

# ADVERTISEMENT SUBMISSION INSTRUCTIONS

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On average, our job fairs attract over 2500 students each year. We are offering your organization the option to advertise in the career fair booklet given to students attending the upcoming **Engineering & Technology Career Fair**.

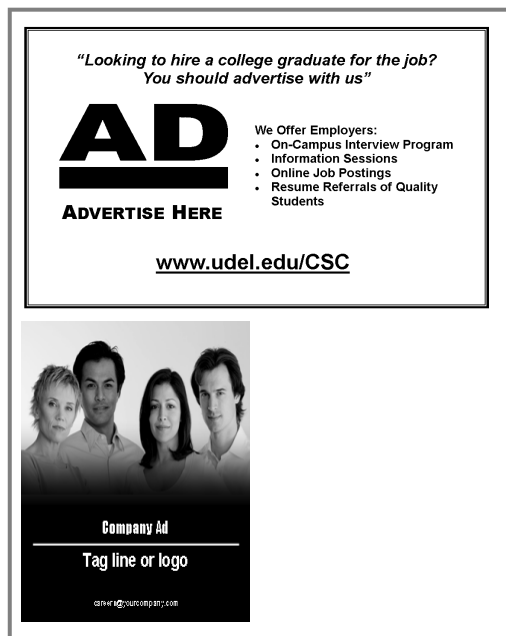
**Submission:** If you are interested in placing an advertisement in the booklet, submit a "copy-ready" ad to Kristal via e-mail: [kristal@udel.edu](mailto:kristal@udel.edu) by **January 22, 2010**.

**Accepted file formats:** Microsoft Word (.doc), Adobe PDF (.pdf), JPEG or other image files also accepted (high resolution images only).

## Ad Specifications

Based on an 8.5" x 11" page - booklet will be printed in black & white

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### Half Page Ad

← Orientation: Horizontal  
Size: 5.5" H x 8.5" W  
Cost: \$200

### Quarter Page Ad

← Orientation: Vertical  
Size: 5.5" H x 4.25" W  
Cost: \$100

Payment may be made via the online form by check, credit card or invoice.

**Booklet Ad Online Payment Form:** <http://www.udel.edu/csc-techfairad>

If paying by invoice, make checks payable to: *The University of Delaware*.

Mail invoice & payment to:

Engineering & Technology Career Fair  
BoA Career Services Center  
University of Delaware  
401 Academy Street  
Newark, DE 19716  
Attn: Joyce Henderson