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Editor: Katie Cartmell



Welcome back! I hope all of you had a delightful and relaxing summer and are as excited as I am for another great year at UD! The Career Center will be sponsoring many events to get you started in finding a job or preparing for graduate school. Visit our web site often to see "What's Happening." We look forward to seeing you at 401 Academy Street. - Jack Townsend, Director

Online Social Networking: Who's looking at your Facebook profile?

By Jill Gugino, Career Consultant

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In March 2005, the United States Secret Service met with a University of Oklahoma freshman after he posted to his Facebook: "We could all donate a dollar and raise millions of dollars to hire an assassin to kill the president and replace him with a monkey." The Secret Service determined the student was not a threat, but nonetheless, he received quite a scare. In February 2007, following the fatal hit-and-run death of freshman Carlee Wines, University of Connecticut campus police said they used Facebook to link the suspected driver to his girlfriend, a UConn student. The driver was charged with the hit-and-run and his girlfriend was arrested for helping cover it up and hindering prosecution. In May 2007, University of Delaware students were

suspended from their honors fraternity for featuring racist stereotypes of Latinos at a Cinco de Mayo party. The University was made aware of the incident and participants from photos posted on a student's Facebook.

Let's face it, Facebook is everywhere! And everywhere that college students go, they are always sharing their information on it – be it pictures, class schedules, feelings about a breakup or thoughts on the war in Iraq. There is so much information sharing out there, that educational institutions have to address the negative aspects of Facebook. While there are many positive uses of Facebook – connecting to classmates, networking with employers, announcing special events – students need to be more aware of the dangers out there.

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What does the job search have in store for you?

Tips for landing a job in today's market

It may seem biased coming from Career Services, but a nationwide survey showed that students who worked with their career centers were more successful in finding their first full-time job (NACE). By working closely with your career center, you have the added advantage of gaining first contact with employers looking to hire students at the University of Delaware. What's the message? Stay active! A student who has contact with employers is much more likely to get a job rather than a student who shies away or does not take initiative. One aspect that demonstrated a strong association with a successful job search was a student's use of the career center website. Here at the University of Delaware, we have a number of tools for students that can be found at www.udel.edu/csc. One in particular is eRecruiting, an online job search site in which employers post job openings and students have the opportunity to post their resumes and apply for jobs.

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We're now on Facebook.com!!

Checkout our new Facebook group, UD Career Services for information on our services and upcoming events!

*Meet our New Staff: Jill Gugino****Tell me about yourself..***

I am originally from Rochester, NY. I went to the University of Dayton in Ohio and received my Bachelor of Science in Criminal Justice. I wanted to be a lawyer and so instead of going straight to law school I worked at the Dayton Bar Association. After two years I discovered law was not my passion and so I fulfilled my lifelong dream of joining the Peace Corps. I returned and went to grad school at University of Delaware and received my Master of Education in Counseling in Higher Education. My position at Career Services is Program Coordinator. I work with students from the College of Business and Economics as well as employer relations.

What excited you most about coming to work at the University of Delaware?

UD is a great university where it's easy

*Meet our New Staff: Lori Bielek****Tell me about yourself..***

I have had an interesting road to my position at the Career Services Center. Being a Pawtucket, RI native I attended the University of Rhode Island for my dual bachelors in Psychology and Women's Studies.. A few years later I acquired a certificate in Web Design at Boston University. After some soul-searching, I decided to get my Master's degree in a field where I could work with college students and help them with their career endeavors. I graduated in May with my Master's in Higher Education Administration at the University of Massachusetts Amherst. I am now a Program Coordinator of Marketing and Technology at the UD Career Services Center. I am responsible for advising students majoring in some of the humanities, physics, math, computer science, statistics, anthropology, and women's studies.

to collaborate with different departments to partner up in running a workshop or reaching out to the students. In addition, we have some of the best students; it's a great opportunity to work with them from the beginning of their college career.

What do you do for fun outside of work?

I like to golf, watch the Yankees win, travel and have BBQs with lots of friends.

If there was one thing you could advise students of in the Career Development process, what would it be?

Career exploration is not an event, it's a journey. And even though you may feel overwhelmed and pressured to make a decision now about your job, remember that you can always change your mind later and explore a different avenue.

What excited you most about coming to work at the University of Delaware?

I was very excited about the opportunity to work in a job where I could utilize many of my skills, including web design and marketing, as well as my counseling skills.

What do you do for fun outside of work?

I like to spend time outside with my husband and our dog, Schnoodles. I also enjoy watching Grey's Anatomy and renting indie films. Occasionally, I can be found playing Sims on my Wii.

If there was one thing you could advise students of in the Career Development process, what would it be?

Sell yourself to employers and graduate schools. I see a lot of students who think that no employer would be impressed with their resumes. Career Services Center professionals can help you to better sell yourself. It goes far beyond what you put on your resume. You need to believe in what you have to offer to the working world.

Workshops & Resources:

*Take advantage of our weekly workshops: eRecruiting Orientation, Interview Prep, and Resume & Cover Letter Prep. Checkout our Career Calendar and website to learn more.

*If you are interested in talking more about the career search process, call 302-831-8479 to make an appointment with one of our professional staff.

Online Social Networking: Who's looking at your Facebook profile?

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Helpful hints:

1. All a person needs in order to steal your identity is a photo and your birth date.
2. Facebook is now open to everyone and not just college students which has increased the number of stalking related incidents.
3. Facebook owns the pictures you post online enabling them to sell them to anyone.
4. Over 25% of employers use Facebook to help them with their hiring decisions.
5. The Patriot Act overrides the privacy settings on your Facebook.
6. There are companies out there that can search for anything you ever posted on the Internet even if you put it to private.

If there is one thing that all students should know, any information you put on the web is not private no matter what your privacy settings are!

As some college students are finding out, employers are now using Facebook to help them determine whether they want to hire an individual. For some students, they have learned this lesson the hard way. Over a year ago, a student named "Gary" at Drexel University went into a job interview feeling very confident. He had talked with the recruiter on the phone who had been very impressed with his high GPA and the activities he was involved in. When Gary went into the interview room, he was met with some very grim faces. As he sat down, the employer had two pieces of paper in front of him – one was of his resume, the other, his Facebook. The employer proceeded to ask Gary about his Facebook, wall postings, pictures and

blogs. An hour later, Gary walked out of the employer's office deflated, all of his confidence gone. Needless to say, he didn't get the job.

While some students see this as an invasion of privacy or unethical practice, it's still a fact and one that students need to be aware of and react to. No one is saying that you HAVE to take down those racy photos of you at a party or that blog you wrote about how drunk you got the other night. But what you do need to know is that others are checking you out – whether it be a seedy man from his laptop in a coffee shop on Main Street or a recruiter from a Fortune 500 company. What you post online is not private and it could affect your future. Online social networks such as Facebook are a valuable resource. Make sure you are staying safe anytime you go online.

Looking for answers and don't have time to get to Career Services?

Add *UD Careers* to your buddy list for answers to immediate questions. We will be able to help you with questions about our hours, workshops, and how to make appointments.

When to find us online:
MWF, 10:00am-12:00pm
Tuesday, 8:00-10:00pm
Thursday, 6:00-8:00pm

What does the job search have in store for you?

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So what should you expect as you prepare to apply for jobs?

- Women should anticipate the fact that there will not be as many jobs available to them after graduation. Similarly, African-American graduates to not have the same proportion of jobs to go to after graduation as white graduates (NACE).

What do graduates want?

- It seems that recent graduates are no different from graduates in the past. We all want to work for a stable and secure company that can offer basic benefits and opportunity for advancement (NACE).

Lastly, what was the starting salary upon graduation?

- For those who had job offers at the time of graduation, the average starting salary fell between \$40,000 and \$45,000. However, averages were different depending on ethnicity, with Asian Americans faring best and African Americans faring worst.

For more information, check out the NACE website.

Find the Career-related Words!!

Words to Find:

- Aspiration
- Career
- Cover letter
- eRecruiting
- Facebook
- Handshake
- Happenstance
- Interview
- Introduction
- Jobfair
- Network
- Resume
- Success

I	N	T	R	O	D	U	C	T	I	O	N	O	S	F
R	A	R	E	T	T	E	L	R	E	V	O	C	N	A
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S	C	R	T	P	B	R	T	T	U	W	A	R	E	K
E	C	N	N	C	W	E	I	I	A	T	A	V	N	C
R	S	E	G	N	C	E	R	N	O	E	R	I	F	W
N	B	T	P	O	E	R	I	C	E	N	E	E	E	E
S	U	C	C	E	S	S	S	C	M	N	I	W	C	P
E	C	K	S	C	S	M	R	J	O	B	F	A	I	R
S	E	R	E	C	R	U	I	T	I	N	G	N	C	N
R	S	R	E	C	N	A	T	S	N	E	P	P	A	H

Book Review: *Luck is No Accident*

If you are wondering where on earth you are going to find that perfect job, you may be in the right place. That is, where you are sitting at this very moment. You may be in the library, your room, or somewhere off campus, and that very location may be where you find your “dream job.” At least, that is what *Luck is No Accident* convinces the reader of. By introducing readers to a variety of individuals of all ages and around the country through examples and stories, the authors provide the reader with confidence to go after their next job.

As Kromboltz and Levin explain, a number of us feel that we are stuck in a job or field we do not like, or are resigned to working with the same frustrating supervisor until we decide to retire. If you feel you are destined to work in a job where you will be unhappy, whether it is because of your current major or the job experience you have, *Luck is No Accident* will help you to realize that there are a number of opportunities for you to take advantage of, you will just have to seek them out. Take advantage of unplanned events, never close the door to other options, be willing to make mistakes and take risks. Lastly, apply for the job, convince the employers and interviewers of your enthusiasm and existing skills and learn the rest when you’re hired!

