

Especially now that students face a slowly recovering, but still tight job market, the successful candidate is the knowledgeable candidate.

Now, to make things even easier, the Career Center Library is coming on line. You'll be able to **Search** for career resources by title, author, career field, or focus.

You can **write** a review of a book or

video from the library.

You can **recommend** a new book or video to be added to the library.

Here's the website:

www.udel.edu/CSC/library.html



U.D. alumni, as well as students can use the Career Library in per-

Register for eRecruiting

- **ATTEND A JOBS ORIENTATION**
- PUT YOUR RESUME ON LINE
- ACCESS DATA BASE OF INTERNSHIPS, SUMMER JOBS, AND FULL TIME JOBS.
- GET INVOLVED IN THE CAMPUS INTERVIEW PROGRAM.
- GET CAREER INFORMATION
- GET UPDATES ON JOB OPPORTUNITIES

Job Trends: No Higher Salaries Despite Improving Job Market Say Recent Survey

The college Class of 20'04 may reap the benefits of an improving job market, but results of a new survey conducted by the National Association of Colleges and Employers (NACE) show it's unlikely the better

outlook will translate into big starting salary offers.

Despite the better outlook, employers responding to NACE's most recent survey appear reluctant to offer higher sala-

ries. More than half of employers responding said they wouldn't increase starting salaries at all. Among the 49 percent who do plan to raise salaries, the average in-

Job Market Trends: Salary Information (continued from p. 1)

increase is a moderate 3.4 percent.

“That’s a clear indication that employers expect competition from new college graduates to be manageable.” says Marilyn Mackes, NACE executive director, “in fact, what we are seeing are small but positive signs pointing to a better-not great-job market for the Class of 2004.”

Additional highlights from the survey include:

- Nearly half of the re-

sponding employers (46.5 percent) have firm plans in place to recruit on campus in Spring 2004.

- Employers focus much of their efforts on candidates in their own internship programs. On average, respondents say they convert

42.5 percent of their interns into full-time, regular hires.

Candidates who can demonstrate their ability have an edge. 59 percent of their new hires in 2003 had internship experience, gained through their organization or another.

(NACE Job Outlook 2004)



Check “What’s Happening” to Keep on Top of Career Events

Your resource for career events is the Career Services web site:

www.udel.edu/csc/

Click on “What’s Happening to get the latest information on career workshops, job fairs (both on and off campus), seminars, speakers, career

weeks, etc. Students, parents, alumni and faculty can have an up-to-the-minute look at campus career events.

Don’t be one of those students who shows up right before graduation and has missed out on all of the opportunities!

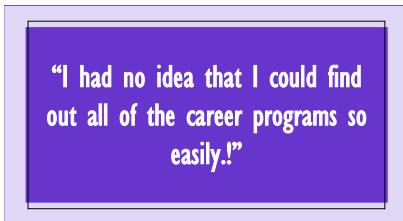
Check the site

regularly for events that might interest you.

If you have an idea for a career workshop or program, let us know.

Watch for the Tech Fair, the Nursing and Health Fair, the

Consumer Studies Fair, Project Search for Teachers and the Spring Career Fair.



New Handout on Telephone Interviewing Online

Telephone interviewing has become a hot trend. Many employers try to save time and money by screening their candidates by phone first, before meeting with them in person.

Unprepared students may make a poor impression and take themselves out of the running.

Here are some tips:

- Keep a pad and pencil next to every telephone or next to your cell-phone. Write down some potential questions and answers.



- Keep a copy of your resume beside each phone.
- Have a copy of the job description available.
- Always answer the phone in a professional manner.

TOP 15 JOBS BY CATEGORY- Big Gainers

- | | | |
|---|---|--------------------------------|
| 1. Food-preparation and serving workers | 11. General and operations managers. | processing clerks |
| 2. Customer service representatives | 12. Truck drivers | 5. Word processors and typists |
| 3. Registered nurses | 13. Nursing aides, orderlies and attendants | 6. Sewing machine operators |
| 4. Retail sales people | 14. Janitors and cleaners | 7. Dishwashers |
| 5. Computer support specialists | 15. Postsecondary teachers | 8. Switchboard operators |
| 6. Cashiers | | 9. Loan interviewers |
| 7. Office clerks, general | | 10. Computer operators. |
| 8. Security guards | | |
| 9. Computer-software engineers | | |
| 10. Waiters and Waitresses | | |

BIG LOSERS

1. Farmers and ranchers
2. Order clerks
3. Tellers
4. Insurance claim and policy

What is the Value of a College Degree???

Is a college education really worth all the effort and expense? "In a word: yes. 'A degree will give you a leg up throughout your working life,' says Arlene Dohm, an economist at the Bureau of

"I know that having a college degree will pay off in the long run but it's hard to wait."

Labor Statistics (BLS) who has studied this question. Finishing college tells employers you've got a good work ethic, have learned problem-solving skills, and can probably pick up new skills faster.

Attention Faculty:

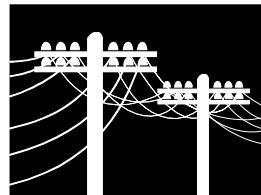
- Need information about reference letters?
- Looking for data about the job market for your students

www.udel.edu/CSC/

- Scroll down to "Faculty"

The Top 10 Leading Internet Job Sites

- | | |
|-------------------|----------------------|
| 1. Monster.com | 9. CareerBuilder.com |
| 2. HotJobs.com | 10. Net-Temps.com |
| 3. Craigslist.org | |
| 4. HeadHunter.com | |
| 5. Dice.com | |
| 6. FlipDog.com | |
| 7. JobsOnline.com | |
| 8. Vault.com | |



The Internet connects job hunter and employer

Nonprofit Job Sites

1. Guidestar.org
2. Idealist.org
3. Opportunitynocs.org
4. Nonprofitjobs.org